Ashok Leyland (ASHLEY)

CMP: ₹ 150 Target: ₹ 200 (33%) Target Period: 12 months

BUY

May 25, 2023

Double digit margin, persistent focus on market share gains to result in industry leading profitable growth...

About the stock: Ashok Leyland (ALL) is a pure-play CV manufacturer domestically, with FY23 market share pegged at 18.8% (up 240 bps YoY). The company is present in M&HCV trucks and buses as well as LCV goods segments. It also has a formidable presence in the e-mobility (electric buses) domain though Switch Mobility.

FY23 product mix - LCV goods 35%, trucks 55%, buses 9%

Q4FY23 Results: ALL reported a healthy performance in Q4FY23.

- Standalone operating income for Q4FY23 was up 28.7% QoQ to ₹ 11,626 crore, amid 25.5% sequential growth in volumes to 59,697 units
- EBITDA came in at ₹ 1,276 crore with margins at 11%, up 214 bps QoQ
- Consequent PAT in Q4FY23 came in at ₹ 751 crore aided by margin expansion as well as exceptional gains worth ₹ 56.4 crore
- ALL guided for domestic CV space surpassing its past peak of FY19 in FY24E

What should investors do? ALL's share price has been largely flat over the past five years (at ~₹ 150 levels), underperforming the broader Nifty Auto index.

We retain **BUY** tracking industrywide pricing discipline aiding double digit margin trajectory and ALL's midterm target of mid teen levels coupled with upswing in domestic CV space aided by greater infra spends by government

Target Price and Valuation: Revising our estimates, we value ALL at SOTP based target price of ₹ 200 (10x core FY25E EV/EBITDA, 1.5x P/BV for investments).

Key triggers for future price performance:

- Tracking robust infra spends by government (~₹ 10 lakh crore, up 33% YoY in FY24E), uptick in core industrial activities, high fleet utilisation and market share gains, we build in 11.5% volume growth CAGR over FY23-25E
- Demonstrated impressive capabilities at the Auto Expo 2023 for all powertrains, including a double-decker electric bus with agreement in place to supply hydrogen powered vehicles on pilot basis to key industrial houses
- Building in regulatory led price hikes & limited discounts we build in 12.6% net sales CAGR over FY23-25E; margins seen rising to 11% levels by FY25E on the back of operating leverage benefits and normalised input cost
- Return ratios are seen further improving to ~30% levels by FY25E

Alternate Stock Idea: Besides ALL, in our auto ancillary coverage we like MCIE.

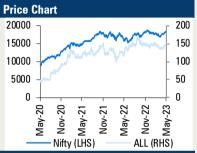
- Focused on growth capex in India & efficiencies in European operations
- BUY with target price of ₹ 520

CICI direc

Aapki Jeet, Hamari Jeet,

Particulars	
Particular	₹ crore
Market Capitalization	43,906.6
Total Debt (FY23P)	3,180.1
Cash & Inv. (FY23P)	3,272.7
EV (₹ Crore)	43,814.0
52 week H/L (₹)	169 / 128
Equity capital (₹ crore)	293.6
Face value (₹)	1.0

Shareho	olding pa	attern		
	Jun-22	Sep-22	Dec-22	Mar-23
Promoter	51.5	51.5	51.5	51.5
FII	15.0	17.6	15.3	14.9
DII	21.7	19.5	21.2	22.2
Other	11.7	11.4	12.0	11.5



Recent event & key risks

- Posted healthy Q4FY23 results.
- Key Risk: (i) Slower than anticipated volume growth over FY23-25E; albeit on a high base (ii) Discounting in marketplace putting pressure on margins

