

INTRODUCING

# Groww Banking & Financial Services Fund

(An open ended equity scheme investing in banking and financial services related sectors)

**NFO Period:** OPENS: 17th January, 2024 CLOSSES: 31st January, 2024

## Why invest in the BFSI Sector?



**Potential of sub-sectors**



**Low market penetration seeks to offer opportunities**



**BFSI sector closely linked to India's economy**

\*BFSI - Banking, Financial Services & Insurance

Disclaimer: Views expressed above are in general terms and may or may not involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied herein. Please consult your financial advisor before investing.

## Why invest in Groww Banking & Financial Services Fund?



### No market cap bias & sub sector investments within BFSI

The Scheme shall aim to adapt and invest according to market conditions and sub-sectors within BFSI.



### Stock selection

Selection of companies showing growth, which means the scheme aims to benefit from growth opportunities and the potential of companies engaged in banking and financial services and other related sectors.



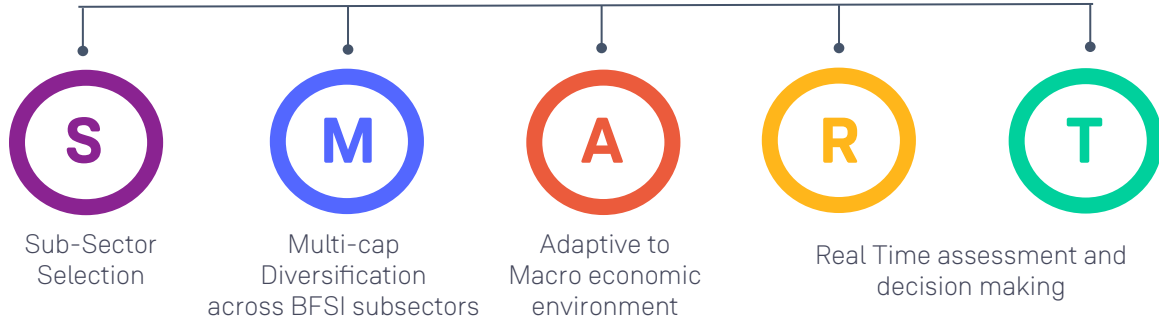
### Seeks participation in growth potential

The fund aims to capitalize on the growth potential of various sub-sectors within the BFSI sector, including banks, NBFCs, insurance companies, asset management companies, etc.

Please read the SID to know about the scheme in detail.

Disclaimer: Views/framework expressed/mentioned above are in general terms and may or may not involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied herein. Please consult your financial advisor before investing.

### Investment Framework



*Disclaimer: Views expressed above are in general terms and may or may not involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied herein. Please consult your financial advisor before investing.*

## Fund facts

Name of the scheme: **Groww Banking & Financial Services Fund**



#### Type of scheme

An open ended equity scheme investing in banking and financial services related sectors



#### Minimum lump sum amount

Rs. 500/- and in multiples of Re.1 for purchases and of Re 0.01 for switches



#### Fund manager

Mr. Anupam Tiwari



#### Benchmark

Nifty Financial Services – Total Return Index



#### Minimum SIP amount

Rs.100



#### Exit load

Nil

\*For Detailed and Complete Information, please Refer to the Scheme Information Document (SID) or visit [www.growwmf.in](http://www.growwmf.in)

## Groww Banking & Financial Services Fund

(An open ended equity scheme investing in banking and financial services related sectors)

### PRODUCT LABEL#

#### THIS PRODUCT IS SUITABLE FOR INVESTORS WHO ARE SEEKING\*

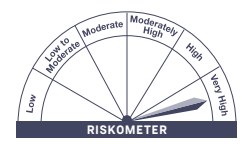
- Looking for long-term capital appreciation, with an investment horizon of 5 - 10 years.
- Seeking investments predominantly in equity and equity-related instruments of the companies engaged in the financial services sector.
- Looking to benefit from growth opportunities and the potential of companies engaged in banking and financial services and other related sectors.
- Seeking investing opportunities across multiple BFSI sub-sectors.
- Having a slightly higher risk appetite.
- Those who already have a well-diversified portfolio, and are looking for some amount of concentration for the potential of out-sized returns.

#### SCHEME RISKOMETER



#### BENCHMARK RISKOMETER

Nifty Financial Services - Total Return Index



\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

#The product labeling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

Disclaimer: Groww Asset Management Limited (formerly known as Indiabulls Asset Management Company Limited) Investment Manager to Groww Mutual Fund (formerly known as Indiabulls Mutual Fund) vide SEBI letter dated May 30, 2023 received the approval for change in name of Indiabulls Mutual Fund to Groww Mutual Fund and change in name of the schemes. Please read notice cum addendum no. 11/2023 dated May 31, 2023 for more detail.

Views expressed herein, involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied herein. Stocks/Sectors/Views should not be construed as an investment advice or a research report or a recommendation by Groww Mutual Fund ("the Fund") / Groww Asset Management Limited (AMC) to buy or sell the stock or any other security. The sector(s) mentioned in this document do not constitute any recommendation of the same and the Fund may or may not have any future position in these sector(s). There is no assurance of any returns/capital protection/capital guarantee to the investors in above mentioned Schemes. The investment approach other data mentioned herein are dated and proposed to be followed by the scheme and the same may change in future depending on market conditions and other factors. The AMC/trustee/ sponsor / group companies shall have no responsibility/liability whatsoever for the accuracy or any use or reliance thereof of such information.

ICICI Securities Ltd. (I-Sec) - 'AMFI Registered Mutual Fund Distributor'. Registered office of I-Sec is at ICICI Securities Ltd. - ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025, India, Tel No : 022 - 2288 2460, 022 - 2288 2470. AMFI Regn. No.: ARN-0845. We are distributors for Mutual funds and all disputes with respect to the distribution activity would not have access to Exchange investor redressal or Arbitration mechanism. Past performance of any fund/ scrip does not guarantee or guide to future performance. I-Sec is a SEBI registered with SEBI as a Research Analyst vide registration no. INH000000990. CIN: L67120MH1995PLC086241. Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, E-mail address: complianceofficer@icicisecurities.com. The contents herein above shall not be considered as an invitation or persuasion to trade or invest. I-Sec and affiliates accept no liabilities for any loss or damage of any kind arising out of any actions taken in reliance thereon. Investments in securities market are subject to market risks, read all the related documents carefully before investing. One Click Portfolio, Premium Portfolio and Golden Stock Portfolio related basket services are offered under Research Analyst license of I-Sec. Any dispute with respect to such activities would not have access to Exchange investor redressal or Arbitration mechanism. Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk free return to the investors.

Please note that Mutual Fund Investments are subject to market risks, read all scheme related documents carefully. I-Sec does not assure that the fund's objective will be achieved. Please note, NAV of the schemes may go up or down depending upon the factors and forces affecting the securities markets. Information mentioned herein is not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The information provided is not intended to be used by investors as the sole basis for investment decisions, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific investor. The contents herein above shall not be considered as an invitation or persuasion to trade or invest. Investors should make independent judgment with regard suitability, profitability, and fitness of any product or service offered herein above. I-Sec and affiliates accept no liabilities for any loss or damage of any kind arising out of any actions taken in reliance thereon.

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**