Symphony Ltd (SYMLIM)

CMP: ₹ 896 Target: ₹ 1055 (18%)

Target Period: 12 months

BUY

May 31, 2020

Strong domestic performance amid pandemic...

Symphony's strong consolidated performance in Q4FY20 was mainly supported by better-than-expected performance in domestic markets. Despite revenue loss of 15-17% (₹ 22-25 crore) in March 2020 due to lockdown, standalone business (~60% of total revenue) posted volume led revenue growth of 12% YoY due to low base, inventory build-up at dealer's level (before start of the season). This helped consolidated revenue grow at ~6% YoY despite flattish revenue of overseas business. The GSK China performance (revenue down 25% YoY) was significantly marred by US-China trade war, Covid-19 pandemic in China in FY20. Revenue of other two subsidiaries viz. Climate Technology (CT) Australia, Impco Mexico was stable due to less impact of pandemic in respective regions. Consolidated gross margin expansion of ~524 bps YoY was supported by favourable mix that drove EBITDA margin up 493 bps YoY to ~17% in Q4FY20. While it focused on liquidating channel inventory before end of peak season (i.e. end of Q1FY21), we believe demand recovery in domestic business would return from Q3FY20 with the start of second summer (October-November) and festive season. Hence, we cut our revenue, earnings estimate for FY21E and FY22E by \sim 12%, \sim 26% and \sim 5%, \sim 21%, respectively.

Low base, inventory push drives domestic performance

Despite revenue loss in March 2020, standalone revenue grew 12% YoY to ₹ 154 crore due to low base and dealer stocking before the summer. While the management reiterated a strong summer demand for air coolers in May 2020 (post relaxation from lockdown), dealers managed to liquidate their inventory holding by ~40%. The company also launched a digital campaign to help liquidate channel inventory as well as company level inventory before the end of summer. We believe the H1FY21 would be very challenging in terms of primary sales and recovery would start from H2FY21 onwards. On the domestic front, revenues may grow at 15% (lower than earlier guidance of 23%) driving overall revenue CAGR of 14% in FY20-22E (with stable overseas business).

Robust gross margin drives profitability

Consolidated gross margin was up ~523 bps YoY (standalone +730 bps YoY) owing to better product mix (pick-up in sales of latest models). We believe better gross margin would be negated by lower operating leverage weighing on EBITDA margin in FY21E and recovery would start from FY22E.

Valuation & Outlook

We maintain our positive stance on the stock given 1) market leadership position, 2) strong financials to tide over rough phase of FY2,1 3) market share gain from unorganised market (has ~70% in volumes). While FY21 will be challenging in terms of lower volume offtake, we expect a strong recovery in FY22E led by domestic business. We maintain **BUY** rating on the stock with a revised target price of ₹ 1055.

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Particulars	
Particulars	Amount
Market Cap (₹Crore)	6,268.1
Total Debt (FY 20) (₹Crore)	174.0
Cash&Inv (FY 20) (₹Crore)	325.0
EV (₹Crore)	6,117
52 w eek H/L (₹	1575/690
Equity capital (₹Crore)	14.0
Face value (₹	2.0

Key Highlights

- Better domestic volume growth on lower base and inventory build-up at dealers level
- Sharp gross margin expansion driven by better product mix
- Management confident of reviving overseas subsidiary performance by leveraging common dealer channels
- Maintain BUY with revised target price of ₹ 1055

Research Analyst

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Key Financial Summary						
(₹Crore)	FY18	FY19	FY20E	FY21E	FY22E	(CAGR 20-22E)
Net Sales	798.2	844.0	1103.0	1048.9	1433.7	14.0
EBITDA	219.2	132.0	212.0	188.8	292.5	17.5
EBITDA Margin (%)	27.5	15.6	19.2	18.0	20.4	
PAT	192.5	91.0	182.0	165.7	245.6	16.2
EPS (₹	27.5	13.0	26.0	23.7	35.1	
P/E(x)	32.6	68.9	34.4	37.8	25.5	
Price/Book value (x)	10.2	9.4	9.8	8.6	7.4	
Mcap/sales (x)	7.9	7.4	5.7	6.0	4.4	
RoE (%)	31.5	16.2	29.0	22.7	28.9	
RoCE (%)	41.3	18.7	28.8	23.9	31.9	

