



Mutual Fund Review

INDEX

Equity Market - Update & Outlook.....	1
Debt Market - Update & Outlook.....	2
FII Fund Flow.....	3
Industry Synopsis.....	4
Category Analysis	
Equity Funds.....	5-11
Equity Diversified Funds.....	6
Equity Mid Cap Funds.....	7
Equity Sector Funds.....	8-10
Arbitrage Funds.....	11
ETF.....	12
Balanced Funds.....	13
Monthly Income Plan.....	14
Debt Funds.....	15-19
Liquid.....	16
Income.....	17-18
Gilt.....	19
Alternative Investment Gold - ETF.....	20
Model Portfolios	
Equity Model Portfolio.....	21
Debt Model Portfolio.....	22
Model Portfolios Fund Analysis.....	23-35
Investment Strategy.....	36
Fund's Snap Shot.....	37

Equity Market

Update

- Equity markets trended upward with range bound trade and low volumes in January 2010. The CNX Nifty was seen hovering in the range of 5000-5250
- Positive GDP growth expectations on part of the Finance Minister at 7.75% for FY10, turnaround in exports and better than expected industrial production index at 11.7% in November, continue to provide support to the market every time it looked to be finding it difficult to sustain the momentum
- The metals and mining sector continued its outperformance delivering 11% return as risk appetite among global investors remained high while banking lagged the broader market on lower credit growth and negative impact of higher yield
- Global markets also remained positive on the back of positive economic data from US as well as other parts of the world. Emerging markets continued to outperform the developed markets
- Domestic mutual funds, which are grappling with net outflows consistently remained net sellers for more than three consecutive months. FIs, on the other hand, remained net buyers as improving risk appetite among global investors led to increased emerging market portfolio allocation

Outlook

- Market sentiments may continue to remain buoyant as better-than-expected economic data both domestic as well as global is expected to provide support to the market
- Foreign institutional inflows may continue to remain firm as improving domestic economic data may continue to provide comfort to global investors
- With benchmark indices not expected to move significantly from current levels, there would be sector and stock specific movements. We expect midcaps to continue to do well. We maintain our positive stance on the pharma sector and the funds in the category
- We remain negative on the banking space in the short-term due to lower credit growth and negative impact of rising yields. We are also negative on metals and real estate due to high beta nature and auto due to sharp run up, margin pressure and lower growth, going forward. Investors should avoid funds overweight on these sectors.
- We are cautiously optimistic in the short-term and continue to remain confident about the long-term prospects of the Indian equity market. Fresh investment in equity should be done with a long-term investment horizon and investors are better off investing in equities in a staggered manner

Analysts' Name

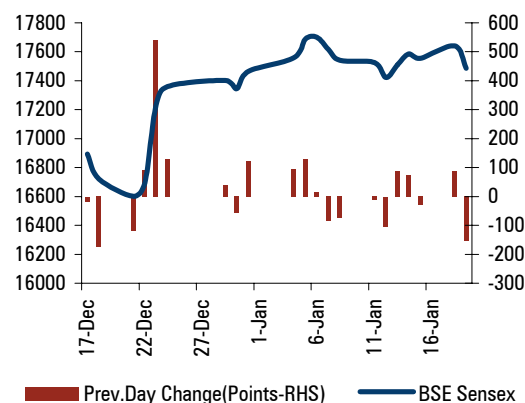
Sachin Jain

sachin.ja@icicisecurities.com

Sheetal Ashar

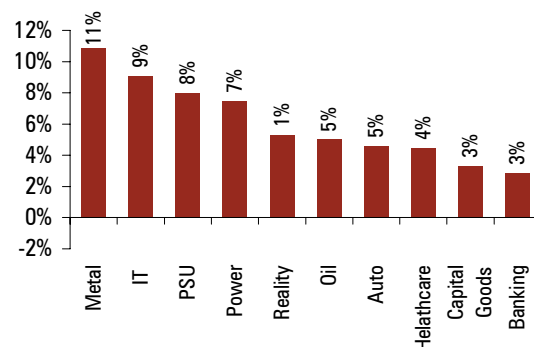
sheetal.ashar@icicisecurities.com

BSE Sensex movement



Source: Bloomberg, ICICIdirect.com Research

BSE indices movement (Dec 15- Jan 15)



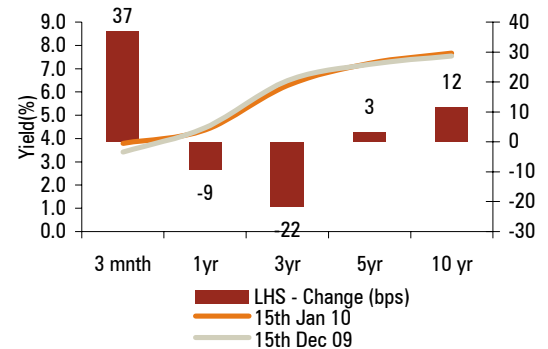
Source: Bloomberg, ICICIdirect.com Research

