Avenue Supermarts (AVESUP)

CMP: ₹ 3540 Target: ₹ 3900 (10%)

Target Period: 12 months

onths HOLD

May 15, 2023

GM, apparel segment yet to witness greenshoots!

About the stock: Avenue Supermarts (ASL) operates a supermarket chain under 'D-Mart' brand with a core focus on value retailing. D-Mart, through its proven business model, has been able to maintain consistent profitability and remains an exceptional performer in its peer group.

- D-Mart has progressively enhanced its return ratios (RoIC: 20%+) despite being capital intensive (follows ownership model)
- Robust store operating metrics (breakeven in 18-24 months of its operations and one of industry best revenue/sq ft: ₹ 30000+)

Q4FY23: D-Mart reported a subdued operational performance with profitability coming below our estimates in Q4FY23. Discretionary non-FMCG business (general merchandise & apparel), which yields better margins continued to perform below expectations.

- Revenue grew 20.6% YoY to ₹ 10594 crore (three-year CAGR: 19%)
- Discretionary product mix continues to be lower compared to pre-Covid levels leading to lower gross margins (down 100 bps YoY to 14.0%).
 Subsequently, EBITDA margins declined 110 bps YoY to 7.3%
- PAT for the quarter came in at ₹ 589.6 crore (up mere 7% YoY)
- The company added 18 new D-Mart outlets taking the total store count to 324 with total business area now at 13.4 million sq ft

What should investors do? ASL has been a consistent compounder with the stock price increasing at 21% CAGR in the last five years. However, since the last one year, the stock has delivered negative returns owing to revenue trajectory tapering down a bit to 19-20% (vs. 25-30%) and product mix change leading to lower-than expected margins. D-Mart continues to remain India's most profitable low-cost retailer, a strong play on India's retail growth story and a key beneficiary of the unorganised to organised segment shift.

• We maintain HOLD recommendation on the stock

Target Price and Valuation: We value ASL at ₹ 3900 i.e. 4x FY25E EV/sales

Key triggers for future price performance:

- We anticipate store addition trajectory to accelerate and bake in 80 incremental store additions (addition of \sim 4.4 mn sq ft) in FY24-25E
- Robust liquidity position and healthy operating cashflows to provide impetus to store addition pace (FY23 cash & investments: ₹ 1700+ crore)
- Recovery in GM & apparel segment (~23% of revenues) a critical factor to shore up margins and subsequently improve RoCE

Alternate Stock Idea: Apart from ASL, in our retail coverage we also like Trent

We have a BUY rating with a target price of ₹ 1730/share





Particulars	
Particulars	Amount
Market Capitalisation (₹ crore)	2,29,310.6
Total Debt (FY23) (₹ crore)	-
Cash & Investment (FY23) (₹ crore)	1,727.6
EV (₹ crore)	2,27,583.0
52 Week H / L	4606 / 3185
Equity Capital (₹ crore)	647.8
Face Value (₹)	10.0

Shareholding pattern								
	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23			
Promoter	75.0	75.0	74.9	74.9	74.9			
FII	8.3	8.6	8.7	8.6	8.2			
DII	6.8	6.9	7.1	7.1	7.5			
Others	9.9	9.5	9.3	9.3	9.4			

Price	; LI	nart							
6000 5000 4000 3000 2000 1000		ممهر	ارسام. ارسام	المر	~ ~	W	M	~	30000 25000 20000 15000 10000 5000
0	May-20 +	Oct-20 -	Mar-21 -	Aug-21 -	Jan-22 -	Jun-22 -	Nov-22 -	Apr-23 -	0
		D-	-Mar	t	_	— Е	BSE 5	00	

Recent event & key risks

 Eighteen new stores added in Q4FY23

Key Risk: (i) Slower ramp up of store network (ii) Higher inflation could negatively impact demand of GM & apparel

