



# Mark your Growth<sup>#</sup>

Passive way to long term growth<sup>#</sup>

Presenting

## AXIS S&P BSE SENSEX ETF

(An Open-Ended Exchange Traded Fund tracking S&P BSE Sensex TRI)

**NFO Opens: March 10<sup>th</sup>, 2023 (Friday)**

**NFO Closes: March 15<sup>th</sup>, 2023 (Wednesday)**



### AXIS S&P BSE SENSEX ETF

(An Open Exchange Traded Fund tracking S&P BSE Sensex TRI)

**Benchmark:** S&P BSE Sensex TRI

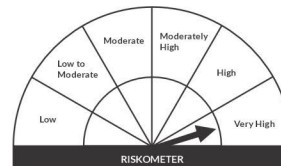
This product is suitable for investors who are seeking\*:

- Long term wealth creation solution.
- An index fund that seeks to track returns by investing in a basket of S&P BSE Sensex TRI Index stocks and aims to achieve returns of the stated index, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

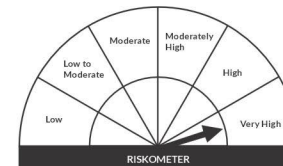
The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

#### Fund



Investors understand that their principal will be at very high risk

#### Benchmark



S&P BSE Sensex TRI

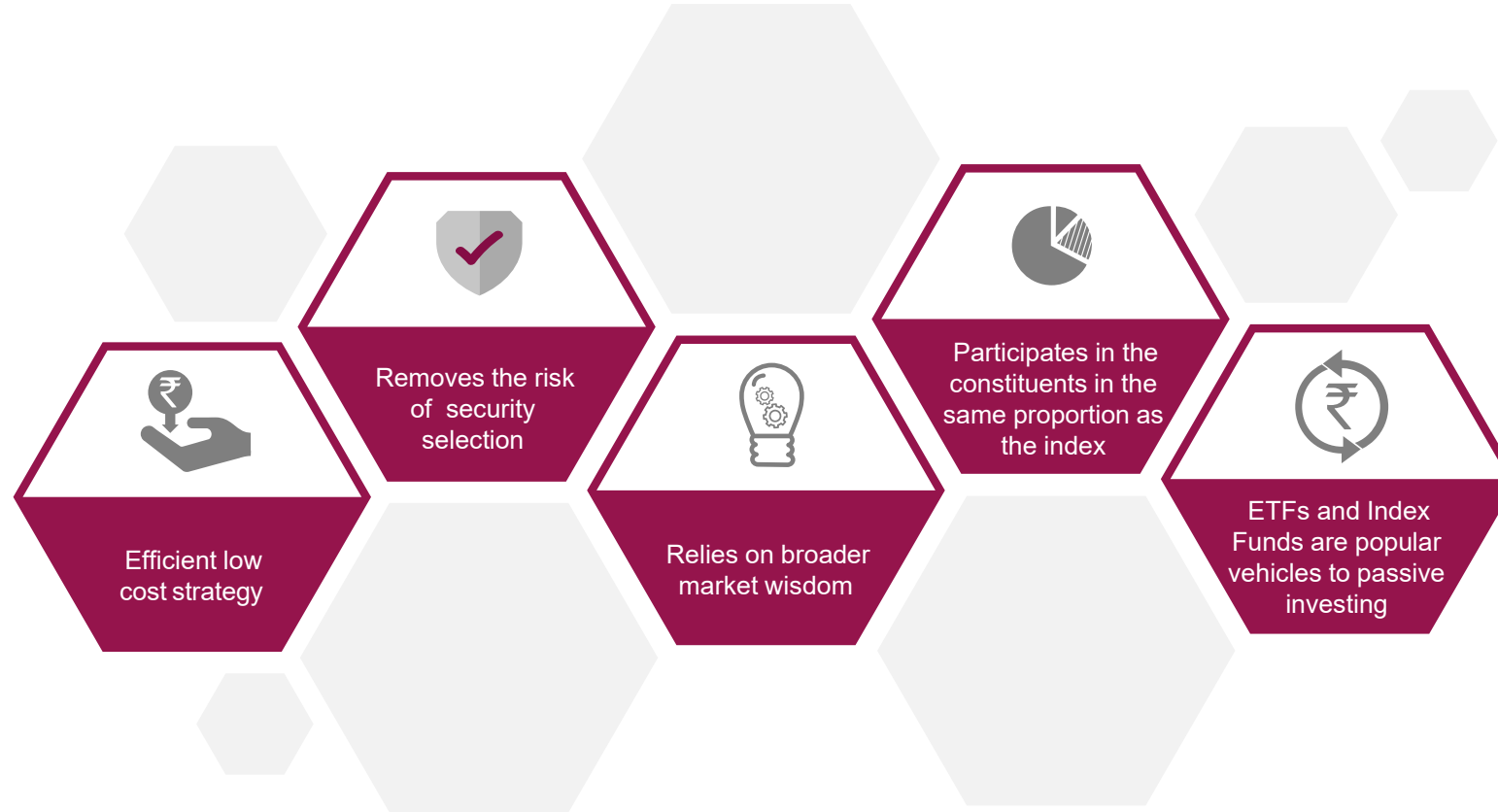
#These are not to be considered as assurance or guarantee of returns.