Debt market

Update

- Debt markets remained under pressure during the last one month ending January 18 2010 as better-than-expected GDP growth and industrial production numbers fuelled interest rate hike expectations. The G-Sec yield curve became steeper with yield on the higher end of the curve rising while the lower end was supported by higher system liquidity
- The yield on the most traded 6.35% 10 year 2020 G-Sec paper rose to 7.71% towards January 18 2010, as against 7.55% levels on December 15
- High system liquidity prevented the yield from going up at the shorter end of the yield curve while longer duration securities, especially sovereign securities, witnessed higher pressure and swiftly rose higher during the last month
- Corporate bonds witnessed profit booking at the shorter end while the longer end did not witness major movement making the yield curve flattened. The corporate bond spread rose to 191 bps at 1 year from 119 bps on December 15
- Liquidity continued to remain high although it remained on the lower side as compared to recent times because of year-end adjustments by corporates
- The yield spread between 10 year and 1 year G-Sec yield rose to 349 bps from 313 bps on December 15 on the back of higher yield at the longer end of the curve

G Sec Yield Movement

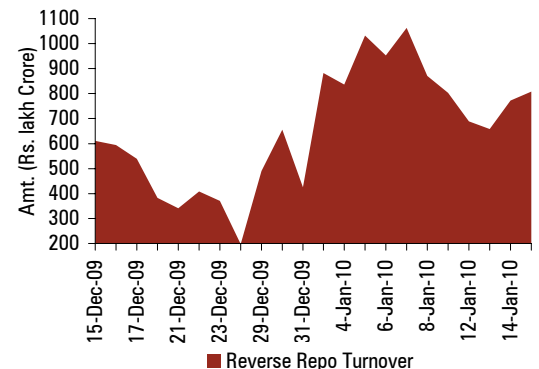


Source: Bloomberg, ICICIdirect.com Research

Outlook

- We continue to remain cautious on the debt market as we believe that a rate hike is imminent although the timing and form is not known. Although the market is already discounting the rate hike, we expect a negative reaction after such an event
- We continue to be negative on longer duration debt funds as the volatility is high and investors should wait till a rate hike announcement
- We continue to believe that short-term funds with lower mark to market component or higher floating rate instruments may be a better option than longer duration Income/G-Sec funds due to lower risk
- We continue to believe that investors are better off investing in shorter duration debt funds or dynamic debt funds to mitigate mark to market losses due to adverse yield movement

Year end adjustments reduced liquidity



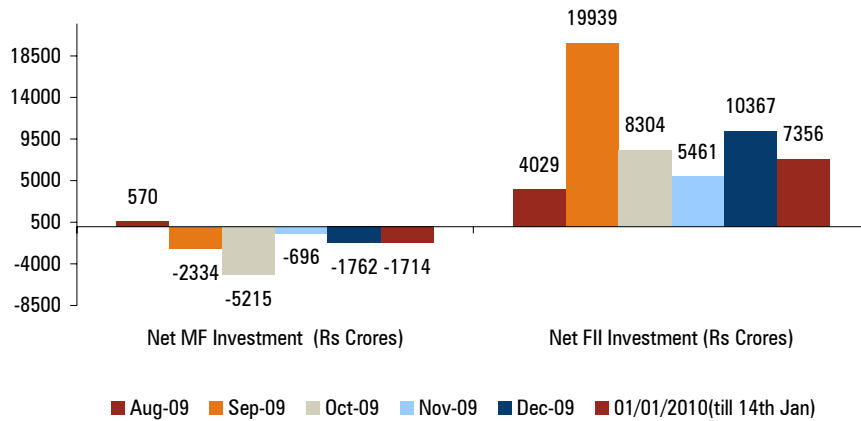
Source: Bloomberg, ICICIdirect.com Research

Institutional fund flows

FIs, which have been consistent net buyers, bought equities to the tune of Rs 10,367 crore in December 2009 while they bought Rs 7356 crore worth of equities in the first half of January 2010.

Mutual funds that are facing redemption pressure in the last four to five months remained net sellers and sold more than Rs 1700 crore in December 2009 as well as in the first half of January 2010.

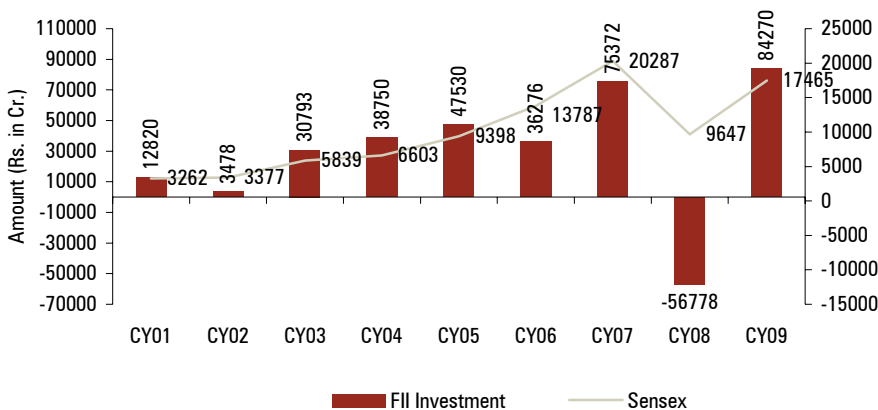
Exhibit 1: Fund flow



..FIs continued their buying spree while mutual funds continued to be net sellers due to redemption pressure...

