

CMP: ₹865

Target: ₹1166 (35%)

Target Period: 6-12 months

BUY

## Volume recovery to drive growth...

February 5, 2026

**About the stock:** Action Construction Equipment (ACE), established in 1995, is India's leading Material Handling and Construction Equipment manufacturing company and are market leaders in Mobile Cranes & Tower Cranes segment.

- Cranes, material handling and construction equipment (CMCE) segment contributes ~94% to total revenue while agri-equipment (AE) contributes ~6% to total revenue.

**Q3FY26 Performance:** ACE reported a muted Q3FY26 on a YoY basis, with consolidated revenue declining 2.4% YoY to ₹854.6 crore, driven by a 4.0% YoY contraction in the core Cranes, Material Handling & Construction Equipment segment (₹765.2 crore). This was partly offset by a strong 14.1% YoY growth in the Agriculture Equipment segment (₹92.7 crore). Despite lower revenues, profitability improved, with EBITDA margin largely stable at 15.2% (vs ~15.4% in Q3FY25 down by 23 bps YoY) and PAT rising 4.2% YoY to ₹116.4 crore. Net profit margin expanded to 13.6% from ~12.8% YoY, reflecting better cost control and operating efficiency.

### Investment Rationale:

- **CEV5 disruption behind; volume recovery and operating leverage to drive earnings from FY27E:** Company performance was impacted by price-led demand disruption following the CEV5 emission transition and prior-year pre-buying. Management confirmed that price acceptability has fully normalised over the last 8–10 months, with a visible pickup in order booking and execution since December. With consolidated capacity of ₹5,000–5,500 crore and utilisation still well below peak levels, incremental volume recovery is expected to translate into meaningful operating leverage, supporting a stronger earnings trajectory from FY27E.
- **Product premiumisation and export/defence scale-up improve quality and durability of growth:** The company's shift towards higher-specification, AI-enabled and safety-enhanced equipment is driving a favourable product mix, improving pricing power and sustaining gross margins. In parallel, exports and defence are scaling steadily, with management targeting >15% combined contribution (vs ~9% in FY26), supported by ~₹500 crore defence orders under execution. Coupled with sustained infrastructure capex, improving EPC execution and policy support under the CIE PLI scheme, these levers enhance medium-term growth visibility while reducing cyclicality. We expect Revenue and PAT to grow at 15% and 18% CAGR respectively over FY26-FY28E.

### Rating and Target Price

- With strong focus on increasing competitive strength through augmenting capacities and improving product ranges, we believe company's operational performance to remain strong in the coming period too.
- Valuation at 19x P/E on FY28E basis looks attractive given the strong industry tailwinds and healthy visibility on earnings growth in the coming period. We recommend **BUY** on ACE with a revised target price of ₹1166 per share (based on 25x FY28E EPS)

### Key Financial Summary

| Rs. in crore      | FY23    | FY24    | FY25    | 2 Year CAGR (FY23-FY25) | FY26E   | FY27E   | FY28E   | 2 Year CAGR (FY26-FY28E) |
|-------------------|---------|---------|---------|-------------------------|---------|---------|---------|--------------------------|
| Revenue           | 2,159.7 | 2,913.8 | 3,327.1 | 24.1                    | 3,304.3 | 3,823.4 | 4,352.9 | 14.8                     |
| EBITDA            | 220.9   | 403.3   | 505.8   | 51.3                    | 470.9   | 555.1   | 639.2   | 16.5                     |
| EBITDA margin (%) | 10.2    | 13.8    | 15.2    |                         | 14.3    | 14.5    | 14.7    |                          |
| Net Profit        | 173.0   | 328.2   | 409.2   | 53.8                    | 397.6   | 474.7   | 555.3   | 18.2                     |
| EPS (Rs)          | 14.5    | 27.6    | 34.4    |                         | 33.4    | 39.9    | 46.6    |                          |
| P/E (x)           | 59.6    | 31.4    | 25.2    |                         | 25.9    | 21.7    | 18.6    |                          |
| EV/EBITDA (x)     | 45.5    | 24.4    | 19.5    |                         | 20.5    | 16.7    | 13.7    |                          |
| RoCE (%)          | 30.6    | 44.2    | 43.8    |                         | 35.0    | 32.7    | 30.5    |                          |
| RoE (%)           | 18.8    | 26.7    | 25.3    |                         | 19.9    | 19.5    | 19.0    |                          |

