



**INVESTING** in companies  
across sizes can help you  
create wealth.

## Aditya Birla Sun Life Flexi Cap Fund

An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.

### Mutual Funds

Aditya Birla Sun Life Mutual Fund



**ADITYA BIRLA  
CAPITAL**

1800-270-7000

Opportunities can come in all sizes and **Aditya Birla Sun Life Flexi Cap Fund** might just be what you have been waiting for. It is an equity scheme that invests in a diverse set of fundamentally strong companies across sectors and market caps with an aim to provide long-term capital growth. Therefore, you can aim to increase your wealth with this fund.



## Investment Objective

The objective of the scheme is long term growth of capital, through investment in equity & equity related instruments across market cap (large, mid & small) companies.



## Strategy



- It adopts a top-down and bottom-up approach of investing and will aim at being diversified across various industries /sectors/market capitalisation.



- It has an equity allocation of 65-100% and the flexibility to move within different market caps and sectors.



- Identifies companies with sound corporate management and prospects of a future growth.



- Focuses on stocks driven by long-term fundamentals. Short-term opportunities would also be seized, provided underlying values support these opportunities.



- It may also invest in IPOs, emerging sectors, concept stocks, and other primary market offerings if it meets investment criteria.



## Who should invest?

- Investors looking for long-term capital growth.
- People looking to invest in equity and equity-related securities.

### 6

## Golden Rules for Investing in SIPs:



### Start Early:

An early start with SIPs allows you to invest smaller amounts over a longer period of time, making it ideal for long-term goals.



### Diversify SIPs:

Diversify your SIPs as per your risk appetite and time horizon required for each of your goals.



### Link one investment to one goal:

It's important to focus one investment plan on one specific goal. This will help you analyse your investments regularly, while letting you know how close you are to accomplishing your goals.



### Avoid withdrawals based on market movements:

It's natural to feel anxious due to market movements. However, it's important to stay calm and remain invested in order to realise your goals.



### Stay committed for the long term:

A long-term investment in SIPs can help you realise your goals through the power of compounding.



### Invest in multiple SIPs:

One SIP is not sufficient and you need a mutual fund portfolio. It is advisable to invest in SIP in equity funds for long-term goals and debt funds for all short-term goals.



## Why start early?

Starting early, can make a difference to your dreams. The earlier you start investing, the better is your opportunity to grow wealth.

### Illustration:

Amount to be invested per month	Number of years	Amount (₹) accumulated at the end of the year for different rates of return	
		10%	12%
₹10,000	5	7,80,823	8,24,863
	10	20,65,520	23,23,390
	15	41,79,242	50,45,729
	20	76,56,969	99,91,479
₹15,000	5	11,71,236	12,37,295
	10	30,98,280	34,85,086
	15	62,68,864	75,68,640
	20	1,14,85,454	1,49,87,219

**Note:** For SIP calculations above, the data assumes investment on the 1st day of every month or the subsequent working day. This calculation is based on assumed rate of returns and it is meant for illustration purpose only. It is not based on any judgments of the future return of the debt and equity markets/sectors or of any individual security and should not be construed as promise on minimum returns and/or safeguard of capital. This calculation alone is not sufficient and shouldn't be used for the development or implementation of an investment strategy. In view of individual nature of tax consequences, each investor is advised to consult his/ her own professional tax advisor.

**Past performance may or may not be sustained in the future.**

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website [adityabirlasunlifemf.com](http://adityabirlasunlifemf.com)

Savings

Regular  
Income

Tax  
Saving

Wealth



**ADITYA BIRLA  
CAPITAL**

[adityabirlacapital.com](http://adityabirlacapital.com)

<https://www.facebook.com/abslmutualfund>

[www.twitter.com/abslmf](http://www.twitter.com/abslmf)

Scheme:	This product is suitable for investors who are seeking*:	
<b>Aditya Birla Sun Life Flexi Cap Fund</b> (An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.)	<ul style="list-style-type: none"> <li>Long term capital growth</li> <li>Investments in equity and equity related securities</li> </ul> <p>*Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	<p><b>RISKOMETER</b> Investors understand that their principal will be at <b>Very High</b> risk</p>

 **ICICI direct.com**  
Investments at Your Fingertips

Please note, Mutual Funds related services are not Exchange traded products and I-Sec is just acting as distributor to solicit Mutual Funds. All disputes with respect to the distribution activity, would not have access to Exchange investor redressal forum or Arbitration mechanism.

**Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.**