Auto and Auto Ancillary



October 7, 2022

OEMs to lead growth charge in auto space for Q2FY23

New launches in the SUV space, QoQ improvement in vehicle wholesale volumes amid improving supply chain dynamics, affordable launch in the premium 2-W space by Royal Enfield (Hunter 350 cc), continued decline in key raw material prices and pick-up in electrification trend including ordering activity in the electric bus segment were key highlights for Q2FY23E. Total industry volumes in Q2FY23 are expected to increase ~7% QoQ led by the robust performance in the PV, CV space, which grew >10% QoQ. With management commentary guiding RM benefits to accrue from H2FY23, we expect gross margins to bottom out and marginally improve in the range of 20-50 bps QoQ for our coverage this quarter, given the magnitude of RM price decline (metals, plastics down 15-20% QoQ). We expect our coverage universe [ex-Tata Motors (TaMo)] to report 10% QoQ sales growth & 80 bps QoQ margin expansion to 11.8% with PAT expected to grow at 33% QoQ. Key outliers for Q2FY23 are seen as Ashok Leyland, M&M and Maruti Suzuki.

Healthy broad based QoQ growth across most OEMs

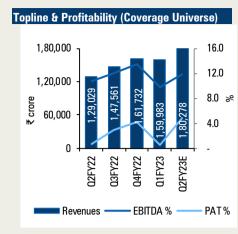
On the volume front, in the 2-W space, volumes at industry leader Hero MotoCorp for the quarter were at 14.3 lakh units, up 2.7% QoQ while the same in the premium segment i.e. Royal Enfield from Eicher Motors was at 2.1 lakh units, up 11% QoQ. For Bajaj Auto, total volumes for the quarter were up 23.3% QoQ at 11.5 lakh units amid improved supply chain dynamics. In the PV domain, total volumes at Maruti Suzuki came in healthy at 5.2 lakh units, up 10.6% QoQ while total automotive volumes at M&M were at 1.8 lakh units, up 17.1% QoQ. In the CV space, volumes at Ashok Leyland came in healthy at 45,295 units, up 14.2% QoQ with stable product mix with M&HCV to LCV ratio at 61:39. In the tractor space, in the seasonally weak quarter, sales volumes at M&M were at 0.94 lakh units, down 21% QoQ while same for Escorts was at 23,703 units (down 11.5% QoQ). In the auto OEM space (ex-Tata Motors), we expect sales to grow 12% QoQ with 90 bps expansion in EBITDA margins & consequent PAT growth seen at 39% QoQ.

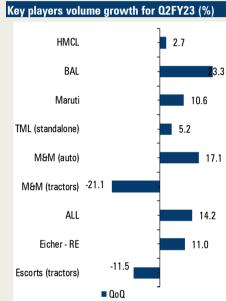
Marginally muted show seen for ancillary pack

In the ancillary space, we expect sales to de-grow 1% QoQ with 60 bps expansion in EBITDA margins and consequent PAT remaining largely flat YoY. Muted show in the ancillary space is primarily driven by somewhat muted prospects in the export markets given the macro uncertainty. However, domestic oriented Uno Minda is expected to report healthy performance in Q2FY23 primarily tracking good volume growth witnessed in the PV space & persistent kit value increase amid vehicle premiumisation.

