





# Franklin India Smaller Companies Fund\*

Invest in potential leaders of tomorrow

### October 2023



\*Please refer Slide 8 for product label.

# Smaller Companies: A search beyond the bluechips





Nifty 500 INR 290 lac crores Market Cap

India's Equity Market Cap INR 317 lac crores

Source: NSE, Capitalline As on 29th Sep, 2023

# **Smaller Companies**— Diverse nature of ideas



# Small Fish in a Big Pond



# Big Fish in a Growing Pond



### Different Fish in Different Pond



## **Small Fish in a Big Pond**

### Competing through market share gain



- Smaller sized businesses in large conventional sectors
  - Banks
  - Utilities
  - Energy
  - Information Technology
  - Materials
- Growing through market share gain
- Often differentiated from the larger players
- Regulations generally tend to play a crucial role in large conventional sectors



# Big Fish in a growing pond

### Competing through market growth



- Leaders in their space
  - Media and Entertainment sector
  - Ancillary manufacturers
  - Niche Engineering companies
  - Logistics
- Growing with the sector
- A mix of regulated and not so regulated

(Some sectors/companies are more regulated as compared to others)



### **Different Fish in Different Pond**

### FRANKLIN TEMPLETON

Businesses at different stages of evolution



- Innovating and creating distinct businesses
  - Internet led businesses
  - Retail and consumption sectors
  - Unique services
- Exploring new opportunities
- Entrepreneurship led models

# **Smaller Companies – Offering a variety**



|  | Nifty 100 | Nifty Smallcap 250 |  |  |  |  |  |  |
|--|-----------|--------------------|--|--|--|--|--|--|
| Exposure (total sectors)   | 17        | 21                 |  |  |  |  |  |  |
| Concentration Weightage In top 5 sectors   | 72.12%    | 59.46%             |  |  |  |  |  |  |
| Nifty Smallcap 250 is more diversified vis-a-vis the Nifty 100 Index at both sector and stock levels |           |                    |  |  |  |  |  |  |

Smallcaps are represented by Nifty Smallcap 250 and Large Caps are represented by Nifty 100 Source: As on 29th Sep '23. <a href="http://www.niftyindices.com/indices/equity/broad-based-indices/nifty-smallcap-250">http://www.niftyindices.com/indices/equity/broad-based-indices/nifty-smallcap-250</a> As on 29th Sep '23. <a href="https://www.niftyindices.com/indices/equity/broad-based-indices/nifty-100">https://www.niftyindices.com/indices/equity/broad-based-indices/nifty-100</a>

# Why Smaller Companies throw opportunities?



The Information Gap

|   | Nifty 100 | Nifty Smallcap 250 |
|---|-----------|--------------------|
| Average Number of Analysts tracking a stock | 30        | 9                  |

Over 56% of Nifty Smallcap Stocks are tracked by < 10 Analysts



# Presenting

# Franklin India Smaller Companies Fund

### **Product Label**

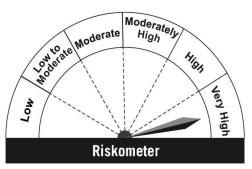
This product is suitable for investors who are seeking\*

- · Long term capital appreciation
- · A fund that invests primarily in small cap companies

# Fund Moderately High North Riskometer

Investors understand that their principal will be at Very High risk

### Nifty Smallcap 250



Investors understand that their principal will be at Very High risk

<sup>\*</sup>Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

# **About the Fund**

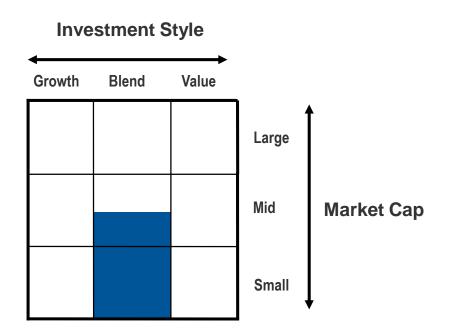


| Franklin India Smaller Companies Fund  Value  Value |
|---|
| Franklin India Smaller Control                      |
| Blend of G.   |
| Small Cap focus                                     |
| Diversified   |
| Bottom up Stock Selection                           |
| Bottom of over 17 years                             |
| Track record of over 17 years                       |
| Resilient   |

# **Investment Style Box**



| Com | India Smaller anies Fund lend of Growth & Value |
|-----|---|
| S   | mall Cap focus                                  |
|     | liversified                                     |
| В   | ottom up Stock Selection                        |
| ПТ  | rack record of over 17 years                    |
| R   | esilient  |



### True to its label

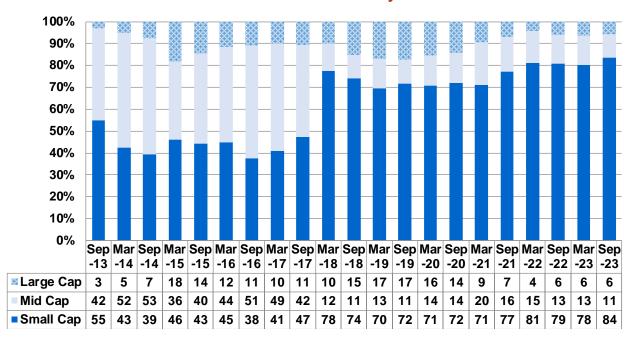


| Franklin India Smaller Comparies Fund  India Smaller Comparies Fund  India Smaller  Small Cap focus |
|---|
| Diversified   |
| Bottom up Stock Selection   |
| Track record of over 17 years   |
| Resilient   |

### Franklin India Smaller Companies Fund (FISCF)-

(Allocation to Large Cap, Mid Cap and Small Cap)

Average Allocation to small caps has been 61% in the last 10 years



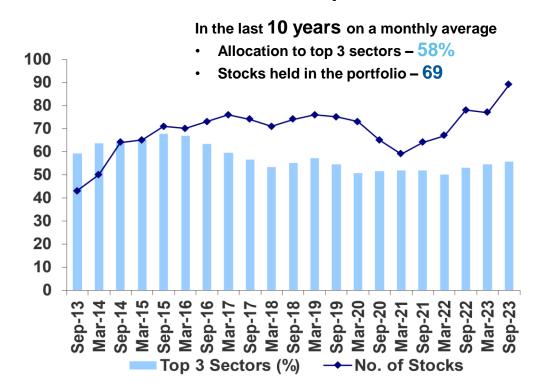
Source: As per the internal classification till Dec 2017. Market capitalization is as per AMFI classification since Jan 2018. Data is as on Sep 29 '23. Month end data from Sep'13 – Sep'23 is taken for calculations. The graph shows large cap, mid cap and small cap break as a % of the total equity.