**Statutory Details:** Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 lakh). **Trustee:** Axis Mutual Fund Trustee Ltd. **Investment Manager:** Axis Asset Management Co. Ltd. (the AMC). **Risk Factors:** Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the schemes.

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

# What is Passive Investing ?

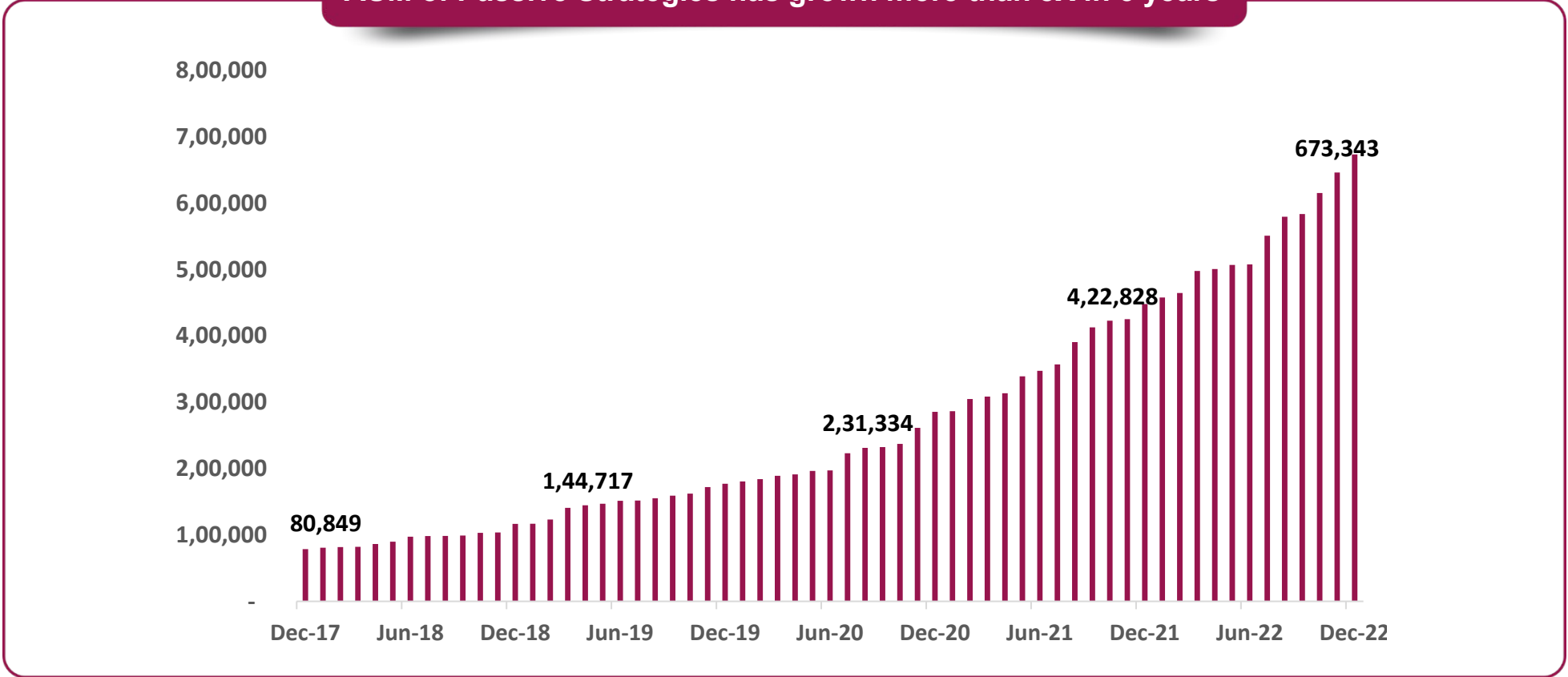
Low friction investment strategy tracking a pre-specified benchmark/index



ETFs and Index Funds - Minimum investment in securities of a particular index (which is being replicated/ tracked)-95% of total assets as per SEBI Categorization Circular dated October 6, 2017

# Rising popularity of Passive Strategies in India

AUM of Passive Strategies has grown more than 8X in 5 years



Source: MFI Explorer, Axis MF Research Data as on 31<sup>st</sup> January 2023. Includes Exchange Traded Funds and Index Funds as categorized by AMFI. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.