Source: Company, ICICI Direct Research



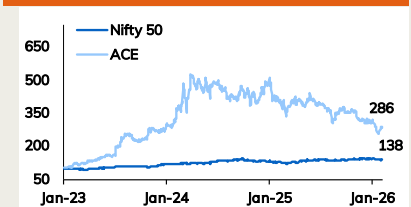
### Market data

| Particular            | Rs. (in crore) |
|-----------------------|----------------|
| Market Capitalisation | 10399          |
| Total Debt (H1FY26)   | 134            |
| Cash and Inv (H1FY26) | 34             |
| Enterprise Value      | 10499          |
| 52 week H/L (Rs.)     | 1390/775       |
| Equity capital        | 23.82          |
| Face value (Rs.)      | 2              |

### Shareholding pattern

| %        | Mar-25 | Jun-25 | Sep-25 | Dec-25 |
|----------|--------|--------|--------|--------|
| Promoter | 65.41  | 65.41  | 65.42  | 65.42  |
| FII      | 11.57  | 11.44  | 10.36  | 10.4   |
| DII      | 1.97   | 2.05   | 1.83   | 1.76   |
| Others   | 21.04  | 21.08  | 22.39  | 22.41  |

### Price chart



### Key risks

- Slowdown in domestic & global capex
- increase in commodity prices
- Increase in competition

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## Key result and call highlights

- Consolidated revenue declined 2.4% YoY to ₹854.6 crore, primarily due to a 4.0% YoY contraction in the Cranes, Material Handling & Construction Equipment (CMCE) segment. This was partly offset by strong 14.1% YoY growth in the Agri Equipment segment. Despite lower revenues, EBITDA margin remained largely stable at 15.2% (down 23 bps YoY), while PAT grew 4.2% YoY to ₹116.4 crore, with net profit margin expanding 85 bps YoY to 13.6%, supported by cost control and operating efficiencies.
- CMCE business continued to dominate the revenue mix (~90% share in Q3FY26), though volumes remained under pressure due to prior-year pre-buying and delayed project execution. The Agri Equipment segment delivered strong growth (+14.1% YoY in Q3FY26) driven by higher contribution from harvesters, which carry significantly higher realisations than tractors.
- Sustained gross margin improvement (33–34% range) was driven by higher realisations, favourable mix towards higher-tonnage and new-generation cranes, automation-led cost efficiencies and pricing power. Management highlighted that price acceptability for CEV5 products is now fully absorbed by the market, supporting margin sustainability.
- Exports contributed ~6–7% of revenue in FY26, while defence contributed ~2%. The company has ~₹500 crore of defence orders under execution, with ₹150–200 crore expected to be executed next year, supporting a gradual increase in defence contribution to ~4–5% of revenue. Management targets combined exports and defence to exceed 10% of revenue in FY27, moving towards a 15% medium-term mix.
- Company Q3FY26 volumes improved sequentially with sales of ~2,710 units. Management indicated that demand softness post BS3/BS4 to CEV5 transition was temporary, stabilised in Q2FY26 and returned to near-normal levels in Q3FY26, despite a higher base last year due to pre-buying.
- Tower crane volumes remained resilient, with ~500 units sold in 9M FY26 versus ~650 units in FY25. Full-year FY26 volumes are expected at ~680–700 units, implying ~8–9% YoY growth. Current fixed tower crane capacity of 800–900 units is nearing ~80% utilisation, prompting plans to expand capacity to ~1,100 units via a new facility.
- Company introduced AI-assisted pick-and-carry cranes, advanced telematics and patented fail-safe systems enabling machine learning-based operator grading and safety controls. Management noted these features are first-of-their-kind in the segment and are supporting premium pricing and improved competitiveness.
- Chinese players remain aggressive in large cranes through predatory pricing and credit terms; however, ACE's core mobile crane business faces limited Chinese competition. Anti-dumping duties are yet to be notified by the government. Management expects the upcoming Construction & Infrastructure Equipment (CIE) PLI scheme to act as a structural positive, especially for heavy cranes and import-substitution categories.
- The ACE continues to operate with manufacturing capacity of ₹5,000–5,500 crore revenue potential, sufficient to support growth over the next 1–2 years. The company remains debt-free with ~₹1,200 crore available for deployment. Management guided for flattish consolidated revenue in FY26 with improved margin profile, and reiterated its medium-term consolidated revenue target of ₹6,000–7,000 crore by FY29–30.