Research Analyst

Bharat Chhoda bharat.chhoda@icicisecurities.com

Cheragh Sidhwa cheragh.sidhwa@icicisecurities.com

Key Financial Summa	ıry								
Finacials	FY19	FY20	FY21	FY22	FY23P	4 year CAGR (FY19-23E)	FY24E	FY25E	2 year CAGR (FY23-25E)
Net Sales	20,004.5	24,870.2	24,143.1	30,976.3	42,839.6	21.0%	52,411.3	63,624.0	21.9%
EBITDA	1,633.3	2,128.3	1,743.1	2,498.5	3,637.0	22.2%	4,439.2	5,458.9	22.5%
PAT	902.4	1,301.0	1,099.4	1,492.4	2,378.3	27.4%	2,797.5	3,408.1	19.7%
P/E (x)	244.8	176.3	208.6	153.7	96.4		82.0	67.3	
EV/Sales (x)	11.1	9.1	9.4	7.4	5.3		4.3	3.6	
EV/EBITDA (x)	135.5	106.2	130.1	91.1	62.6		51.2	41.5	
RoCE (%)	23.4	16.4	12.5	15.5	19.5		20.2	20.8	
RoE (%)	16.2	11.7	9.0	10.9	14.8		14.8	15.3	

Key takeaways of Q4FY23/FY23 results

- As guided by the management in its pre-quarterly update, Avenue Supermarts reported revenue growth of 20.6% YoY to ₹ 10594 crore (three-year CAGR: 19%). The store addition during Q4FY23 was robust as the company added 18 new D-Mart outlets (40 in FY23) taking the total store count to 324 with total business area of 13.4 million sq ft. Average square feet of the new stores added in FY23 is around 47500 (vs. FY22 average of ~41000). D-Mart ready (online business) continues to perform well with revenue growth of 42% YoY to ₹ 257 crore
- Revenue per sq ft in FY23 did witness an improvement YoY (~13% YoY) to ₹ 31096 but continued to remain below pre-Covid levels (FY20: ₹ 35647). We believe new larger stores added over the past two years have never got an opportunity to function in normal circumstances, which is leading to lower throughput per store. Also, the rationale behind opening larger stores was to stock higher discretionary categories such as GM & apparel, which yield better gross margins. However, Covid led disruptions materially impacted the performance of this category, which, in turn, impacted gross margins and RoCE for stores
- Though the business scenario has normalised, the general merchandise and apparel share continues to be lower than pre-Covid level. With the discretionary product mix being impacted, gross margins for the quarter came in below our estimate at 14.0% (I-direct estimate: 14.8%, Q4FY22: 15.0%). Heightened competitive intensity and inflationary stress is probably curtailing the growth of discretionary products and resulting in the company reporting subdued margin. Opex also grew at a faster clip (~25%) than the revenue growth (21%). Subsequently EBITDA margins declined 110 bps YoY to 7.3% (I-direct estimate: ₹815 crore)
- Higher depreciation expenses (up 12% YoY) further impacted profitability.
 Ensuing PBT was at ₹ 624.9 crore (I-direct estimate: ₹ 659.1 crore, up 3% YoY).
 Lower tax rate of 26% vs. 30% in Q4FY22 enabled ASL to report PAT of ₹ 460 crore during the quarter (up 8% YoY, I-direct estimate: ₹ 493 crore)
- Over the last three years, the company has expanded its square feet addition by an impressive three-year CAGR of ~ 23% with average size of new stores being bigger (~50000+ vs. average 35000 sq ft). However, the revenue trajectory has grown at a slower pace (~20%) resulting in lower sales per store. RolC improved 436 bps YoY to 21% but still remains below 25-26% levels seen in FY18-19. For H2FY23, the company recorded SSSG of ~11%. We build in similar trajectory of SSSG in FY24/25E. Going forward, on the back of healthy store addition pace (expect 80 new stores to be added in FY24-25E) and decent SSSG, we expect ASL to register 22% revenue CAGR in FY23-25E. With margins likely to remain flattish, the EPS growth (~20% CAGR) would primarily be driven by topline growth. On the balance sheet front, company continues to carry healthy cash & investments worth ~₹ 1700 crore. We expect the company to generate cumulative OCF of ₹ 6600 crore, which is sufficient for its capex requirements of ₹ 5400 crore over the next two years