Exhibit 1: Varian							
	Q4FY20	Q4FY20E	Q4FY19	YoY (%)	Q3FY20	QoQ (%)	Comments
Revenue	249.0	211.7	235.0	6.0	290.0	-14.1	Consolidated revenue growth largely led by domestic buisness, which grew 13% YoY in Q4FY20. In addition to this, low base coupled with consolidation of new business helped drive consolidated revenue growth during the same period
Other Income	21.0	2.8	11.0	90.9	10.0	110.0	
Raw Material Exp	130.0	96.4	135.0	-3.7	151.0	-13.9	Gross margin expansion by 523 bps YoY led by favourable mix
Employee Exp	29.0	22.7	28.0	3.6	27.0	7.4	
Selling & Dis. Exp	8.0	0.3	6.0	33.3	4.0	100.0	
Other Exp	39.0	37.9	37.0	5.4	40.0	-2.5	
EBITDA	43.0	54.4	29.0	48.3	68.0	-36.8	
EBITDA Margin (%)	17.3%	26%	12.3%	493 bps	23.4%	-618 bps	Better gross margin helps drive EBITDA margin expansion
Depreciation	6.0	4.2	3.0	100.0	3.0	100.0	***************************************
Interest	3.0	2.0	3.0	0.0	2.0	50.0	
PBT	51.0	51.0	14.0	264.3	73.0	-30.1	
Total Tax	11.0	20.8	11.0	0.0	22.0	-50.0	
PAT	40.0	30.2	3.0	1,233.3	51.0	-21.6	Strong operational performance helped drive PAT in Q4FY20

Source: Company, ICICI Direct Research

Exhibit 2: Cha	nge in e	FY21E			FY22E		Comments
	Old	New	% Chg	Old	New	% Chg	
Revenue	1190.5	1048.9	(11.9)	1513.0	1433.7	(5.7)	Tweak our FY20E-22E revenue estimates due to lockdown situation across the country
EBITDA	279.2	188.8	(32.4)	366.0	292.5	(20.1)	
EBITDA Margin %	23.5	18.0	-550bps	23.6	20.4	-318bps	We believe margin would start recovering from FY22 onwards
PAT	212.3	165.7	(22.0)	279.8	245.6	(12.2)	
EPS (₹)	30.3	23.7	(21.8)	40.0	35.1	(12.2)	

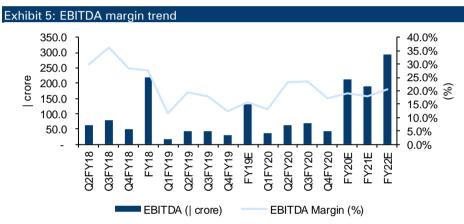
Source: Company, ICICI Direct Research

Exhibit 3: Assumpti	ons						
		Cu	rrent		Earl		Comments
	FY19	FY20E	FY21E	FY22E	FY21E		
Volume Growth (%)	7.3	30.1	-5.1	33.3	14.1	23.9	Revised estimates due to ongoing Coronavirus issues
Realisation Growth (%)	-1.4	0.6	0.2	2.6	1.6	2.2	

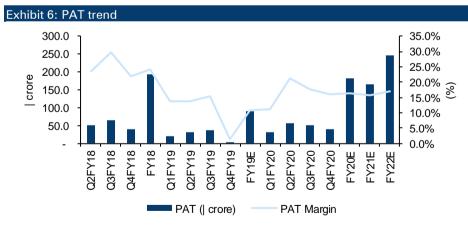
Financial story in charts



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Key takeaways from conference call

