CMP: ₹ 2690

Target: ₹ 3,050 (13%)

Target Period: 12 months

HOLD

August 17, 2022

# New capacity to drive growth...

**About the stock**: With 14.7 MT grey cement capacity, JK Cement is the fourth largest player in North India, which contribute over 40% of its revenues. The company also has a presence in Gujarat, Maharashtra and Karnataka.

- It is also the second largest producer of white cement (0.6 MT) and wall putty (1.2 MT) in India
- The company is adding another 4 MT integrated cement capacity (22 MW WHRS) in the central region that will take its capacity to 18.7 MT by FY23E
- The company is aiming to reach 25 MT capacity by FY25E and has identified the UP and MP market for the said expansion

**Q1FY23 Results:** Reported mixed performance. While sales volume was impacted due to high inflationary environment, margins improved sequentially.

- Revenues declined sequentially by 4.5% to ₹ 2166.4 crore (below I-direct estimate: ₹ 2311.2 crore) while it was up 32.6% on a YoY basis
- EBITDA margins improved sequentially by 160 bps to 18.5% (down 599 bps YoY). Blended EBITDA/t came in at ₹ 1124/t (vs. I-direct estimate ₹ 846/t)
- PAT was down 13% YoY to ₹ 181.1 crore. It increased 110% QoQ as last quarter had exceptional loss of ₹ 130 crore pertaining to UAE subsidiary

What should investors do? While the long-term growth outlook remains intact, the near-term cost headwinds and elevated debt levels due to ongoing expansion would keep return ratios under pressure.

• We now downgrade our rating from BUY to **HOLD** post the recent rally

Target Price and Valuation: We value the company at ₹ 3,050/share (i.e. at 14x FY24E EV/EBITDA).

#### Key triggers for future price performance:

- In phase-II expansion, JK Cement is adding another 4 MT integrated cement capacity (2.6 MT clinker capacity) and 22 MW power plant with capex of ₹ 2970 crore. This would further expand its footprints in UP & MP market
- Despite capex, net debt/equity to remained stable at 0.8x supported by operating cash flows and some debt repayments over FY22-24E
- Expect revenue, EBITDA CAGR of 13.6%, 15.0%, respectively, in FY22-24E led by volume CAGR of 11.3%. PAT CAGR is expected at 22.4% only if no further impairment comes from the UAE subsidiary

Alternate Stock Idea: In our cement coverage, we also like UltraTech

- It is a market leader with strong brand in the retail segment. It has a robust balance sheet and aims to become debt free by FY23E
- BUY with a target price of ₹ 7,600/share

# **JKc**ement

Particulars	
Particulars	Amount
Мсар	₹ 20785 Crore
Debt (FY22)	₹ 3625 Crore
Cash & Invest (FY22)	₹ 283 Crore
EV	₹ 24128 Crore
52 week H/L	₹ 3838 / 2004
Equity cap	₹ 77.3 crore
Face value	₹ 10

Shareholding Pattern										
(in %)	Sep-21	Dec-21	Mar-22	Jun-22						
Promoter	57.6	51.5	45.8	45.8						
FII	17.4	17.7	16.5	16.1						
DII	20.1	19.8	20.7	21.1						
Others	4.9	11.0	17.1	17.0						

#### **Price Chart** 4000 20000 3000 15000 2000 10000 1000 5000 Jul-22 Jul-20 22 -20 Jul-21 Ì ᆲ Jan-

## Key Risks & Events

- Sharp fall in prices of key inputs like petcoke remains upside risk to our call
- Further impairment from UAE subsidiary may lead to lower profitability

## **Research Analyst**

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## Key Financial Summary

Key Financials	FY19	FY20	FY21	FY22	3 Year CAGR (%)	FY23E	FY24E	2 Year CAGR (%)
Net Sales	4981	5464	6328	7679	15.5	8770	9902	13.6
EBITDA	810	1182	1514	1482	22.3	1429	1962	15.0
EBITDA (%)	16.3	21.6	23.9	19.3		16.3	19.8	
PAT	324	400	603	631	24.8	667	945	22.4
EPS (₹)	42.0	51.8	99.6	98.5		86.3	122.4	
EV/EBITDA	27.5	19.6	15.0	16.1		17.0	12.5	
EV/Tonne (\$)	243	194	177	173		175	147	
RoNW	11.2	12.8	20.6	17.9		13.9	16.8	
RoCF	12.5	16.2	18.6	15.6		12.9	16.7	

