

CMP: ₹ 224

Target: ₹ 275(23%)

Target Period: 6-12 months

27-Jun-25

Premium products to drive growth...

About the stock: BWR is one of the leading manufacturers of specialty steel wire, steel wire ropes, slings & strands, with wide range of products. Products have applications across industries including elevators, shipping, oil & gas, cranes, mining etc.

 Company's ~80% of revenue is from exports while ~20% from domestic markets. In exports, Europe contributes 30-35% of revenue followed by~20% by US & South America and balance 45-50% by South Asian & Middle East markets.

Investment Rationale:

- Value added products to drive growth: The company continuously invests in development of innovative products that cater to premium market segments. This is a strategic endeavour to drive revenue growth by increasing product offerings and cater to evolving customer preferences. High Value Added products formed 10% of revenue mix in FY24, FY25 which company aims to scale up to 20% of revenue mix. Overall volumes grew 7% in FY24 & FY25. Going forward we estimate volumes to grow at ~8% CAGR over next couple of years on diversified product offering and efforts to increase market share. Revenue growth over FY25-FY27E will be supported by volume growth and greater share of value added products, thus we build in 11% revenue CAGR over FY25-27E.
- Improving operational efficiencies: BWR faced volatility in commodity prices, elongated working capital cycle due to logistics challenges on account of geopolitical issues. Raw material prices have stabilised considerably over the recent past. Additionally, BWR has undertaken efforts to de-bottleneck its capacity thus improving operational efficiency and optimised major costs. BWR EBITDA per tonne dropped ~24% YoY to ₹30,060 in FY25 which we estimate to improve to ₹37,067 by FY27E on increased profitability from value added products coupled with continuous cost optimisation steps undertaken by the company. We estimate EBITDA and PAT to grow at 20% and 24% CAGR over FY25-FY27E.

Rating and Target Price

- BWR is strongly positioned to benefit from healthy demand of its products in global & domestic markets led by buoyant capex outlook in Infra & Industrials and growing replacement demand. Moreover, operational efficiencies and positive operating leverage would drive company's margins and profitability. We estimate revenue, EBITDA and PAT to grow at ~11%, ~20% and ~24% respectively
- We recommend BUY on Bharat Wire Ropes. We value the share at 17 times FY27E EPS to arrive at a fair value of ₹275 per share





| Particulars | |
|-----------------------|--------------|
| Particular | Rs. in crore |
| Market Capitalisation | 1,463 |
| FY25 Gross Debt | 131 |
| FY25 Cash | 9 |
| Enterprise Value | 1,585 |
| 52 Week H/L (Rs.) | 301/112 |
| Equity Capital | 68.4 |
| Face Value (Rs.) | 10.0 |

| Shareholding pattern | | | | | |
|----------------------|--------|--------|--------|--------|--|
| | Jun-24 | Sep-24 | Dec-24 | Mar-25 | |
| Promoter | 41.0 | 40.9 | 41.3 | 41.4 | |
| FII | 3.1 | 3.2 | 3.1 | 2.8 | |
| DII | 2.6 | 2.6 | 2.6 | 2.6 | |
| Others | 53.3 | 53.3 | 53.0 | 53.2 | |



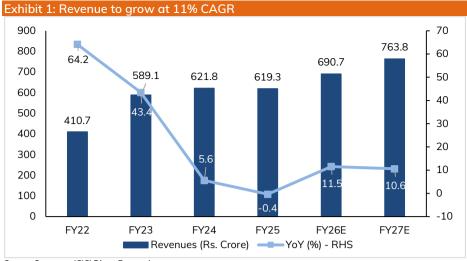
- (i) Geopolitical tensions if continued may drive margins downward.
- (ii) Fluctuation in steel prices

Research Analyst

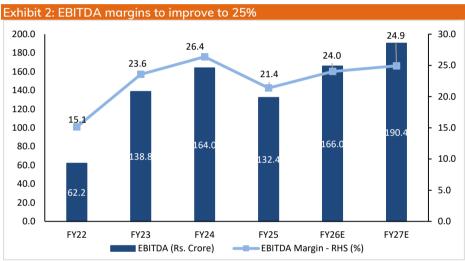
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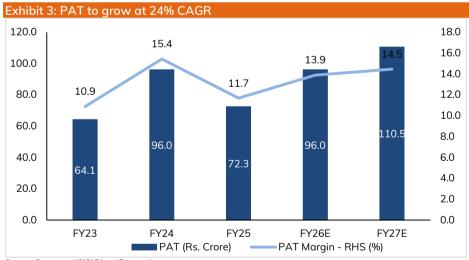
| Key Financial Summary | | | | | | | |
|------------------------------|-------|-------|-------|--------------------------|-------|-------|---------------------------|
| Particulars (Rs. in crore) | FY23 | FY24 | FY25 | 3 Year CAGR (FY22-25) | FY26E | FY27E | 2 Year CAGR (FY25-27E) |
| Revenues | 589.1 | 621.8 | 619.3 | 14.7 | 690.7 | 763.8 | 11.1 |
| EBITDA | 138.8 | 164.0 | 132.4 | 28.6 | 166.0 | 190.4 | 19.9 |
| EBITDA margin (%) | 23.6 | 26.4 | 21.4 | | 24.0 | 24.9 | |
| Net Profit | 64.1 | 96.0 | 72.3 | 74.3 | 96.0 | 110.5 | 23.6 |
| EPS (Rs.) | 9.4 | 14.1 | 10.6 | | 14.1 | 16.2 | |
| P/E (x) | 22.9 | 15.3 | 20.3 | | 15.3 | 13.3 | |
| EV/EBITDA (x) | 11.8 | 9.7 | 12.0 | | 9.3 | 7.9 | |
| RoCE (%) | 16.0 | 18.1 | 12.8 | | 15.6 | 16.9 | |
| RoE (%) | 11.4 | 14.5 | 9.8 | | 11.5 | 11.7 | |