Standalone performance

- Symphony's standalone revenue from air cooler segment increased 12% YoY in Q4FY20 to ₹ 156 crore mainly due to low base and strong dealer offtake in January & February 2020. The company lost ~₹ 25 crore sales due to lockdown in March 2020. The gross margin during Q4FY20 increased ~730 bps YoY mainly due to favourable product mix, which was partially offset by higher other expense
- 2. The FY20 revenue grew ~37% YoY to ₹ 716 crore led by low base while EBITDA margin increased 230 bps to 28%
- 3. The company launched a unique digital media campaign to promote online to offline sales. In this, customers could register their inquiries online, which were then passed on to dealers in the customers' local area for order execution, as permitted by local lockdown rules. This has helped reducing inventories at dealer level
- 4. Relaxation from lockdown and increase in temperature has helped strong growth in secondary sales of air coolers during May. According to managements estimate, ~40% of dealer level inventory was liquidated in May
- 5. While the company has ~30 days of inventory, it is hopeful that if the present trend continues for a few more weeks, the channel inventory would be at acceptable levels by the end of summer
- 6. Production at OEM levels were also impacted by lockdown as most OEMs are facing labour shortage and supply related issues
- The company expects sales recovery from H2FY21 with the start of second summer followed by festive demand

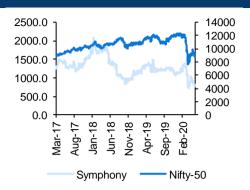
Subsidiary performance

- 8. Symphony's Chinese subsidiary Guangdong Symphony Keruila (GSK) faced a tough operating environment amid China-US trade war and Covid-19 pandemic, which impacted its export revenue. As a result, revenue of the subsidiary fell ~25% YoY to ₹ 42 crore, while it reported loss of ₹ 6 crore during FY20. The company expects a gradual recovery in the business in China with subsiding of pandemic
- 9. The Mexican subsidiary Impco S DE RL DE CV of Symphony has not had any impact of Covid-19 in revenue as it grew 13% YoY to ₹ 100 crore during FY20. However, higher raw material cost and adverse currency movement impacted cash profit, which fell ~50% YoY to ₹ 4 crore in FY20. The subsidiary is debt free despite various macroeconomic challenges
- 10. Climate Technologies (CT) Australia reported revenue of ₹ 278 crore in FY20 (vs. ₹ 206 crore in 9MFY19). However, net profit of the subsidiary fell 44% YoY to ₹ 5 crore, mainly due to higher interest charges. Australian business have not had much impact of pandemic and reported flattish sales during April 2020 unlike other countries, which are facing a lockdown. The subsidiary has debt of ₹ 135 crore on the book
- 11. The company is looking at CT Technologies as its distribution arm in Australia. It is likely to increase market share in Australia through CT Technologies by exporting air coolers from India

Others:

- 12. The full impact of the new models introduced in 2019 and all other initiatives will be evident from the first quarter of FY22
- 13. The company expects consolidated gross margin to remain at elevated level due to benign raw material prices and favourable mix
- 14. It may significantly cut the advertisement and promotional expenses (~4.5% of sales) in FY21 to safeguard EBITDA margins
- 15. No major capex is planned for FY21

Exhibit 7: Historical price chart



Source: Bloomberg, Company, ICICI Direct Research

Exhibit 8: Shar	eholding Pattern				
(in %)	Mar-19	Jun-19	Sep-19	De c-19	Mar-20
Promoter	75.0	75.0	75.0	75.0	75.0
FII	6.7	6.5	6.5	6.4	5.3
DII	8.6	9.0	9.1	9.2	10.2
Others	9.7	9.5	9.4	9.4	9.6