## Key Highlights & takeaways...

#### Q1FY23 Results

- Revenues declined sequentially by 4.5% to ₹ 2166.4 crore (below I-direct estimate: ₹ 2311.2 crore) while it was up 32.6% on a YoY basis
- Sales volume were at 3.56 MT (up 18% YoY, down 9.4% QoQ). Capacity utilisation was at 87% vs. 92% in the last quarter. Grey cement volumes were up 15% YoY to 3.17 MT while it declined 10.4% QoQ. Sales of white cements including putty were up 45% YoY to 0.38 MT. It broadly remained flat QoQ
- Blended realisations increased 12.5% YoY, 5.4% QoQ to ₹ 6083/t to offset the cost pressure
- EBITDA margins improved sequentially by 160 bps to 18.5% while it declined 599 bps YoY. Blended EBITDA/t came in at ₹ 1124/t (vs. I-direct estimate ₹ 846/t)
- Reported PAT of ₹181.1 crore (down 13% YoY) remained better than estimated PAT of ₹ 146.8 crore due to better margins. On a QoQ basis, net profit increased 110% as last quarter had exceptional loss of ₹ 130 crore

#### Q1FY23 Conference Call Highlights

- Current price & volume trend Cement prices have dropped ₹ 10-12 per bag in the north and in the south by ₹ 5-6/bag in August 2022. Prices are down ₹ 15-18/bag from Q1FY23 average in the north while in south, it is lower by ₹ 20/bag. Volume growth guidance for FY23 is at 10%
- Cost trend In P&F cost, the company benefited from low cost inventory in Q1. High cost procured fuel will now get reflected in Q2 & Q3 performance. Expect P&F cost to inch up by ~₹ 200/tonne in Q2FY23. Employee cost was higher due to increments. Also, additional marketing staff hired for new markets. In Q2 & Q3 employee cost will also likely remain at ~₹ 143 crore per quarter. Depreciation is also increased due to review of power plants
- Impact on margins Expect ~30-35% drop in EBITDA in Q3 due to overall
  cost increase of ~₹ 400 per tonne drop. Margins are expected to drop to
  around 13-14% from current 19%
- Others 64% PPC Trade 69% Road 78% lead distance is 475 km. Fuel mix is 50% petcoke and balance imported coal and alternate fuel
- Capex In the next phase of expansion, the company is setting up 4 MT integrated grey cement capacity at Panna MP with split grinding unit and 22 MW WHRS in Uttar Pradesh for capex of ₹ 2970 crore. JK Cement has spent ₹ 2072 crore towards the same so far. Target for completion is March 2023. However, we can expect early commissioning by three months. We expect 50-60% capacity utilisation (CU) for Panna in the first year
- Capex break-up Guided full year capex of ₹ 1700 crore (₹ 1150 crore for Panna expansion, ₹ 125 crore for paint business, ₹ 325 crore maintenance capex and balance ₹ 100 crore for setting up of split GU). Capex for FY24E will be ₹ 1100 crore (₹ 400 crore for Panna + ₹ 300 crore maintenance+ ₹ 200 paints business and balance for GUs)
- Update on paints business Got the permission for land at Mathura in UP.
  We expect stage-I commissioning of plant by March 2024. The company
  has guided for total capex of ₹ 600 crore spread over five years. Also, ₹ 125
  crore will be spent in FY23, ₹ 200 crore in FY24 and balance ₹ 300 crore over
  the next three years thereafter
- Update split GU Post Panna expansion, the company will go for 6 MT GU expansion taking its total capacity to 25 MT by 2025. Out of 6 MT, the company has identified locations for 4 MT GUs. One is in Madhya Pradesh closer to Indore Ujjain (2 MT) and another is in eastern Uttar Pradesh (2 MT). It will ramp GU across existing stations (2 MT) also that will add 6 MT. The likely capex will not exceed ₹ 1200 crore for 6 MT GU capacity



- Additional clinker requirement for these new units will be met through Panna only as it has potential to ramp-up clinker capacity from 8000 TPD to 10000 TPD (ie. from ~2.5 MT to 3.3 MT)
- Peak debt –The current gross debt is at ₹ 2785 crore. The company will be drawing another ₹ 800 crore from the bank. JK Cement is expecting net peak debt to be around ₹ 3400 crore maximum



