

Sound investment + Time + Patience =  
**Wealth creation**

A monthly SIP  
of ₹ 10,000<sup>@</sup> in  
**HDFC Flexi Cap Fund**  
since its inception  
has bloomed into  
~ ₹ 14.35 Crore<sup>^</sup>.

#### A. HDFC Flexi Cap Fund - SIP Performance - Regular Plan - Growth Option

	Since Inception	15 year SIP	10 year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (₹ in lacs)	34.40	18.00	12.00	6.00	3.60	1.20
Market Value as on August 31, 2023 (₹ in lacs)	1,435.38	64.53	27.73	10.26	5.10	1.36
Returns (%)	20.79	15.52	15.98	21.61	24.03	25.26
Benchmark Returns (%)#	14.84	13.89	14.43	17.38	15.83	19.72
Additional Benchmark Returns (%)##	13.70	13.08	13.50	15.45	13.41	13.48

**Past performance may or may not be sustained in the future.** <sup>@</sup>Assuming ₹ 10,000 invested systematically on the first Business Day of every month since January 01, 1995 (Scheme Inception Date). CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return) for Regular Plan - Growth Option. The above investment simulation is for illustrative purposes only and should not be construed as a promise of minimum returns and safeguard of capital. SIP - Systematic Investment Plan. HDFC AMC / HDFC MF is not guaranteeing or assuring any returns on investments in the Scheme.

#### B. HDFC Flexi Cap Fund - Performance - Regular Plan - Growth Option

NAV as at August 31, 2023 ₹ 1310.426 (per unit)

Period	Scheme Returns (%)	Scheme Benchmark Returns (%)#	Additional Benchmark Returns (%)##	Value of investment of (₹) 10,000		
				Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)##
Last 1 Year	19.54	11.39	9.50	11,959	11,142	10,953
Last 3 Years	30.54	23.10	20.58	22,244	18,655	17,532
Last 5 Years	14.49	12.33	11.83	19,676	17,893	17,495
Since Inception*	18.53	12.10	11.48	13,10,426	2,64,518	2,25,833

**Common notes for the above table A & B:** #NIFTY 500 (Total Returns Index) ##NIFTY 50 (Total Returns Index). \*Inception Date: January 01, 1995. The scheme is managed by Ms. Roshni Jain since July 29, 2022. As NIFTY 50 TRI data is not available since inception of the scheme, additional benchmark performance is calculated using composite CAGR of NIFTY 50 PRI values from January 1, 1995 to June 29, 1999 and TRI values since June 30, 1999. <sup>^</sup>As on August 31, 2023.


#### C. Performance of Other Funds Managed by Ms. Roshni Jain, Fund Manager of HDFC Flexi Cap Fund (who manages total 3 schemes which have completed one year)

Scheme	Managing Scheme since	Returns (%) as on August 31, 2023		
		Last 1 year (%)	Last 3 years (%)	Last 5 years (%)
HDFC Focused 30 Fund	January 13, 2022	19.51	30.33	13.67
Benchmark - NIFTY 500 (Total Returns Index)		11.39	23.10	12.33
HDFC TaxSaver	January 13, 2022	18.17	25.69	11.56
Benchmark - NIFTY 500 (Total Returns Index)		11.39	23.10	12.33

**Common notes for the above table B & C:** Past performance may or may not be sustained in the future. Returns greater than 1 year period are Compounded Annualised (CAGR). Load is not taken into consideration for computation of above performance(s). Different plans viz. Regular Plan and Direct Plan have different expense structure. The expenses of the Direct Plan under the scheme will be lower to the extent of the distribution expenses/commission charged in the Regular Plan. The above returns are of Regular Plan - Growth Option.

**HDFC FLEXI CAP FUND** (An Open-ended Dynamic Equity Scheme Investing Across Large Cap, Mid Cap & Small Cap Stocks) is suitable for investors who are seeking\*: • To generate long-term capital appreciation/income | • Investments predominantly in equity & equity-related instruments

\*Investors should consult their financial advisers, if in doubt about whether the product is suitable for them.

Name and Riskometer of Benchmark	Name of scheme(s)	Riskometer of the Scheme(s)
NIFTY 500 (Total Returns Index)	<ul style="list-style-type: none"> <li>HDFC Flexi Cap Fund</li> <li>HDFC Focused 30 Fund</li> <li>HDFC TaxSaver</li> </ul>	

Benchmark and Scheme Riskometer as on August 31, 2023

#For latest riskometer, investors may refer to the Monthly Portfolios disclosed on the website of the Fund viz. [www.hdfcfund.com](http://www.hdfcfund.com)

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**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**