Radico Khaitan Ltd. (RADKHA)



CMP: ₹2,964

Target ₹ 3,560 (20%)

Target Period: 12 months

September 23, 2025

Making it large on premiumisation.....

About the stock: Radico Khaitan (RKL) is one of the recognised IMFL company in India with portfolio of 8 millionaire brands. It has one of the largest liquor manufacturers in India with a capacity of 321mn litres p.a. Prestige & Above contribution has gone up to 67% in Q1FY26 due to strong traction to products.

- Investment Rationale:

 Strong portfolio of brands; scaling up well on strong traction: Radico Khaitan has strong portfolio of 8 millionaire brands and various luxury and premium offering across various categories and segments (Regular to Luxury). Magic Moments Vodka leads the Indian Vodka market with 60% market share. With strong traction across segments, Magic moment vodka sales volume reached 7mn cases in FY25 from 5mn cases in FY23. In the whisky space, 8 PM has crossed 10mn cases sales volume achieving market share of 5% in the Indian whisky market. After dark whisky was latest entrant in the millionaires' club, clocking a sales volume of 1.9mn cases (grew by 100%yoy). In the semi-luxury segment, Royal Ranthambore Heritage Collection Whisky, a premium whisky, is growing at 50%+ (in volume terms) expanding its market presence.
 - Premiumisation remains core of growth strategy: Premiumisation is the core of RKL's long-term growth strategy. Prestige & Above (P&A) registered a strong performance with revenues growing by 21% YoY to Rs.2,340crore (driven by 15% volume growth to 13mn cases). Since FY19, the P&A portfolio has grown at a CAGR of 13% reflecting the sustained momentum of the company's premiumisation strategy, which is ahead of the industry growth. P&A sales volume contribution improved to 46% in FY25 from 29% in FY21. Some of the new launches in under luxury segment achieved strong traction aiding the segment to grow by 32% YoY to Rs.340crore in FY25. The company is confident of luxury portfolio achieving Rs.500cr+ revenues in FY26. Rising acceptance of premium products and strong scale-up in the luxury portfolio will help, P&A segment volumes and revenues to grow at CAGR of 19% and 21% over FY25-28E.
 - EBIDTA margins will consistently improve; likely debt free by FY28: RKL's EBIDTA margins improved by 160bps YoY to 13.9% in FY25 driven by improved mix and accrued benefits of Backward integration. Management expects EBIDTA margins to improve 100bps in FY26. UK-India FTA will lead to reduction in the imported bulk scotch cost, which will lead to incremental margin benefit. We expect EBIDTA margins to cross 16% in FY28. Strong profitability improvement, stable working capital and no major capex would result in consolidated debt substantially reducing by FY28. RoE & RoCE to improve to 18% and 23% by FY28E.

Rating and Target Price: Premiumisation and benefits from UK-India FTA deal will boost liquor companies' earnings growth in the medium term. RKL's revenues and PAT are expected to grow at CAGR of 17% and 35% over FY25-28E. We recommend Buy with a price target of Rs.3,540 (valuing at 62x average FY27-28E earnings).





Particulars	
Particular	Amount
Market Capitalisation (₹ crore)	39660.5
Debt (FY25) -₹ crore	1102.7
Cash (FY25) - ₹ crore	57.7
EV (₹ crore)	40705.6
52 week H/L (₹)	3070/1846
Equity capital (₹ crore)	26.8
Face value (₹)	2
Shareholding pattern	

	Sep-24	Dec-24	Mar-25	Jun-25
Promoters	40.2	40.2	40.2	40.2
FII	18.6	17.7	17.0	17.8
DII	24.7	25.6	26.8	26.0
Others	16.5	16.5	16.1	16.0



Key risks

- (i) Changes in State Liquor Policy would lead to impact on revenues.
- (ii) Volatility in input prices

Research Analyst

Kaustubh Pawaskar kaustubh.pawaskar@icicisecurities.com

Abhishek Shankar abhishek.shankar@icicisecurities.com

Key Financial Summary

Key Financials (₹ Crore)	FY23	FY24	FY25	2 year CAGR (FY23-25)	FY26E	FY27E	FY28E	3 year CAGR (FY25-28E)
Revenues	3142.8	4118.5	4851.2	24.2	5844.5	6780.1	7779.1	17.0
EBIDTA	358.3	506.1	673.6	37.1	875.6	1075.9	1297.8	24.4
EBIDTA Margins(%)	11.4	12.3	13.9		15.0	15.9	16.7	
Adjusted PAT	204.4	255.7	345.1	30.0	528.9	681.3	854.3	35.3
EPS (Rs.)	20.7	19.7	16.5		19.6	25.8	39.6	
PE (x)	179.9	151.2	114.7		74.9	58.2	46.4	
EV to EBIDTA (x)	112.3	80.2	60.4		46.1	37.2	30.5	
RoE (%)	9.3	10.5	12.5		16.3	17.6	18.3	
RoCE (%)	9.8	11.3	13.6		18.0	20.2	23.2	