Exhibit 1: Variance	Analysis	(Domest	tic Perfo	rmance)			
		Q1FY22E			Q4FY22	QoQ (%)	Comments
							Grey cement volumes were up 15% YoY to 3.17MT while white
Total Operating Inco	r 2166.4	2311.2	1633.7	32.6	2,269	-4.5	cement sales increased 45% YoY to 0.39MT leading to total sales
							volume growth of 17.9% YoY.
Other Income	22.2	35.0	27.3	-18.5	41.2	-46.0	
Raw Material Expenses	343.9	372.5	240.3	43.1	423.3	-18.8	
Employee Expenses	143.0	123.4	123.8	15.5	121.6	17.6	
Power & Fuel	485.6	601.3	298.9	62.4	492.9	-1.5	
Freight cost	434.5	490.1	334.6	29.9	461.9	-5.9	
Others	359.4	392.1	236.5	52.0	386.7	-7.1	
EBITDA	400.1	331.8	399.6	0.1	382.7	4.6	
EBITDA Margin (%)	18.5	14.4	24.5	-599 bps	16.9	160 bps	
Interest	61.7	68.6	56.0	10.2	68.9	-10.4	
Depreciation	89.9	75.7	65.7	36.9	75.7	18.8	
PBT before Exceptionals	270.7	222.4	305.2	-11.3	279.3	-3.1	
Total Tax	89.6	75.6	96.9	-7.5	63.0	42.3	
PAT	181.1	146.8	208.3	-13.0	86.3	109.9	
Var. Matrica							
Key Metrics	0.50	2.00	2.00	17.0	2.02	0.4	
Volume (MT)	3.56			17.9		-9.4	
Realisation (₹)	6,083			12.5			
EBITDA per Tonne (₹)	1,124	846	1,323	-15.1	973	15.4	

Source: Company, ICICI Direct Research

Exhibit 2: Per tonne analysis									
Per tonne	Q1FY23	Q1FY22E	Q1FY22	YoY (%)	Q4FY22	QoQ (%)			
<b>Net Sales realisation</b>	6,083	5,896	5,407	12.5	5,770	5.4			
Raw Material Expenses	966	950	795	21.4	1,076	-10.3			
Employee Expenses	402	315	410	-2.0	309	29.9			
Power and fuel	1,363	1,534	989	37.8	1,254	8.8			
Freight	1,220	1,250	1,107	10.2	1,175	3.9			
Others	1,009	1,000	783	28.9	983	2.6			
Production costs	4,960	5,050	4,085	21.4	4,797	3.4			

Source: Company, ICICI Direct Research

Exhibit 3: Change	e in estima	tes					
		FY23E			FY24E		
(₹ Crore)	Old	New	% Change	Old	New	% Change	Comments
Revenue	8,560.9	8,770.0	2.4	9,862.5	9,902.0	0.4	
EBITDA	1,484.1	1,429.4	-3.7	1,963.0	1,961.7	-0.1	
EBITDA Margin (%)	17.3	16.3	-104 bps	19.9	19.8	-9 bps	

#### Key investment rationale

#### Completion of Phase-I expansion fuelled growth in FY22E...

The entire 4.2 MT new capacity got commissioned in FY21. The newly added capacities include 1 MT grinding unit (GU) each in Nimbahara and Mangrol along with 2.6 MT clinker plant and 1.5 MT GU in Aligarh and 0.7 MT GU in Gujarat (Balasinor). Hence, despite the challenging environment, the company has been able to post revenue CAGR of 15.5% in FY19-22. Going forward also, we expect healthy revenue CAGR of 13.6% of FY22-24E with news capacity at Panna coming on stream.

#### ...but Phase-II expansion to keep debt at elevated levels

The incremental cash flow from new installed capacities would be mainly utilised towards next phase of expansion at Panna (MP) for proposed ~4 MT greenfield capacity as it would entail a capex of ~₹ 2,970 crore (\$102/t). Hence, we expect debt levels to remain higher in FY23E. However, improved OCF from new capacity would settle down debt/EBITDA at 2.4x from FY24E onwards after peaking at 3.2x in FY23E.

