

Mark your Growth[#]

Passive way to long term growth[#]



Presenting

AXIS S&P BSE SENSEX ETF

(An Open-Ended Exchange Traded Fund tracking S&P BSE Sensex TRI)

NFO Opens: March 10th, 2023 (Friday)

NFO Closes: March 15th, 2023 (Wednesday)



What is Passive Investing?

Low friction investment strategy tracking a pre-specified benchmark/ index



Efficient low cost strategy



Removes the risk of security selection



Relies on broader market wisdom



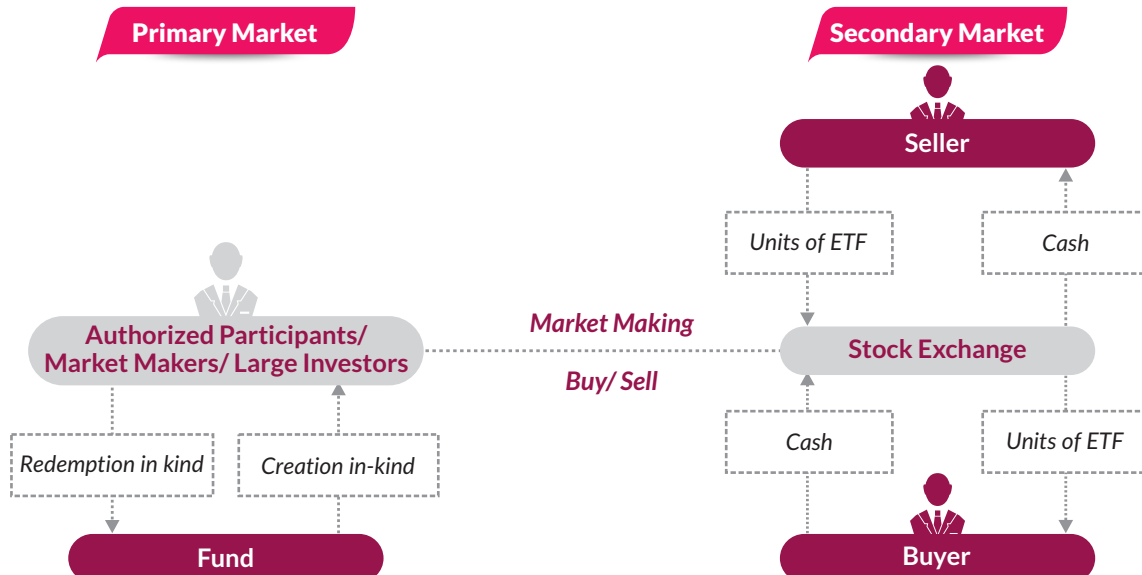
Participates in the constituents in the same proportion as the index



ETFs and Index Funds are popular vehicles to passive investing

ETFs and Index Funds -Minimum investment in securities of a particular index (which is being replicated/ tracked)-95% of total assets as per SEBI Categorization Circular dated October 6, 2017.

How does an ETF work?



The process outlined will be in effect once the fund reopens post the NFO launch. During the NFO investors may subscribe through all physical channels and through distribution agents of Axis Mutual Fund and at ISCs.

About S&P BSE Sensex

A representation of Large Cap Companies

- > The S&P BSE Sensex is the first stock index in the Indian Stock Market.
- > It is designed to measure the performance of the 30 largest, most liquid and financially sound companies across key sectors of the Indian economy that are listed at BSE Ltd.
- > The index represents large cap companies and covers more than 40% of the total market cap of the listed universe at BSE Ltd.

