



ETF Intelligent Portfolios (EIP)

– A new revolutionary way to invest!



**Introducing ETF Intelligent Portfolios (EIP) -
Investments on autopilot!**

 **ICICI direct**

EIP – Key Benefits

Multi-asset investment	<ul style="list-style-type: none">● Invest into different asset classes (currently Equity-Large cap, Equity-Mid cap, Gilt & Gold) in a single click, with an amount as low as Rs.1,000
Daily monitoring & Re-balancing on deviations	<ul style="list-style-type: none">● Your portfolio is monitored daily for deviations from target allocation & is rebalanced if there are any.
Low Cost	<ul style="list-style-type: none">● Invest only in Exchange Traded Funds (ETFs), which have a lower expense ratio. No brokerage on buy & re-balance transactions made through the platform.
Earn no less than the market	<ul style="list-style-type: none">● Returns earned may not be lower than the return generated by the market (index). With EIP, forget reviewing / monitoring of your portfolio.

Why ETFs?

Portfolio Diversification (different asset class ETFs) with lower investment

Low cost alternative to achieve market returns

Case of reducing alpha from actively managed mutual funds

Easily tradable through stock exchange during market hours

Quick Rebalancing possible

EIP – Key Features

Low & Flexible Investment	<ul style="list-style-type: none">● SIP / Lumpsum / both; Minimum invt.: Rs.1,000/-● Estimate amount of investment based on your own required target amount
Risk profile based target allocation	<ul style="list-style-type: none">● Ascertain / choose your risk profile● View suggested target allocation; Customize it
Daily monitoring & Re-balancing on deviations	<ul style="list-style-type: none">● Portfolio monitored daily for any deviations● Rebalancing triggered if there's deviation of +/- 2.50% or more (min. Rs.250) in any ETF
Charges	<ul style="list-style-type: none">● <u>Fee</u>: 0.15% (per quarter) of the quarterly average Asset Under Advice (AUA), plus GST● No brokerage on buy & re-balance transactions through the EIP platform

Current Portfolios offered in EIP

ETF Name	Risk-profile wise Allocation %		
	Aggressive	Moderate	Conservative
ICICI Prudential Nifty ETF	50%	40%	30%
Nippon India ETF Nifty Midcap 150 (erstwhile Reliance)	20%	10%	-
Nippon India ETF Long Term Gilt (erstwhile Reliance)	25%	45%	65%
ICICI Prudential Gold ETF	5%	5%	5%

Actual Past Performance - EIP

Point to Point Return as on December 31, 2020

Portfolio / Benchmark	Risk Profile	ETF Allocation	No. of times portfolio rebalanced *	1 Month Abs %	3 Month Abs %	6 Month Abs %	Since Inception (Dec 31, 2019) Abs %	Ranking #
EIP Portfolios	Conservative	Nifty - 30%	7	1.68	7.85	12.06	12.79	7
		Debt - 65%						
		Gold - 5%						
	Moderate	Nifty - 40%	6	3.00	11.88	18.50	13.86	6
		Midcap - 10%						
		Debt - 45%						
	Aggressive	Nifty - 50%	4	4.31	16.17	25.51	16.19	4
		Midcap - 20%						
		Debt - 25%						
		Gold - 5%						
Nifty 50 TRI	-	-	-	7.83	24.61	36.52	16.14	5
Nifty 200 TRI	-	-	-	7.51	23.91	35.93	16.83	2
MF - Multi Asset Category Average	-	-	-	5.17	12.78	23.74	16.53	3
CRISIL Hybrid 35+65 - Aggressive Index	-	-	-	5.20	16.27	24.45	17.98	1

Nifty = ICICI Prudential Nifty ETF; Midcap = Nippon India ETF Nifty Midcap 150

Debt = Nippon India ETF Long Term Gilt; Gold = ICICI Prudential Gold ETF;

Abs = Absolute return is used when period is less than a year

* since inception # since inception

Above returns are calculated for a lumpsum investment of Rs. 25,000



Note: Past Performance may or may not sustain in future

Back-tested performance: Aggressive portfolio

- Back-tested performance for period: Jan.3, 2011 to Jun. 13, 2019 for a lumpsum investment made on start date
- No. of times portfolio was re-balanced: 13 times

Rolling Returns (Annualized)	1 yr	3 yrs	5 yrs	7 yrs
Average Annual Return	12.13%	13.20%	13.11%	12.19%
Best Period Return	43.03%	20.79%	17.28%	13.99%
Worst Period Return	-15.24%	2.62%	7.91%	10.45%

- *As all the current ETFs were not available during the said period, the below Indices have been considered against the respective asset classes.*
 - *Equity (Large Cap): Nifty 50 TRI (1/10th of actual value); Equity (Mid Cap): Nifty Midcap 150 TRI (1/10th of actual value); Debt (Government Securities): Nifty 8-13 Yr G-Sec Index; Gold: Domestic Gold Prices (1/10th of actual value)*
- *Trade slippages & taxes not considered while calculating returns*



Back-tested performance: Moderate portfolio

- Back-tested performance for period: Jan.3, 2011 to Jun. 13, 2019 for a lumpsum investment made on start date
- No. of times portfolio was re-balanced: 16 times

Rolling Returns (Annualized)	1 yr	3 yrs	5 yrs	7 yrs
Average Annual Return	10.72%	11.53%	11.49%	10.79%
Best Period Return	33.96%	17.60%	14.39%	12.64%
Worst Period Return	-9.15%	3.41%	7.28%	9.41%

