

INTRODUCING

SUNDARAM

Flexi Cap Fund

An open-ended dynamic equity scheme investing across large cap, mid cap, small cap stocks

NFO Opens: Aug 16, 2022

NFO Closes: Aug 30, 2022

OPTIMIZING OPPORTUNITIES

Relax! Set aside your worries on what percent of Large, Mid & Small Caps to own.



BEST & WORST PERFORMING INDEX EVERY YEAR

Year / Index	Large Cap Index	Mid Cap Index	Small Cap Index
2012	Red	Green	White
2013	Green	White	Red
2014	Red	White	Green
2015	Red	White	Green
2016	White	Green	Red
2017	Red	White	Green
2018	Green	White	Red
2019	Green	White	Red
2020	Red	White	Green
2021	Red	White	Green

For Large Cap: Nifty 100 TRI. For Mid Cap: Nifty Mid Cap 100 TRI. For Small Cap: Nifty Small Cap 250 TRI. Data Source: Bloomberg. Calendar Year Returns Computation: Inhouse

Green Best Performing Index

Red Worst Performing Index

BENEFITS OF INVESTING IN FLEXI CAP

Flexi Cap approach helps balance risk & returns

- Dynamically invests across market caps depending on attractiveness and valuations
- Diversified across industries and sectors
- Potential to outperform across market cycles
- Greater investment choices for the fund manager, leading to better diversification

SUNDARAM FLEXI CAP FUND - FUND STRATEGY

Bottom-up approach to stock selection

Judicious mix of large, mid and small caps with about 55-70 stocks

Invests in opportunities across market caps

Large caps biased towards compounding stories; mid and small caps to provide alpha generation

The fund will also look for investment opportunities across the following indicative investment themes.

Turnaround/ Business Restructuring	Value Unlocking	Value Migration	New Age Economy
<ul style="list-style-type: none"> • Improvements in business environment or company fundamentals • Cost control measures and operational efficiencies • Change in Management • Changing regulations • Balance sheet restructuring • Product rationalization and innovation 	<ul style="list-style-type: none"> • Corporate action, Mergers and Acquisitions • Identifying intrinsic value 	<ul style="list-style-type: none"> • Addition to Product offering • Play on premiumization and changing consumption pattern • Technology and Innovation in products and process • Identify early stage of change in business/ industry cycle 	<ul style="list-style-type: none"> • Emerging sectors • Currently India is poised for numerous such opportunities in spaces like <ul style="list-style-type: none"> • Insurance • Healthcare • Renewable Energy • Asset/ Wealth Managers • FinTech • eCommerce • Movie Exhibition • Migration to Electric Vehicles • Organized Retail • Logistics

ILLUSTRATIVE ALLOCATION TABLE

The table below is for illustration and guidance purpose only

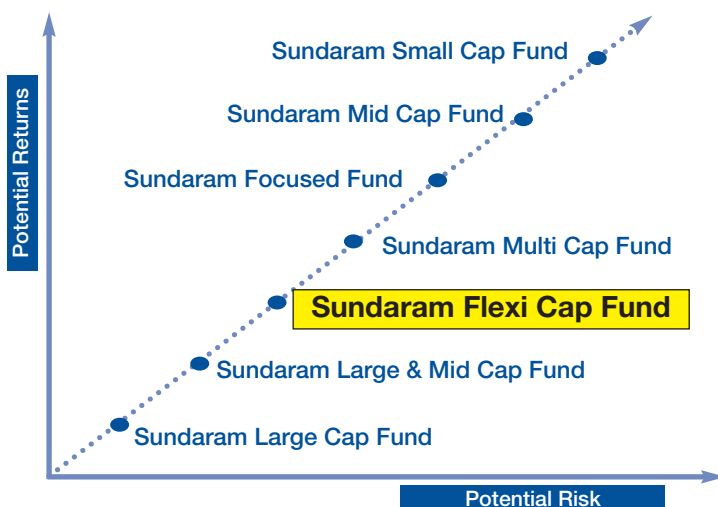
Composite PE Index premium/ (discount) % over Nifty 100 Index PE – 1 year fwd.	Allocation (%)		
	Large Cap	Mid Cap	Small Cap
<= -20	50	33	17
<= -10 and > -20	55	30	15
<= 0 and > -10	60	27	13
<= 10 and > 0	65	23	12
<= 20 and > 10	70	20	10
>20	80	13	7

- This will give a broad guidance of overvaluation/undervaluation of a particular cap curve.
- Composite PE and allocation is computed in the ratio of 2/3rd and 1/3rd of midcap and smallcap index respectively.
- Higher the mid and small cap Index PE, higher the allocation in large caps and vice versa.
- During extreme circumstances, the above allocation range may be revised.

FUND POSITIONING

Funds / Minimum Allocation %	Large Cap	Mid Cap	Small Cap
Sundaram Large Cap Fund	80%		
Sundaram Mid Cap Fund		65%	
Sundaram Large & Mid Cap Fund	35%	35%	
Sundaram Small Cap Fund			65%
Sundaram Multi Cap Fund	25%	25%	25%
Sundaram Flexi Cap Fund	ACROSS MARKET CAP		

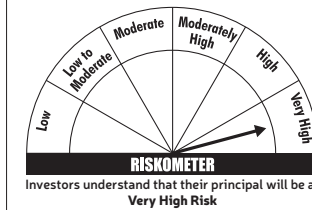
Minimum allocation based on SEBI Categorisation

RISK RETURN SPECTRUM

SCHEME FACTS & FEATURES

Investment Objective	To generate capital appreciation by dynamically investing in a mix of equity and equity related instruments across market capitalization (i.e., large, mid and small cap stocks).
Benchmark	Nifty 500 TRI (Tier I & II)
Fund Managers	Mr. Sudhir Kedia & Mr. Ravi Gopalakrishnan (Equity); Mr. Dwijendra Srivastava (Fixed Income)
Plans & Options	Regular & Direct Plan Growth, Dividend (Payout, Reinvestment and Sweep)
Minimum Application amount	For both Regular and Direct plans, Rs.100/- and multiples of Re.1/- and for additional purchase of Rs.100/- & multiples of Re.1/- thereafter
Exit Load	If up to 25% of the units are redeemed, withdrawn by way of SWP or transferred by way of STP within 365 days from the date of allotment - Exit Load: Nil If more than 25% of the units are redeemed, withdrawn by way of SWP or transferred by way of STP within 365 days from the date of allotment - Exit Load: 1% For redemption or transfer by way of STP or withdrawal by way of SWP after 365 days from the date of allotment - Exit Load: Nil

RISKOMETER

This product is suitable for investors who are seeking*



- Capital appreciation over long term
- Investments in a dynamic mix of equity and equity related instruments across large cap, midcap and small cap stocks

*Investors should consult their financial advisors if in doubt about whether the product suitable for them.

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