Heidelberg Cement (HEICEM)

CMP: ₹ 252 Target: ₹ 285 (13%)

Target Period: 12 months

A ICICI directResearch

HOLD

June 3, 2021

Stable performance; b/s strengthens further...

Heidelberg Cement reported revenue growth of 14.1% YoY, mainly on the back of 14.9% YoY jump in volumes to 1.25 MT during Q4FY21. Capacity utilisation was at 80% for the quarter while for the full year it was at 72% despite pandemic vs. 87% last year. EBITDA/tonne, however, fell 8.3% YoY to ₹ 1067/t (vs. ₹ 1164/t last year) mainly on account of a sharp jump in the power & fuel costs (up 17.1% YoY to ₹ 1202/t). Higher dependence on grid power and increase in the petcoke & international coal prices led to increase in fuel cost. PBT of ₹ 130.2 crore were up 29.4% YoY due to higher other income as it included receipt of ₹ 18.6 crore towards SGST incentive from the Madhya Pradesh government. On the b/s front, the company repaid second tranche of NCD worth ₹ 125 crore. The board has proposed a final dividend of ₹ 8/share for FY21 to be paid subject to approval in the AGM.

Growth beyond FY23E to pose challenge...

HCIL expanded its capacity through debottlenecking in Imlai (Madhya Pradesh) and Jhansi (Uttar Pradesh). With the commissioning of these additional grinding capacities (Imlai: 0.5 MT; Jhansi: 0.4 MT), we expect the company to report volume CAGR of 13% in FY21-23E. However, in the absence of any major capex, growth beyond FY23E would present a challenge given the likely utilisation rate of over 91% in FY23E. We model 14.4% revenue CAGR in FY21-2E given the low base of FY21 due to pandemic while EBITDA CAGR is expected at 14.9% despite cost headwinds as the players are in a better position to pass on any increase in costs due to favourable demand supply matrix.

...but strong profitability, robust b/s remain key positive

HCIL had a weak balance sheet, which over time has strengthened with debt brought under control. Debt/EBITDA may now further reduce to 0.3x by FY23E from 1.2x in FY20. HCIL has a strong brand presence and higher share in retail trade (83% of total sales) of which 19% is in the premium segment. Thus, better realisations and controlled costs have helped the company rank among the best in industry on the EBITDA margins front (upwards of 20% since FY19). The RoCE is also among the best in industry, clocking in excess of 20% for three years led by reducing debt. With **no major capex planned** by the company, we expect debt to reduce further and return ratios to improve (27% + RoCE, +30% RoIC), going forward.

Valuation & Outlook

Strong balance sheet, robust return ratios and higher retail presence are some key positives that have led the company to command the premium valuation (i.e. EV/t \$121/t vs. average valuation of \$105/t in the midcap space). While the volume is expected to rebound strongly in FY22E, growth beyond FY23E looks challenging due to absence of major expansion despite supportive b/s. Hence, we downgrade the stock from BUY to **HOLD** with a revised TP of ₹ 280/share (i.e. 9.5x FY23E EV/EBITDA, implying EV/t of \$138, earlier TP ₹ 265/share).

Key Financial Summary			=140.4			0.00 (5)(0.00 0.00)
Key Financials	FY19	FY20	FY21	FY22E	FY23E	CAGR (FY21-23E)
Net Sales	2109	2158	2093	2428	2758	14.8%
EBITDA	459	516	483	561	643	15.4%
EBITDA (%)	21.8	23.9	23.1	23.1	23.3	
Net Profit	220	268	315	323	392	11.6%
EPS	9.7	11.8	13.9	14.3	17.3	
EV/EBITDA	13.4	11.3	12.0	10.0	8.3	
EV/Tonne (\$)	163	155	131	127	121	
RoNW	20.5	20.4	21.1	19.6	21.0	
RoCE	21.8	22.3	20.1	23.9	27.4	

HEIDELBERGCEMENT

Stock Data	
Particular	Amount
Мсар	₹ 5711 crore
Debt (FY21)	₹ 512 crore
Cash & Invest (FY21)	₹ 432 crore
EV	₹ 5791 crore
52 week H/L	₹ 175 / 122
Equity cap	₹ 226.6 crore
Face value	₹ 10

Key Highlights

- Sales volume were up by 14.9% YoY to 1.25MT.
- Capacity utilisation for FY21 stood at 72%
- Dependence on grid power remains high at 63%. Share of green power improved to 22%.
- Repaid 2nd tranche of NCD worth ₹125 crore.
- Downgrade to HOLD with a revised target price of ₹ 285 (Earlier TP ₹ 265).