Source: Bloomberg, ICICIdirect.com Research

Exhibit 2: FI investments in Indian equity markets...

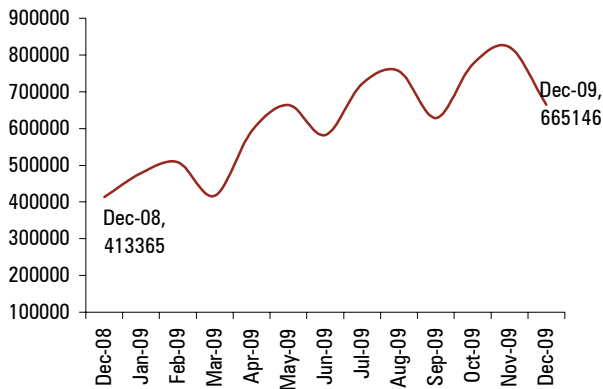


FIs have pumped in more than Rs 84,000 crore in the year 2009, highest ever in a calendar year...

Source: Bloomberg, ICICIdirect.com Research

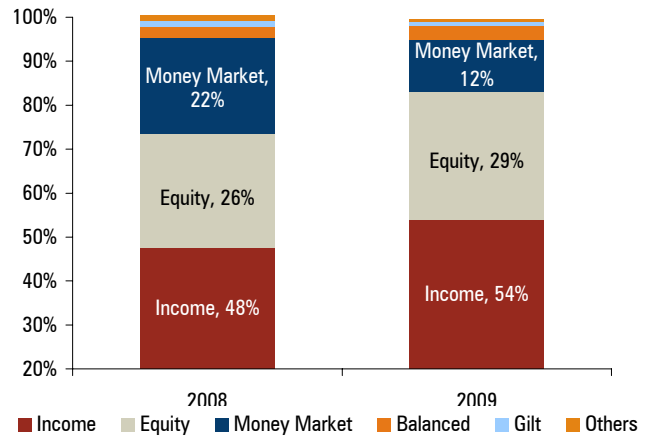
Industry Synopsis

Exhibit 3: Assets under management double since November last year



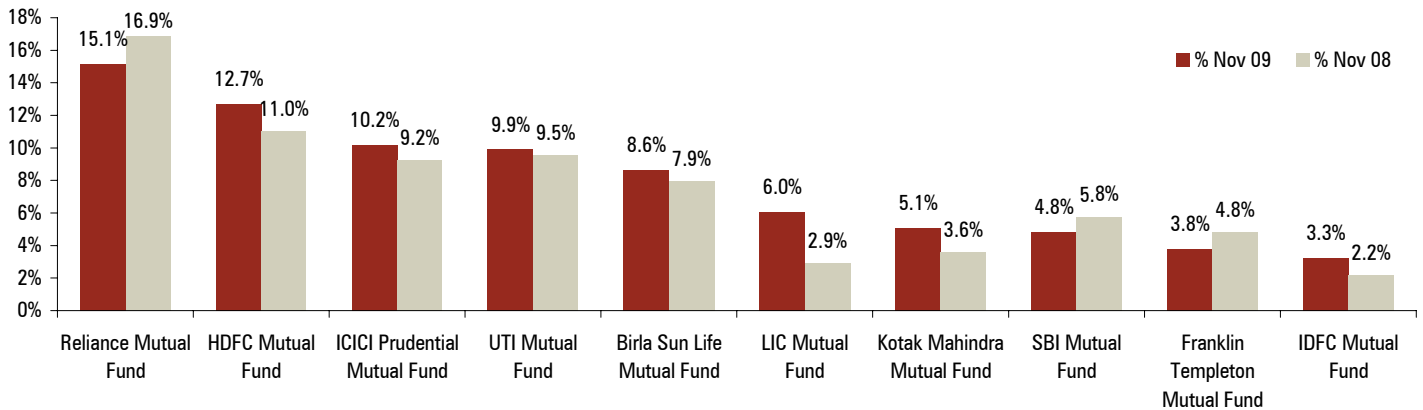
Source: AMFI, ICICIdirect.com Research

Exhibit 4: With liquid/money market funds losing sheen the share of ultra short-term funds gains...



Source: AMFI, ICICIdirect.com Research

Exhibit 5: Top 5 AMCs hold 50% market share with not much YoY change in market share in terms of average AUM