D-Mart- ESG Disclosure Score*							
Score	FY20	FY21	FY22				
Enviromental	2.4	2.4	2.4				
Social	14.1	14.1	14.1				
Governance	78.6	78.6	78.6				
Overall ESG Score	31.8	31.8	31.8				

Source: Blomberg, ICICI Direct Research, *Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures

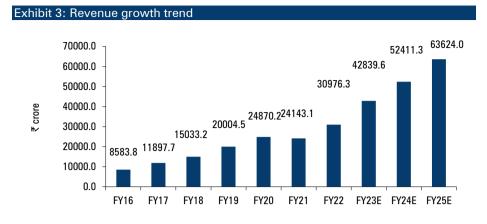
Exhibit 1: Variance	Analysis						
	Q4FY23	Q4FY23E	Q4FY22	YoY (%)	Q3FY23	QoQ (%)	Comments
Revenue	10,594.0	10,587.0	8,786.5	20.6	11,569.1	-8.4	3-year CAGR: 19%. Revenue/sq. ft. at ₹ 7900 (~98% of pre-covid levels)
Raw Material Expense	9,105.8	9,020.1	7,472.1	21.9	9,851.3	-7.6	
Gross Profit	1,488.2	1,566.9	1,314.4	13.2	1,717.7	-13.4	
Gross Profit Margin	14.0	14.8	15.0	-91 bps	14.8	-80 bps	Gross margins came in below our estimates owing sustained pressure on GM & apparel segment
Employee exp	186.6	190.6	161.3	15.7	192.3	-2.9	
Other Exp	530.1	561.1	413.8	28.1	560.2	-5.4	
EBITDA	771.4	815.2	739.3	4.3	965.3	-20.1	
EBITDA Margin (%)	7.3	7.7	8.4	-113 bps	8.3	-106 bps	Subsequently, EBITDA margins declined 113 bps YoY
Depreciation	164.1	171.5	146.3	12.1	168.1	-2.4	
Other Income	33.1	32.5	32.6	1.5	31.6	4.8	
Interest	15.5	17.1	16.6	-6.6	17.0	-8.5	
Exceptional Income	-	-	-		-		
PBT	624.9	659.1	608.9	2.6	811.8	-23.0	
Tax Outgo	164.9	166.1	182.1	-9.5	222.1	-25.8	
· ·		100.1		0.0			
		100.1					

Source: Company, ICICI Direct Research

Exhibit 2: Change in esti	mates					
		FY 24E			FY 25E	
(₹ Crore)	Old	New	% Change	Old	New	% Change
Revenue	52,933.7	52,411.3	-1.0	64,303.0	63,624.0	-1.1
EBITDA	4,753.4	4,439.2	-6.6	5,915.3	5,458.9	-7.7
EBITDA Margin (%)	9.0	8.5	-51 bps	9.2	8.6	-62 bps
PAT	3,003.8	2,797.5	-6.9	3,715.6	3,408.1	-8.3
EPS (₹)	46.4	43.2	-6.9	57.4	52.6	-8.3

Source: Company, ICICI Direct Research

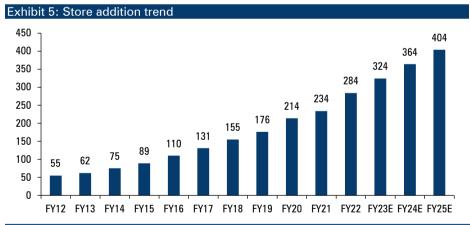
Financial story in charts



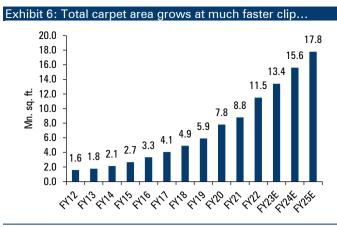
Source: Company, ICICI Direct Research



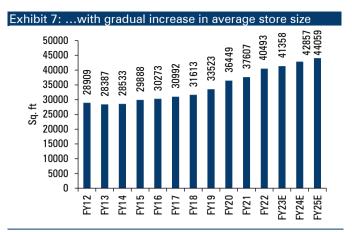
Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research.