Key risks to our call

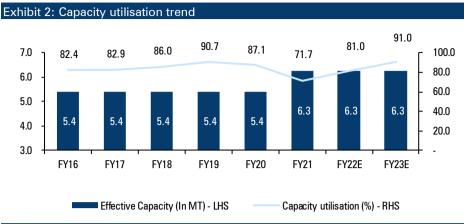
- Inability to increase cement prices further due to rise in competition may impact margins
- Higher dividend payouts or major capacity expansion, going forward, remain key upside risks to our call

Research Analyst

Rashesh Shah rashes.shah@icicisecurities.com

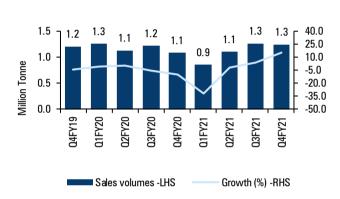
Exhibit 1: Variance		0.4EV20	VoV (0/ \	0.2EV24	0-0 (9/)	Commonto
	Q4FY21		YoY (%)			
Net Sales	581.3	509.3	14.1	592.5	-1.9	Growth mainly led by volumes that were up 14.9% YoY to 1.25 MT
Other Incomes	33.2	17.5	89.7	14.6	127.4	
Raw Material Expenses	108.3	87.9	23.3	102.3	775.1	
Employee Expenses	37.6	34.0	10.7	32.0	17.6	
Change in stock	-17.0	-12.1	40.4	16.6	NA	
Power and fuel	150.5	111.9	34.5	141.6	6.3	Higher petcoke and intenrational coal led to spike in fuel costs. Also, higher
i over and ruer	130.3	111.3	34.3	141.0	0.5	dependence on grid power (63%) kept power & fuel cost higher
Freight	81.0	69.0	17.5	76.7	5.6	Higher fuel cost led to spike in freight cost. Lead distance was at 350 km
Others	87.2	91.9	-5.1	105.9	-17.7	
EBITDA	133.6	126.9	5.3	117.4	13.8	
EBITDA Margin (%)	23.0	24.9	-193 bps	19.8	317 bps	
Interest	9.2	16.3	-43.7	12.4	-26.1	
Depreciation	27.5	27.5	-0.2	27.8	-1.2	
PBT	130.2	100.6	29.4	91.8	41.8	
Total Tax	-9.8	34.3	-128.4	28.2	-134.6	
Reported PAT	49.0	79.0	-38.0	66.3	119.9	
Adjusted PAT	139.9	66.3	111.1	63.6	119.9	
Key Metrics						
Volume (MT)	1.25	1.09	14.9	1.27	-1.3	
Realisation (₹)	4,643	4,672	-0.6	4,669	-0.6	
EBITDA per Tonne (₹)	1,067	1,164	-8.3	925	15.3	