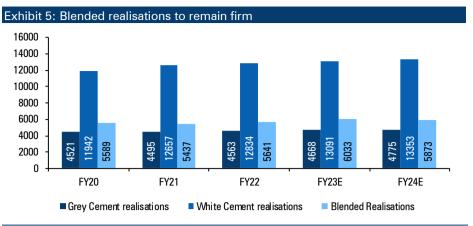


Source: Company, ICICI Direct Research

#### O/s liability of UAE subsidiary to likely fall into Indian entity

The Fujairah unit of the company has consistently remained loss making leading to significant net-worth erosion. The management highlighted earlier that out of total investment of ₹ 972 crore for UAE subsidiary, total impairment of ₹ 453 crore has been taken in the last three years. Hence, in our view, further impairment may come in, going forward, if profitability of the UAE entity does not improve.

#### Financial story in charts



Source: Company, ICICI Direct Research

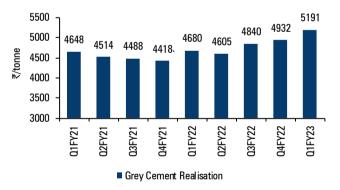
#### Exhibit 6: Grey cement declines 10.3% QoQ 4.00 3.50 3.54 3.17 3.50 2.94 2.89 2.76 2.76 3.00 2.45 Million Tonne 2.50 2.00 1.59 1.50 1.00 0.50 0.00 Q1FY22 03FY22 04FY22 02FY21 04FY21 Q3FY21 **Grey Cement Volume**

Source: Company, ICICI Direct Research

#### Exhibit 7: White cement volumes broadly remain flat QoQ 0.50 0.43 0.41 0.40 0.39 0.39 0.39 0.36 0.40 Million Tonne 0.26 0.30 0.18 0.20 0.10 0.00 **Q1FY22** 02FY22 Q1FY21 02FY21 03FY21 04FY21 03FY22

Source: Company, ICICI Direct Research

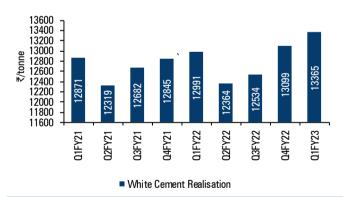
# Exhibit 8: Grey cement realisations up 10.9% YoY, 5.2% QoQ



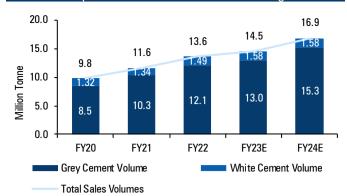
Source: Company, ICICI Direct Research

#### Exhibit 9: White cement realisations up 2.9% YoY, 2.0% QoQ

White Cement Volume

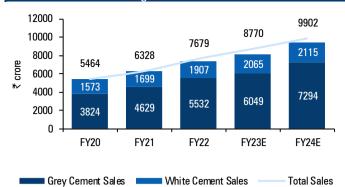


#### Exhibit 10: Expect volumes CAGR of 11.3% during FY22-24E



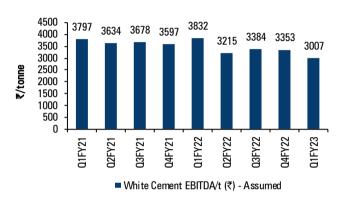
Source: Company, ICICI Direct Research

#### Exhibit 11: Revenues to grow at 13.6% CAGR over FY22-24E



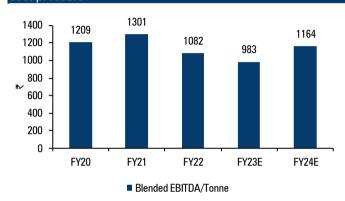
Source: Company, ICICI Direct Research

Exhibit 12: We assume white cement EBITDA of ₹ 3007/t for Q1FY23



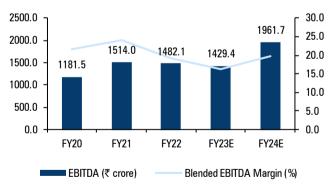
Source: Company, ICICI Direct Research

Exhibit 13: Annual EBITDA/t to stay healthy despite ongoing cost pressure



Source: Company, ICICI Direct Research

Exhibit 14: Absolute EBITDA to improve sharply from FY24 with cooling down of inflation, stabilisation of new capacities



Source: Company, ICICI Direct Research

Exhibit 15: PAT growth trend 945.5 1000.0 14.0 12.0 800.0 666.9 630.7 10.0 602.9 600.0 8.0 6.0 400.0 4.0 200.0 2.0 0.0 0.0 FY21 FY22 FY23E FY24E