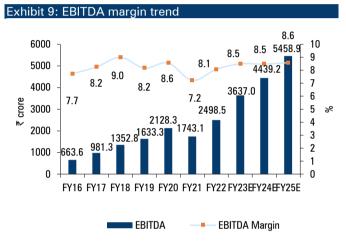




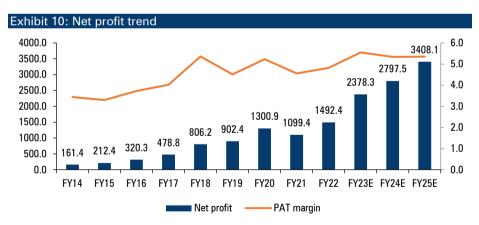
Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research.

Financial Summary

Exhibit 11: Profit and loss statement ₹ crore									
(Year-end March)	FY22	FY23E	FY24E	FY25E					
Net Sales	30,976.3	42,839.6	52,411.3	63,624.0					
Growth (%)	28.3	38.3	22.3	21.4					
Total Raw Material Cost	26,397.4	36,384.0	44,607.3	54,080.4					
Gross Margins (%)	14.8	15.1	14.9	15.0					
Employee Expenses	616.2	747.0	891.0	1,145.2					
Other Expenses	1,464.2	2,071.6	2,473.8	2,939.4					
Total Operating Expenditure	28,477.8	39,202.5	47,972.1	58,165.1					
EBITDA	2,498.5	3,637.0	4,439.2	5,458.9					
EBITDA Margin	8.1	8.5	8.5	8.6					
Interest	53.8	67.4	77.2	88.7					
Depreciation	498.1	638.9	759.3	923.6					
Other Income	117.5	129.3	137.1	109.7					
Exceptional Expense	-	-	-	-					
PBT	2,064.1	3,060.1	3,739.9	4,556.2					
Total Tax	571.7	681.8	942.5	1,148.2					
Profit After Tax	1,492.4	2,378.3	2,797.5	3,408.1					

(Year-end March)	FY22	FY23E	FY24E	FY25E
Profit/(Loss) after taxation	1,492.4	2,378.3	2,797.5	3,408.1
Add: Depreciation	498.1	638.9	759.3	923.6
Net Increase in Current Assets	-446.3	-701.5	-763.4	-912.6
Net Increase in Current Liabilities	55.9	224.2	252.5	216.2
CF from operating activities	1,600.0	2,539.9	3,045.8	3,635.3
(Inc)/dec in Investments	-155.9	958.4	17.6	14.9
(Inc)/dec in Fixed Assets	-2,410.0	-2,142.0	-2,617.8	-2,750.0
Others	-56.9	-116.2	0.0	0.0
CF from investing activities	-2,622.8	-1,299.8	-2,600.2	-2,735.1
Inc / (Dec) in Equity Capital	0.0	0.0	0.0	0.0
Inc / (Dec) in Loan	0.0	0.0	0.0	0.0
Others	-125.5	-129.2	-186.6	-223.9
CF from financing activities	-125.5	-129.2	-186.6	-223.9
Net Cash flow	-1,148.2	1,110.9	259.0	676.3
Opening Cash	1,445.6	297.4	1,408.3	1,667.3
Closing Cash	297.4	1,408.3	1,667.3	2,343.7