Financial Story in Charts



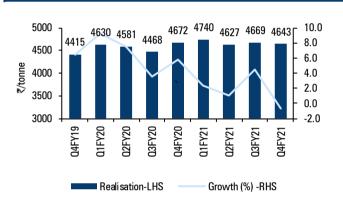
Source: Company, ICICI Direct Research

Exhibit 3: Volumes growth trend



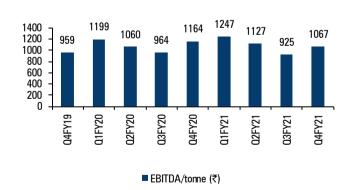
Source: Company, ICICI Direct Research

Exhibit 4: Realisations trend



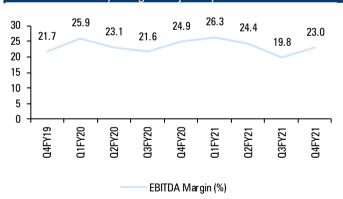
Source: Company, ICICI Direct Research

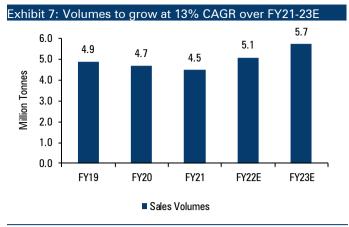
Exhibit 5: EBITDA/t declines 8.3% YoY



Source: Company, ICICI Direct Research

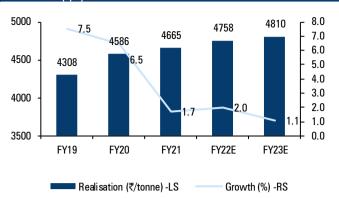
Exhibit 6: Quarterly margins trajectory





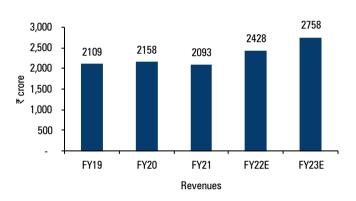
Source: Company, ICICI Direct Research

Exhibit 8: Realisations to remain higher due to favourable demand supply scenario



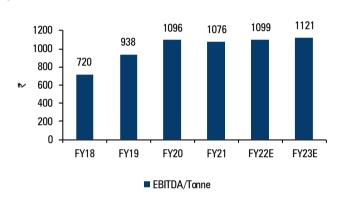
Source: Company, ICICI Direct Research

Exhibit 9: Revenues to grow at 14.8% CAGR over FY21-23E

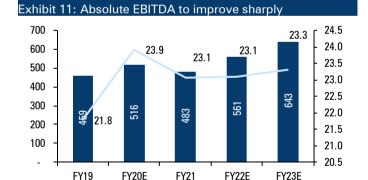


Source: Company, ICICI Direct Research

Exhibit 10: EBITDA/t to cross ₹ 1100/t in FY23E post demand recovery



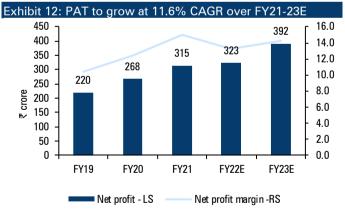
Source: Company, ICICI Direct Research

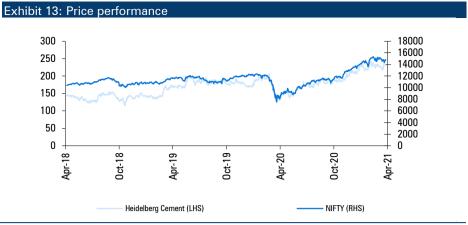


EBITDA Margin (%)

Source: Company, ICICI Direct Research

EBITDA (₹ crore)





Financial summary

Exhibit 14: Profit and Loss Statement ₹ crore						
(Year-end March)	FY20	FY21	FY22E	FY23E		
Total operating Incon	2,157.6	2,092.6	2,412.6	2,740.3		
Growth (%)	2.3	-3.0	15.3	13.6		
Raw material	388.7	372.4	420.9	475.7		
Power & Fuel	473.6	488.0	583.1	663.7		
Employees	131.2	127.3	137.5	148.5		
Freight	287.9	277.3	319.4	370.3		
Others	360.5	344.8	395.5	444.3		
Total Operating Exp.	1,641.8	1,609.8	1,856.4	2,102.5		
EBITDA	515.8	482.8	556.1	637.8		
Growth (%)	12.3	-6.4	15.2	14.7		
Depreciation	108.6	111.0	110.0	113.2		
Interest	73.9	50.9	43.4	24.3		
Other Income	64.7	70.2	75.0	80.0		
Exceptional items	0.0	0.0	0.0	0.0		
PBT	398.1	391.1	477.7	580.4		
Total Tax	130.0	76.3	157.6	191.5		
PAT	268.1	314.9	320.0	388.8		
Growth (%)	21.6	17.5	1.6	21.5		
EPS (₹)	11.8	13.9	14.1	17.2		