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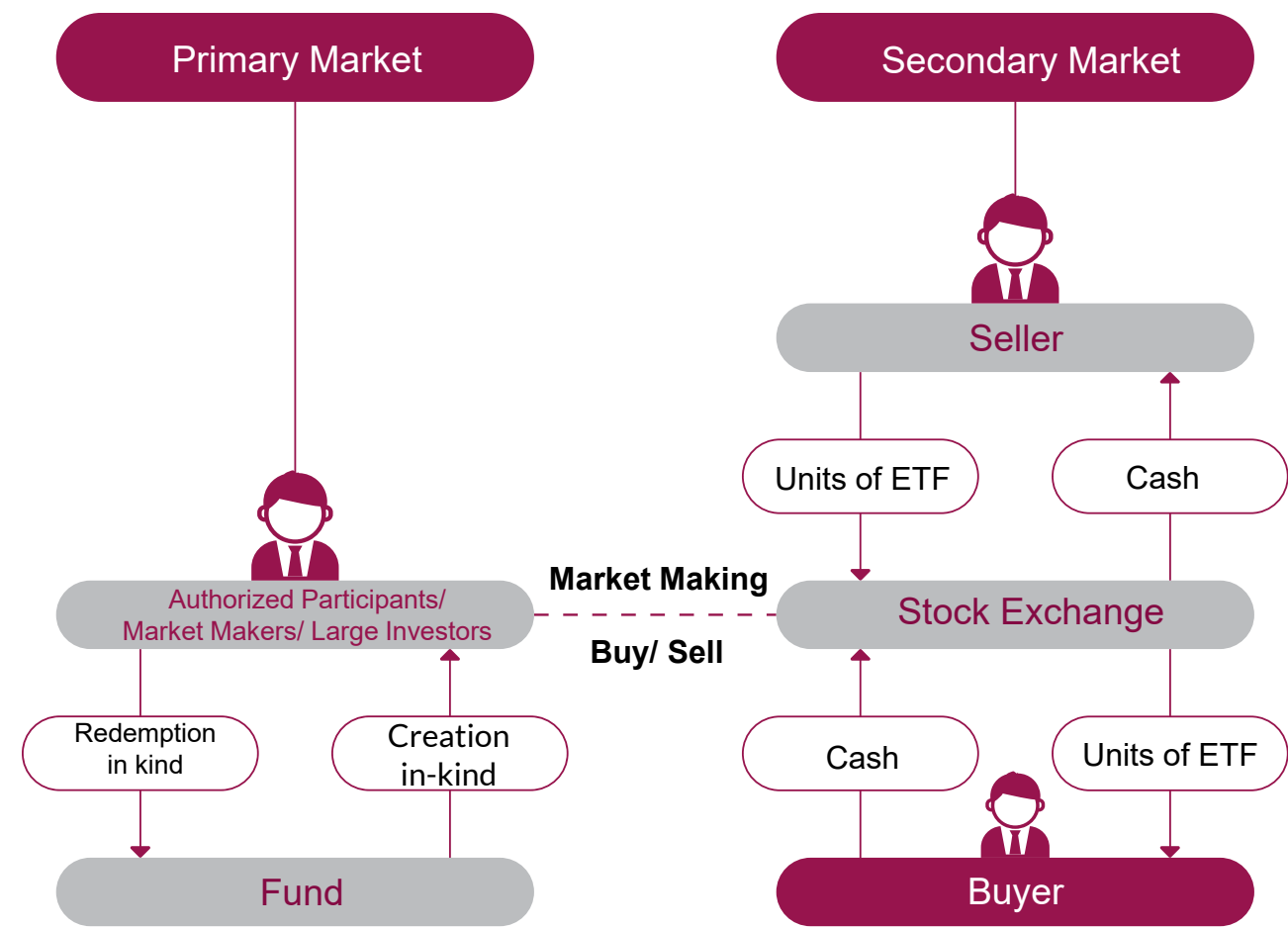
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# Passive strategies: ETFs and Index Funds