- *As all the current ETFs were not available during the said period, the below Indices have been considered against the respective asset classes.*
 - *Equity (Large Cap): Nifty 50 TRI (1/10th of actual value); Equity (Mid Cap): Nifty Midcap 150 TRI (1/10th of actual value); Debt (Government Securities): Nifty 8-13 Yr G-Sec Index; Gold: Domestic Gold Prices (1/10th of actual value)*
- *Trade slippages & taxes not considered while calculating returns*

Back-tested performance: Conservative portfolio

- Back-tested performance for period: Jan.3, 2011 to Jun. 13, 2019 for a lumpsum investment made on start date
- No. of times portfolio was re-balanced: 12 times

Rolling Returns (Annualized)	1 yr	3 yrs	5 yrs	7 yrs
Average Annual Return	9.17%	9.67%	9.67%	9.15%
Best Period Return	25.10%	14.20%	11.32%	10.26%
Worst Period Return	-4.68%	4.50%	7.06%	8.28%

- *As all the current ETFs were not available during the said period, the below Indices have been considered against the respective asset classes.*
 - *Equity (Large Cap): Nifty 50 TRI (1/10th of actual value); Equity (Mid Cap): Nifty Midcap 150 TRI (1/10th of actual value); Debt (Government Securities): Nifty 8-13 Yr G-Sec Index; Gold: Domestic Gold Prices (1/10th of actual value)*
- *Trade slippages & taxes not considered while calculating returns*



Low cost

- Lower cost, when compared to similar products in the industry
- Unique proposition of daily monitoring and rebalancing on specified deviations at lower cost makes it more advantageous

Particulars	ETF Intelligent Portfolios			Multi Asset Allocation MFs #	Dynamic Asset Allocation MFs #
	Aggressive	Moderate	Conservative		
Expense Ratio p.a. (%) (A) (blended in case of EIP)	0.13%	0.12%	0.11%	1.12% (Dir.) 2.10% (Reg.)	0.99% (Dir.) 1.79% (Reg.)
Advisory Fee (incl. GST) p.a. (%) (B)	0.71%	0.71%	0.71%	-	-
Total Cost* p.a. (%) (A+B)	0.84%	0.83%	0.82%	1.12-2.10%	0.99-1.79%

- While Expense Ratio is deducted from the overall fund assets while arriving at the NAV in both ETFs & MFs, Advisory Fee is paid by you separately from your bank account for the service provided.

* As on December 31, 2020

Avg. of top 3 funds, AUM-wise, as on September 30, 2020



Taxation

Taxation on capital gains	<ul style="list-style-type: none">● EIP is a basket of ETFs & not a separate product per se, from taxation perspective.● Capital gains on sell transactions (including while rebalancing) will be taxed at ETF level, as below:
Equity ETFs (Equity-Large cap & Equity-Mid cap)	<ul style="list-style-type: none">● Short term capital gains (units held upto 12 months): 15%● Long term capital gains (units held more than 12 months): 10% on gains exceeding Rs.1 lakh in the FY
Other than Equity ETFs (Gold, Gilt, etc.)	<ul style="list-style-type: none">● Short term capital gains (units held upto 36 months): As per highest tax bracket of investor● Long term capital gains (units held more than 36 months): 20% after providing indexation

Note: Cess & Surcharge, additional, wherever applicable as per prevailing tax laws.

How to start investing in EIP?

Login into ICICIdirect.com (new site). Visit Research & Advisory > ETF Intelligent Portfolios (EIP). Click 'Get Started'.

Choose your investment type (SIP / Lumpsum) & enter amount you wish to invest.

Choose / Ascertain your risk profile, view our suggested ETF allocation & edit, if you wish to.

Confirm the details & register.

Your EIP is now set on auto-pilot mode! Just sit back & watch your portfolio intelligently sail through all market conditions



Disclaimer

ICICI Securities Ltd. (I-Sec). Registered office of I-Sec is at ICICI Securities Ltd. - ICICI Centre, H. T. Parekh Marg, Churchgate, Mumbai - 400020, India, Tel No : 022 - 2288 2460, 022 - 2288 2470. AMFI Regn. No.: ARN-0845.I-Sec is registered with SEBI as Investment Advisory Services, SEBI Registration Number INA000000094. I-Sec is a Member of National Stock Exchange of India Ltd (Member Code :07730) and BSE Ltd (Member Code :103) and having SEBI registration no. INZ000183631. Name of the Compliance officer (broking): Mr. Anoop Goyal, Contact number: 022-40701000, E-mail address: complianceofficer@icicisecurities.com. Investments in securities market are subject to market risks, read all the related documents carefully before investing. The contents herein above shall not be considered as an invitation or persuasion to trade or invest. I-Sec and affiliates accept no liabilities for any loss or damage of any kind arising out of any actions taken in reliance thereon. Please note that Mutual Fund Investments are subject to market risks, read the scheme related documents carefully before investing for full understanding and detail. The information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities Limited. The contents of this presentation are solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments or any other product. While due care has been taken in preparing this presentation, I-Sec and affiliates accept no liabilities for any loss or damage of any kind arising out of any inaccurate, delayed or incomplete information nor for any actions taken in reliance thereon.



Please write to fps@icicisecurities.com
for any further queries with Subject line: EIP

Thank you