Research Analyst

Shashank Kanodia, CFA shashank.kanodia@icicisecurities.com

Raghvendra Goval raghvendra.goyal@icicisecurities.com

Key Financial Summa	ary								
Key Financials	FY19	FY20	FY21	FY22	FY23P	5 year CAGR (FY18-23P)	FY24E	FY25E	2 year CAGR (FY23P-25E)
Net Sales	29,055.0	17,467.5	15,301.5	21,688.3	36,144.1	6.5%	41,824.7	45,857.9	12.6%
EBITDA	3,135.7	1,173.6	535.1	994.5	2,930.7	-0.2%	4,384.6	5,037.8	31.1%
EBITDA Margins (%)	10.8	6.7	3.5	4.6	8.1		10.5	11.0	
Net Profit	1,983.2	239.5	(313.7)	541.9	1,380.1	-4.3%	2,606.7	3,126.2	50.5%
EPS (₹)	6.8	0.8	(1.1)	1.8	4.7		8.9	10.6	
P/E	22.2	183.9	NM	81.3	31.9		16.9	14.1	
RoNW (%)	24.3	4.7	(4.4)	0.2	15.7		27.3	28.6	
RoCE (%)	25.7	4.5	(1.9)	2.1	17.0		25.9	30.5	

Key takeaways of recent quarter & conference call highlights

Q4FY23 Results:

- Standalone operating income came in ₹ 11,626 crore, up 28.7% QoQ. Total volumes for the guarter were at 59,627 units, up 25.5% sequentially
- ASPs for the quarter came in at ₹ 19.5 lakh/unit, up 2.2% QoQ
- M&HCV volumes in the total sales volume mix were at ~68% in Q4FY23 vs. ~64.7% in Q3FY23
- EBITDA for the quarter came in at ₹ 1,276 crore with corresponding margins at 11%, up 214 bps QoQ. Gross margin expanded ~66 bps QoQ and was further supported by positive operating leverage (employee & other expense down 99 bps & 49 bps QoQ, respectively)
- Consequent reported PAT was at ₹ 751 crore aided by margin expansion as well as exceptional gains (~₹ 56 crore)

ALL - ESG Disclosure Sc	ore*		
Score	FY18	FY19	FY20
Environmental	63.9	64.1	64.1
Social	31.2	29.4	42.4
Governance	84.9	84.9	84.9
Overall ESG Score	60.0	59.5	63.8

Source: Blomberg, ICICI Direct Research, *Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures

Q4FY23 Earnings Conference Call highlights

- The management informed about Q4FY23 remaining strong for the company and a fourth consecutive quarter with 30%+ market share in the truck segment. The company remains confident about increasing market share and outpacing industry growth amid new launches in CNG as well as ICV space and network expansion
- The management informed about M&HCV industry growing by 10-12% during FY24E with bus segment to grow 20% + during the same period amid increased mobility needs. Further, the management expects the CV industry to surpass its peak of FY19 in FY24E. The management said CV upcycle is usually lasting two to three years and will follow this trend this time also and foresees healthy growth in FY25E as well
- The management informed about Crisil estimating ~88,000 CV & 67,000 LCV due for replacement in FY24E leading to healthy growth in replacement segment amid ease in inflation. Further, during the quarter, the company received order from its biggest fleet operator i.e. VRL Logistics
- The management informed about its market share in the M&HCV space at ~31.8%, up ~4.7% YoY with ultimate aim of increasing it to mid-thirties
- The management said exports were muted during FY23 but expects exports to pick up during FY24E amid increased focus on other than southern African region
- The management expects margins to remain in double digits, going forward, in FY24E, on the back of pricing discipline, softening in commodity prices and operating leverage gains. Further, the management continues to focus on attaining margin in mid-teens during the mid to long term

The management informed about investment of ~₹ 1,200 crore to be done in the coming 10-12 months in Switch Mobility for development of 9 million and 12 million buses for Indian and European markets

Capex for FY24E: ~₹ 600-750 crore

Gross debt was at ~₹ 2,900 crore (long term)

The management informed about focusing on North & Eastern markets to increase its market share to midthirties

Within segments, the management expects LCV segment to remain a laggard in comparison to rest of pack and is expected to grow 5-6% during FY24E

The management informed about price rationalisation & limited discounts across the CV industry under way to aid funding requirement for technological changes in terms of alternate fuels & EVs

The management informed about \sim 2% hike taken in April 2023 with respect to BS VI phase 2 and for offsetting discounts