	Exchange Traded Funds	Index Funds
What are they?	Passive funds tracking an index	
How to invest?	Trade like a stock on the exchange	NAV based investment like Mutual Fund
Cost of investing	Fund TER + trading costs (brokerage etc.)	Fund TER (Direct/Regular plan)
Brokerage Account	Brokerage account is required to trade in ETFs	Not required
MF special products availability	Not available	Along with lumpsum, facilities such as SIP, STP, SWP etc. are available

Source: Axis AMC Internal Analysis. TER: Total Expense Ratio, ETF: Exchange Traded Fund, SIP: Systematic Investment Plan, STP: Systematic Transfer Plan, SWP: Systematic Withdrawal Plan. Please refer respective Index Fund schemes SID/KIM uploaded on website for detail pertaining to special products availability

# How does an ETF work?



The process outlined will be in effect once the fund reopens post the NFO launch. During the NFO investors may subscribe through all physical channels and through distribution agents of Axis Mutual Fund and at ISCs.

# Introducing Axis S&P BSE Sensex ETF

(An Open-Ended Exchange Traded Fund tracking S&P BSE Sensex TRI)



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# About S&P BSE Sensex

A representation of Large Cap Companies

- The S&P BSE Sensex is the first stock index in the Indian Stock Market.
- It is designed to measure the performance of the 30 largest, most liquid and financially sound companies across key sectors of the Indian economy that are listed at BSE Ltd
- The index represents large cap companies and covers more than 40% of the total market cap of the listed universe at BSE Ltd



Quick Facts	S&P BSE Sensex
No of stocks	30
5 year return	13.06%
3 Yrs Std Dev	22.7%
PE	22.34
PB	3.29
Dividend yield	1.12%

Source: [www.asiaindex.co.in](http://www.asiaindex.co.in). Data as on 31<sup>st</sup> January 2023. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. PE – Price to Earnings Ratio, PB – Price to Book Ratio. Past Performance may or may not be sustained in the future.

# Index Constituents

Take exposure to 30 companies in a neatly packed bite sized ETF

	CMP (in Rs.)		CMP (in Rs.)		CMP (in Rs.)
Asian Paints Ltd	2827	IndusInd Bank Ltd	1109	Reliance Industries Ltd	2415
Axis Bank Ltd	847	Infosys Ltd	1593	State Bank of India	525
Bajaj Finance Ltd	6367	ITC Ltd	384	Sun Pharmaceutical Industries Ltd	985
Bajaj Finserv Ltd	1405	Kotak Mahindra Bank Ltd	1737	Tata Consultancy Services Ltd	3486
Bharti Airtel Ltd	779	Larsen & Toubro Ltd	2225	Tata Motors Ltd	443
HCL Technologies Ltd	1115	Mahindra & Mahindra Ltd	1346	Tata Steel Ltd	112
HDFC Bank Ltd	1640	Maruti Suzuki India Ltd	8690	Tech Mahindra Ltd	1144
Hindustan Unilever Ltd	2511	Nestle India Ltd	18821	Titan Co Ltd	2475
Housing Development Finance Corp	2655	NTPC Ltd	168	UltraTech Cement Ltd	7427
ICICI Bank Ltd	852	Power Grid Corp of India Ltd	216	Wipro Ltd	407