### **Well Diversified Portfolio**



| Franklin India Smaller         |   |
|--------------------------------|---|
| Companies Fund  Growth & Value |   |
| all Cap focus                  |   |
| Diversified                    |   |
| Bottom up Stock Selection      | S |
| Track record of over 17 year   |   |
| Resilient                      |   |

### Franklin India Smaller Companies Fund



# **Stock Selection is the key**



| Franklin India Smaller                  |
|---|
| Companies Fund  Blend of Growth & Value |
| Small ap focus                          |
| Bottom up Stock Selection               |
| Track record of over 16 years           |
| Resilient                               |

| 5 Years (ending Sep 29, '23)           | Allocation | Selection | Interaction |
|--|------------|-----------|-------------|
| Attribution Analysis                   | Effect     | Effect    | Effect      |
| Franklin India Smaller Companies Fund* | 1.87       | 6.33      | -1.57       |

- Stock selection clearly the key contributor to performance
- Stock picking ability has ensured performance holds up well over the medium to long term, irrespective of how allocation decisions fared

**Allocation Effect:** It measures the impact of decisions to overweight (OW) or underweight (UW) a particular sector relative to the benchmark.

- Positive allocation effect: Fund is (a) OW in a sector that outperforms (OP), and/or
   (b) UW in a sector that underperforms (UP), total returns of the benchmark.
- Negative allocation effect: Fund is (a) OW in a sector that UP, and/or (b) UW in a sector that OP, total returns of the benchmark.

**Selection Effect:** It measures the impact of selecting securities that provide different returns for a particular sector, compared to the total benchmark returns. It evaluates the fund manager's skill in choosing securities that outperformed in a particular sector, compared to the benchmark.

**Interaction Effect:** It measures the combined impact of allocation and selection effects.

- Positive interaction effect: Fund is (a) OW and OP, and/or (b) UW and UP, compared to the weights and returns of a particular sector in the benchmark.
- Negative interaction effect: Fund is (a) OW and UP, and/or (b) UW and OP, compared to the weights and returns of a particular sector in the benchmark.

All attribution effects are computed daily and are linked through time by applying additional multi-period algorithms.

Source: Factset as on Sep 29, 2023.

<sup>\*</sup>With the change in benchmark, composite index is used for the analysis. For instance, Nifty Midcap 100 was use till Jun 3, 2018 while Nifty Smallcap 250 is used thereafter.

# **Contributors and Detractors over last 3 years**



|                        | FISCF                        |                        | Nifty<br>Smallcap<br>250      |                                |                      |                     |                       |  |
|------------------------|------------------------------|------------------------|-------------------------------|--------------------------------|----------------------|---------------------|-----------------------|--|
| Sector                 | Averag<br>e<br>Weight<br>(%) | Total<br>Return<br>(%) | Avera<br>ge<br>Weigh<br>t (%) | Tot<br>al<br>Ret<br>urn<br>(%) | Allocation<br>Effect | Selection<br>Effect | Interaction<br>Effect |  |
|                        |                              | Contr                  | ributors                      |                                |                      |                     |                       |  |
| Consumer Discretionary | 13.89                        | 62.40                  | 8.69                          | 29.<br>05                      | 0.33                 | 2.56                | 1.37                  |  |
| Information Technology | 5.56                         | 91.89                  | 12.27                         | 18.<br>56                      | 0.40                 | 8.05                | -4.64                 |  |
| Financials             | 16.85                        | 39.35                  | 31.07                         | 25.<br>28                      | 0.02                 | 4.89                | -2.22                 |  |
| Materials              | 15.28                        | 41.35                  | 10.04                         | 29.<br>84                      | 0.50                 | 1.19                | 0.50                  |  |
| Consumer Staples       | 5.97                         | 39.09                  | 8.41                          | 21.<br>75                      | 0.19                 | 2.03                | -0.71                 |  |
| Industrials            | 19.33                        | 37.39                  | 7.68                          | 43.<br>32                      | 2.09                 | -0.11               | -0.53                 |  |
| Energy                 | 1.73                         | 16.80                  | 9.13                          | 10.<br>34                      | 1.11                 | 0.88                | -0.67                 |  |
|                        | 0.70                         | 04.05                  | - 40                          | 12.                            | 0.10                 | 0.70                | 0.00                  |  |