	Revenue Change (%)			EBITDA	Change ((%)	PAT Change (%)				
	Q2FY23E	YoY	QoQ	Q2FY23E	YoY	QoQ	Q2FY23E	YoY	QoQ		
Apollo Tyres	5,842.3	15.1	(1.7)	690.5	8.2	0.1	174.2	0.2	(8.8)		
Ashok Leyland	8,330.8	86.9	15.3	548.8	307.4	71.3	228.9	LP	236.6		
Bajaj Auto	10,857.8	23.9	35.6	1,905.3	36.0	46.9	1,608.6	26.2	37.1		
Balkrishna Ind.	2,522.3	23.1	(4.7)	503.2	(3.2)	10.5	349.4	(7.4)	9.3		
Bharat Forge	1,742.2	8.4	(1.0)	425.7	(12.2)	(2.1)	232.0	(25.6)	(4.8)		
Eicher Motors	3,374.9	50.0	(0.7)	788.1	67.7	(5.2)	588.1	57.7	(3.7)		
Escorts	1,843.2	10.9	(8.5)	165.9	(21.0)	(17.7)	150.1	(15.1)	1.8		
Hero MotoCorp	8,837.2	4.5	5.3	1,018.7	(4.4)	8.3	691.0	(13.0)	10.7		
M&M	20,815.9	56.4	6.1	2,542.5	53.2	8.6	2,116.9	47.9	48.0		
Maruti Suzuki	29,831.1	45.2	12.6	2,490.3	191.3	30.2	1,656.7	248.8	63.5		
Uno Minda	2,709.4	28.2	6.0	291.3	27.8	9.6	143.1	51.1	3.1		
Tata Motors	83,570.9	36.2	16.2	10,037.3	62.7	70.9	851.7	LP	LP		
Total (ex-Tamo)	96,707.1	37.6	9.8	11,370.3	48.3	17.3	7,939.0	47.0	33.2		

 $Source: \textit{Company, ICICI Direct Research; LP = Loss to Profit, PL = Profit to Loss, NM = Not \textit{meaningful/absurded} \\$





Average commodity price movement (₹/kg)											
	Q2FY23	Q2FY22	YoY (%)	Q1FY23	QoQ (%)						
Steel (CRC)	64	77	-17.0	77	-16.4						
Aluminium	212	217	-2.1	251	-15.4						
Rubber	163	173	-5.8	174	-5.9						
Plastics	122	144	-15.0	153	-20.0						

Average currency movement against rupee											
	Q2FY23	0.2FY22	YoY (%)	Q1FY23	QoQ (%)						
USD/INR	79.8	74.1	7.7	77.3	3.3						
EUR/INR	80.3	87.3	-8.0	82.2	-2.3						
GBP/INR	93.9	102.1	-8.0	97.0	-3.2						
JPY/INR	0.6	0.7	-14.3	0.6	-3.0						