Axis  
S&P BSE  
Sensex ETF  
60.69

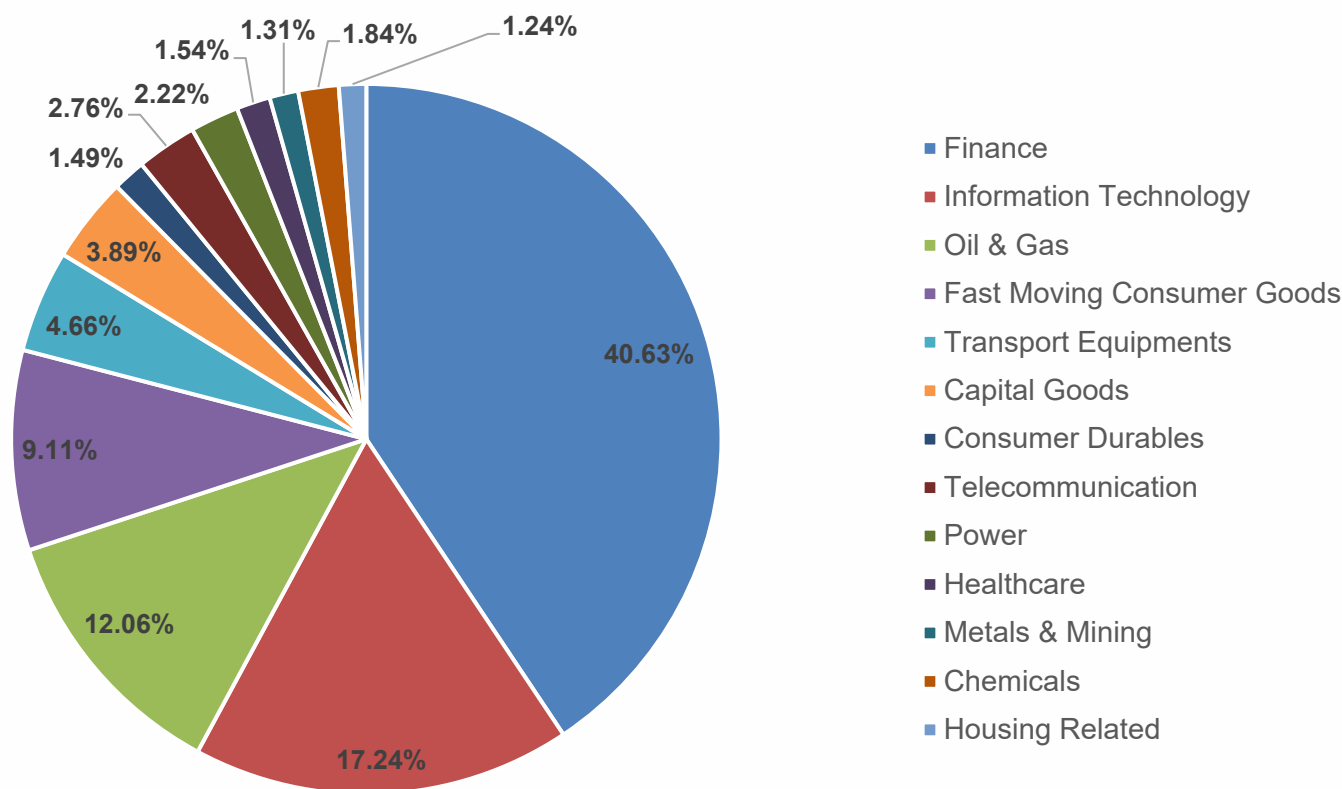
Source: www.asiaindex.co.in. Axis MF Internal Research. Data as on 20<sup>th</sup> February 2023. Stock prices taken as of close on 20<sup>th</sup> February 2023. Axis S&P BSE Sensex ETF unit value will correspond to roughly 1/1000th value of S&P BSE Sensex. Value of S&P BSE Sensex as on close of 20<sup>th</sup> February 2023 was Rs. 60,691.54. Price of Axis S&P BSE Sensex ETF mentioned above is for illustrative purposes only. Allotment price and subsequent price upon listing may vary from illustrative price. Prices rounded off to nearest whole number. The Stocks mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of any investment strategy. It should not be construed as investment advice to any party. Past performance may or may not be sustained in future.





# Sector Diversification with S&P BSE Sensex

An opportunity to participate in various sectors through a single index



Source: RBI & Bloomberg. Data as of 20<sup>th</sup> February 2023. Above sectors may or may not be a part of portfolio. Stock(s)/ Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/ sell/ hold.

# Looking to beat Inflation?

S&P BSE Sensex has the potential to create sizeable wealth for investors over a period of time