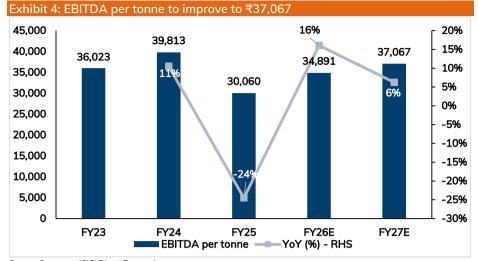
Source: Company, ICICI Direct Research



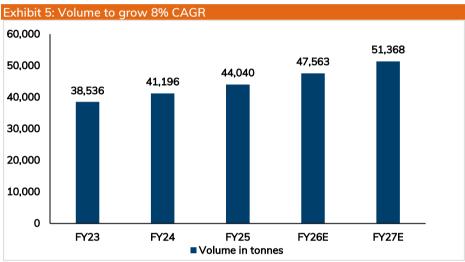
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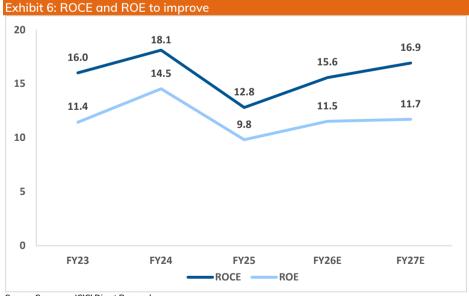
Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Financial Summary

| Exhibit 7: Profit and loss | stateme | nt | | ₹ crore |
|------------------------------|---------|--------|-------|---------|
| (Year-end-march) | FY24 | FY25 | FY26E | FY27E |
| Revenue | 621.8 | 619.3 | 690.7 | 763.8 |
| % Growth | | (0.4) | 11.5 | 10.6 |
| Other income | 0.8 | 0.7 | 0.7 | 0.7 |
| Total Revenue | 621.8 | 619.3 | 690.7 | 763.8 |
| % Growth | 5.6 | (0.4) | 11.5 | 10.6 |
| Total Raw Material Costs | 327.0 | 344.5 | 368.3 | 401.8 |
| Employee Expenses | 59.6 | 65.8 | 72.4 | 79.7 |
| other expenses | 71.3 | 76.6 | 84.0 | 92.0 |
| Total Operating Expenditure | 457.8 | 486.9 | 524.7 | 573.4 |
| Operating Profit (EBITDA) | 164.0 | 132.4 | 166.0 | 190.4 |
| % Growth | | (19.3) | 25.4 | 14.7 |
| Interest | 14.8 | 13.3 | 15.0 | 20.0 |
| PBDT | 150.0 | 119.8 | 151.7 | 171.1 |
| Depreciation | 21.2 | 22.0 | 22.8 | 22.8 |
| PBT before Exceptional Items | 128.9 | 97.7 | 128.9 | 148.3 |
| Total Tax | 32.6 | 25.4 | 32.9 | 37.8 |
| PAT before MI | 96.3 | 72.3 | 96.0 | 110.5 |
| PAT | 96.0 | 72.3 | 96.0 | 110.5 |
| % Growth | | (24.7) | 32.7 | 15.1 |
| EPS | 14.1 | 10.6 | 14.1 | 16.2 |

Source: Company, ICICI Direct Research

| Exhibit 8: Cash flow staten | nent | | | ₹ crore |
|----------------------------------|--------|--------------|--------|---------|
| (Year-end March) | FY24 | FY25 | FY26E | FY27E |
| Profit after Tax | 96.0 | 72.3 | 96.0 | 110.5 |
| Depreciation | 21.2 | 22.0 | 22.8 | 22.8 |
| Interest | 14.8 | 13.3 | 15.0 | 20.0 |
| Cash Flow before WC changes | 132.0 | 107.7 | 133.8 | 153.3 |
| Changes in inventory | 11.5 | (24.7) | (9.2) | (14.0) |
| Changes in debtors | (31.5) | (7.6) | (7.9) | (5.8) |
| Changes in loans & Advances | - | - | - | - |
| Changes in other current assets | (38.7) | (48.4) | 14.5 | (11.4) |
| Net Increase in Current Assets | (58.9) | (80.9) | (2.3) | (31.2) |
| Changes in creditors | (11.9) | 10.7 | 4.3 | 4.3 |
| Changes in provisions | 0.2 | 0.3 | (0.5) | 0.1 |
| Net Inc in Current Liabilities | (16.2) | 20.5 | 5.1 | 10.4 |
| Net CF from Operating activities | 56.8 | 47.3 | 136.5 | 132.5 |
| Changes in deferred tax assets | 14.2 | | | - |
| (Purchase)/Sale of Fixed Assets | (24.1) | (64.8) | (50.0) | (50.0) |
| Net CF from Investing activities | 3.0 | (35.6) | (67.8) | (60.7) |
| Dividend and Dividend Tax | | - | | - |
| Net CF from Financing Activities | (60.1) | (10.6) | (55.0) | (75.0) |
| Net Cash flow | (0.3) | 1.1 | 13.7 | (3.3) |
| Opening Cash/Cash Equivalent | 8.6 | 8.3 | 9.4 | 23.1 |
| Closing Cash/ Cash Equivalent | 8.3 | 9.4 | 23.1 | 19.8 |