Peer comparison

Exhibit 1: Peer Compa	arison (4	1-W)														
Company	CMP	TP	Rating	Мсар	Tota	l lakh vol	umes	EBITO)A marg	in (%)	i	RoCE (%	5)	EV/	/EBITDA (x	()
Company	₹	₹		₹ crore	FY23	FY24E	FY25E	FY23	FY24E	FY25E	FY23	FY24E	FY25E	FY23	FY24E I	FY25E
Ashok Leyland (ASHLEY)	150	200	Buy	43,907	1.9	2.2	2.4	8.1	10.5	11.0	17.0	25.9	30.5	15.0	9.9	8.3
Tata Motors (TATMOT)	523	650	Buy	2,00,161	9.5	10.4	11.3	12.3	14.0	14.5	9.8	19.1	24.0	6.4	4.1	3.3
M&M (MAHMAH)	1,257	1,665	Buy	1,56,227	7.0	8.1	9.1	12.2	12.1	12.5	13.1	14.3	15.4	14.7	12.5	10.5

Source: Company, ICICI Direct Research; Note - volume data above is for Tata Motors' India business and M&M's automotive business only

We believe ALL would be an outsized beneficiary of the ongoing CV revival domestically given its presence across industry segments. Blended realisations are set to improve amid exports focus and improved mix. Riding on operating leverage gains, margins and RoCE are set to expand to 11%, 30.5% by FY25E, respectively.

Exhibit 2: Variance A	Analysis						
	Q4FY23	Q4FY23E	Q4FY22	YoY (%)	Q3FY23	QoQ (%)	Comments
Total Operating Income	11,625.7	11,670.6	8,744.3	33.0	9,029.7	28.7	Topline came in line with our estimates
Raw Material Expenses	8,788.7	8,899.8	6,842.2	28.4	6,885.9	27.6	Savings were realised on the RM front with RM as a percentage of sales coming in at 75.6%, down 66 bps $\Omega o \Omega$
Employee Expenses	591.9	612.7	437.6	35.3	549.5	7.7	
Other expenses	969.3	992.0	688.5	40.8	797.0	21.6	Other expenses for the quarter came in at 8.3% of sales, down 49 bps QoQ
EBITDA	1,275.7	1,166.1	776.0	64.4	797.3	60.0	
EBITDA Margin (%)	11.0	10.0	8.9	210 bps	8.8	214 bps	EBITDA margins came in ahead of estimates at 11% tracking savings realised across line items incl. RM costs
Other Income	38.9	34.3	24.2	61.1	31.6	23.2	
Depreciation	183.8	211.8	195.4	-5.9	189.0	-2.7	Depreciation came in lower than our estimates
Interest	62.8	81.4	76.5	-17.9	80.4	-21.9	
Tax	373.1	228.6	97.3	283.5	205.2	81.8	Tax rate for the quarter came in a tad higher at 33.2%
Reported PAT	751.4	678.5	901.4	16.6	361.3	108.0	PAT came in higher tracking beat on margins
EPS	2.6	2.3	3.1	16.6	1.2	108.0	
Key Metrics							
ASPs (₹ lakh/unit)	19.5	19.5	17.9	8.5	19.0	2.6	ASPs rose 2.6% QoQ to ₹ 19.5 lakh/unit amid \sim 300 bps improvement in M&HCV share in total volumes to 68%

Source: Company, ICICI Direct Research

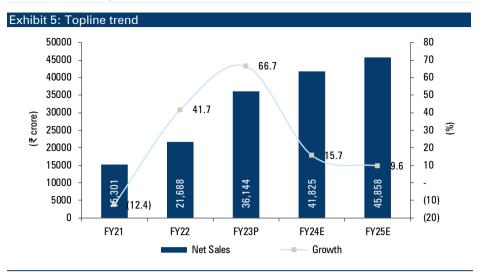
Exhibit 3: Change	in estima	tes					
		FY24E			FY25E		
(₹ Crore)	Old	New	% Change	Old	New	% Change	Comments
Revenue	40,005	41,825	4.5	44,297	45,858	3.5	Our topline estimates remain broadly unchanged. We expect sales at the company to grow at a CAGR of 12.6% over FY23-25E, albeit on a high base of FY23 (up 67% YoY)
EBITDA	3,605	4,385	21.6	4,197	5,038	20.0	
EBITDA Margin (%)	9.0	10.5	147 bps	9.5	11.0	151 bps	Revised upward our margin estimates tracking double digit margins across industry players in Q4FY23 and upbeat management trajectory
PAT	1,988	2,607	31.1	2,450	3,126	27.6	
EPS (₹)	6.8	8.9	31.1	8.3	10.6	27.6	Our earnings staged a healthy \sim 30% upgrade tracking upward revision in margin estimates. We expect PAT to grow at a CAGR of \sim 50% over FY23-25E