Top Picks

Ashok Leyland

Mahindra & Mahindra

Maruti Suzuki

Research Analyst

Shashank Kanodia, CFA

shashank.kanodia@icicisecurities.com

Raghvendra Goyal

raghvendra.goyal@icicisecurities.com



Exhibit 2: Company Specific view - OEMs Remarks Company ALL is expected to report a robust performance in Q2FY23 amid 14% sequential rise in volumes for the quarter at 45.295 units. M&HCV: LCV ratio for the quarter was at 61:39 vs. 63:37 in Q1FY23. With 1% QoQ rise in ASPs at ₹ 18.4 lakh/unit, net sales at Ashok Levland ALL are seen at ₹ 8,331 crore (up 15.3% QoQ). With improving gross margins amid (ALL) decline in key RM prices and operating leverage at play, EBITDA & EBITDA margins for the quarter are seen at ₹ 549 crore, 6.6% (up 220 bps QoQ). Consequently, PAT is seen at ₹ 229 crore vs. ₹ 68 crore in Q1FY23 and loss reported in Q2FY22 BAL is expected to report a robust performance in Q2FY23 with total volumes up 23.3% QoQ at 11.5 lakh units amid improved supply chain dynamics. Export volumes, however, were down 21.4% QoQ amid challenging macros with exports share in volumes pegged at 40% vs. 62% in Q1FY23. The 3-W share in volume mix improved Bajaj Auto (BAL) \sim 200 bps QoQ to 11%, leading to jump in blended ASPs. For the quarter, we expect BAL to report net sales of ₹ 10,858 crore, up 36% QoQ. EBITDA in Q2FY23 is expected at ₹ 1,905 crore with EBITDA margins at 17.5%, up 130 bps QoQ. Consequent PAT for the quarter is expected at ₹ 1,609 crore, up 37% QoQ EML is expected to report a steady performance in Q2FY23. Royal Enfield (RE) volumes for the quarter came in at 2.1 lakh units, up 11% QoQ with product mix inclined more towards <350 cc segment given the robust response to Hunter 350. Share of >350cc motorcycles in the total sales volume for Q2FY23 was at 12% Eicher Motors vs.17% as the usual trend. Consequent consolidated net sales for Q2FY23 are (EML) expected at ₹ 3,375 crore, down 0.7% QoQ amid 6.5% drop in ASPs at ₹ 1.6 lakh/unit. EBITDA in Q2FY23 is expected at ₹ 788 crore with EBITDA margins at 23.4%, down 110 bps QoQ. Consolidated PAT for Q2FY23 is expected at ₹ 588 crore, down 3.7% Q_0Q Escorts is expected to report a muted performance in Q2FY23. Total tractor sales for the quarter came in at 23,703 units (down 11.5% QoQ) while construction equipment volumes were at 917 units (down 5% QoQ). Ensuing net sales for Q2FY23 are expected at ₹ 1,843 crore, down 8.5% QoQ. EBITDA in Q2FY23 is expected at ₹ 166 Escorts (Escorts) crore with corresponding EBITDA margins at 9%, down 100 bps QoQ, tracking negative operating leverage. Consequent PAT is expected at ₹ 150 crore, up 1.8% QoQ, supported by higher other income on account of high surplus cash on balance HMCL is expected to report a steady performance in Q2FY23 with total 2-W volumes increasing 2.7% QoQ to 14.3 lakh units. With ASPs expected to increase 2.5% QoQ to Hero MotoCorp ₹ 61,879/unit, we expect net sales to increase 5.3% QoQ to ₹ 8,837 crore. EBITDA for (HMCL) Q2FY23 is expected at ₹ 1,019 crore with EBITDA margins at 11.5%, up 30 bps QoQ. Consequent PAT in Q2FY23 is expected at ₹ 691 crore, up 10.7% QoQ. For HMCL, we have built in flat gross margins on a QoQ basis M&M is expected to report a robust performance in Q2FY23. Total tractor sales volumes for the quarter were at 0.94 lakh units, down 21% QoQ while automotive volumes were up 17.1% QoQ at 1.8 lakh units. Consequent net sales for Q2FY23 are seen up 6.1% QoQ to ₹ 20,816 crore with automotive ASPs seen at \sim ₹ 8.3 lakh/unit M&M (up 4.0% QoQ) and tractor ASPs seen at ₹ 5.7 lakh/unit (up 0.5% QoQ). Standalone EBITDA for Q2FY23 is expected at ₹ 2,543 crore with EBITDA margins at 12.2%, up 30 bps QoQ. Standalone PAT for Q2FY22 is seen at ₹ 2,117 crore, up 48% QoQ, supported by higher other income (dividend from Tech Mahindra) MSIL is expected to report a robust performance in Q2FY23. Net sales for the quarter is expected at ₹ 29,831 crore,12.6% QoQ amid 10.6% QoQ growth in volumes at 5.2 lakh units & 1.8% QoQ rise in ASPs to ₹ 5.5 lakh/unit. Product mix for Q2FY23 came Maruti Suzuki in adverse with share of UVs in total volumes at 16% vs.17.3% in Q1FY23. EBITDA for (MSIL) the quarter is expected at ₹ 2,490 crore with EBITDA margins at 8.3%, up 110 bps QoQ. Consequent, PAT is expected at ₹ 1,657 crore vs. ₹ 1,013 crore in Q1FY23. We expect the company to benefit from RM price decline & INR/JPY appreciation TML is expected to report a sequentially improved performance in Q2FY23 primarily tracking enhanced scale of operations at JLR. Total sales volume at Indian operations were at 2.4 lakh units, up 5% QoQ with JLR sales volume anticipated at 1.03 lakh units, up 24.5% QoQ. On a consolidated basis, for Q2FY23, we expect TML to report net sales of ₹ 83,571 crore, up 16.2% QoQ. EBITDA in Q2FY23 is expected at ₹ 10,037 Tata Motors (TML) crore with corresponding EBITDA margins at 12%, up 380 bps QoQ. JLR's EBITDA margins are expected at 14%. At the PAT level, we expect the company to report profit of ₹852 crore in Q2FY23 vs. loss in Q2FY22 and Q1FY23. We have built in ~₹