### **Scheme Performance**

### As on Sep 29, 2023

AB: Nifty 50 TRI



15

19,060

12.30%

154,868

13.75%

| As on Sep 29, 2023   |   |   |  |  |  |   |  |  |   |                                 |
|--|---|---|--|--|--|---|--|--|---|---------------------------------|
|  | NAV as on   | Compounded Annualised Growth Rate Performance (%)   |  |  |  |   |  |  |   |                                 |
| Scheme   | September<br>29, 2023   | La  | st 1 Year  | Las  | st 3 Years   | Las   | at 5 Years   | Sinc   | e inception   | Inception<br>Date               |
|  |   | Returns   | Current Value of Investment of Rs. 10000                               | Returns  | Current Value of Investment of Rs. 10000                     | Returns   | Current Value of Investment of Rs. 10000                       | Returns  | Current Value of Investment of Rs. 10000                      |                                 |
| Franklin India Smaller Companies Fund (FISCF) - Growth   | 126.451   | 36.43%  | 13,632   | 38.56%   | 26,577   | 19.33%  | 24,219   | 15.39%   | 126,451   | 13.01.2006                      |
| B: Nifty Smallcap 250 TRI @@   |   | 33.97%  | 13,387   | 35.95%   | 25,104   | 20.08%  | 24,996   | 14.52%   | 110,442   |                                 |
| AB: Nifty 50 TRI   |   | 16.11%  | 11,606   | 21.89%   | 18,099   | 13.75%  | 19,060   | 12.87%   | 85,485  |                                 |
| Performance of Top 3   | and bottom  | 3 schem   | es managed b   | y the fun  | d managers of  | the sche  | me   |  |   |                                 |
| Franklin India Taxshield (FIT)-Growth @  | 1058.7884   | 22.36%  | 12,229   | 28.66%   | 21,285   | 14.22%  | 19,453   | 20.97%   | 1,058,788   | 10.04.1999                      |
| B: Nifty 500 TRI   |   | 17.69%  | 11,763   | 24.14%   | 19,118   | 14.89%  | 20,029   | 15.75%   | 359489  |                                 |
| AB: Nifty 50 TRI *   |   | 16.11%  | 11,606   | 21.89%   | 18,099   | 13.75%  | 19,060   | 14.48%   | 274,139   |                                 |
| Franklin India Bluechip Fund (FIBCF) - Growth @  | 766.1011  | 13.89%  | 11,385   | 22.74%   | 18,482   | 11.22%  | 17,026   | 19.09%   | 1,838,048   | 01.12.1993                      |
| B: Nifty 100 TRI # \$  |   | 13.37%  | 11,334   | 21.20%   | 17,794   | 13.23%  | 18,628   | 11.95%   | 290,260   |                                 |
| AB: Nifty 50 TRI *   |   | 16.11%  | 11,606   | 21.89%   | 18,099   | 13.75%  | 19,060   | 11.68%   | 270,179   |                                 |
| Franklin India Prima Fund (FIPF)-Growth @  | 1840.9325   | 21.67%  | 12,160   | 26.20%   | 20,084   | 15.48%  | 20,553   | 19.09%   | 1,840,933   | 01.12.1993                      |
| B: Nifty Midcap 150 TRI ++\$   |   | 30.77%  | 13,067   | 33.82%   | 23,947   | 20.88%  | 25,833   | 13.44%   | 430551  |                                 |
| ABashparformatre may or may not be sustained in future. Fund Managers: FISCF: I<br>Janakiraman (Managing Since 02-May-16), FIBCF: Venkatesh Sanjeevi (Managing Sin<br>Franck fin Feology (Janakir Capillin (Makaling F) no provide 22), FIFCF: Anand Radhak  | <del>ce 18-Oct-21), l</del><br>ris <b>1</b> h11a7r4/161846 <i>8</i> 1qi | R. Janakirar<br>n <b>2</b> 30 <b>028</b> /3         | <del>nan (Managing Sir</del><br>1-Mar <b>10</b> 7,)1 <b>.86</b> R. Jar | ice 18-Oct-<br>nakkhamia                           | 21) & Anand Radh<br>(Mana <b>31</b> n <b>8</b> 15)hce 0      | akrishnan (<br>11/5 <sub>9</sub> /5/6%              | Managing Since 3 FIEA 2 Weak Ratesh                            | <del>1-Mar-07),</del><br>Sla7ni <b>85</b> %∕(  | FIPF: R. Janakiran<br>Man1adin7d4.\$366e 18                   | nan (Managing<br>8-29-29, 18994 |
| Janakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman & Akhi Kalluri manages 7 (FIT, FIEAF, FIOF, FIFCF, FIPF, FISCF, FIBCF)<br>Janakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Managing Since 21-Feb-14) and FIOF: R. Janakiraman (Managing Since C<br>Bjanakiraman (Manag | )1-Apr-13) & Kira<br>) & 2 (FIPF, FIS<br>e a different exp              | n Sebastiai<br>17 69%<br>CF) scheme<br>ense structi | n (Managing Since<br>es of Franklin Tem<br>ure. The performan          | 07-Feb-22)<br>24 14%<br>Deton Mutu<br>ce details r | B: Benchmark. AE<br>al Fund respective<br>rovided herein are | : Additiona<br>14.89%<br>y. Period to<br>of Regular | Benchmark. N.A.:<br>or which scrieme's<br>Plan. Load is not ta | Not Applicate Applicate Application Applic | able. The FISCF fur<br>e has been provide<br>nsideration JDCW | d is computed                   |
| Absis last day of the month-end preceding the date of advertisement. Different plans have reinvested and Bonus is adjusted. On account of difference in the type/categ Framktankintshaptetpung/acovaint.agieilFrampe(formatce) of all-contents (including Direct June 4, 2018 with the performance of S&P BSE 200.# Index adjusted for the period be   | ect1 <b>P3;a</b> m, <b>6</b> )5#3## I                                   | ndesx adjevst                                       | ed for1thpe500e6jod Fe   | b214a902/3,  | 2000 tog Magret 10,  | 2 <b>01024.3vojth</b> %tl                           | ne performogampe of l  | Ti #!inde%   | and for strees sessiod N                                      | 1a0021.013.,20095               |
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| Eto N1ft08 \$6006 T\$8P ### \$00 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$546 exasts | PRI values from 01.12,1899% to 19.02/09/290 S&P B\$509 exps x TR3/19/19/26 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$546 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values since | 04/06/29218; FIB/0F 7863&P B\$540 exasts | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values | PRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Nifty 500 TRI values from 01.08.2006 to 04.06.2018 and Ni

11,606

21.89%

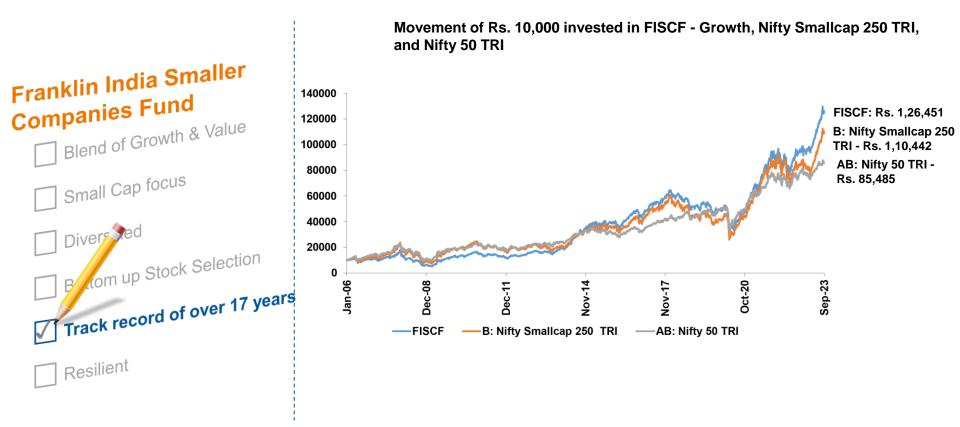
18,099

16.11%

04.06.2018 and Nifty 100 TRI values since 04.06.2018, \* Nifty 50 PRI values from 01.12 1993 to 30.06.1999 and TRI values since 30.06.1999;