## Historical Performance 1986 - 2022

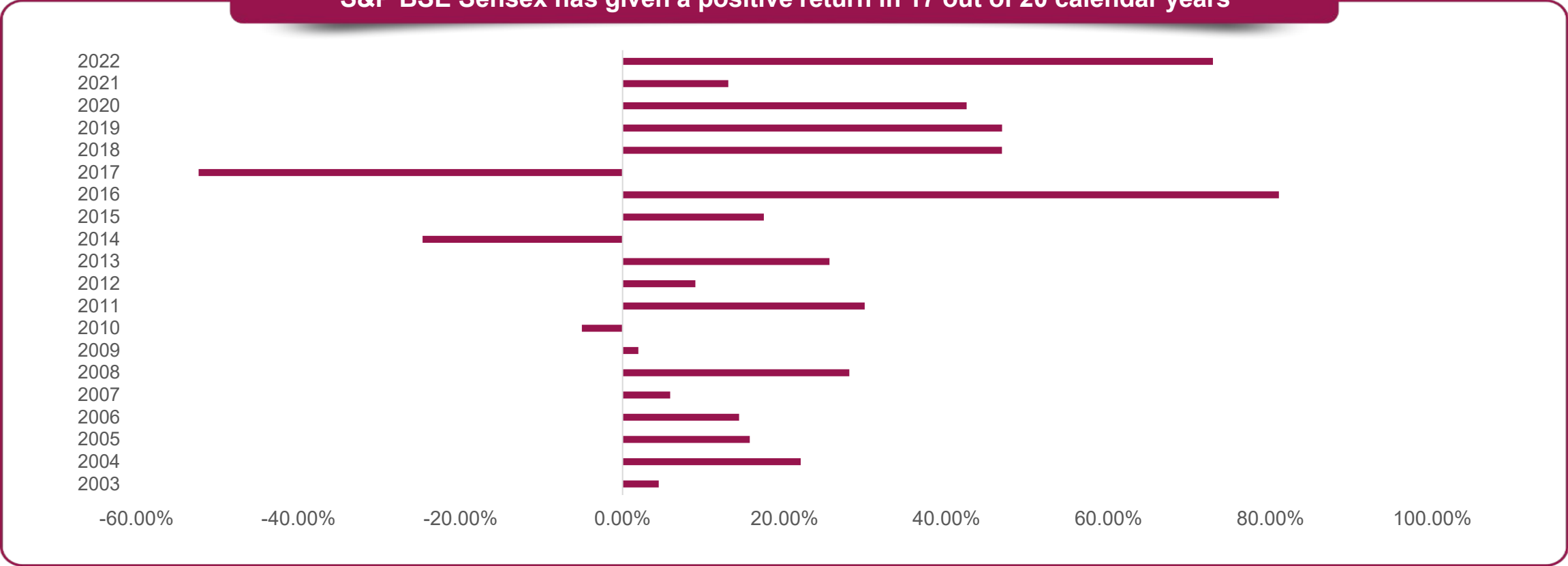


Source: [www.asiaindex.co.in](http://www.asiaindex.co.in). Data as of 31<sup>st</sup> January 2023. The above chart is for illustration purpose only. **Past performance may or may not be sustained in the future.**