i

Luxury portfolio to cross Rs.500crore in FY26E

Rising disposable income and improving demographics led to growing traction in the premium and luxury liquor segment. RKL's luxury spirit brands are growing at 50%+ due to strong acceptance to the new launches. In FY25, the company expanded its luxury portfolio in India with the launch of three standout offerings — Rampur Asava, Sangam World Malt, and the Jaisalmer Indian Craft Gin – Gold Edition. These brands have been currently rolled out in select domestic markets. Luxury portfolio is increasingly showcased across premier international travel retail channels, reinforcing the global resonance of Indian craftsmanship. This expanding presence reflects the company's commitment to building globally recognised Indian brands and cementing Radico Khaitan's stature in the world of luxury spirits. Luxury segment contributed Rs.350cr of revenues in FY25, which is expected to increase to Rs.500cr by FY26.



Source: Company, ICICI Direct Research

Exhibit 2: Breaking the Price Barrier



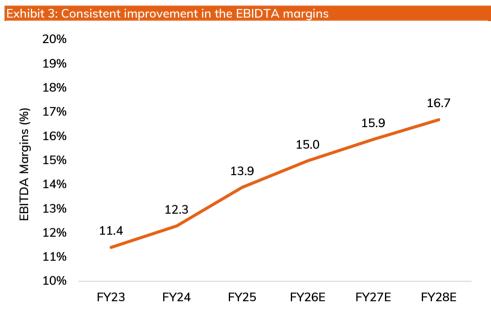
Source: Company, ICICI Direct Research

<u>Backward integration investment would drive consistent margin improvement</u>

RKL has undertaken significant capital investments to expand and modernise our distillation infrastructure, most notably the 350 KLPD grain-based distillery in Sitapur. This facility is operating at optimal efficiency, securing long-term ENA supply and reinforcing backward integration strategy. Further the company has also strengthened its packaging and production capabilities with a dedicated Magic Moments printing facility in Aurangabad and expanded PET bottle capacity in South India. With the completion of this major capex cycle, RKL is now well positioned for the next phase of growth with a focus on premiumisation, stronger margins,

ICICI Securities | Retail Research 2

and sustained cash flow generation. The commissioning of a new bottle printing facility in Aurangabad for Magic Moments vodka supported by a local glass supplier has reduced lead times and logistics costs across Maharashtra and nearby states. Capacity expansion at the PET facility in Telangana supports the efficient production of PET bottles for supply in South India. The grain-based ENA distillery in Sitapur significantly reduces dependency on external suppliers and enhances supply security. The company's EBIDTA improved by 250bps over FY23-25 to 13.9% in FY25. Premiumisation and operating efficiencies through backward integration will help EBIDTA margins to reach 16% by FY27E and close to 17% by FY28E.