Financial summary

Exhibit 9: Profit and loss stat	Exhibit 9: Profit and loss statement ₹ crore									
(Year-end March)	FY19	FY20E	FY21E	FY22E						
Net Sales	844.0	1103.0	1048.9	1433.7						
Growth (%)		30.7	-4.9	36.7						
Expenditure										
Increase / Decrease in stock	0.0	0.0	0.0	0.0						
Raw Material Expenses	453.0	583.0	540.2	728.3						
Marketing Expenses	33.0	45.0	21.0	50.2						
Administrative Expenses	51.3	54.4	62.9	71.7						
Employee Expenses	103.0	113.0	120.6	136.2						
Total Operating Expenditure	712.0	891.0	860.1	1141.2						
EBITDA	132.0	212.0	188.8	292.5						
Growth (%)		60.6	-10.9	54.9						
Other Income	39.0	54.0	55.1	63.3						
Interest	7.0	11.0	8.0	9.0						
PBDT	164.0	255.0	235.9	346.8						
Depreciation	10.0	21.0	26.2	35.8						
PBT before Exceptional Items	154.0	234.0	209.7	310.9						
Less: Exceptional Items	24.0	4.0	0.0	0.0						
PBT	130.0	230.0	209.7	310.9						
Total Tax	39.0	48.0	44.0	65.3						
PAT	91.0	182.0	165.7	245.6						

Source: Company, ICICI Direct Research

Exhibit 11: Balance sheet				₹ crore
(Year-end March)	FY19	FY20E	FY21E	FY22E
Equity Capital	14.0	14.0	14.0	14.0
Reserve and Surplus	652.0	625.0	715.6	835.1
Total Shareholders funds	666.0	639.0	729.6	849.1
Deferred Tax Liability	6.0	7.0	7.0	7.0
Total Debt	187.0	174.0	144.0	114.0
Total Liabilities	863.0	852.0	912.6	1002.
Assets				
Total Gross Block	214.6	322.7	357.7	397.
Less Total Accumulated Deprec	119.7	140.7	166.9	202.
Net Block	95.0	182.0	190.8	194.
Goodwill on Consolidation	143.0	136.0	136.0	136.0
Other Investments	187.0	114.0	94.0	114.0
Liquid Investments	272.0	299.0	279.0	259.
Inventory	119.0	118.0	158.1	216.
Debtors	105.0	121.0	143.7	196.
Other Current Assets	62.0	61.0	58.0	79.
Cash	54.0	26.0	71.3	84.0
Total Current Assets	340.0	326.0	431.1	575.
Creditors	130.0	115.0	129.3	157.
Provisions	20.0	21.0	23.6	28.
Other current liablities	58.0	76.0	72.3	98.
Total Current Liabilities	208.0	212.0	225.2	284.
Net Current Assets	132.0	114.0	205.9	291.
Total Asset	863.0	852.0	912.6	1002.

Source: Company, ICICI Direct Research

Exhibit 10: Cash flow statement			₹	crore
(Year-end March)	FY19	FY20E	FY21E	FY22E
Profit after Tax	91.0	182.0	165.7	245.6
Depreciation	10.0	21.0	26.2	35.8
Cash Flow before working capital cl	108.0	214.0	199.8	290.5
Net Increase in Current Assets	-56.2	-14.0	-59.8	-132.0
Net Increase in Current Liabilities	97.5	4.0	13.2	59.4
Net cash flow from operating ac	149.4	204.0	153.3	217.9
(Increase)/Decrease in Other Invest	-15.0	73.0	20.0	-20.0
(Purchase)/Sale of Liquid Investmen	-21.6	-27.0	20.0	20.0
(Purchase)/Sale of Fixed Assets	-33.1	-104.0	-35.0	-40.0
Net Cash flow from Investing ac	-235.8	1.0	5.0	-40.0
Inc / (Dec) in Equity Capital	0.0	0.0	0.0	0.0
Inc / (Dec) in Loan Funds	161.5	-13.0	-30.0	-30.0
Total Outflow on account of dividence	-37.5	-196.2	-84.1	-126.2
Net Cash flow from Financing ac	117.9	-233.0	-113.0	-165.2
Net Cash flow	31.5	-28.0	45.3	12.7
Cash and Cash Equivalent at the beç	22.6	54.0	26.0	71.3
Cash	54.0	26.0	71.3	84.0