# **Serving investors for over 17 years**

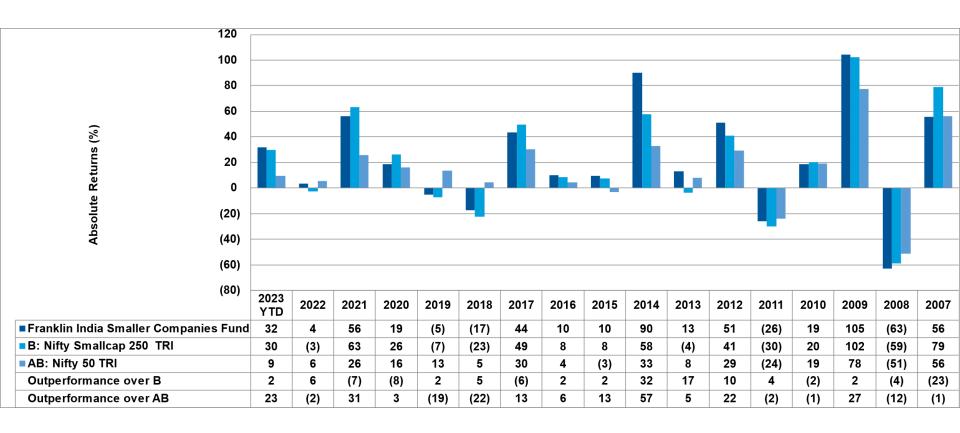




Past performance may or may not be sustained in future. Load is not taken into consideration. IDCW assumed to be reinvested and Bonus is adjusted. Performance is as on Sep 29, 2023. B: Benchmark, AB: Additional Benchmark. Inception date: 13.01.2006. Benchmark Index adjusted for the period January 13, 2006 to June 4, 2018 with the performance of Nifty Midcap 100. For complete performance disclosure, refer slide no. 15.

### **Calendar Year Performance**





Past performance may or may not be sustained in future. Inception Date: January 13, 2006. Load is not taken into consideration. IDCW assumed to be reinvested and Bonus is adjusted. Benchmark Index adjusted for the period January 13, 2006 to June 4, 2018 with the performance of Nifty Midcap 100. YTD (Year to Date) Performance is as on Sep 29, 2023. B: Benchmark, AB: Additional Benchmark. The superlative performance shown in 2009, 2012 and 2014 was on account of an overall sharp rise in the stock prices coupled with stock selection and fund's overweight position in outperforming sectors. The performance details of the scheme is only for understanding. For complete performance disclosure, refer slide no. 15.

TRI – Total Return Index

# The advantage of Long term investing





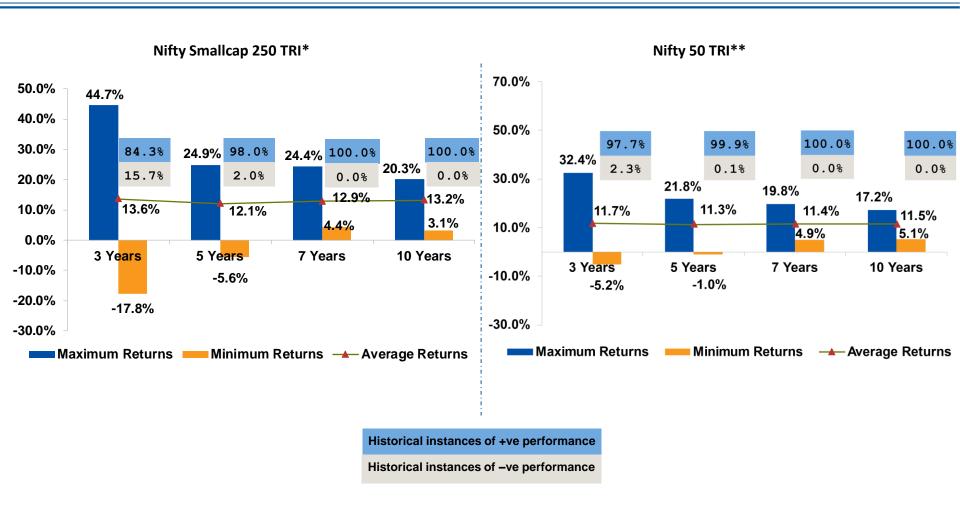


Past performance may or may not be sustained in future. Period – 13.1.2006 to 29.09.2023. Load is not taken into consideration. IDCW assumed to be reinvested and Bonus is adjusted. Returns greater than 1 year period are compounded annualized.

Note: The above table shows the performance on a daily rolling basis to compute returns for respective periods (3,5,7) years. The performance details of the scheme is only for understanding. For complete performance disclosure, refer slide no. 15.

# The advantage of Long term investing



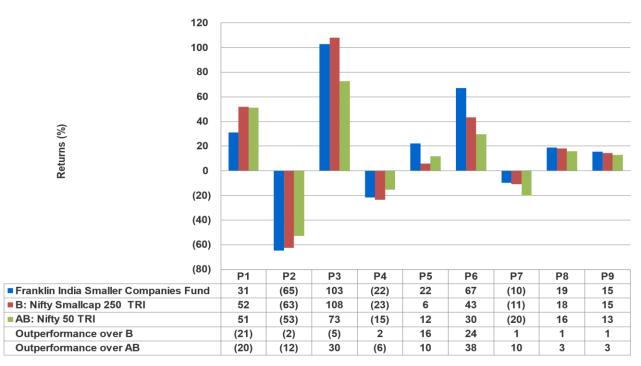


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# Market Resilience (as of Sep 29, 2023)







P1: India Re-rating: 13th Jan '06- 8th Jan '08.