Net profit margin -RS

Source: Company, ICICI Direct Research

Net profit - LS

# Financial summary

Exhibit 8:Profit and loss statement ₹ crore									
(Year-end March)	FY20	FY21	FY22	FY23E	FY24E				
Total operating Income	5,463.8	6,328.3	7,678.6	8,770.0	9,902.0				
Growth (%)	9.7	15.8	21.3	14.2	12.9				
Raw material cost	860.7	1051.0	1265.3	1382.2	1534.2				
Employee Expenses	390.9	412.1	504.2	577.7	606.6				
Power, Oil & Fuel	1009.1	1103.6	1570.7	2212.5	2107.4				
Freight cost	1032.1	1239.8	1562.0	1766.2	2023.1				
Other Expenses	989.4	1007.8	1294.3	1402.0	1669.0				
Total Operating Exp.	4,282.2	4,814.3	6,196.4	7,340.7	7,940.3				
EBITDA	1,181.5	1,514.0	1,482.1	1,429.4	1,961.7				
Growth (%)	45.8	28.1	-2.1	-3.6	37.2				
Depreciation	214.4	244.7	282.0	312.9	355.1				
Interest	222.9	223.2	249.3	246.8	334.0				
Other Income	85.9	113.3	142.8	127.2	160.0				
Exceptional items	178.2	166.9	130.0	0.0	0.0				
PBT	652.0	992.6	963.6	996.9	1,432.6				
Total Tax	251.6	389.7	332.9	329.9	487.1				
PAT	400.4	602.9	630.7	666.9	945.5				
Growth (%)	23.4	50.6	4.6	5.7	41.8				
Adjusted EPS (₹)	51.8	78.0	81.6	86.3	122.4				

Source: Company, ICICI Direct Research

Exhibit 9: Cash flow statement ₹crore									
(Year-end March)	FY20	FY21	FY22	FY23E	FY24E				
Profit after Tax	400.4	602.9	630.7	666.9	945.5				
Add: Depreciation	214.4	244.7	282.0	312.9	355.1				
(Inc)/dec in Current Assets	-385.3	-251.4	-952.5	455.5	-348.5				
Inc/(dec) in CL and Provisions	-55.7	394.5	-3.6	24.6	79.6				
CF from operating activi	173.7	990.6	-43.4	1,460.0	1,031.6				
(Inc)/dec in Investments	393.5	-87.2	-116.4	0.0	0.0				
(Inc)/dec in Fixed Assets	-860.3	-567.3	-391.6	-1,700.0	-1,100.0				
Others	-14.1	53.9	-729.4	15.5	0.0				
CF from investing activi	-480.9	-600.7	-1,237.4	-1,684.5	-1,100.0				
CF from investing activities use/(Buy back) of Equity	<b>-480.9</b> 0.0	<b>-600.7</b> 0.0	<b>-1,237.4</b> 0.0	<b>-1,684.5</b> 0.0	<b>-1,100.0</b> 0.0				
<del>-</del>									
Issue/(Buy back) of Equity	0.0	0.0	0.0	0.0	0.0				
Issue/(Buy back) of Equity Inc/(dec) in loan funds	0.0 616.7	0.0 139.3	0.0 513.8	0.0 450.0	0.0				
Issue/(Buy back) of Equity Inc/(dec) in loan funds Dividend paid & dividend tax	0.0 616.7 -84.3	0.0 139.3 -139.8	0.0 513.8 -139.8	0.0 450.0 -111.8	0.0 100.0 -111.8				
Issue/(Buy back) of Equity Inc/(dec) in Ioan funds Dividend paid & dividend tax Inc/(dec) in Sec. premium	0.0 616.7 -84.3 0.0	0.0 139.3 -139.8 0.0	0.0 513.8 -139.8 0.0	0.0 450.0 -111.8 0.0	0.0 100.0 -111.8 0.0				
Issue/(Buy back) of Equity Inc/(dec) in Ioan funds Dividend paid & dividend tax Inc/(dec) in Sec. premium Others	0.0 616.7 -84.3 0.0 -77.4	0.0 139.3 -139.8 0.0 141.0	0.0 513.8 -139.8 0.0 27.7	0.0 450.0 -111.8 0.0 0.0	0.0 100.0 -111.8 0.0 0.0				
Issue/(Buy back) of Equity Inc/(dec) in Ioan funds Dividend paid & dividend tax Inc/(dec) in Sec. premium Others CF from financing activi	0.0 616.7 -84.3 0.0 -77.4 <b>455.0</b>	0.0 139.3 -139.8 0.0 141.0 140.5	0.0 513.8 -139.8 0.0 27.7 <b>401.7</b>	0.0 450.0 -111.8 0.0 0.0 338.2	0.0 100.0 -111.8 0.0 0.0 -11.8				