Source: ICICI Direct Research

Exhibit 4: Assu	mptions	;								
					Curr	ent		Earl	ier	Comments
	FY19	FY20	FY21	FY22	FY23	FY24E	FY25E	FY24E	FY25E	Comments
M&HCV										Our volume estimate staged a marginal
Passenger	19,871	23,323	5,629	7,799	18,150	21,780	23,958	21,260	23,386	upgrade amid the company's ambition to
volumes										grow ahead of industry and make a
M&HCV Goods	122,987	55.231	46,178	66,086	105,959	121,853	134,038	116,664	128,330	mark in the global markets. We expect
volumes	122,307	33,231	1 0,170	00,000	103,333	121,000	134,030	110,004	120,000	sales volume to grow 14% YoY to 2.2
Total M&HCV	142,858	78.554	51.807	73,885	124,109	143.633	157,996	137.924	151.717	lakh tonne in FY24E and 9% YoY
Sales Volume	142,030	70,334	31,007	13,000	124,103	140,000	137,330	107,324	131,717	thereafter to 2.4 lakh units in FY25E.
LCV volumes	54,508	46,646	48,908	54,441	68,096	74,935	80,996	73,580	79,466	Sales volume CAGR over FY23-25E is
Total Sales	197,366	125,200	100.715	128,326	192,205	218,568	238,992	211.504	231,183	seen at 11.5% with growth led by the
Volume	137,300	125,200	100,713	120,320	132,203	210,500	230,332	211,304	231,103	M&HCV segment, which is expected to
YoY Growth (%)		-37%	-20%	27%	50%	14%	9%			grow at a CAGR of 12.8% in the
ASPs (₹ lakh/unit)	14.4	12.8	15.2	16.9	18.7	19.1	19.2	18.9	19.2	aforesaid period with LCV growth pegged at 9.1%

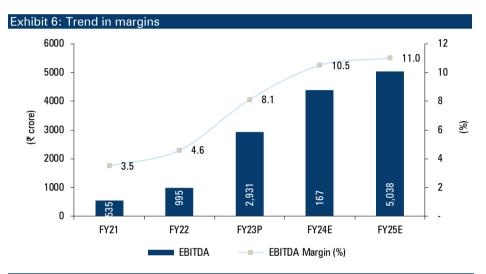
Source: ICICI Direct Research

Financial story in charts



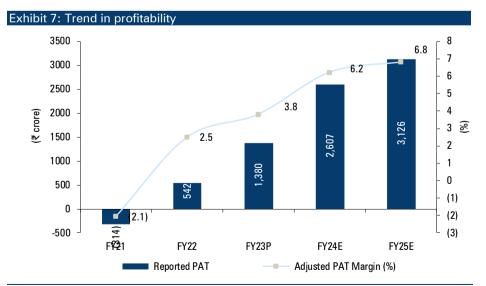
We expect sales to grow at a CAGR of 12.6% over FY23-25E backed by 11.5% volume CAGR in the aforesaid period, led my M&HCV segment

Source: Company, ICICI Direct Research

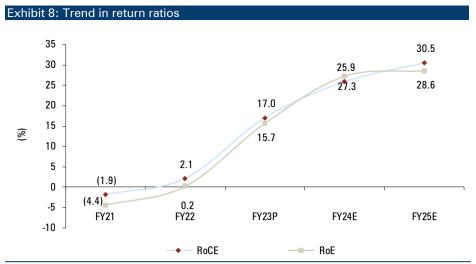


We expect ALL margins to be at 11% by FY25E, riding on operating leverage gains and cost control measures

Source: Company, ICICI Direct Research



PAT is expected to reach ₹ 3,126 crore in FY25E



The company is well positioned to post healthy double digit return ratios of >25% starting FY24E