P2: Global Crisis Lows: 8th Jan'08-9th Mar '09.

**P3: Post Crisis Peak:** 9<sup>th</sup> Mar '09 – 9<sup>th</sup> Nov '10.

P4: High inflation, slow growth:  $9^{th}$  Nov' $10-30^{th}$ 

Jan'12

P5: Rebound in US and QE3 buoying global rally:

30th Jan '12 - 28th Jun '13

P6: Post European Crisis: 28th Jun '13 – 27th Feb '15

P7: Chinese economic Slowdown: 27th Feb '15 – 29th Feb '16

P8: Global Liquidity and Domestic Reforms: 29th Feb '16 -

29th Sep '23

**P9: Since Inception**: 13th Jan'06 – 29th Sep '23

Past performance may or may not be sustained in future. Returns are compounded and annualized. Load is not taken into consideration. IDCW are assumed to be reinvested and bonus is adjusted. Refer annexure for market resilience of other funds managed by the fund managers of FISCF. B: Benchmark and AB: Additional Benchmark. Inception Date: January 13, 2006. Benchmark Index adjusted for the period January 13, 2006 to June 4, 2018 with the performance of Nifty Midcap 100. The above graph depicts performance of the fund vis-à-vis benchmark and additional benchmark in the specified time periods which have displayed significant market movement due to change in domestic/global macroeconomic variables. The performance details of the scheme is only for understanding. For complete performance disclosure, refer slide no. 15.

# SIP Returns as on Sep 29, 2023



### If you had invested Rs. 10000 every month in FISCF - Growth

| FISCF                                      | 1 Year  | 3 Years | 5 Years       | 7 Years       | 10 Years      | Since Jan<br>11 |
|--|---------|---------|---------------|---------------|---------------|-----------------|
| Total amount Invested (Rs)                 | 120,000 | 360,000 | 600,00<br>0   | 840,000       | 1,200,00<br>0 | 1,530,00<br>0   |
| Total value as on 29-Sep-2023 (Rs)         | 148,849 | 557,176 | 1,202,6<br>32 | 1,759,02<br>3 | 3,248,64<br>1 | 6,162,72<br>1   |
| Returns                                    | 47.89%  | 30.63%  | 28.28%        | 20.77%        | 18.93%        | 20.11%          |
| Total value of B: Nifty Smallcap 250 TRI # | 150,794 | 535,531 | 1,191,7<br>16 | 1,725,85<br>0 | 3,044,99<br>1 | 4,911,040       |
| B:Nifty Smallcap 250 TRI # Returns         | 51.32%  | 27.66%  | 27.90%        | 20.23%        | 17.73%        | 16.96%          |
| Total value of Nifty 50 TRI                | 129,901 | 440,637 | 892,66<br>9   | 1,412,40<br>6 | 2,445,55<br>1 | 3,811,093       |
| Nifty 50 TRI                               | 15.80%  | 13.62%  | 15.92%        | 14.60%        | 13.65%        | 13.42%          |

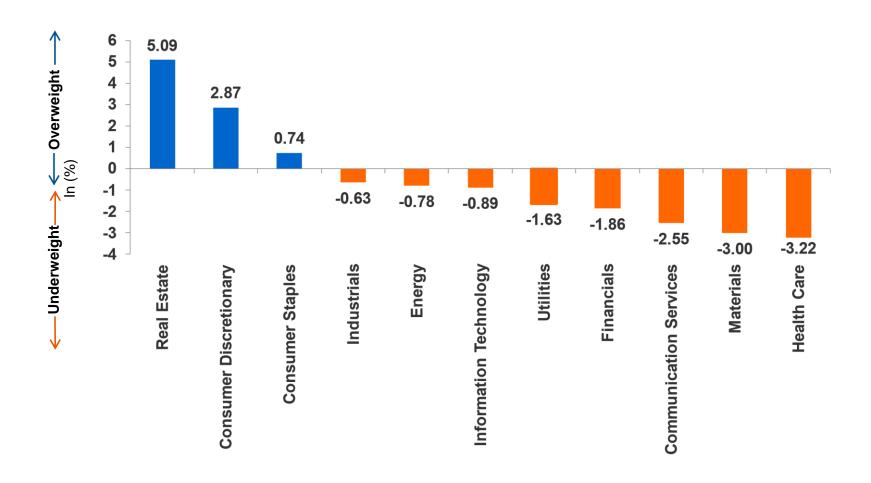
Past performance may or may not be sustained in future. B: Benchmark, AB: Additional Benchmark. Inception Date: January 13, 2006. Load is not taken into consideration. IDCW are assumed to be reinvested and bonus is adjusted. @The fund was launched as a closed ended scheme and was converted into an open ended scheme effective January 14, 2011. #Benchmark Index adjusted for the period January 13, 2006 to June 4, 2018 with the performance of Nifty Midcap 100. Returns are compounded annualized. Calculations assume investment on the 1st business day of every month. On account of difference in the type/category, asset allocation or investment strategy, inception dates, performances of the fund is not strictly comparable. The performance details of the scheme is only for understanding. For complete performance disclosure, refer slide no. 15.

TRI - Total Return Index

### **Fund Facts**



### Overweights/Underweights as on 29th Sep 2023



Source: Factsheet as on 29<sup>th</sup> Sep 23. Calculations are done for the portfolio vis a vis its benchmark index Nifty Small Cap 250 or determining overweights and underweights. Information is historical and may not reflect current or future portfolio characteristics. Refer annexure for the sector definition as per AMFI classification.