# S&P BSE Sensex Performance

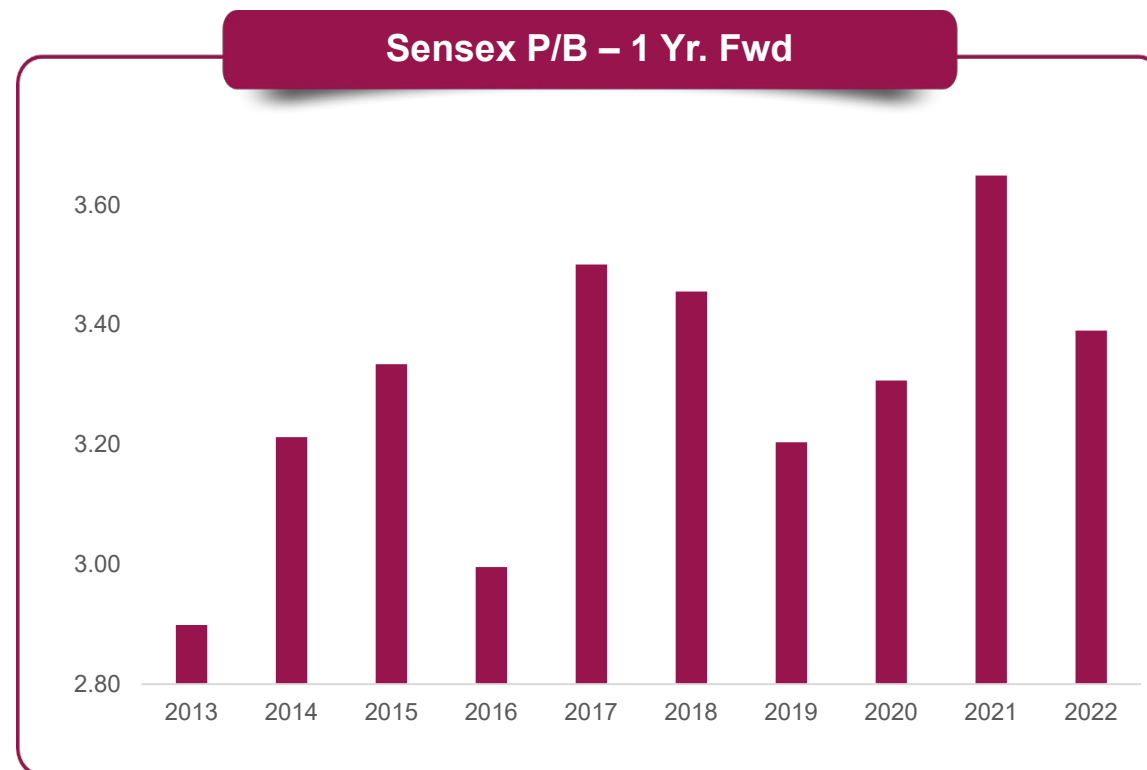
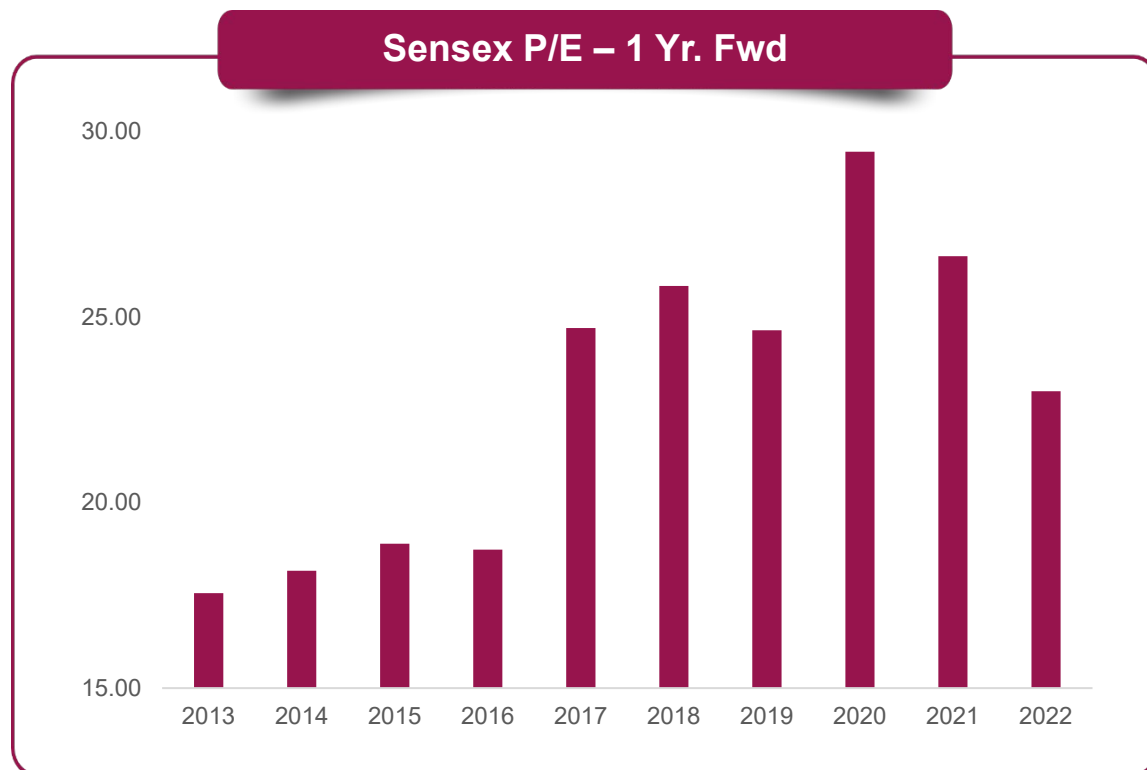
S&P BSE Sensex has given a positive return in 17 out of 20 calendar years



Source: Bloomberg. Data as of 31st January 2023. **Past performance may or may not be sustained in the future.** The above graph has been used for illustrative purposes only.

# S&P BSE Sensex at reasonable valuations

Over longer periods, the Sensex has traded at fair values



Source: Axis MF Internal Research. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.



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# Achieving investor objectives with Axis S&P BSE Sensex ETF



## Elimination of Bias

As the fund invests in the underlying index, it eliminates fund manager bias while purchasing/selling securities



## Consistent style

The index represents 30 companies selected from the universe of S&P BSE Sensex based on free-float market capitalization.



## Liquidity

Axis S&P BSE Sensex ETF does not have an entry or an exit load, thereby providing easy liquidity to investors



## Market linked returns

Axis S&P BSE Sensex ETF provides real time NAV to investors

Source: Axis MF Internal Research.