Source: Company, ICICI Direct Research

| Exhibit 9: Balance Sheet | | | | ₹ crore |
|---------------------------|-------|-------|-------|---------|
| (Year-end March) | FY24 | FY25 | FY26E | FY27E |
| Equity Capital | 68.0 | 68.4 | 68.4 | 68.4 |
| Reserve and Surplus | 592.7 | 668.2 | 764.2 | 874.7 |
| Total Shareholders funds | 660.8 | 736.6 | 832.6 | 943.1 |
| Total Debt | 132.2 | 131.0 | 91.0 | 51.0 |
| Total Liabilities | 818.8 | 918.7 | 959.7 | 1,020.2 |
| Gross Block | 600.0 | 614.8 | 644.9 | 742.0 |
| Acc: Depreciation | 140.2 | 162.2 | 185.0 | 212.5 |
| Net Block | 475.0 | 482.7 | 497.0 | 549.2 |
| Capital WIP | 12.3 | 46.9 | 60.0 | 50.0 |
| Total Fixed Assets | 488.1 | 530.4 | 557.7 | 599.9 |
| Non Current Assets | 14.6 | 10.7 | 13.5 | 14.2 |
| Inventory | 98.6 | 123.2 | 132.5 | 146.5 |
| Debtors | 79.2 | 86.7 | 94.6 | 100.4 |
| Other Current Assets | 145.6 | 194.0 | 179.6 | 191.0 |
| Cash | 8.3 | 9.4 | 23.1 | 19.8 |
| Total Current Assets | 332.8 | 414.7 | 430.8 | 458.7 |
| Current Liabilities | 5.9 | 16.6 | 20.8 | 25.1 |
| Provisions | 3.8 | 4.3 | 4.3 | 90.0 |
| Total Current Liabilities | 16.6 | 37.1 | 42.2 | 52.6 |
| Net Current Assets | 316.2 | 377.6 | 388.6 | 406.2 |
| Total Assets | 818.8 | 918.7 | 959.8 | 1,020.3 |

Source: Company, ICICI Direct Research

| Exhibit 10: Key ratios | | | | |
|------------------------|-------|-------|-------|-------|
| (Year-end March) | FY24 | FY25 | FY26E | FY27E |
| EPS | 24.6 | 33.1 | 49.2 | 64.7 |
| Cash EPS | 25.4 | 33.8 | 55.1 | 81.1 |
| BV | 196.7 | 322.2 | 362.4 | 418.2 |
| DPS | 5.9 | 9.0 | 9.0 | 9.0 |
| Cash Per Share | 24.3 | 23.7 | 29.6 | 46.0 |
| EBITDA Margin | 13.9 | 15.0 | 17.5 | 21.2 |
| PBT / Net Sales | 13.4 | 14.6 | 15.5 | 16.8 |
| PAT Margin | 17.9 | 19.0 | 17.1 | 17.1 |
| Inventory days | 6.3 | - | 1.1 | 8.0 |
| Debtor days | 180.0 | 108.3 | 109.5 | 109.5 |
| Creditor days | 133.6 | 139.1 | 145.0 | 145.0 |
| RoE | 12.4 | 11.5 | 13.6 | 15.5 |
| RoCE | 15.1 | 12.7 | 15.6 | 17.2 |
| RoIC | 11.5 | 9.4 | 20.2 | 40.9 |
| P/E | 61.6 | 45.8 | 30.9 | 23.5 |
| EV / EBITDA | 81.0 | 50.1 | 28.8 | 18.2 |
| EV / Net Sales | 11.3 | 7.5 | 5.1 | 3.9 |
| Market Cap / Sales | 11.4 | 7.5 | 5.1 | 3.9 |
| Price to Book Value | 7.7 | 4.7 | 4.2 | 3.6 |
| Debt/EBITDA | 0.0 | 0.1 | 0.1 | 0.0 |
| Net Debt / Equity | -0.1 | 0.0 | 0.0 | 0.0 |
| Current Ratio | 2.0 | 1.7 | 1.4 | 1.5 |
| Quick Ratio | 1.9 | 1.7 | 1.4 | 1.5 |

Source: Company, ICICI Direct Research



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Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



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