Source: Company, ICICI Direct Research

Exhibit 4: Key Assumptions					
Particulars	FY24	FY25	FY26E	FY27E	FY28E
Sales volume (mn cases)					
Prestige & Above (P&A)	11.3	13.0	15.9	18.6	21.6
Contribution %	45.6	46.1	<i>45.7</i>	47.6	49.5
Growth % (YoY)	20.6%	15.5%	22.1%	17.0%	16.4%
Regular & Others	13.4	15.2	18.9	20.4	22.0
Contribution %	54.4	<i>53.9</i>	<i>54.3</i>	52.4	50.5
Growth % (YoY)	-14.0%	13.3%	24.2%	8.0%	8.0%
Royalty Brands	4.1	3.2	3.0	3.2	3.4
Growth % (YoY)	23.9%	-22.2%	-4.6%	6.7%	6.7%
Total Sales volume	28.7	31.4	37.8	42.2	47.1
y-o-y%	1.8	9.1	20.4	11.7	11.6
Realisation (Rs. Per case)					
Prestige & Above (P&A)	1716	1800	1828	1883	1930
Growth % (YoY)	7.1%	4.9%	1.6%	3.0%	2.5%
Regular & Others	634	648	644	659	672
Growth % (YoY)	1.2%	2.3%	-0.6%	2.3%	2.0%
Blended	1128	1075	1140	1197	1256
Growth % (YoY)	13.8%	-4.7%	6.0%	5.0%	5.0%
Revenue (Rs. In cr)					
IMFL - Prestige & Above (P&A)	1932	2340	2901	3497	4170
Contribution %	68.5%	69.4%	69.8%	71.5%	73.2%
Growth % (YoY)	29.2%	21.1%	24.0%	20.5%	19.3%
IMFL - Regular & Others	851	986	1217	1345	1482
Contribution %	30.2%	29.3%	29.3%	27.5%	26.0%
Growth % (YoY)	-13.0%	<i>15.9%</i>	23.4%	10.5%	10.2%
Others	38	45	0	48	48
Growth % (YoY)	39.6%	18.4%	_	-	-
Total IMFL	2821.4	3371.6	4156.7	4889.7	5699.7
Growth % (YoY)	12.8%	19.5%	23.3%	17.6%	16.6%
Total Non-IMFL	1297.1	1479.3	1687.8	1890.4	2079.4
Growth % (YoY)	102.2%	14.0%	14.1%	12.0%	10.0%
Total Revenues	4118.5	4851.2	5844.5	6780.1	7779.1
Growth % (YoY)	31.0%	17.8%	20.5%	16.0%	14.7%

Source: Company, ICICI Direct Research

Financial Summary

Exhibit 5: Profit and loss statement					₹ crore
(Year-end March)	FY24	FY25	FY26E	FY27E	FY28E
Total Operating Income	4118.5	4851.2	5844.5	6780.1	7779.1
Growth (%)	31.0	17.8	20.5	16.0	14.7
Raw Material Expenses	2366.5	2773.9	3302.2	3773.1	4282.4
Gross Profit	1752.0	2077.3	2542.4	3007.0	3496.7
Gross Profit Margins (%)	42.5	42.8	43.5	44.4	45.0
Employee Expenses	195.8	216.9	249.4	286.9	324.1
Other Expenditure	1050.2	1186.8	1417.3	1644.2	1874.8
Total Operating Expenditure	3612.5	4177.5	4968.9	5704.1	6481.3
EBITDA	506.1	673.6	875.6	1075.9	1297.8
Growth (%)	41.2	33.1	30.0	22.9	20.6
Interest	59.1	73.8	49.6	40.8	25.0
Depreciation	113.8	140.1	124.6	130.9	138.2
Other Income	8.9	4.9	5.6	6.5	7.6
PBT	342.0	464.6	707.1	910.8	1142.1
Less Tax	86.3	119.4	178.2	229.5	287.8
Adjusted PAT	255.7	345.1	528.9	681.3	854.3
Growth (%)	25.1	35.0	53.2	28.8	25.4
Share of Profits	6.4	0.5	0.0	0.0	0.0
Reported PAT	262.2	345.6	528.9	681.3	854.3
Growth (%)	19.0	-	53.0	28.8	25.4
EPS (Adjusted)	19.7	16.5	19.6	25.8	39.6

Source: Company, ICICI Direct Research

Exhibit 7: Balance Sheet					₹ crore
(Year-end March)	FY24	FY25	FY26E	FY27E	FY27E
Equity Capital	26.7	26.8	26.8	26.8	26.8
Reserve and Surplus	2412.9	2726.9	3209.0	3843.4	4650.9
Non-Controlling Interest					
Total Shareholders funds	2439.6	2753.7	3235.8	3870.2	4677.7
Total Debt	1030.8	1102.7	880.2	750.2	250.2
Deferred Tax Liability	91.9	98.5	98.5	98.5	98.5
Total Liabilities	3562.4	3955.0	4214.5	4718.9	5026.4
Gross Block - Fixed Assets	2109.6	2352.1	2440.4	2595.4	2720.4
Accumulated Depreciation	416.0	548.3	672.9	803.9	942.1
Net Block	1693.5	1803.8	1767.5	1791.5	1778.3
Capital WIP	54.0	23.3	20.0	20.0	20.0
Fixed Assets	1747.6	1827.1	1787.5	1811.5	1798.3
Investments	270.8	280.4	236.9	268.3	304.3
Goodwill & Other intangible ass	6.9	7.0	7.0	7.0	7.0
Inventory	779.7	1076.8	1172.1	1383.5	1595.5
Debtors	978.2	1182.2	1406.6	1660.2	1914.6
Other Current Assets	161.2	118.2	124.1	130.3	136.8
Loans & Advances	50.1	89.6	103.1	118.5	136.3
Cash	86.3	40.2	52.1	76.6	68.8
Bank balance	14.4	17.5	150.0	300.0	250.0
Total Current Assets	2069.7	2524.5	3007.9	3669.1	4102.1
Creditors	248.0	312.5	366.3	518.8	598.3
Provisions	20.2	25.0	60.0	60.0	60.0
Other Current Liabilities	264.4	346.5	398.5	458.2	527.0
Total Current Liabilities	532.6	684.0	824.8	1037.1	1185.3
Net Current Assets	1537.1	1840.5	2183.1	2632.1	2916.8
Application of Funds	3562.4	3955.0	4214.5	4718.9	5026.4