Source: Company, ICICI Direct Research

Exhibit 13: Balance Sh		₹ crore		
(Year-end March)	FY22	FY23E	FY24E	FY25E
Equity Capital	647.8	647.8	647.8	647.8
Reserve and Surplus	13,028.3	15,430.5	18,227.9	21,636.0
Total Shareholders funds	13,676.1	16,078.3	18,875.7	22,283.8
Total Debt	-	-	-	-
Non Current Liabilties	712.0	720.5	720.5	720.5
Source of Funds	14,388.1	16,798.7	19,596.2	23,004.3
Gross block	9,256.4	11,698.5	14,316.3	17,066.3
Less: Accum depreciation	1,485.9	1,972.9	2,545.6	3,245.3
Net Fixed Assets	7,770.5	9.725.6	11,770.7	13.821.0
Capital WIP	1,129.3	829.2	829.2	829.2
Intangible assets	91.9	101.5	101.5	101.5
Investments	1,277.7	319.3	301.7	286.8
Inventory	2,742.7	3,243.5	3,877.0	4,706.4
Cash	297.4	1,408.3	1,667.3	2,343.7
Debtors	66.9	62.2	143.6	174.3
Loans & Advances & Other	328.8	532.2	542.9	553.7
Total Current Assets	3,435.7	5,246.2	6,230.8	7,778.2
Creditors	589.2	753.8	1,005.1	1,220.2
Provisions & Other CL	494.2	553.8	555.0	556.1
Total Current Liabilities	1,083.4	1,307.6	1,560.1	1,776.3
Net Current Assets	2,352.4	3,938.6	4,670.7	6,001.9
LT L& A, Other Assets	1,766.4	1,884.6	1,922.4	1,963.9
Other Assets	0.0	0.0	0.0	0.0
Application of Funds	14,388.1	16,798.7	19,596.2	23,004.2

_	_	1010101	
Source:	Company,	ICICI Direct Research	

Exhibit 14: Key ratios				
(Year-end March)	FY22	FY23E	FY24E	FY25E
Per share data (₹)				
EPS	23.0	36.7	43.2	52.6
Cash EPS	30.7	46.6	54.9	66.9
BV	211.1	248.2	291.4	344.0
Cash Per Share	4.6	21.7	25.7	36.2
Operating Ratios (%)				
EBITDA margins	8.1	8.5	8.5	8.6
PBT margins	6.7	7.1	7.1	7.2
Net Profit margins	4.8	5.6	5.3	5.4
Inventory days	32.3	27.6	27.0	27.0
Debtor days	0.8	0.5	1.0	1.0
Creditor days	6.9	6.4	7.0	7.0
Return Ratios (%)				
RoE	10.9	14.8	14.8	15.3
RoCE	15.5	19.5	20.2	20.8
RoIC	16.5	20.9	21.8	23.1
Valuation Ratios (x)		4.4		
P/E	153.7	96.4	82.0	67.3
EV / EBITDA	91.1	62.6	51.2	41.5
EV / Sales	7.4	5.3	4.3	3.6
Market Cap / Revenues	7.4	5.4	4.4	3.6
Price to Book Value	16.8	14.3	12.1	10.3
Solvency Ratios				
Debt / Equity	0.0	0.0	0.0	0.0
Debt/EBITDA	0.0	0.0	0.0	0.0
Current Ratio	2.9	2.9	2.9	3.1
Quick Ratio	0.4	0.5	0.4	0.4

Source: Company, ICICI Direct Research

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according -to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, Third Floor, Brillanto House, Road No 13, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I We, Cheragh Sidhwa, MBA, Bharat Chhoda, MBA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stocl broker. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee an assured, minimum or risk-free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Anoop Goyal

Contact number: 022-40701000 E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Prabodh Avadhoot Email address: headservicequality@icicidirect.com Contact Number: 18601231122

CICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technica Research Reports. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein. ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates rating, and target price of the Institutional Research. The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prio written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customer simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risk associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice. ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignme

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction. ICICI Securities or its associates might have received an compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or othe benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict o interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflic of interest various companies including the subject company/companies mentioned in this report. CICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presenter in this report. Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or usu would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in a jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.