# **IDCW History**



| Year | Record Date | IDCW Per Unit (Rs.)<br>(A) | Record Date Nav(Rs.) -<br>IDCW Plan (B) | Record Date Nav(Rs.) -<br>Direct IDCW Plan | IDCW Yield* (A/B) |
|------|-------------|----------------------------|---|--|-------------------|
| 2023 | March 03    | 3.00                       | 35.8625                                 | 41.6903                                    | 8%                |
| 2022 | February 25 | 3.00                       | 34.2657                                 | 39.0475                                    | 9%                |
| 2021 | February 19 | 1.30                       | 27.6606                                 | 31.0830                                    | 5%                |
| 2020 | February 20 | 1.50                       | 21.9556                                 | 24.2941                                    | 7%                |
| 2019 | March 15    | 2.00                       | 26.3711                                 | 28.7205                                    | 8%                |
| 2018 | February 23 | 3.00                       | 32.3911                                 | 34.6225                                    | 9%                |
| 2017 | February 23 | 2.25                       | 28.4159                                 | 29.8648                                    | 8%                |
| 2016 | February 19 | 2.00                       | 22.7612                                 | 23.5553                                    | 9%                |
| 2015 | February 20 | 2.00                       | 26.6372                                 | 27.1103                                    | 8%                |
| 2014 | February 14 | 1.50                       | 14.5369                                 | 14.6188                                    | 10%               |
| 2013 | February 22 | 2.50                       | 15.3803                                 | 15.3934                                    | 16%               |
| 2007 | August 8    | 0.90                       | 12.3641                                 | NA   | 7%                |

The fund was launched as a closed ended scheme and was converted into an open-ended scheme effective January 14, 2011.

IDCW on face value of Rs.10.

Past performance may or may not be sustained in future. Pursuant to payment of IDCW, the NAVs of the schemes would fall to the extent of payout and statutory levies (as applicable). \*IDCW yield is mentioned for IDCW Plan. From Apr 2018, IDCW declared are subject to statutory levy. From Apr 2018 to Mar 2020, IDCW declared are subject to statutory levy. From April 2020, the payout shall be subject to tax deducted at source (TDS) as applicable.

# **Portfolio Composition**



| Top 10 holdings                      | Sector                          | Share of equity AUM |
|--------------------------------------|---------------------------------|---------------------|
| Equitas Small Finance<br>Bank Ltd    | Banks                           | 4.43%               |
| Brigade Enterprises Ltd              | Realty                          | 3.44%               |
| Deepak Nitrite Ltd                   | Chemicals & Petrochemicals      | 3.03%               |
| Kalyan Jewellers India Ltd           | Consumer Durables               | 2.58%               |
| J.B. Chemicals & Pharmaceuticals Ltd | Pharmaceuticals & Biotechnology | 2.54%               |
| Jyothy Labs Ltd                      | Household Products              | 2.38%               |
| Karur Vysya Bank Ltd                 | Banks                           | 2.36%               |
| KPIT Technologies Ltd                | IT - Software                   | 2.22%               |
| ICICI Bank Ltd                       | Banks                           | 2.21%               |
| Carborundum Universal<br>Ltd         | Industrial Products             | 2.20%               |
| Total (Top 10)                       |                                 | 27.39%              |
| Total (Equity)                       |                                 | 94.15%              |

| Top Sector Allocations          | Share of equity AUM |
|---------------------------------|---------------------|
| Banks                           | 14.60%              |
| Industrial Products             | 8.91%               |
| Construction                    | 6.48%               |
| Consumer Durables               | 6.37%               |
| Chemicals & Petrochemicals      | 5.99%               |
| Realty                          | 5.22%               |
| Pharmaceuticals & Biotechnology | 5.12%               |
| IT - Software                   | 5.04%               |
| Industrial Manufacturing        | 4.17%               |
| Commercial Services & Supplies  | 4.16%               |
| Total                           | 66.06%              |

lings are subject to change. The information stated es. Sector classification based on AMFI.

# Why invest in FISCF



Provides an opportunity to participate in smaller companies. Smaller companies defined as companies with market capitalization below that of 251st Stock of full market capitalization

Benefit from **Blend Investment style** (combination of Growth and Value)

Portfolio focus on Bottom-up approach to stock selection – strong impetus on quality

Long term **performance** record (over 17 years)





| Fund Positioning                                | A diversified equity portfolio predominantly investing in small-cap stocks.   |  |
|---|---|--|
| Inception Date                                  | January 13, 2006 (launched as a closed end scheme and converted into ar open-end one effective Jan,14 2011)   |  |
| Assets  | Rs. 9719.31 crores (Sep 29, 2023)   |  |
| Managed by                                      | R. Janakiraman, Akhil Kalluri & Sandeep Manam (dedicated for foreign securities)  |  |
| Investment Style                                | Blend of 'growth' and 'value'   |  |
| Minimum Amount                                  | Subscription: Fresh Purchase - Rs.5,000/ Additional Purchase - Rs.1,000/ Redemption: Rs.1,000/ The amount for subscription and redemption in excess of the minimum amount specified above is any amount in multiple of Re. 1/ |  |
| Benchmark                                       | Nifty Smallcap 250  |  |
| Volatility Measures (3 years)<br>(Sep 29, 2023) | Standard deviation: 4.51% Beta: 0.76 Sharpe Ratio*: 2.02  |  |
| Portfolio Turnover (Sep 29, 2023)               | 23.79%  |  |
| Exit Load                                       | 1% if the units are redeemed/switched-out within one year of allotment  |  |

<sup>\*</sup>Annualised. Risk free rate assumed to be 6.95% (FBIL overnight MIBOR) Mr. Akhil Kalluri has been added as a Fund Manager w.e.f Sep 08, 2022