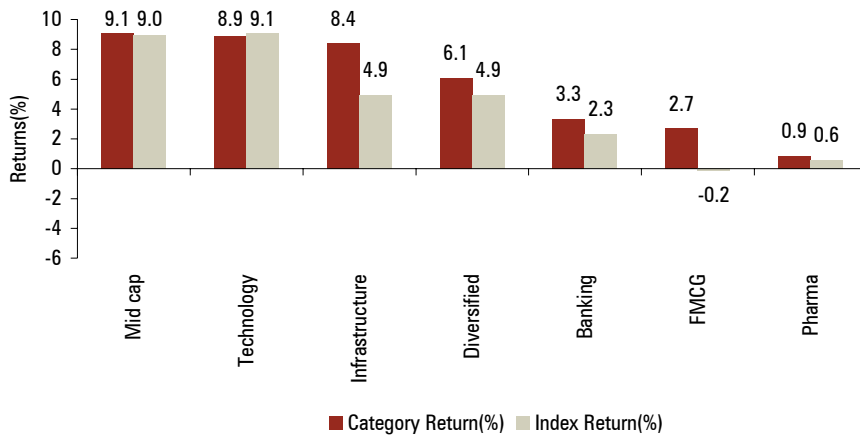


Source: AMFI, ICICIdirect.com Research

Category analysis

Equity funds

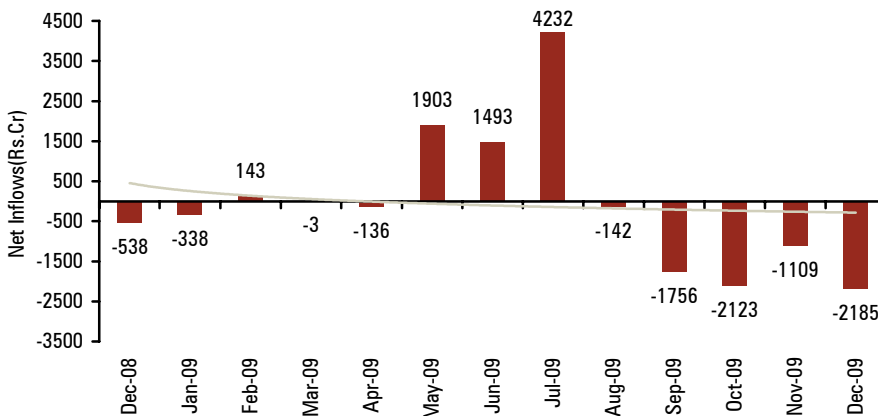
Exhibit 6: Sub category wise fund returns vs. respective BSE indices



...midcaps continue to outperform while funds across category outperformed their respective benchmark...

Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : Returns are one month absolute returns as on Jan 15 2010

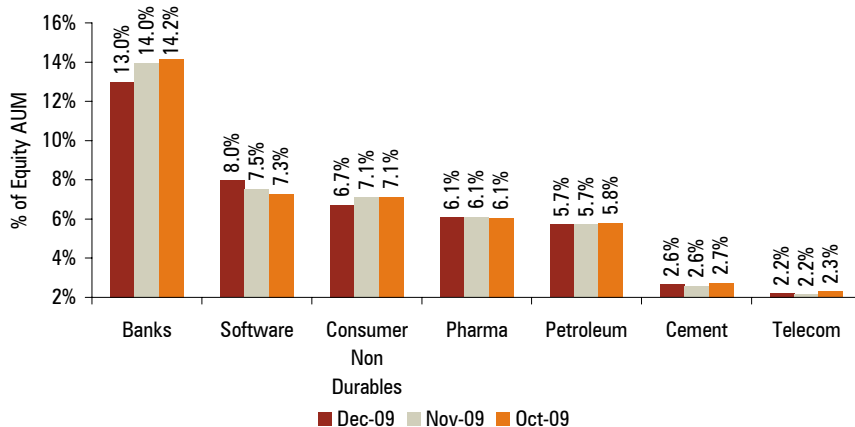
Exhibit 7: Net fund flow (Total purchase – Total sales)



...Equity funds continue to face redemptions bearing the brunt of the revised industry norms...

Source: AMFI, ICICIdirect.com Research

Exhibit 8: Deployment of funds by equity schemes (including ELSS * Balanced Schemes)



... Allocation to IT increased on better growth prospects...

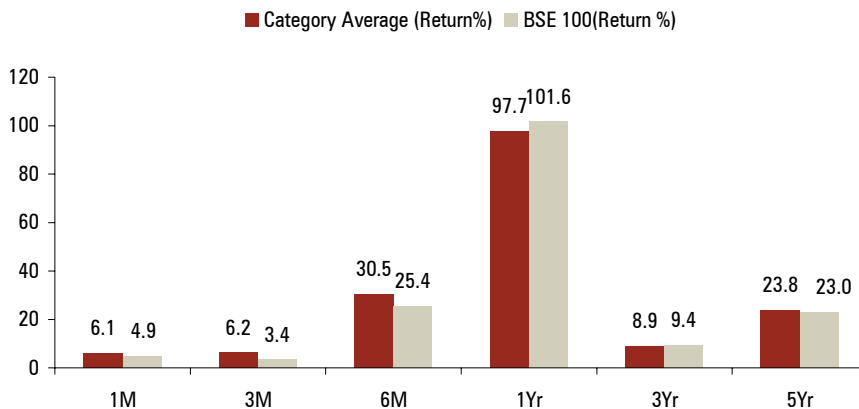
Source: SEBI, ICICIdirect.com Research

Equity Diversified Funds

- Equity diversified funds are one of the best categories for mutual fund investors as they are not style biased and deliver consistent returns over various market cycles
- Among equity funds, these funds have comparatively lower beta (~0.75) and are ideal for longer term investments especially in the current volatile scenario
- Cash levels of diversified stand in a range of 5-10% for the month ending November 2009. Managers preferred to stay invested without taking higher cash calls
- The short-term performance may be muted from current higher levels but over a longer duration it is a promising category and staggered investments can be made into these funds

View
Short-term: Neutral
Long-term: Positive

Exhibit 9: Category average returns vs. benchmark



...Fund managers have been fully invested for the last month and have performed in line with markets...