1,000 crore exceptional gains for the company in Q2FY23 on account of appreciation

of rupee against GBP and consequent impact on JLR's debt



Exhibit 3: Company Specific view - Ancillaries

Company Remarks

(MIL)

MIL is expected to report a healthy performance in Q2FY23 primarily tracking good volume growth witnessed in the PV space and persistent kit value increase amid Minda Industries vehicle premiumisation. Net sales on a consolidated basis are expected at ₹ 2,709 crore, up 6% QoQ. EBITDA for the quarter is expected at ₹ 291 crore with corresponding EBITDA margins at 10.8%, up 40 bps QoQ largely factoring in operating leverage gains. PAT for Q2FY23 is expected at ₹ 143 crore, up 3% QoQ

Apollo Tyres (ATL)

ATL is expected to report a steady performance in Q2FY23 tracking healthy OEM demand in domestic operations and stable prospects at its European arm. Standalone sales for the quarter are seen at ₹ 4,234 crore, down 5% QoQ with EBITDA margins at 9.5% (down 20 bps QoQ). On a consolidated basis, net sales are expected at ₹ 5,842 crore, down 1.7% QoQ. EBITDA in Q2FY23 is expected at ₹ 691 crore with EBITDA margins at 11.8%, up 20 bps QoQ. Ensuing PAT for the quarter is expected at ₹ 174 crore, down 8.8% QoQ

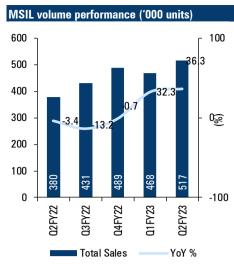
Bharat Forge (BFL)

Balkrishna

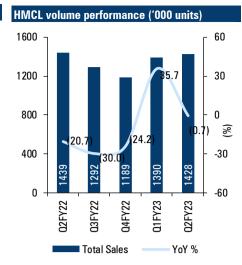
Industries (BIL)

BFL is expected to report a marginal dip in performance on a QoQ basis tracking a decline in exports amid macro instability and steady growth in domestic sales across segments viz. automobile & industrial among others. On a standalone basis, we expect the company to report net sales of ₹ 1,742 crore, down 1% QoQ. EBITDA for Q2FY23 is seen at ₹ 426 crore with corresponding EBITDA margins at 24.4%, down 30 bps QoQ. Standalone PAT is expected at ₹ 232 crore, down 5% QoQ

BIL is expected to report a steady performance in Q2FY23 amid a QoQ drop in volumes and partial benefits of lower RM costs and other overhead expenses. Consequent net sales are expected at ₹ 2,552 crore, down 4.7% QoQ amid 8% sequential decline in sales volume at 76,385 tonnes. EBITDA in Q2FY23 is expected at ₹ 503 crore with corresponding EBITDA margins at 20%, up 280 bps QoQ. Ensuing PAT for Q2FY23 is expected at ₹ 349 crore, up 9.3% QoQ. (aided by partial margin recovery)



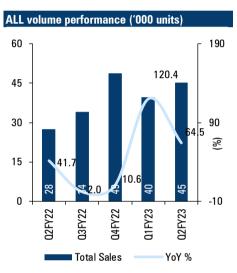
Source: Company, ICICI Direct Research



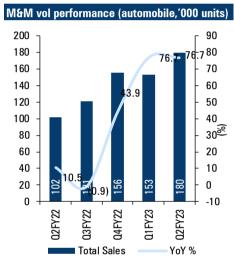
Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



