









Fundamentally sound Mid Caps



Aiming for stability through Large Caps

Nippon India Multi Cap Fund focused on Growth!

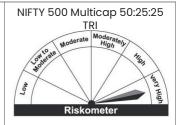
(Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks)

Nippon India Multi Cap Fund attempts to combine stability of large caps with growth potential of mid and small caps. It endeavors to invest in unique blend of companies with strong fundamentals and scalable business models, along with exposure to emerging themes.

This product is suitable for investors who are seeking*

- · Long term capital growth.
- · investment in equity and equity related securities.
- *Investors should consult their financial advisors if in doubt about whether the product is suitable for them.





Scheme Details

Inception Date	28th Mar 2005					
Month end AUM as on October 31, 2023	Rs. 20,916.43 Crs					
Scheme Type	An open ended equity scheme investing across large cap, mid cap, small cap stocks					
Benchmark	NIFTY 500 Multicap 50:25:25 TRI					
Fund Manager	Sailesh Raj Bhan, Ashutosh Bhargava(Co-Fund Manager)					
Entry Load	Nil					
Exit Load	10% of the units allotted shall be redeemed without any exit load, on or before completion of 12 months from the date of allotment of units. Any redemption in excess of such limit in the first 12 months from the date of allotment shall be subject to the following exit load. Redemption of units would be done on First in First out Basis (FIFO): 1% if redeemed or switched out on or before completion of 12 months from the date of allotment of units Nil, thereafter.					

Current Investment Philosophy

- The fund seeks to invest min 25% investment each in large, mid and small cap companies. Investment in large caps may help to capture market movements & aims to ensure liquidity in volatile times while exposure to niche themes (primarily mid/small cap companies) having scalable business models aims to offer alpha
- The fund endeavours to identify opportunities ahead of the market
- High conviction investment strategy with a focus on 'growth at reasonable valuations
- > The fund follows a combination of top down and bottom up approaches and aims to take active sector calls.
- The fund is focused on key themes like:
 - Consolidators across segments like Banking, Telecom, Out of home consumption etc as these leaders are expected to witness significant improvement in profitability & market share on weakened competition, adoption of newer technologies etc.
 - Manufacturing is at the cusp of a strong revival supported by optimistic growth outlook (Domestic & Global), Production Linked Incentives (PLI) and lower taxation.
 - Structural secular growth opportunities in India where there is significant under-penetration like Insurance.

Why Invest

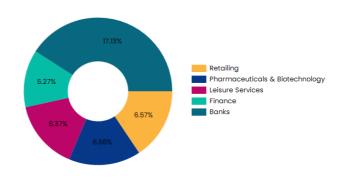
- The fund invests in combination of market leaders, sustainable alpha creators and emerging themes.
- The fund aims to be well positioned to capture the current market opportunity and the likely shift in environment as economy stabilizes

Top 10 Stock Holdings: As on October 31, 2023

Stocks	Allocation (%)
HDFC Bank Limited	6.71
Linde India Limited	4.70
ICICI Bank Limited	3.24
EIH Limited	3.01
Axis Bank Limited	2.82
Vesuvius India Limited	2.77
HDFC Asset Management Company Limited	2.62
State Bank of India	2.38
Zee Entertainment Enterprises Limited	2.35
Kennametal India Limited	2.32

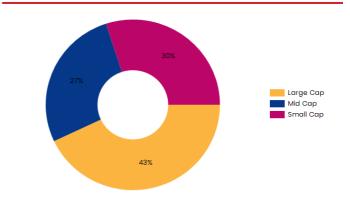
Note: For complete portfolio, please refer website mf.nipponindiaim.com. Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation.