## Financial summary

**Exhibit 1: Profit and loss statement**

₹ crore

| (Year-ended-March)          | FY24        | FY25        | FY26E       | FY27E       | FY28E       |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|
| <b>Revenue</b>              | <b>2914</b> | <b>3327</b> | <b>3304</b> | <b>3823</b> | <b>4353</b> |
| Total Raw Material Costs    | 2023        | 2273        | 2224        | 2581        | 2938        |
| Employee Expenses           | 121         | 138         | 159         | 183         | 211         |
| Other expenses              | 367         | 409         | 450         | 504         | 565         |
| Total Operating Expenditure | 2511        | 2821        | 2833        | 3268        | 3714        |
| <b>EBITDA</b>               | <b>403</b>  | <b>506</b>  | <b>471</b>  | <b>555</b>  | <b>639</b>  |
| EBITDA Margins              | 13.8%       | 15.2%       | 14.3%       | 14.5%       | 14.7%       |
| EBITDA Growth %             | 82.5%       | 25.4%       | -6.9%       | 17.9%       | 15.1%       |
| Other Income                | 77          | 100         | 120         | 144         | 173         |
| Interest                    | 23          | 29          | 30          | 30          | 30          |
| PBDT                        | 457         | 577         | 561         | 670         | 783         |
| Depreciation                | 23          | 28          | 31          | 37          | 42          |
| PBT before Excep item       | 434         | 549         | 530         | 633         | 740         |
| Total Tax                   | 106         | 140         | 133         | 158         | 185         |
| PAT before MI               | 328         | 409         | 398         | 475         | 555         |
| <b>PAT</b>                  | <b>328</b>  | <b>409</b>  | <b>398</b>  | <b>475</b>  | <b>555</b>  |
| % Growth                    | 89.7        | 24.7        | -2.8        | 19.4        | 17.0        |
| EPS                         | 27.6        | 34.4        | 33.4        | 39.9        | 46.6        |

Source: Company, ICICI Direct Research

**Exhibit 2: Cash flow statement**

₹ crore

| (Year-ended-March)             | FY24        | FY25        | FY26E       | FY27E       | FY28E       |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|
| <b>Profit after Tax</b>        | <b>328</b>  | <b>409</b>  | <b>398</b>  | <b>475</b>  | <b>555</b>  |
| Add: Depreciation              | 23          | 28          | 31          | 37          | 42          |
| Interest                       | 23          | 29          | 30          | 30          | 30          |
| (Inc)/decrease in CA           | (142)       | (99)        | (21)        | (143)       | (146)       |
| (Inc)/decrease in CL and prov  | 264         | 148         | (21)        | 164         | 168         |
| <b>CF from Operations</b>      | <b>496</b>  | <b>514</b>  | <b>417</b>  | <b>562</b>  | <b>648</b>  |
| (Inc)/decrease in Fixed Assets | (130)       | (150)       | (178)       | (178)       | (178)       |
| Others                         | 146         | 417         | 120         | 144         | 173         |
| <b>CF from Investing</b>       | <b>17</b>   | <b>268</b>  | <b>-57</b>  | <b>-33</b>  | <b>-4</b>   |
| Issue/(Buy back) of Equity     | -           | -           | -           | -           | -           |
| Inc/(dec) in loan funds        | (2)         | 11          | -           | -           | -           |
| Dividend paid & dividend tax   | (24)        | (24)        | (36)        | (47)        | (56)        |
| Others                         | (425)       | (824)       | (313)       | (480)       | (480)       |
| <b>CF from Financing</b>       | <b>-451</b> | <b>-837</b> | <b>-349</b> | <b>-527</b> | <b>-536</b> |
| Net Cash flow                  | 61          | (55)        | 11          | 1           | 108         |
| Opening Cash/Cash Equivalent   | 49          | 110         | 55          | 66          | 67          |
| Closing Cash/ Cash Equivalent  | 110         | 55          | 66          | 67          | 175         |