Source: Company, ICICI Direct Research

Exhibit 15: Cash Flow Statement						
(Year-end March)	FY20	FY21	FY22E	FY23E		
Profit after Tax	268.1	314.9	320.0	388.8		
Add: Depreciation	108.6	111.0	110.0	113.2		
(Inc)/dec in Current Assets	-21.3	-162.8	-33.7	9.5		
Inc/(dec) in CL and Provisions	-2.1	-16.7	45.5	6.7		
CF from operating activ	353.3	246.4	441.9	518.2		
(Inc)/dec in Investments	0.0	0.0	0.0	0.0		
(Inc)/dec in Fixed Assets	-51.4	-39.8	-100.0	-75.0		
Others	45.4	-11.0	0.0	0.0		
CF from investing activi	-5.9	-50.9	-100.0	-75.0		
Issue/(Buy back) of Equity	0.0	0.0	0.0	0.0		
Inc/(dec) in loan funds	-89.4	-99.1	-150.0	-200.0		
Dividend paid & dividend tax	-205.0	-218.6	-170.0	-170.0		
Inc/(dec) in Sec. premium	0.0	0.0	0.0	0.0		
Others	176.1	83.0	0.0	0.0		
CF from financing activi	-118.3	-234.8	-320.0	-370.0		
Net Cash flow	229.1	-39.2	21.9	73.2		
Opening Cash	241.8	470.9	431.6	453.5		
Closing Cash	470.9	431.6	453.5	526.8		

Source: Company, ICICI Direct Research

Exhibit 16: Balance Sl	heet			₹ crore
(Year-end March)	FY20	FY21	FY22E	FY23E
Liabilities				
Equity Capital	226.6	226.6	226.6	226.6
Reserve and Surplus	1,088.0	1,267.3	1,417.4	1,636.2
Total Shareholders funds	1,314.6	1,493.9	1,644.0	1,862.9
Total Debt	661.5	547.9	397.9	197.9
Deferred Tax Liability	190.3	193.8	193.8	193.8
Minority Interest / Others	0.0	0.0	0.0	0.0
Total Liabilities	2,166.4	2,235.5	2,235.6	2,254.5
Assets				
Gross Block	3,064.9	3,101.8	3,185.7	3,280.7
Less: Acc Depreciation	1,384.1	1,495.0	1,605.1	1,718.2
Net Block	1,680.9	1,606.8	1,580.7	1,562.5
Capital WIP	16.0	18.9	35.0	15.0
Total Fixed Assets	1,696.9	1,625.7	1,615.7	1,577.5
Investments	0.0	0.0	0.0	0.0
Inventory	145.8	160.7	183.0	177.4
Debtors	25.7	33.3	26.2	41.4
Loans and Advances	0.0	150.0	187.8	141.1
Other Current Assets	453.7	443.9	424.6	452.3
Cash	470.9	431.6	453.5	526.8
Total Current Assets	1,096.0	1,219.5	1,275.1	1,338.8
Creditors	258.4	270.6	297.8	287.8
Provisions	368.0	339.1	357.4	374.1
Total Current Liabilities	626.4	609.7	655.2	661.9
Net Current Assets	469.6	609.8	619.9	677.0
Application of Funds	2,166.4	2,235.5	2,235.6	2,254.5

Source: Company, ICICI Direct Research

E 1 11 11 45 14 15 11				
Exhibit 17: Key Ratios				
(Year-end March)	FY20	FY21	FY22E	FY23E
Per share data (₹)				
EPS	11.8	13.9	14.1	17.2
Cash EPS	16.6	18.8	19.0	22.2
BV	58	66	73	82
DPS	7.5	8.0	7.5	0.0
Cash Per Share	20.8	19.0	20.0	23.2
Operating Ratios (%)				
EBITDA Margin	23.9	23.1	23.1	23.3
PAT Margin	12.4	15.0	13.3	14.2
Inventory days	26.5	26.7	26.0	24.0
Debtor days	4.3	5.1	4.5	4.5
Creditor days	45.4	46.1	43.0	39.0
Return Ratios (%)				
RoE	20.4	21.1	19.5	20.9
RoCE	22.3	20.1	23.7	27.3
RolC	24.2	20.8	25.5	30.6
Valuation Ratios (x)				
P/E	21.6	18.4	18.1	14.9
EV / EBITDA	11.5	12.1	10.2	8.5
EV / Net Sales	2.7	2.8	2.4	2.0
Market Cap / Sales	2.7	2.8	2.4	2.1
Price to Book Value	4.4	3.9	3.5	3.1
Solvency Ratios				
Debt/EBITDA	1.2	1.1	0.7	0.3
Debt / Equity	0.5	0.3	0.2	0.1
Current Ratio	1.7	2.0	1.9	2.0
Quick Ratio	1.0	1.3	1.3	1.2

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

ANALYST CERTIFICATION

I/We, Rashesh Shah (CA) Research Analyst, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number — INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock proker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers is insultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.