Top 5 Sector Holdings: As on October 31, 2023



Common Source: MFI

Portfolio Market Capitalisation



SIP Performance



(Amount in Lakhs)

Disclaimer pertaining to SIP Returns:

Past performance may or may not be sustained in the future. Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Regular Plan) has been taken into consideration including the first installment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns. The Mutual Fund or the investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

Stamp duty @ 0.005% of the transaction value would be levied on applicable mutual fund transactions, with effect from July 01, 2020. Accordingly, pursuant to levy of stamp duty, the number of units allotted on purchase/switch-in transactions (including IDCW reinvestment) to the unitholders would be reduced to that extent. Kindly refer notice cum addendum no. 30, dated June 30, 2020.

General Disclaimer:

Data as on October 31, 2023. Past Performance may or may not be sustained in future. Sector(s)/ Stock(s)/ Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the scheme(s) and should not be construed as a recommendation. The Fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

Scheme Performance Summary

Nippon India Multi Cap Fund

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Particulars	CAGR %					
	1 Year	3 Years	5 Years	Since Inception		
Nippon India Multi Cap Fund	22.25	36.81	18.27	17.61		
B:NIFTY 500 Multicap 50:25:25 TRI	15.59	26.23	17.08	NA		
AB:S&P BSE Sensex TRI	6.54	18.65	14.51	14.63		
Value of ₹10000 invested						
Nippon India Multi Cap Fund	12,225	25,629	23,153	204,579		
B:NIFTY 500 Multicap 50:25:25 TRI	11,559	20,127	22,007	NA		
AB:S&P BSE Sensex TRI	10,654	16,711	19,693	126,894		

Inception Date: Mar 28, 2005

Fund Manager: Sailesh Raj Bhan (Since Mar 2005), Ashutosh Bhargava (Co-Fund Manager) (Since Sep 2021)

Note: Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan). NA has been mentioned as the benchmark data for corresponding period is not available.

Performance of other Open Ended Schemes Managed by the same Fund Managers (as on October 31, 2023)

Fund Manager: Sailesh Raj Bhan

	CAGR (%)					
Scheme Names	1 Year		3 Years		5 Years	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Nippon India Pharma Fund	17.55	14.82	15.36	13.04	16.93	13.89
Nippon India Large Cap Fund	15.70	7.73	28.14	20.17	14.74	14.39

Mr. Sailesh Raj Bhan has been managing Nippon India Large Cap Fund since Aug-2007, Nippon India Pharma Fund since June-2004

- Mr.Sailesh Raj Bhan manages 3 open-ended schemes of Nippon India Mutual Fund .
 In case the number of schemes managed by a fund manager is more than six, in the performance data of other schemes, the top 3 and bottom 3 schemes managed by fund b. manager has been provided herein.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan).

Co-Fund Manager: Ashutosh Bhargava

	CAGR (%)						
Scheme Names	1 Ye	1 Year		3 Years		5 Years	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Top 3							
Nippon India Asset Allocator FoF	19.62	7.75	NA	NA	NA	NA	
Nippon India Large Cap Fund#	15.70	7.73	28.14	20.17	14.74	14.39	
Nippon India Quant Fund	14.28	7.88	22.90	20.93	15.21	14.95	
Bottom 3							
Nippon India Tax Saver (ELSS) Fund#	12.43	9.87	25.49	21.84	11.58	15.16	
Nippon India Passive Flexicap FoF	9.64	9.87	NA	NA	NA	NA	
Nippon India Balanced Advantage Fund	7.93	7.75	13.44	12.55	10.12	11.78	

- Mr.Ashutosh Bhargava manages 8 open-ended schemes of Nippon India Mutual Fund.
- In case the number of schemes managed by a fund manager is more than six, performance data of other schemes, the top 3 and bottom 3 schemes managed by fund b. manager has been provided herein.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement. Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan).