Source: Company, ICICI Direct Research

**Exhibit 3: Balance Sheet**

₹ crore

| (Year-ended-March)            | FY24        | FY25        | FY26E       | FY27E       | FY28E       |
|-------------------------------|-------------|-------------|-------------|-------------|-------------|
| Equity Capital                | 24          | 24          | 24          | 24          | 24          |
| Reserve and Surplus           | 1206        | 1591        | 1977        | 2404        | 2904        |
| Total Shareholders funds      | 1230        | 1615        | 2001        | 2428        | 2928        |
| Minority Interest             | 2           | 2           | 2           | 2           | 2           |
| Other Non Current Liabilities | 13          | 13          | 13          | 13          | 13          |
| Total Debt                    | 4           | 15          | 15          | 15          | 15          |
| <b>Sources of Funds</b>       | <b>1249</b> | <b>1644</b> | <b>2030</b> | <b>2458</b> | <b>2957</b> |
| Gross Block                   | 751         | 917         | 1095        | 1272        | 1450        |
| Acc: Depreciation             | 192         | 220         | 251         | 288         | 330         |
| Net Block                     | 560         | 697         | 831         | 944         | 1052        |
| Capital WIP                   | 44          | 28          | 28          | 28          | 28          |
| Total Fixed Assets            | 603         | 724         | 859         | 972         | 1080        |
| Non Current Assets            | 293         | 664         | 664         | 664         | 664         |
| Inventory                     | 553         | 515         | 543         | 629         | 716         |
| Debtors                       | 164         | 265         | 253         | 293         | 334         |
| Loans and Advances            | 0           | 0           | 0           | 0           | 0           |
| Other Current Assets          | 75          | 112         | 116         | 134         | 152         |
| Cash & Equivalent             | 110         | 55          | 66          | 67          | 175         |
| Investments                   | 370         | 376         | 576         | 976         | 1376        |
| Total Current Assets          | 1273        | 1323        | 1554        | 2098        | 2753        |
| Current Liabilities           | 921         | 1067        | 1046        | 1211        | 1378        |
| Net Current Assets            | 352         | 256         | 508         | 888         | 1374        |
| <b>Application of Funds</b>   | <b>1249</b> | <b>1644</b> | <b>2030</b> | <b>2458</b> | <b>2957</b> |

Source: Company, ICICI Direct Research

**Exhibit 4: Key ratios**

| (Year-ended-March)       | FY24  | FY25  | FY26E | FY27E | FY28E |
|--------------------------|-------|-------|-------|-------|-------|
| <b>Per Share Data</b>    |       |       |       |       |       |
| EPS                      | 27.6  | 34.4  | 33.4  | 39.9  | 46.6  |
| BV                       | 103.3 | 135.6 | 168.0 | 203.9 | 245.8 |
| Dividend per share       | 2.0   | 2.0   | 3.0   | 4.0   | 4.7   |
| Dividend payout ratio    | 7.3   | 5.8   | 9.0   | 10.0  | 10.0  |
| <b>Operating Ratios</b>  |       |       |       |       |       |
| EBITDA Margin            | 13.8  | 15.2  | 14.3  | 14.5  | 14.7  |
| PAT Margin               | 11.3  | 12.3  | 12.0  | 12.4  | 12.8  |
| <b>Return Ratios</b>     |       |       |       |       |       |
| RoE                      | 26.7  | 25.3  | 19.9  | 19.5  | 19.0  |
| RoCE                     | 44.2  | 43.8  | 35.0  | 32.7  | 30.5  |
| RoIC                     | 66.8  | 53.0  | 43.8  | 47.4  | 51.0  |
| <b>Valuation Ratios</b>  |       |       |       |       |       |
| EV / EBITDA              | 24.4  | 19.5  | 20.5  | 16.7  | 13.7  |
| P/E                      | 31.4  | 25.2  | 25.9  | 21.7  | 18.6  |
| EV / Net Sales           | 3.4   | 3.0   | 2.9   | 2.4   | 2.0   |
| Market Cap / Sales       | 3.5   | 3.1   | 3.1   | 2.7   | 2.4   |
| Price to Book Value      | 8.4   | 6.4   | 5.1   | 4.2   | 3.5   |
| <b>Turnover Ratios</b>   |       |       |       |       |       |
| Asset turnover           | 2.4   | 2.1   | 1.7   | 1.5   | 1.4   |
| Debtors Turnover Ratio   | 17.7  | 12.6  | 13.0  | 13.0  | 13.0  |
| Creditors Turnover Ratio | 4.2   | 4.1   | 4.2   | 4.2   | 4.2   |
| <b>Solvency Ratios</b>   |       |       |       |       |       |
| Debt / Equity            | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Current Ratio            | 0.9   | 0.8   | 0.9   | 0.9   | 0.9   |
| Quick Ratio              | 0.3   | 0.4   | 0.4   | 0.4   | 0.4   |

Source: Company, ICICI Direct Research

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Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%

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