Source: Company, ICICI Direct Research

Exhibit 9: SOTP-based valuation	
SOTP	
Target EV/EBITDA (x)	10.0
EBITDA (₹ crore; FY25E)	5,038
Enterprise Value (₹ Crore)	50,378
Net Debt (₹ crore; FY25E)	(2,090)
Target Market cap Core business (₹crore)	52,468
Value/Share (A)	180
Strategic Investments FY25E (₹ crore)	5,292
P/BV(x)	1.5
Total Value/Share post applying 30% Holdco. Discount (B)	20
Price target (₹, A+B)	200

Source: Company, ICICI Direct Research

	Sales	Growth	EPS	Growth	PE	EV/EBITDA	RoNW	RoCE
	(₹ cr)	(%)	(₹)	(%)	(x)	(x)	(%)	(%)
FY18	26,356	31.7	5.9	36.6	25.6	13.8	24.0	25.6
FY19	29,055	10.2	6.8	15.1	22.2	13.8	24.3	25.7
FY20	17,467	(39.9)	0.8	(87.9)	NM	39.1	4.7	4.5
FY21	15,301	(12.4)	(1.1)	NA	NM	87.5	(4.4)	(1.9)
FY22	21,688	41.7	1.8	NM	NM	45.3	0.2	2.1
FY23P	36,144	66.7	4.7	NM	31.9	15.0	15.7	17.0
FY24E	41,825	15.7	8.9	88.9	16.9	9.9	27.3	25.9
FY25E	45,858	9.6	10.6	19.9	14.1	8.3	28.6	30.5

Source: Company, ICICI Direct Research

Exhibit 11: : Segment	-wise ALL	volume p	erforma	nce in F`	Y23							
Particular	Domestic				Exports			Total			les mix	Domostio
Particular	FY23	FY22	YoY %	FY23	FY22	YoY %	FY23	FY22	YoY %	FY23	FY22	Domestic MS %
I. M&HCV - Passenger	10,767	3,789	184.2	7,529	4,010	87.8	18,296	7,799	134.6	9.5	6.1	28.0
II. M&HCV - Goods	1,03,480	61,301	68.8	2,281	4,785	(52.3)	1,05,761	66,086	60.0	55.0	51.5	32.3
A. Total M&HCV (I + II)	1,14,247	65,090	75.5	9,810	8,795	11.5	1,24,057	73,885	67.9	64.5	57.6	
III. LCV - Passenger	1,015	185	448.6	298	61	388.5	1,313	246	433.7	0.7	0.2	2.3
IV. LCV - Goods	65,654	52,037	26.2	1,181	2,158	(45.3)	66,835	54,195	23.3	34.8	42.2	11.7
B. Total LCV (III + IV)	66,669	52,222	27.7	1,479	2,219	(33.3)	68,148	54,441	25.2	35.5	42.4	
C. Total Sales (A + B)	1,80,916	1,17,312	54.2	11,289	11,014	2.5	1,92,205	1,28,326	49.8	100.0	100.0	18.8

Financial Summary

Exhibit 12: Profit and loss	statement			₹ crore
(Year-end March)	FY22	FY23P	FY24E	FY25E
Total operating Income	21,688.3	36,144.1	41,824.7	45,857.9
Growth (%)	41.7	66.7	15.7	9.6
Raw Material Expenses	16,761.1	27,849.2	31,618.3	34,577.5
Employee Expenses	1,694.6	2,113.9	2,266.7	2,390.5
Other Expenses	2,238.1	3,250.4	3,555.1	3,852.1
Total Operating Expenditure	20,693.8	33,213.4	37,440.1	40,820.1
EBITDA	994.5	2930.7	4384.6	5037.8
Growth (%)	85.9	194.7	49.6	14.9
Depreciation	752.8	732.0	794.7	848.4
Interest	301.1	289.1	277.2	189.6
Other Income	76.1	116.1	172.1	179.5
PBT	16.8	2025.8	3484.9	4179.5
Exceptional chages	-510.8	-84.6	0.0	0.0
Total Tax	-14.2	730.3	878.2	1,053.2
PAT	541.9	1380.1	2606.7	3126.2
Growth (%)	-272.7	154.7	88.9	19.9
EPS (₹)	1.8	4.7	8.9	10.6