Performance as on October 31, 2023 | B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of the schemes (wherever provided) are calculated basis CAGR for the past 1 year, 3 years, 5 years and since inception. In case, the start/end date of the concerned period is non-business day (NBD), the NAV of the previous date is considered for computation of returns. Schemes which have not completed one year, performance details for the same are not provided. Performance details of closed ended schemes are not provided since these are not comparable with other schemes. TRI - Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns. In the performance of other open ended schemes managed by the fund managers, the performance of the equity schemes is benchmarked to the Total Return variant of the Index.

SIP Performance of Equity Schemes (as on October 31, 2023)

Nippon India Multi Cap Fund

Period	Since Inception	15 Years	10 Years	5 Years	3 Years	1 Year
Total Amount Invested (₹)	2,230,000	1,800,000	1,200,000	600,000	360,000	120,000
Market Value (₹)	12,090,668	7,065,132	2,808,112	1,079,452	514,220	136,878
Scheme Return (%)	16.08	16.6	16.29	23.94	25	28.48
B: NIFTY 500 Multicap 50:25:25 TRI Return (%)	14.4	15.23	15.41	19.65	15.75	20.73
AB: S&P BSE Sensex TRI Return (%)	12.58	13	13.12	13.99	9.58	5.9

Inception Date: Nippon India Multi Cap Fund - 28 March 2005.

B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index

TRI - Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns.

Disclaimer

Past performance may or may not be sustained in the future. Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Regular Plan) has been taken into consideration including the first instalment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns. The Mutual Fund or the Investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

Product Labels

Name of the Scheme and Benchmark

This product is suitable for investors who are seeking*:

Fund Riskometer

Benchmark Riskometer

Nippon India Asset Allocator FoF

(An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETF of Nippon India Mutual Fund)

Benchmark:

CRISIL Hybrid 50+50 - Moderate Index

- Long Term Capital Growth
- An Open Ended Fund Of Funds Scheme Investing In Equity Oriented Schemes, Debt Oriented Schemes And Gold Etf Of Nippon India Mutual Fund



Investors understand that their principal will be at High risk

Benchmark Riskometer is at High risk

Nippon India Large Cap Fund

(An open ended equity scheme predominantly investing in large cap stocks)

Benchmark

S&P BSE 100 TRI

- Long Term Capital Growth
- Investment Predominantly Into Equity And Equity Related Of Instruments Large Cap Companies



Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk

Nippon India Quant Fund

(An open ended equity scheme investing in quant model theme)

Benchmark:

S&P BSE 200 TRI

- Long Term Capital Growth
- Investment In Active Portfolio Of Stocks Selected On The Basis Of A Mathematical Model



Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk

[#]Co-Fund Manager

Name of the Scheme and Benchmark

This product is suitable for investors who are seeking*:

Fund Riskometer

Benchmark Riskometer

Nippon India Tax Saver (ELSS) Fund

(An Open ended fund of funds scheme investing in units of Domestic Exchange Traded Funds ETFs/Index Funds)

Benchmark:

Nifty 500 TRI

- Long Term Capital Appreciation
- Investment In Equity And Equity Related Securities.

Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk

Nippon India Passive Flexicap FOF

(An Open ended fund of funds scheme investing in units of Domestic Exchange Traded Funds ETFs/Index Funds)

Benchmark:

Nifty 500 TRI

- Long Term Capital Appreciation
- Investment In Units Of Domestic Etfs/Index Funds



Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk

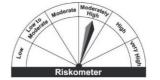
Nippon India Balanced Advantage

(An open ended dynamic asset allocation fund)

Benchmark:

CRISIL Hybrid 50+50 - Moderate Index

- Long Term Capital Growth
- Investment In Equity & Equity Related Instruments, Debt, Money Market Instruments And Derivatives



Investors understand that their principal will be at Moderately High



Benchmark Riskometer is at High risk

Nippon India Pharma Fund

(An open ended equity scheme investing in pharma sector)

Benchmark:

S&P BSE Healthcare TRI

- Long Term Capital Growth
- Predominantly Investment In And Rélated Equity Equity Securities Of Pharma & Other Associated Companies.



Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.