Source: Company, ICICI Direct Research

Exhibit 12: Key ratios			₹	crore
(Year-end March)	FY19	FY20E	FY21E	FY22E
Per Share Data				
EPS	13.0	26.0	23.7	35.1
Cash EPS	14.4	29.0	27.4	40.2
BV	95.2	91.3	104.3	121.4
DPS	5.4	28.0	12.0	18.0
Operating Ratios				
EBITDA Margin	15.6	19.2	18.0	20.
PAT Margin	12.8	16.8	15.8	17.
Return Ratios				
RoE	16.2	29.0	22.7	28.9
RoCE	18.7	28.8	23.9	31.
RolC	29.2	41.5	33.1	41.
Valuation Ratios				
EV / EBITDA	46.4	28.9	32.1	20.0
P/E	68.9	34.4	37.8	25.
EV / Net Sales	7.3	5.5	5.8	4.:
Div Yield (%)	0.6	3.1	1.3	2.0
Market Cap / Sales	7.4	5.7	6.0	4.4
Price to Book Value	9.4	9.8	8.6	7.
Turnover Ratios				
Asset turnover	1.0	1.3	1.1	1.4
Debtor Days	3.9	3.4	2.9	3.
Creditor Days	56.2	38.1	45.0	40.
Inventory Days	51.5	39.0	55.0	55.
Solvency Ratios				
Current Ratio	1.9	2.2	2.4	2.
Quick Ratio	1.1	1.3	1.3	1.

Exhibit 13: ICICI Direct Coverage Universe (Consumer Discretionary) МСар EPS (₹) P/E (x) EV/EBIT DA (x) **RoCE** (%) **RoE** (%) CMP Sector / Company TP(₹) Rating (₹Cr) FY20EFY21EFY22EFY20EFY21EFY22EFY20EFY21EFY22EFY20EFY21EFY22EFY20EFY21EFY22E (₹) 1,684 1,900 Buy 1,61,496 29.9 38.6 56.3 51.8 43.6 36.3 33.1 27.9 30.7 31.5 33.5 26.6 26.3 Asian Paints (ASIPAI) 32.5 Astral Polytecnik (ASTP 879 900 13,243 16.6 14.2 20.0 53.1 61.7 43.9 27.8 30.4 23.3 20.5 16.3 20.2 16.6 Hold 12.6 15.4 Havells India (HAVIND) 30,945 13.2 42.2 63.3 37.5 29.0 36.8 23.3 14.0 21.2 496 575 Buy 11.7 7.8 19.6 17.0 11.2 17.1 Kansai Nerolac (KANNE 365 415 19,671 9.9 7.8 10.4 36.7 46.7 35.1 26.6 31.2 24.1 17.6 14.5 Buy 17.9 13.7 Pidilite Industries (PIDINI 1,468 1,485 75,261 25.0 26.7 31.3 58.7 55.0 46.9 37.9 35.8 30.5 32.7 30.6 30.9 Buy 26.6 24.5 Supreme Indus (SUPINE 1,019 1,040 Hold 12,944 38.5 36.8 27.6 39.7 27.7 36.9 15.1 18.3 13.9 22.5 15.7 21.1 Symphony (SYMLIM) 896 1,055 Buy 6,268 26.0 23.7 35.1 34.4 37.8 25.5 28.9 32.1 20.6 28.8 23.9 31.9 29.0 22.7 28.9 Voltas Ltd (VOLTAS) 480 535 Hold 15,875 16.6 17.6 21.4 28.9 27.3 22.4 21.1 21.0 16.9 21.1 19.6 21.7 14.8 14.1 15.9

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Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



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