Quick Facts

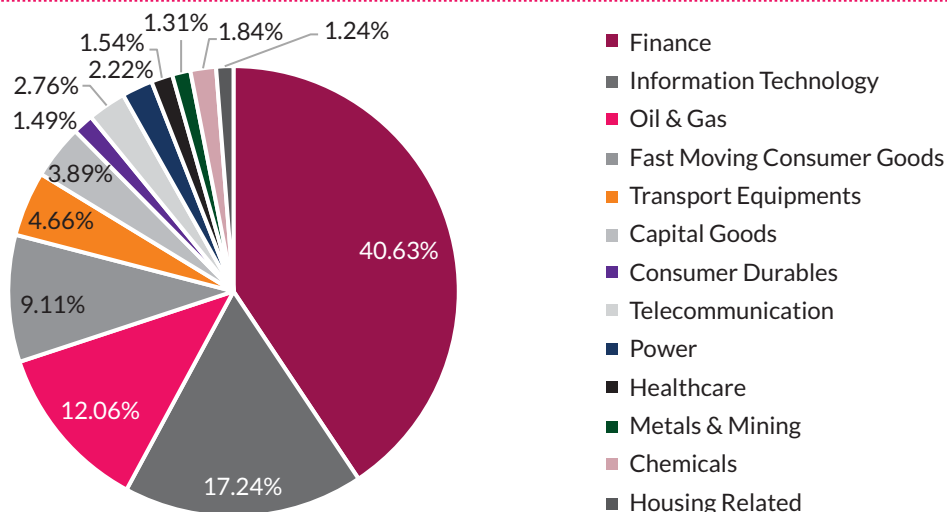
S&P BSE Sensex

No of stocks	30
5 year return	13.06%
3 Yrs Std Dev	22.7%
PE	22.34
PB	3.29
Dividend yield	1.12%

Source: www.asiaindex.co.in. Data as on 31st January 2023. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st - 100th company in terms of full market capitalization. PE - Price to Earnings Ratio, PB - Price to Book Ratio. Past Performance may or may not be sustained in the future.

Sector Diversification with S&P BSE Sensex

An opportunity to participate in various sectors through a single index



Source: RBI & Bloomberg. Data as of 20th February 2023. Above sectors may or may not be a part of portfolio. Stock(s)/ Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/ sell/ hold.

Achieving investor objectives with Axis S&P BSE Sensex ETF

Elimination of Bias

> As the fund invests in the underlying index, it eliminates fund manager bias while purchasing/ selling securities



Consistent style

> The index represents 30 companies selected from the universe of S&P BSE Sensex based on free-float market capitalization



Liquidity

> Axis S&P BSE Sensex ETF does not have an entry or an exit load, thereby providing easy liquidity to investors



Market linked returns

> Axis S&P BSE Sensex ETF provides real time NAV to investors



Source: Axis MF Internal Research.

Fund Snapshot



Scheme Name
Axis S&P BSE Sensex ETF



Min. Application amount
₹ 5,000/- and in multiples of ₹ 1/- thereafter



Creation Unit Size
40,000 units



Exit Load
Nil



Benchmark
S&P BSE Sensex TRI



Category
Open ended Exchange Traded Fund



Fund Manager
Ashish Naik

Please refer SID, for detail Asset Allocation & Investment strategy of the Scheme.

AXIS S&P BSE SENSEX ETF

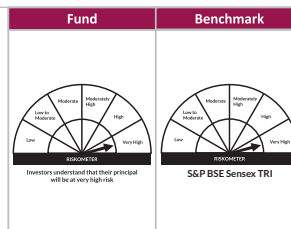
(An Open Exchange Traded Fund tracking S&P BSE Sensex TRI)

Benchmark: S&P BSE Sensex TRI

This product is suitable for investors who are seeking*:

- Long term wealth creation solution.
- An index fund that seeks to track returns by investing in a basket of S&P BSE Sensex TRI Index stocks and aims to achieve returns of the stated index, subject to tracking error.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Distributed by:

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

#These are not to be considered as assurance or guarantee of returns.

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Please note, Mutual Funds related services are not Exchange traded products and I-Sec is just acting as distributor to solicit Mutual Funds. All disputes with respect to the distribution activity, would not have access to Exchange investor redressal forum or Arbitration mechanism.

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 lakh).

Trustee: Axis Mutual Fund Trustee Ltd. **Investment Manager:** Axis Asset Management Co. Ltd. (the AMC). **Risk Factors:** Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the schemes.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.