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on Jan 15, Returns above 1 yr are CAGR returns

Exhibit 10: Top picks and negative bias funds of the category.....

Top Recommended Equity Diversified Funds			
Scheme Name	6 M	1 Yr	3 Yr
Birla Sun Life Frontline Equity Fund - Plan A	32.74	105.08	16.47
HDFC Top 200 Fund	26.56	107.83	17.32
ICICI Prudential Focussed Equity	30.07	104.25	NA
Reliance Regular Savings Fund - Equity	35.98	128.41	21.33
Benchmark - BSE 100	30.49	97.72	8.87
Category Average	25.40	101.63	9.37

Negative Bias Funds			
Scheme Name	6 M	1 Yr	3 Yr
Fortis Equity Fund	20.69	66.77	4.26
HSBC Progressive Themes Fund	20.45	66.29	0.80
IDFC Enterprise Equity Fund	22.35	82.91	9.30
JM Equity Fund - Growth	18.76	87.04	-2.71
UTI Top 100 Fund	23.06	80.89	5.78
Benchmark - BSE 100	14.15	83.76	10.01
Category Average	19.25	80.21	9.26

Source: CRISIL Fund Analyser, ICICIdirect.com Research

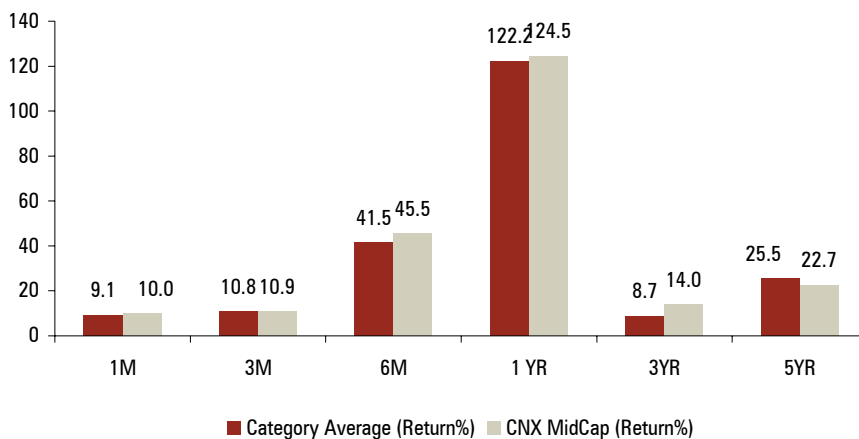
Note : % Returns are as on Jan 15, 2010, Returns above 1 yr are CAGR returns

Equity Midcap Funds

- The midcap category continued to outperform in line with our expectation as the overall market breadth remained positive
- The category delivered ~10% return in the last one month ending January 15 2010
- The category still offers relative attraction as compared to the large cap segment of the market. Although the valuation discount of midcaps vis-à-vis large caps has come down, the discount currently at ~25% still offers value especially for a longer duration investment horizon

View
Short-term: Neutral
Long-term: Positive

Exhibit 11: Category average returns vs. benchmark



...Risk return trade off is shifting towards risk and requires partial profit booking to provide balance to the overall portfolio...

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 12: Fund Review

Top Recommended Equity Mid Cap Funds			
Scheme Name	6 M	1 Yr	3 Yrs
Birla Sun Life Midcap Fund - Plan A	47.79	144.91	18.01
ICICI Prudential Discovery Fund	54.05	156.82	14.95
Sundaram BNP Paribas Select Midcap	49.56	147.99	14.42
Benchmark - CNX Midcap	30.56	106.67	13.57
Category Average	45.54	124.46	14.01

Negative Bias Funds			
Scheme Name	6 M	1 Yr	3 Yrs
Kotak Midcap	41.10	102.51	2.81
Taurus Discovery Stock	33.89	114.41	-3.18
Fortis Future Leaders Fund	43.83	107.07	-7.62
CNX Midcap	30.56	106.67	13.57
Category Average	45.54	124.46	14.01

Source: CRISIL Fund Analyser, ICICIdirect.com Research

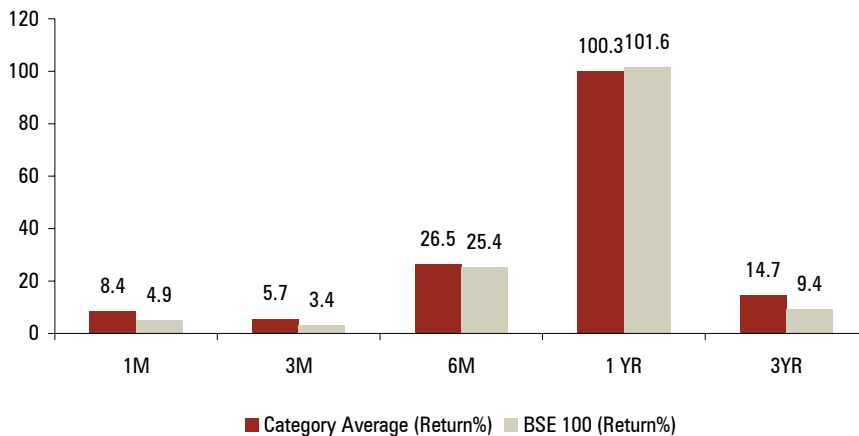
Note : % Returns are as on Jan 15, Returns above 1 yr are CAGR returns