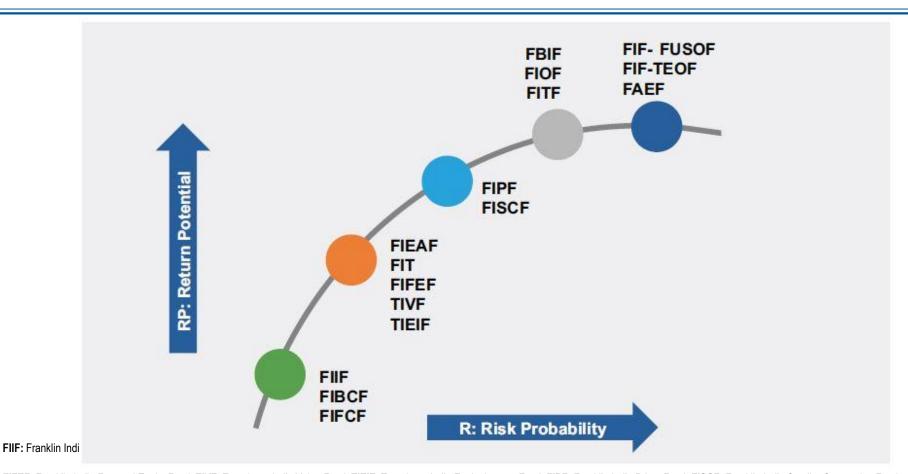
# **Equity MFs - Positioning**



| Thematic – Asian Equity  |  |       | FAEF  |
|--|--|-------|---|
| FoF – Overseas – Europe  |  |       | FIF-TEOF                                    |
| FoF – Overseas - U.S.  |  |       | FIF-FUSOF                                   |
| Thematic – Technology  |  |       | FITF  |
| Thematic – Special Situations  |  |       | FIOF  |
| Thematic – Infrastructure  |  |       | FBIF  |
|  |  |       |   |
| Small Cap  | FISCF  |       |   |
| Mid Cap  | FIPF   |       |   |
|  |  |       |   |
| Dividend Yield   |  |       | TIEIF                                       |
| Value  |  |       | TIVF  |
| FIIF: Franklin India NSE Nifty-50 indexer and , FIBCF: Franklin India Blu                | echip Fund, FIFCF: Franklin India Flexi Cap Fund, FIEAF: | : Fra | anklin India Equity Adva <b>rige F</b> und, |
| FIT: Franklin India Taxshield, FIFEF; Franklin India Focused Equity Fun                  |  |       |   |
| FIPF: Franklin India Prima Fund, FISCF: Franklin India Smaller Compar<br>Large & Mid Cap | FIEAF  | n Ind | ia Opportunities Fund,                      |
| FITF: Franklin India Technology Fund, FIF-FUSOF: Franklin India Feed                     | еі – гтанкіні Ф.Э. Орропиліцеѕ Funo,                     |       | 28  |

### **EQUITY MFs - RISK MATRIX**





FIFEF: Franklin India Focused Equity Fund, TIVF: Templeton India Value Fund, TIEIF: Templeton India Equity Income Fund, FIPF: Franklin India Prima Fund, FISCF: Franklin India Smaller Companies Fund,

FBIF: Franklin Build India Fund, FIOF: Franklin India Opportunities Fund, FIF-TEOF: Franklin India Feeder – Franklin U.S. Opportunities Fund, FIF-TEOF: Franklin India Feeder – Franklin U.S. Opportunities Fund, FIF-TEOF: Franklin India Feeder – Fr India Feeder – Templeton European Opportunities Fund, FAEF: Franklin Asian Equity Fund

Note: Relative fund positioning is indicative in nature and is based on fundamental factors pertaining to relative risk return potential of 1) large caps vs mild caps vs small caps, 2) diversified vs style/theme and 3) exposure to foreign currencies. For ex: higher the mid/small cap exposure, higher the risk return potential. This is a simplified illustration of potential Risk-Return profile of the schemes and does not take into account various complex factors that may have a potential impact on the schemes.

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| Fund Name  | This product is suitable for investors who are seeking* (level of risk)  |   |   |
|--|--|---|---|
|  |  | Fund  | Benchmark   |
| Franklin India NSE Nifty 50<br>Index Fund (FIIF)<br>Benchmark: Nifty 50                | <ul> <li>Long term capital appreciation</li> <li>A passively managed index fund</li> </ul>   | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer  Investors understand that their principal will be at Very High risk |
| Franklin India Bluechip Fund<br>(FIBCF)<br>Benchmark: Nifty 100                        | Long term capital appreciation     A fund that invests in large-cap stocks   | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer  Investors understand that their principal will be at Very High risk |
| Templeton India Equity Income<br>Fund<br>Benchmark: Nifty Dividend<br>Opportunities 50 | <ul> <li>Long term capital appreciation</li> <li>A fund that focuses on Indian and emerging market stocks that have a current or potentially attractive dividend yield, by using a value strategy</li> </ul> | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer is as on Sep 30, 2023  |



| Fund Name   | This product is suitable for investors who are seeking* (level of risk)  |   |   |
|---|--|---|---|
|   |  | Fund  | Benchmark   |
| Franklin India Taxshield (FIT)<br>Benchmark: Nifty 500                                  | <ul> <li>Long term capital appreciation</li> <li>An ELSS fund offering tax<br/>benefits under Section 80C of the<br/>Income Tax Act</li> </ul> | Riskometer Investors understand that their principal will be at Very High risk  | Riskometer  Investors understand that their principal will be at Very High risk |
| Franklin India Flexi Cap Fund<br>(FIFCF)<br>Benchmark: Nifty 500                        | <ul> <li>Long term capital appreciation</li> <li>Dynamic investing in large, mid and small-cap stocks</li> </ul>                               | Riskometer Investors understand that their principal will be at Very High risk  | Riskometer  Investors understand that their principal will be at Very High risk |
| Franklin India Equity Advantage<br>Fund (FIEAF)<br>Benchmark: NIFTY Large<br>Midcap 250 | <ul> <li>Long term capital appreciation</li> <li>A fund that primarily invests in large and mid-cap stocks</li> </ul>                          | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer is as on Sep 30, 2023  |



| Fund Name   | This product is suitable for investors who are seeking* (level of risk)   |   |   |
|---|---|---|---|
|   |   | Fund  Moderately  High  | Benchmark   |
| Franklin India Focused Equity<br>Fund (FIFEF)<br>Benchmark: Nifty 500   | <ul> <li>Long term capital appreciation</li> <li>A fund that invests in stocks of companies / sectors with high growth rates or</li> <li>above average potential</li> </ul> | Riskometer Investors understand that their principal will be at Very High risk  | Riskometer  Investors understand that their principal will be at Very High risk |
| Templeton India Value Fund (TIVF) Benchmark: NIFTY500 Value 50 ( w.e.f Dec 1, 2021, benchmark changed from S&P BSE 500) | <ul> <li>Long term capital appreciation</li> <li>An equity fund that follows value investment strategy</li> </ul>   | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer Investors understand that their principal will be at Very High risk  |
| Franklin India Prima Fund<br>(FIPF)<br>Benchmark: Nifty Midcap 150  | <ul> <li>Long term capital appreciation</li> <li>A fund that primarily invests in mid-cap stocks</li> </ul>   | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer is as on Sep 30, 2023  |