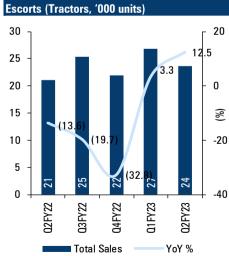
Source: Company, ICICI Direct Research



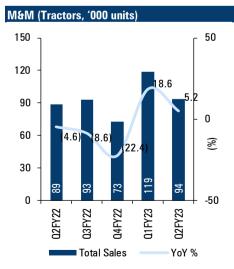
Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research





Sector / Company	CMP	TP		M Cap	EPS (₹)		P/E (x)			EV/EBITDA (x)		RoCE (%)			RoE (%)				
	(₹)	(₹)	Rating	(₹ Cr)	FY22P	FY23E	FY24E	FY22P	FY23E	FY24E	FY22P	FY23E	FY24E	FY22P	FY23E	FY24E	FY22P	FY23E	FY24E
Apollo Tyre (APOTYR)	273	335	Buy	17,305	10.1	16.5	25.0	27.1	16.5	10.9	8.5	6.6	5.0	6.3	9.4	13.0	5.4	8.4	11.7
Ashok Leyland (ASHLEY)	156	180	Buy	45,707	1.8	1.7	4.8	84.6	91.3	32.7	47.1	28.7	16.3	2.1	7.6	17.7	0.2	6.5	17.1
Bajaj Auto (BAAUTO)	3,640	4,180	Hold	1,05,331	173.4	218.4	247.2	21.0	16.7	14.7	16.0	11.9	10.4	18.4	27.1	29.3	17.6	24.5	26.3
Balkrishna Ind. (BALIND)	1,914	2,550	Buy	37,001	73.0	65.3	98.3	26.2	29.3	19.5	19.6	20.5	13.5	15.9	13.1	19.7	20.4	16.0	20.4
Bharat Forge (BHAFOR)	760	900	Buy	35,383	23.1	19.8	28.3	32.8	38.4	26.9	19.1	18.6	14.6	9.6	9.2	12.2	15.2	12.7	16.1
Eicher Motors (EICMOT)	3,500	4,170	Buy	95,655	61.3	101.8	122.0	57.1	34.4	28.7	40.2	24.3	20.3	13.3	20.4	20.9	13.3	19.3	20.1
Escorts Kubota (ESCORT)	2,125	2,390	Buy	28,037	58.0	56.3	70.6	36.6	37.7	30.1	24.4	25.1	19.8	10.4	8.8	10.1	9.7	8.7	10.0
Hero Moto (HERHON)	2,695	2,925	Hold	53,819	123.8	137.3	164.7	21.8	19.6	16.4	13.5	11.9	10.0	16.3	18.4	21.1	15.7	16.6	19.0
M&M (MAHMAH)	1,260	1,590	Buy	1,56,643	41.4	48.7	60.6	30.5	25.9	20.8	21.5	17.3	13.6	9.3	11.4	13.9	13.1	13.5	14.9
Maruti Suzuki (MARUTI)	8,830	10,000	Buy	2,66,737	124.7	236.8	333.3	70.8	37.3	26.5	39.7	22.3	16.2	5.1	11.5	15.2	7.0	12.1	15.3
Uno Minda (MININD)	563	650	Buy	32,190	6.2	10.0	13.6	90.5	56.2	41.4	37.0	28.4	22.7	10.2	13.4	16.9	10.3	14.5	16.7
Tata Motors (TATMOT)	415	530	Buy	1,58,904	-29.9	-9.5	17.9	-13.9	-43.5	23.2	6.9	5.7	4.2	4.8	8.2	14.5	-23.5	-8.1	13.2

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I/We, Shashank Kanodia, CFA, MBA (Capital Markets) & Raghvendra Goyal, CA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities ingift be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.