Equity Infrastructure Funds

- The infrastructure segment as well as funds in the category have underperformed in the last three to four months as allocation has shifted to other sectors
- Infrastructure funds offer good investment opportunities both in the short as well as long-term as many of the stocks in the segment are likely to catch up with valuations of stocks in other sectors
- Investors may diversify their portfolio by taking 15-20% exposure to the top performing infrastructure funds in a staggered manner

View
Short-term: Positive
Long-term: Positive

Exhibit 13: Category average vs. benchmark



...Infrastructure funds offer good long-term investment option...

Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 14: Fund review

Top Recommended Equity Infrastructure Funds			
Scheme Name	6 M	1 Yr	3 Yrs
Reliance Diversified Power Sector Fund	28.88	108.68	29.24
Birla Sun Life Infrastructure Fund - Plan A	33.26	120.18	11.72
Benchmark - BSE 100	25.40	101.63	9.37
Category Average	26.52	100.30	14.70

Negative Bias Funds			
Scheme Name	6 M	1 Yr	3 Yrs
Tata Infrastructure Fund	25.20	98.91	11.56
UTI Infrastructure Fund	24.00	82.06	8.23
Benchmark - BSE 100	25.40	101.63	9.37
Category Average	26.52	100.30	14.70

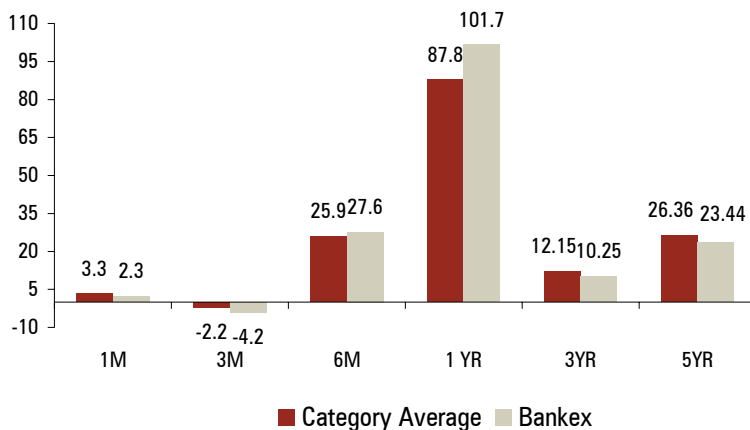
Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Equity Banking Funds

- We maintain our cautious stance for the short-term on banking stocks as credit growth still continues to be sluggish. Also, not much can be expected on the quarterly results front also
- It is a high beta sector and investors with an aggressive risk appetite may buy at every dips and continue to hold it for the long-term

View
Short-term: Neutral
Long-term: Positive

Exhibit 15: Scheme performance vs. benchmark



...may continue to exhibit muted performance unless credit growth picks up...

Source: CRISIL Fund Analyser, ICICIdirect.com Research

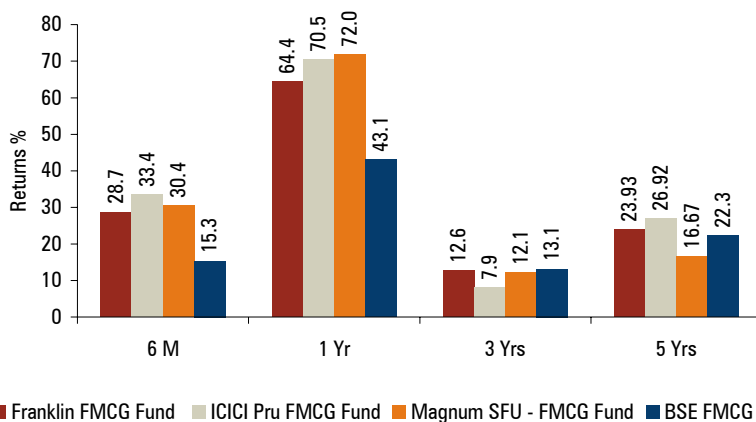
Note : % Returns are as on Dec 14th, Returns above 1 yr are CAGR returns

Equity FMCG Funds

- In case the market witnesses some sell off from the current higher levels, FMCG stocks, being considered fairly stable counters, will attract investor's interest
- The long-term outlook for FMCG companies remains stable as domestic economic recovery along with higher disposable income due to lower taxes may lead to more spending and will help companies post a better performance
- Segmental or category risk seems less as compared to other sectors

View
Short-term: Positive
Long-term: Positive

Exhibit 16: Scheme performance vs. benchmark



...FMCG funds can be used for diversification of the overall portfolio...