| Fund Name  | This product is suitable for investors who are seeking* (level of risk)   |   |   |
|--|---|---|---|
|  |   | Fund<br>Moderately<br>Aderate High  | Benchmark   |
| Franklin India Smaller<br>Companies Fund (FISCF)<br>Benchmark: Nifty Smallcap<br>250 | <ul> <li>Long term capital appreciation</li> <li>A fund that invests primarily in<br/>small-cap stocks</li> </ul> | Riskometer Investors understand that their principal will be at Very High risk  | Riskometer  Investors understand that their principal will be at Very High risk |
| Franklin India Opportunities<br>Fund (FIOF)<br>Benchmark: Nifty 500                  | Long term capital appreciation     A fund that takes stock or sector exposures based on special situations theme  | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer  Investors understand that their principal will be at Very High risk |
| Franklin Build India<br>Fund (FBIF)<br>Benchmark: S&P BSE<br>India Infrastructure    | Long term capital appreciation     A fund that invests in Infrastructure and allied sectors                       | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer is as on Sep 30, 2023  |



| Fund Name   | This product is suitable for investors who are seeking* (level of risk)   |   |  |
|---|---|---|--|
|   |   | Fund  | Benchmark  |
| Franklin India Technology<br>Fund (FITF)<br>Benchmark: S&P BSE Teck   | <ul> <li>Long term capital appreciation</li> <li>A fund that invests in stocks of technology and technology related companies.</li> </ul> | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer Investors understand that their principal will be at Very High risk                                   |
| Franklin Asian Equities Fund<br>(FAEF)<br>Benchmark: MSCI Asia (ex-<br>Japan) Standard Index                          | <ul> <li>Long term capital appreciation</li> <li>A fund that invests in stocks of Asian companies / sectors (excluding Japan)</li> </ul>  | Riskometer Investors understand that their principal will be at Very High risk  | Riskometer  Investors understand that their principal will be at Very High risk                                  |
| Franklin India Feeder -<br>Franklin U.S. Opportunities<br>Fund (FIF-FUSOF)<br>Benchmark: Russell 3000<br>Growth Index | <ul> <li>Long term capital appreciation</li> <li>A Fund of Funds investing in an overseas equity fund</li> </ul>                          | Riskometer  Investors understand that their principal will be at Very High risk | Riskometer Investors understand that their principal will be at Very High risk  Riskometer is as on Sep 30, 2023 |



| Fund Name   | This product is suitable for investors who are seeking* (level of risk)  |   |   |
|---|--|---|---|
| Franklin India Feeder - Templeton<br>European Opportunities Fund (FIF-<br>TEOF)<br>Benchmark: MSCI Europe Index | <ul> <li>Long term capital appreciation</li> <li>A Fund of Funds investing in an overseas equity fund having exposure to Europe</li> </ul> | Fund  Moderately  High  Riskometer  Investors understand that their principal will be at Very High risk | Benchmark  Moderate High  Riskometer  Investors understand that their principal will be at Very High risk |
|   |  |   |   |

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### **Risk Factors**

The information contained in this presentation is not a complete representation of every material fact regarding any industry, security or the fund. This communication is meant for use by the recipient and not for circulation/reproduction without prior approval. The views expressed by the portfolio managers are based on current market conditions and information available to them.

Statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments.

Type of Scheme: Franklin Build India Fund (FBIF) is an open ended equity scheme following Infrastructure theme. Franklin India NSE Nifty 50 Index Fund (FIIF) is an open ended scheme replicating/tracking Nifty 50 Index. Franklin India Bluechip Fund (FIBCF): Large-cap Fund- An open ended equity scheme predominantly investing in large cap stocks. Templeton India Equity Income Fund (TIEIF): An open ended equity scheme predominantly investing in dividend yielding stocks. Franklin India Taxshield (FIT): An Open-End Equity Linked Savings Scheme. Franklin India Equity Advantage Fund (FIEAF): Large & Mid-cap Fund- An open ended equity scheme investing in both large cap and mid cap stocks. Templeton India Value Fund (TIVF): An open ended equity scheme following a value investment strategy. Franklin India Flexi Cap Fund (FIFCF): Flexicap Fund- An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks. Franklin India Focused Equity Fund (FIFEF): An open ended equity scheme investing in maximum 30 stocks. The scheme intends to focus on Multi-cap space. Franklin India Prima Fund (FIPF): Mid-cap Fund- An open ended equity scheme predominantly investing in mid cap stocks. Franklin India Smaller Companies Fund (FISCF): Small-cap Fund- An open ended equity scheme predominantly investing in small cap stocks. Franklin India Technology Fund (FITF) is an open ended equity scheme following Technology theme. Franklin India Opportunities Fund (FIOF) is an an open ended equity scheme following special situations theme. Franklin India Feeder - Franklin US Opportunities Fund (FIF-FUSOF): An open ended fund of fund scheme investing in units of Franklin U. S. Opportunities Fund. Franklin India Feeder - Templeton European Opportunities Fund (FIF-TEOF): An open ended fund of fund scheme investing in units of Franklin European Growth Fund. Franklin Asian **Equity Fund (FAEF):** An open ended equity scheme following Asian (excluding Japan) equity theme.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



# Annexure





| FT Enhanced GICS Sector | AMFI Industry Classification                             |
|-------------------------|--|
| Financials              | Banks, Financial Institution                             |
| Communication Services  | Telecom, Media & Entertainment                           |
| Information Technology  | IT & Services, Software, Tech                            |
| Industrials             | Industrial Products, Capital Goods                       |
| Consumer Discretionary  | Auto, Consumer Durables, Textiles Apparel & Luxury Goods |
| Materials               | Cement, Chemicals & Metals                               |
| Consumer Staples        | FMCG, Food Products & Beverages                          |
| Energy                  | Oil, Gas & Petroleum Products                            |
| Health Care             | Health Care & Pharmaceuticals                            |
| Utilities               | Power, Engineering Services                              |
| Real Estate             | Construction, Realty                                     |





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