Source: Company, ICICI Direct Research

Exhibit 10:Balance	sheet				₹ crore
(Year-end March)	FY20	FY21	FY22	FY23E	FY24E
Liabilities					
Equity Capital	77.3	77.3	77.3	77.3	77.3
Reserve and Surplus	3,051.6	3,655.8	4,174.4	4,729.5	5,563.2
Total Shareholders funds	3,128.9	3,733.0	4,251.7	4,806.8	5,640.4
Total Debt	2,972.0	3,111.3	3,625.1	4,075.1	4,175.1
Deferred Tax Liability	409.4	593.9	722.9	738.5	738.5
Minority Interest / Others	0.0	0.0	0.0	0.0	0.0
Total Liabilities	6,510.3	7,438.2	8,615.3	9,620.3	10,554.0
Assets					
Gross Block	6,216.5	6,789.6	7,599.2	8,870.2	9,820.2
Less: Acc Depreciation	1,913.7	2,158.4	2,440.4	2,753.3	3,108.4
Net Block	4,302.7	4,631.2	5,158.7	6,116.9	6,711.7
Capital WIP	509.2	488.5	71.0	500.0	650.0
Total Fixed Assets	4,811.9	5,119.7	5,229.8	6,616.9	7,361.7
Intangible Asset	13.0	27.9	27.4	27.4	27.4
Investments	915.7	1,133.5	2,108.4	2,108.4	2,108.4
Inventory	627.2	686.7	1,113.6	712.5	752.4
Debtors	223.4	316.1	397.8	432.5	461.2
Loans and Advances	624.0	723.3	902.5	763.8	1,018.6
Cash	631.1	1,161.7	282.6	396.3	316.2
Total Current Assets	2,105.8	2,887.7	2,696.5	2,305.1	2,548.4
Creditors	452.6	559.2	669.1	648.7	732.5
Provisions	883.5	1,171.4	1,057.8	1,102.9	1,098.7
Total Current Liabilities	1,336.1	1,730.6	1,727.0	1,751.6	1,831.2
Net Current Assets	769.7	1,157.1	969.5	553.5	717.2
Application of Funds	6,510.3	7,438.2	8,615.3	9,620.4	10,554.0

Source: Company, ICICI Direct Research

Exhibit 11: Key ratios				₹	crore
(Year-end March)	FY20	FY21	FY22	FY23E	FY24E
Per share data (₹)					
Adjusted EPS	51.8	78.0	81.6	86.3	122.4
Cash EPS	79.6	109.7	118.1	126.8	168.3
BV	404.9	483.1	550.2	622.1	730.0
DPS	9.0	15.0	15.0	12.0	0.0
Cash Per Share	81.7	150.3	36.6	51.3	40.9
Operating Ratios (%)					
EBITDA Margin	21.6	23.9	19.3	16.3	19.8
PAT Margin	7.3	9.5	8.2	7.6	9.5
Inventory days	40.0	37.9	42.8	38.0	27.0
Debtor days	14.9	18.2	18.9	18.0	17.0
Creditor days	30.2	32.3	31.8	27.0	27.0
Return Ratios (%)					
RoE	12.8	20.6	17.9	13.9	16.8
RoCE	16.2	18.6	15.6	12.9	16.7
RoIC	18.0	22.3	14.9	13.1	17.1
Valuation Ratios (x)					
P/E	51.9	34.5	33.0	31.2	22.0
EV / EBITDA	19.6	15.0	16.1	17.0	12.5
EV / Net Sales	4.2	3.6	3.1	2.8	2.5
Market Cap / Sales	3.8	3.3	2.7	2.4	2.1
Price to Book Value	6.6	5.6	4.9	4.3	3.7
Solvency Ratios					
Debt/EBITDA	2.5	2.1	2.4	2.9	2.1
Debt / Equity	0.9	0.8	0.9	0.8	0.7
Current Ratio	1.6	1.7	1.7	1.5	1.6
Quick Ratio	1.1	1.0	1.6	1.3	1.4

# **RATING RATIONALE**

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Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



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