Source: Company, ICICI Direct Research

xhibit 13: Cash flow statement										
(Year-end March)	FY22	FY23P	FY24E	FY25E						
Profit after Tax	541.9	1,380.1	2,606.7	3,126.2						
Add: Depreciation	752.8	732.0	794.7	848.4						
(Inc)/dec in Current Assets	-511.2	-1,254.1	-1,799.0	-986.5						
Inc/(dec) in CL and Provisions	1,787.7	768.1	2,444.9	1,167.2						
CF from operating activities	2872.2	1915.2	4324.4	4344.9						
(Inc)/dec in Investments	-1,750.9	-1,844.0	-1,400.0	-100.0						
(Inc)/dec in Fixed Assets	-249.7	-381.3	-700.0	-600.0						
Others	57.3	671.8	-140.3	-135.9						
CF from investing activities	-1943.3	-1553.6	-2240.3	-835.9						
Issue/(Buy back) of Equity	0.0	0.0	0.0	0.0						
Inc/(dec) in loan funds	-221.7	-327.0	-200.0	-1,500.0						
Dividend paid & dividend tax	-293.6	-763.2	-1,467.8	-1,761.3						
Others	-189.8	182.9	-277.2	-189.6						
CF from financing activities	-705.0	-907.3	-1945.0	-3450.9						
Net Cash flow	223.9	-545.7	139.2	58.1						
Opening Cash	823.0	1,046.9	501.3	640.4						
Closing Cash	1046.9	501.3	640.4	698.6						

Source: Company, ICICI Direct Research

Exhibit 14: Balance Sheet				₹ crore		
(Year-end March)	FY22	FY23P	FY24E	FY25E		
Liabilities						
Equity Capital	293.6	293.6	293.6	293.6		
Reserve and Surplus	7,043.4	7,043.4 8,132.2 9,271				
Total Shareholders funds	7336.9	8425.8	9564.7	10929.7		
Total Debt	3,507.1	3,180.1	2,980.1	1,480.1		
Deferred Tax Liability	144.4	503.5	503.5	503.5		
Other non-current liabilities	254.4	304.1	1 304.1			
Total Liabilities	11443.0	11443.0 12932.7 13871				
Assets						
Gross Block	9,134.0	9,577.1	10,359.6	10,959.6		
Less: Acc Depreciation	3,860.3	4,592.2	5,386.9	6,235.3		
Net Block	5273.7	4984.8	4972.7	4724.3		
Capital WIP	194.3	132.5	50.0	50.0		
Total Fixed Assets	5,468.0	5,117.4	5,022.7	4,774.3		
Investments	3,521.6	3,892.2	5,092.2	5,292.2		
Inventory	2,075.2	2,774.5	3,437.6	3,769.1		
Debtors	3,111.0	4,062.1	5,156.5	5,653.7		
Loans and Advances	0.0	0.0	0.0	0.0		
Other current assets	1990.6	1594.4	1635.8	1793.5		
Cash	1046.9	501.3	640.4	698.6		
Total Current Assets	8,223.7	8,932.2	10,870.3	11,915.0		
Creditors	6,875.2	7,175.1	9,167.1	10,051.1		
Provisions	470.3	519.3	663.5	727.5		
Other current Liabilties	1,545.3	1,964.5	2,273.2	2,492.4		
Total Current Liabilities	8,890.8	9,658.9	12,103.8	13,271.0		
Net Current Assets	-667.1	-726.8	-1,233.5	-1,356.0		
Application of Funds	11443.0	12932.7	13871.6	13736.6		

