

A SMART WAY TO INVEST IN SILVER.

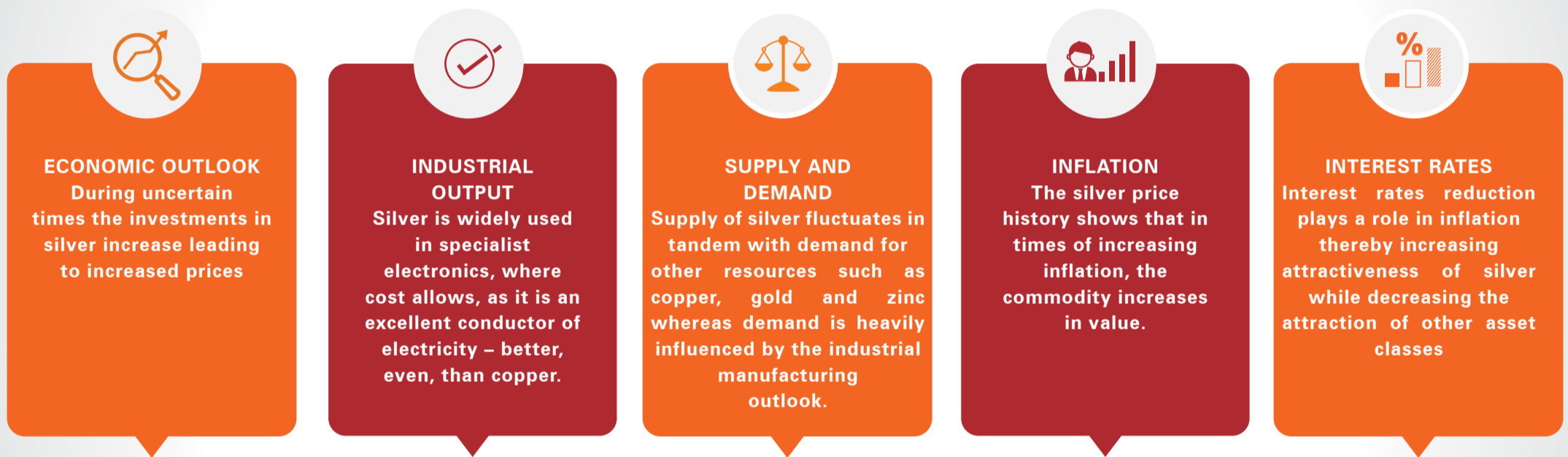
Presenting
ICICI Prudential
Silver ETF Fund of Fund

INVEST IN SILVER WITHOUT A DEMAT ACCOUNT



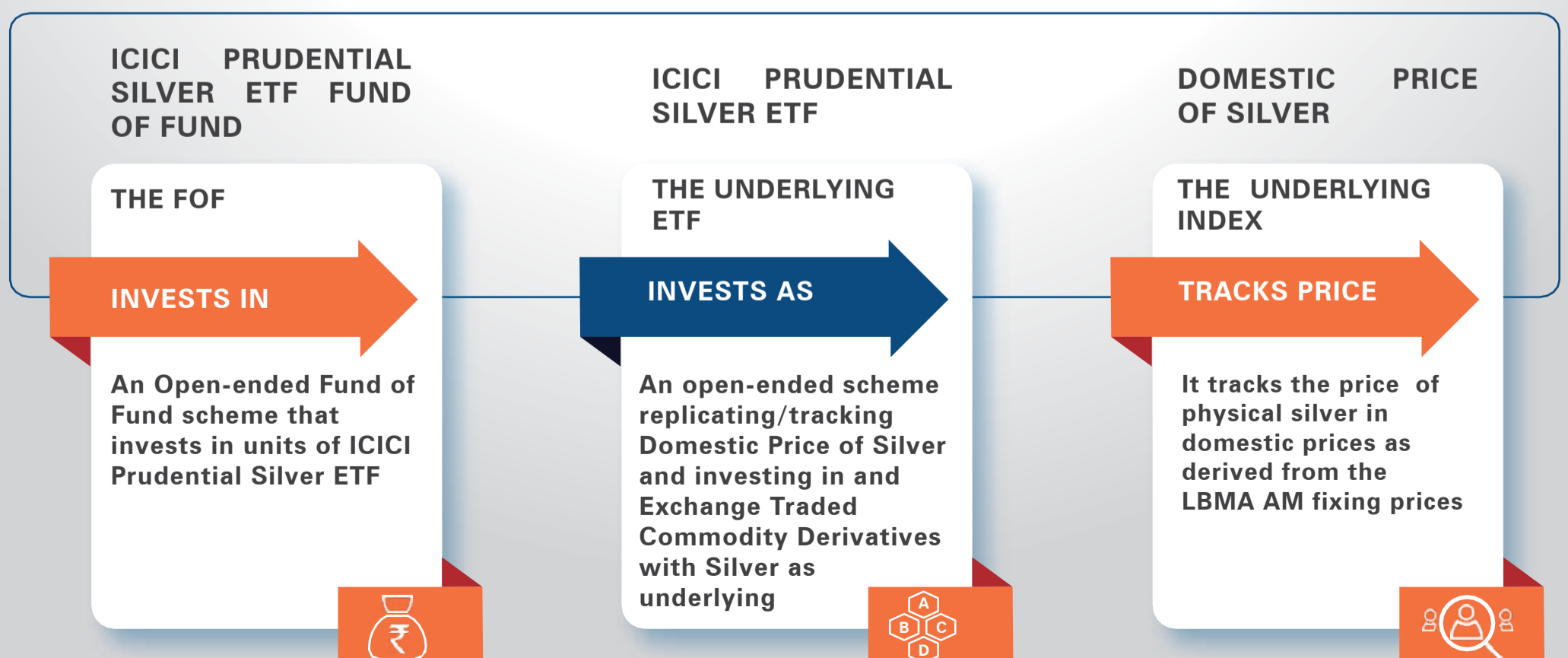
NFO Period: January 13 - January 27, 2022