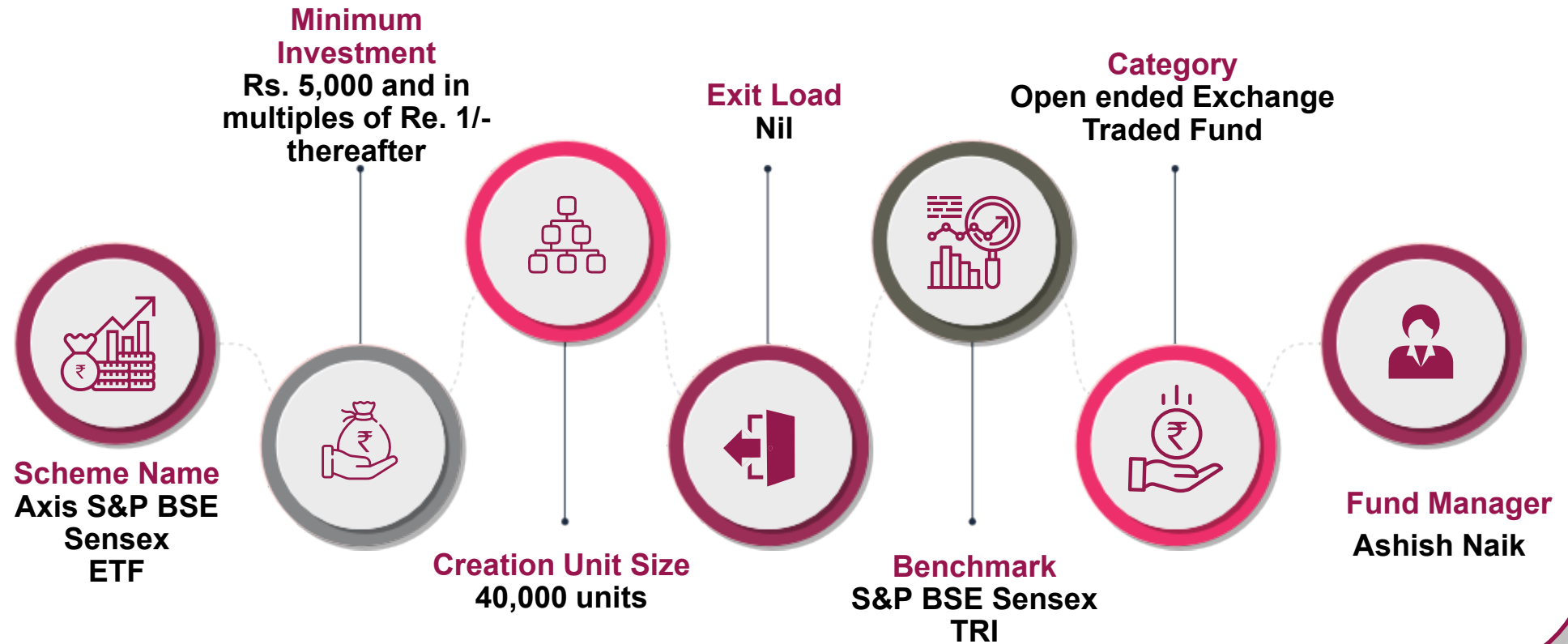


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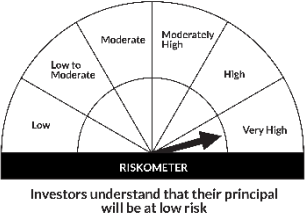
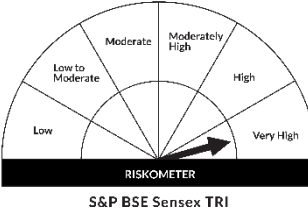
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# Axis S&P BSE Sensex ETF

## Fund Snapshot



# Product Labelling

Fund Scheme & Benchmark	Product Labelling	Product Risk-o-meter	Benchmark Risk-o-meter
<b>AXIS S&amp;P BSE SENSEX ETF</b> (An Open Exchange Traded Fund tracking S&P BSE Sensex TRI) <b>Benchmark: S&amp;P BSE Sensex TRI</b>	<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> <li>Long term wealth creation solution</li> <li>An index fund that seeks to track returns by investing in a basket of S&amp;P BSE Sensex TRI Index stocks and aims to achieve returns of the stated index, subject to tracking error.</li> </ul> <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>		

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made).

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**Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.**

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**Source: Asia Index Private Limited.**

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