Source: Company, ICICI Direct Research

Exhibit 15: Key ratios				
(Year-end March)	FY22	FY23P	FY24E	FY25E
Per share data (₹)				
EPS	1.8	4.7	8.9	10.6
Cash EPS	4.4	7.2	11.6	13.5
BV	25.0	28.7	32.6	37.2
DPS	1.0	2.6	5.0	6.0
Cash Per Share	3.6	1.7	2.2	2.4
Operating Ratios (%)				
EBITDA Margin	4.6	8.1	10.5	11.0
PBT / Net sales	0.1	5.6	8.3	9.1
PAT Margin	2.5	3.8	6.2	6.8
Inventory days	34.9	28.0	30.0	30.0
Debtor days	52.4	41.0	45.0	45.0
Creditor days	115.7	72.5	80.0	80.0
Return Ratios (%)				
RoE	0.2	15.7	27.3	28.6
RoCE	2.1	17.0	25.9	30.5
RoIC	2.7	23.1	35.2	41.4
Valuation Ratios (x)				
P/E	81.3	31.9	16.9	14.1
EV / EBITDA	45.3	15.0	9.9	8.3
EV / Net Sales	2.1	1.2	1.0	0.9
Market Cap / Sales	2.0	1.2	1.0	1.0
Price to Book Value	6.0	5.2	4.6	4.0
Solvency Ratios				
Debt/Equity	0.5	0.4	0.3	0.1
Current Ratio	0.9	1.0	0.9	0.9
Quick Ratio	0.6	0.7	0.6	0.6

Exhibit 16: ICICI Di				M Con		EPS (₹)		P/E (x)			EV/EBITDA (x)			RoCE (%)			RoE (%)		
Sector / Company	CMP	TP		M Cap															
	(₹)	(₹)	Rating	(₹ Cr)	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E
Apollo Tyre (APOTYR)	384	420	Hold	24,386	17.4	28.5	33.1	22.1	13.5	11.6	8.7	6.2	5.5	9.8	14.8	15.6	8.6	12.7	13.3
Ashok Leyland (ASHLEY)	150	200	Buy	43,907	4.7	8.9	10.6	31.9	16.9	14.1	15.0	9.9	8.3	17.0	25.9	30.5	15.7	27.3	28.6
Bajaj Auto (BAAUTO)	4,518	4,530	Hold	1,30,737	198.9	246.2	280.9	22.7	18.4	16.1	17.3	13.7	11.7	24.3	29.4	32.3	22.1	26.1	28.1
Balkrishna Ind. (BALIND)	2,377	2,170	Hold	45,951	52.1	77.5	95.9	45.6	30.7	24.8	32.7	20.6	16.8	8.6	15.8	19.2	13.2	17.3	18.7
Bharat Forge (BHAFOR)	759	980	Buy	35,337	10.9	25.1	32.6	69.5	30.2	23.3	22.7	16.3	13.4	6.8	11.0	13.4	8.0	15.5	17.7
Eicher Motors (EICMOT)	3,611	4,165	Buy	98,689	106.5	124.1	138.3	33.9	29.1	26.1	25.5	22.5	19.7	18.8	18.5	25.4	19.4	19.8	19.3
Escorts Kubota (ESCORT)	2,067	2,450	Buy	27,271	46.0	72.8	86.6	44.9	28.4	23.9	32.0	21.9	17.3	7.4	10.4	11.8	8.3	10.4	11.3
Hero Moto (HERHON)	2,718	2,840	Hold	54,285	145.7	182.6	199.7	18.7	14.9	13.6	11.6	9.3	8.4	18.9	22.7	23.6	17.4	20.4	20.9
M&M (MAHMAH)	1,257	1,665	Buy	1,56,227	54.9	66.3	75.3	22.9	19.0	16.7	14.7	12.5	10.5	13.1	14.3	15.4	16.6	15.9	15.9
Maruti Suzuki (MARUTI)	9,271	11,000	Buy	2,80,058	266.5	354.9	422.5	34.8	26.1	21.9	21.5	16.3	13.5	12.8	16.0	17.4	13.3	15.9	16.7
Uno Minda (MININD)	535	625	Buy	30,656	11.4	14.2	18.4	46.9	37.7	29.1	25.5	20.7	16.5	13.7	15.8	18.7	15.7	16.7	18.1
Tata Motors (TATMOT)	523	650	Buy	2.00.161	6.3	35.7	48.2	82.9	14.7	10.8	6.4	4.1	3.3	9.8	19.1	24.0	4.6	21.0	22.5

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according -to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, Third Floor, Brillanto House, Road No 13, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I/We, Shashank Kanodia, CFA, MBA (Capital Markets) and Raghvendra Goyal, CA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number — INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk-free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Anoop Goyal

Contact number: 022-40701000 E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Prabodh Avadhoot Email address: headservicequality@icicidirect.com Contact Number: 18601231122

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.