WHAT DRIVES VALUE OF SILVER?



The above factors are not exhaustive.

INVESTMENT APPROACH - FUND OF FUND



WHY INVEST IN ICICI PRUDENTIAL SILVER ETF FUND OF FUND

ICICI Prudential AMC is launching ICICI Prudential Silver ETF Fund of Fund and ICICI Prudential Silver ETF to enable investments from Non Demat account investors



Silver is a tangible asset. It has a diverse array of applications.

Investor need not worry about purity or quality

Investing in silver is prudent investment during crisis

Act as potential Hedge against inflation

Silver ETF FOF provides opportunity to invest through lumpsum or SIP mode

Diversifying portfolio with silver can reduce overall portfolio risk

Majority of silver is consumed and not available for recycling

Silver ETF FOF enables investments from a non-demat account holding investor

Silver is used for Solar panels; medical instruments; switches; satellites; etc

ICICI PRUDENTIAL SILVER ETF FUND OF FUND - SCHEME DETAILS

NFO Period	January 13, 2022 to January 27, 2022
Plans/ Options	Plans: Regular & Direct Options: Growth & IDCW (IDCW Payout & IDCW Reinvestment)
Fund Manager Details	Manish Banthia and Nishit Patel
Minimum Application Amount	During NFO/ During Ongoing Offer Period: Rs. 100/- (plus in multiple of Re. 1) Minimum application amount is applicable for switches made during the New Fund Offer period as well.
Minimum Additional Application, Including Switches	Rs. 100/- and in multiples of Re. 1/-
SIP	During NFO/ During Ongoing Offer Period: · Daily, Weekly, Fortnightly, Monthly SIP\$: Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments: 6 · Quarterly SIP\$: Rs. 5,000/- (plus in multiple of Re. 1/-) Minimum installments – 4 \$The applicability of the minimum amount of installment mentioned is at the time of registration only.
Benchmark Index	Domestic price of silver as derived from the LBMA prices
Exit Load	· If the amount sought to be redeemed or switched out is invested for a period upto 15 days from the date of allotment - 1% of the applicable Net Asset Value; · If the amount sought to be redeemed or switched out is invested for a period more than 15 days from the date of allotment - Nil However, the Trustee shall have a right to prescribe or modify the load structure with prospective effect subject to a maximum prescribed under the Regulations.
Minimum Redemption Amount	Any Amount

RISKOMETER & DISCLAIMER

<p>ICICI PRUDENTIAL SILVER ETF FUND OF FUND (An open-ended fund of fund scheme investing in units of ICICI Prudential Silver ETF) is suitable for investors who are seeking:*</p> <ul style="list-style-type: none"> Long term wealth creation solution To invest in a fund of fund scheme with the primary objective of generating returns by investing in units of ICICI Prudential Silver ETF. <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>SCHEME RISKOMETER#</p> <p>Investors understand that their principal will be at Moderately High risk</p>
---	---

The Product labeling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when actual investments are made. It may be noted that scheme risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis. Investors may please note that they will be bearing the recurring expenses of this Scheme in addition to the expenses of the underlying schemes in which the scheme makes investment. Riskometer as on 30th November 2021. Please note, Mutual Funds related services are not Exchange traded products and I-Sec is just acting as distributor to solicit Mutual Funds. All disputes with respect to the distribution activity, would not have access to Exchange investor redressal forum or Arbitration mechanism.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Disclaimer: All figures and data given in the document are dated unless stated otherwise. In the preparation of the material contained in this document, the AMC has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc.

The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.