

Flexibility is the name of the game

Aditya Birla Sun Life Flexi Cap Fund

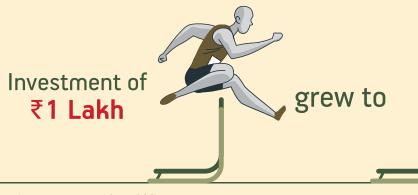
(An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.)



Monthly SIP of ₹10,000 started 25 years ago*,



would have grown to ₹4.98 Crores TODAY!



₹1.30 Crores in 25 years#

*Inception Date: August 27, 1998

Why invest in Aditya Birla Sun Life Flexi Cap Fund?



Diversification across companies of different sizes and sectors.



Portfolio adjusted based on market conditions



Potential for growth from exposure to mid and small-cap stocks with high growth potential.

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Scheme Performance Summary

Aditya Birla Sun Life Flexi Cap Fund - Regular Plan - Growth Option			NAV as on September 29, 2023: `1310.19			
Fund Manager: Mr. Anil Shah (since October 03, 2012) and Mr. Dhaval Joshi (since November 21, 2022)						
Particulars	CAGR % Returns					
	Since Inception	5 Years	3 Years	1 Year		
Aditya Birla Sun Life Flexi Cap Fund	21.40%	13.90%	22.29%	18.67%		
B: NIFTY 500 TRI	16.01%	14.89%	24.14%	17.69%		
AB: Nifty 50 TRI	14.71%	13.75%	21.89%	16.11%		
Current Value of Standard Investment of ₹10,000 invested (in ₹)						
Aditya Birla Sun Life Flexi Cap Fund	13,01,190	19,187	18,279	11,862		
B: NIFTY 500 TRI	4,15,794	20,029	19,118	11,763		
AB: Nifty 50 TRI	3,13,844	19,060	18,099	11,606		
Inception Date: August 27, 1998	_					

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Anil Shah is 4. Total Schemes managed by Mr. Dhaval Joshi is 50. The scheme is currently managed by Mr. Anil Shah since October 03, 2012 (10.11 years) & Mr. Dhaval Joshi since November 30, 2022 (0.10 years).

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI							
Fund Manager: Mr. Dhaval Joshi							
	CAGR % Returns						
Schemes Names	5 Years		3 Years		1 Year		
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Small Cap Fund	14.14%	19.77%	30.17%	36.07%	27.85%	33.81%	
Aditya Birla Sun Life Infrastructure Fund	18.06%	17.78%	38.46%	28.22%	38.85%	26.75%	
Aditya Birla Sun Life Equity Advantage Fund	12.11%	17.10%	19.50%	27.52%	15.86%	22.00%	
Aditya Birla Sun Life Midcap Fund	15.53%	20.88%	28.74%	33.82%	22.90%	30.77%	
Aditya Birla Sun Life Dividend Yield Fund	15.58%	14.89%	26.64%	24.14%	31.51%	17.69%	
Aditya Birla Sun Life Banking & Financial Services Fund	13.62%	14.08%	29.47%	24.06%	25.08%	14.25%	

Note: a. Mr. Dhaval Joshi manages 50 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY MR. ANIL SHAH							
Fund Manager: Mr. Anil Shah							
	CAGR % Returns						
Schemes Name	5 Ye	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Midcap Fund	15.53%	20.88%	28.74%	33.82%	22.90%	30.77%	
Aditya Birla Sun Life Manufacturing Equity Fund	11.70%	15.11%	17.97%	25.09%	18.87%	26.53%	
Aditya Birla Sun Life Business Cycle Fund	NA	NA	NA	NA	14.20%	17.53%	

a. Mr. Anil Shah manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan-Growth Option.

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)						
Fund Managers: Mr. Anil Shah and Mr. Dhaval Joshi						
Particulars	Since Inception	5 Years	3 Years	1 Year		
Total Amount Invested (in ₹)	30,20,000	6,00,000	3,60,000	1,20,000		
Market Value of amount Invested	4,98,17,551	8,98,918	4,45,178	1,34,581		
Scheme Returns (CAGR)	18.44%	16.21%	14.34%	23.51%		
B: NIFTY 500 TRI Returns (CAGR)	15.43%	17.93%	16.06%	22.45%		
AB: NIFTY 50 TRI Returns (CAGR)	14.45%	15.92%	13.62%	15.80%		

Date of First Installment: September 01, 1998 & Scheme Inception Date: August 27, 1998. Past Performance may or may not be sustained in future. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

PRODUCT LABEL						
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer NIFTY 500 TRI			
Aditya Birla Sun Life Flexi Cap Fund (An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.)	Long term capital growth Investments in equity and equity related securities	Moderate Moderate High High High High High High High High	Moderate Moderately sigh sigh sigh sigh sigh sigh sigh sigh			
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.						

Data as on September 29, 2023 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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