Source: Company, ICICI Direct Research

Exhibit 6: Cash flow stater	₹	crore			
(Year-end March)	FY24	FY25	FY26E	FY27E	FY27E
Profit/(Loss) after taxation	246.9	340.3	523.3	674.7	846.8
Add: Depreciation & Amort.	113.8	140.1	124.6	130.9	138.2
Add:Other income	8.9	4.9	5.6	6.5	7.6
Net Increase in Current Assets	-219.4	-497.7	-339.0	-486.7	-490.7
less: 'Net Increase in Current Liabilities	147.0	-151.4	-140.8	-212.3	-148.2
CF from Operating activities	3.1	138.9	455.3	537.8	650.1
Investments & Bank bal	1.0	-12.7	-89.0	-181.4	14.0
(Purchase)/Sale of Fixed Assets	-308.2	-219.7	-85.0	-155.0	-125.0
Intangible assets	1.1	-0.1	0.0	0.0	0.0
Others					
CF from Investing activities	-306.1	-232.5	-174.0	-336.4	-111.0
(inc)/Dec in Loan	276.9	71.9	-222.6	-130.0	-500.0
Change in equity & reserves	16.1	22.5	0.0	0.0	0.0
Dividend paid	-40.1	-53.5	-46.8	-46.8	-46.8
Deferred Tax Liabiility	14.2	6.6	0.0	0.0	0.0
CF from Financing activities	267.1	47.5	(269.4)	(176.8)	(546.8)
Net Cash Flow	-35.8	-46.1	11.9	24.5	-7.7
Cash and Cash Equivalent	122.1	86.3	40.2	52.1	76.6
Cash	86.3	40.2	52.1	76.6	68.8
Free Cash Flow	-305.1	-80.8	370.3	382.8	525.1

Source: Company, ICICI Direct Research

Exhibit 8: Key ratios					
(Year-end March)	FY24	FY25	FY26E	FY27E	FY27E
Per share data ()					
Adjusted EPS	19.6	25.8	39.6	50.9	63.9
Cash EPS	27.6	36.3	48.8	60.7	74.2
BV per share	182.4	205.9	242.0	289.4	349.8
Operating Ratios (%)					
Gross Profit Margins	42.5	42.8	43.5	44.4	45.0
ОРМ	12.3	13.9	15.0	15.9	16.7
PAT Margins	6.2	7.1	9.0	10.0	11.0
Asset Turnover (x)					
Return Ratios (%)					
RoE	10.5	12.5	16.3	17.6	18.3
RoCE	11.3	13.6	18.0	20.2	23.2
Valuation Ratios (x)					
P/E	151.2	114.7	74.9	58.2	46.4
EV / EBITDA	80.2	60.4	46.1	37.2	30.5
EV / Net Sales	9.8	8.4	6.9	5.9	5.1
Market Cap / Sales	9.6	8.2	6.8	5.8	5.1
Price to Book Value	16.2	14.4	12.2	10.2	8.5
Solvency Ratios					
Debt / EBITDA	2.0	1.6	1.0	0.7	0.2
Debt / Equity	0.4	0.4	0.3	0.2	0.1
Inventory days	78	88	80	80	80
Debtor days	98	96	96	96	96
Creditor days	25	25	25	30	30
WC Days	152	158	151	146	146

Source: Company, ICICI Direct Research

j

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, Third Floor, Brillanto House, Road No 13, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I/We, Kaustubh Pawaskar, PGDBA (Finance), Abhishek Shankar, PGDM-RM, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH00000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk-free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal

Contact number: 022-40701000 E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Jeetu Jawrani Email address: headservicequality@icicidirect.com Contact Number: 18601231122

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat receipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

ICICI Securities Limited has not used any Artificial Intelligence tools for preparation of this Research Report