Source: CRISIL Fund Analyser, ICICIdirect.com Research

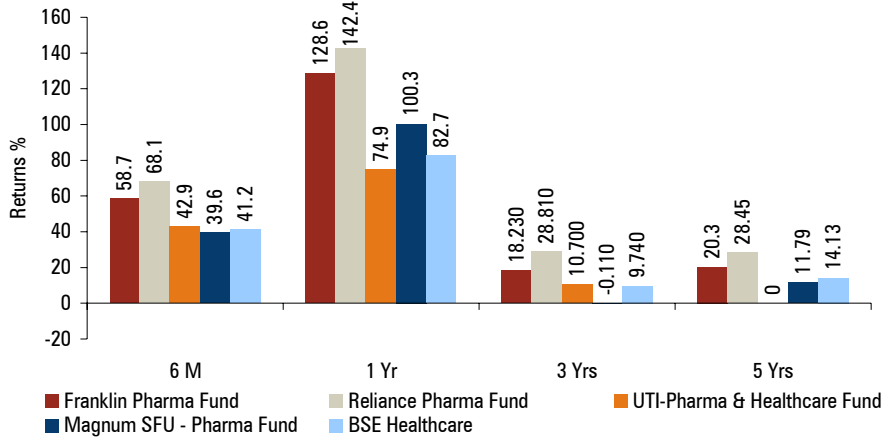
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Equity Pharma Funds

- We expect the pharma sector and funds in that category to continue to do well as valuation discount to the broader market and re-rating of the sector due to low beta nature may help stocks in the sector to do well
- Many of the midcap companies in the segment are trading at a 30-40% discount to the broader market. The same is expected to reduce due to a re-rating of the sector

View
Short-term: Positive
Long-term: Neutral

Exhibit 17: Scheme performance vs. benchmark



...pharma funds in the short-term may deliver better returns...

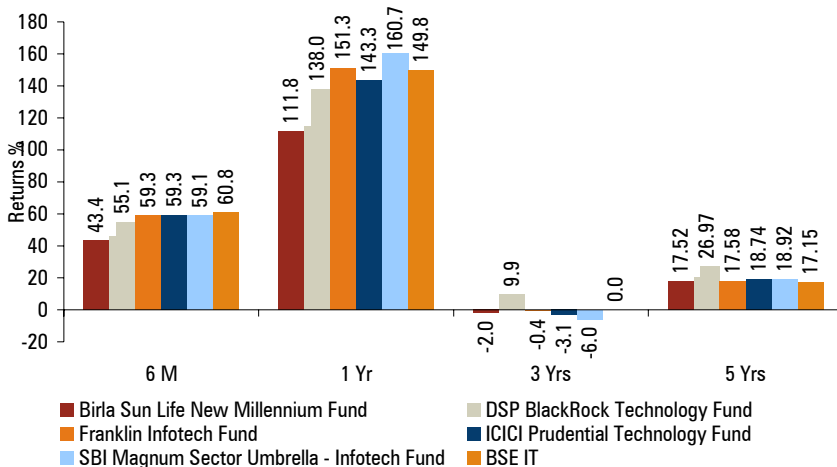
Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Equity Technology Funds

- IT companies have outperformed in the last month as the improving global economic scenario has shown increased visibility of earnings
- Though the demand outlook seems to have improved, one may not see much movement in the short-term after the recent sharp run up
- Over a longer horizon, it is better to invest in a diversified fund than in an IT dedicated fund

View
Short-term: Neutral
Long-term: Neutral

Exhibit 18: Technology Funds



...technology stocks will benefit from the global recovery but investors are better off investing in a diversified fund...

Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

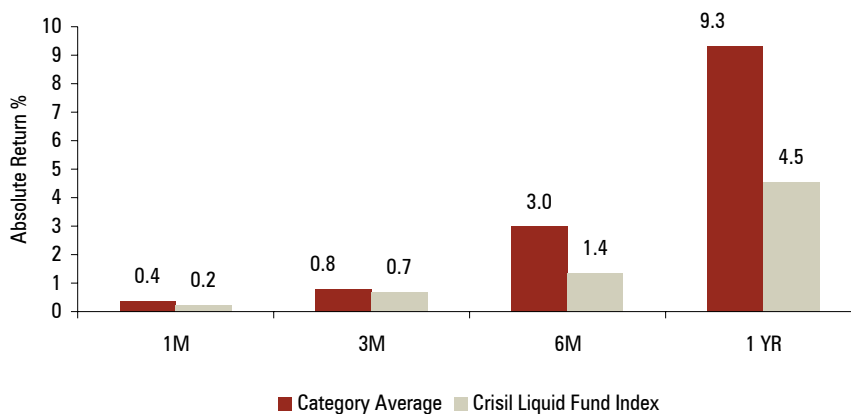
Category Analysis

Arbitrage Funds

- Arbitrage funds are generally considered a better option against liquid funds. They are classified as equity funds for tax treatment. Hence, the dividends declared are tax free
- The performance of arbitrage funds depends upon arbitrage opportunities available in the market
- Arbitrage funds can be looked upon as an alternative to liquid funds for a longer period of time as arbitrage opportunity may appear from time to time

View
Short-term: Positive
Long-term: Positive

Exhibit 19: Scheme performance vs. benchmark



...arbitrage funds offer better alternate investment option compared to liquid funds...

Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : Absolute return (%) as on Jan 15 2010

Exhibit 20: Fund Review

Top Recommended Arbitrage Funds			
Scheme Name	3M	6 M	1 Yr
IDFC Arbitrage Plus Fund - Plan A - (Regular)	0.80	1.66	3.39
Kotak Equity Arbitrage Fund - Growth	1.00	2.09	5.26
UTI SPREAD Fund	0.83	1.93	5.79
CRISIL Liquid Fund Index	0.68	1.36	4.49
Category Average	0.74	1.76	4.15

Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : Absolute return (%) as on Jan 15 2009

Category Analysis

Exchange Traded Funds (ETFs)

- In India there are three kinds of ETFs available :
 - Equity Index ETFs,
 - Liquid ETFs and
 - Gold ETFs
- An equity index ETF tracks a particular equity index such as the BSE Sensex, NSE Nifty and Nifty Junior
- An equity index ETF score higher than index funds on several grounds. The expense of investing in ETFs is relatively cheaper by 0.50-1.00% in comparison to an index fund. Expense ratio for ETFs is in the range of 0.50-0.75% excluding brokerage while for index funds the expense ratio varies in the range of 1.0-1.5%. However, brokerage (which varies) is applicable on ETFs while there is no entry load now on index funds
- The tracking error, which explains the extent of deviation of returns from the underlying index, is usually low in ETFs as it tracks the equity index on a real time basis whereas it is done only once in a day in index funds
- ETFs also provide liquidity as they are traded on stock exchanges and investors may subscribe or redeem on an intra-day basis also, which is unavailable in index funds, which are subscribed/redeemed on a closing NAV basis only
- There are over 400 ETFs traded globally. ETFs are transparent and cost efficient. The decision of which ETF to buy should be largely governed by the decision of getting exposure in that asset class

..Traded volume should be the major criteria to be considered while deciding on investment in ETFs. Higher volume ensures lower spread and better pricing to investors...

..Tracking error though should be considered but is not the deciding factors as variation among funds is not huge...

Exhibit 21: ETFs

Top Recommended ETF			
Scheme Name	6M	1Yr	3Yr
Nifty Benchmark Exchange Traded Scheme - Nifty BeES	24.15	92.68	9.60
S&P CNX Nifty	24.06	91.92	8.79

...Volumes are higher only in Benchmark ETF and tracking error is also lowest at 0.06%, and therefore, it is our top pick for investors wanting Nifty linked returns...

Source: Company, ICICIdirect.com

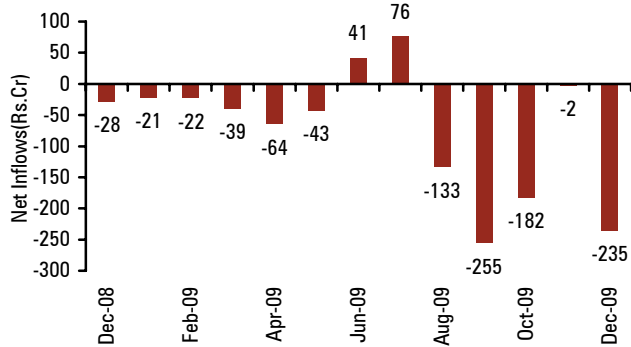
Category Analysis

Balanced Funds

- Balanced funds have more than 65% invested into equities. Hence, they offer tax savings as any capital gain over a one year period becomes tax free
- With 10 year benchmark yields trading in a range of 7.5-7.75% and equity markets hovering at rich valuations, balanced funds make sense to provide overall balance in a single portfolio
- Investors with a limited investible surplus and a lower risk appetite but with a willingness to invest into equities can look to invest in these funds

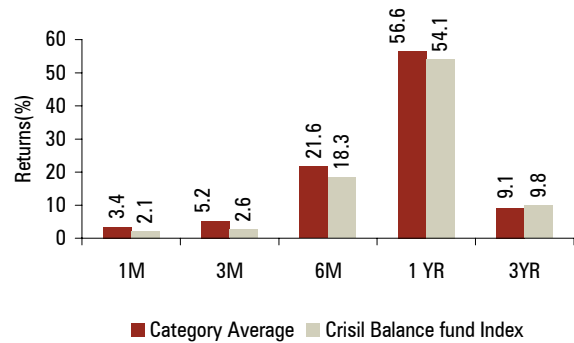
View
Short-term: Positive
Long-term: Neutral

Exhibit 22: Balanced funds to continue to face the brunt of revised norms...



Source: AMFI, ICICIdirect.com Research

Exhibit 23: Balanced returns...



Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 24: Fund Review

Top Recommended Balanced Funds			
Scheme Name	3M	6M	1 Yr
DSP BlackRock Balanced Fund	9.58	19.80	66.17
Birla Sun Life 95 Fund	7.23	17.24	75.41
HDFC Prudence Fund	12.50	26.90	86.96
Crisil Balanced Fund Index	4.76	8.37	49.00
Category Average	7.06	13.98	55.21

Negative Bias Funds			
Scheme Name	3M	6M	1 Yr
Birla Sun Life Freedom Fund	2.56	1.67	28.44
JM Balanced Fund	1.53	4.31	47.58
Crisil Balanced Fund Index	4.76	8.37	49.00
Category Average	7.06	13.98	55.21

Source: CRISIL Fund Analyser, ICICIdirect.com Research

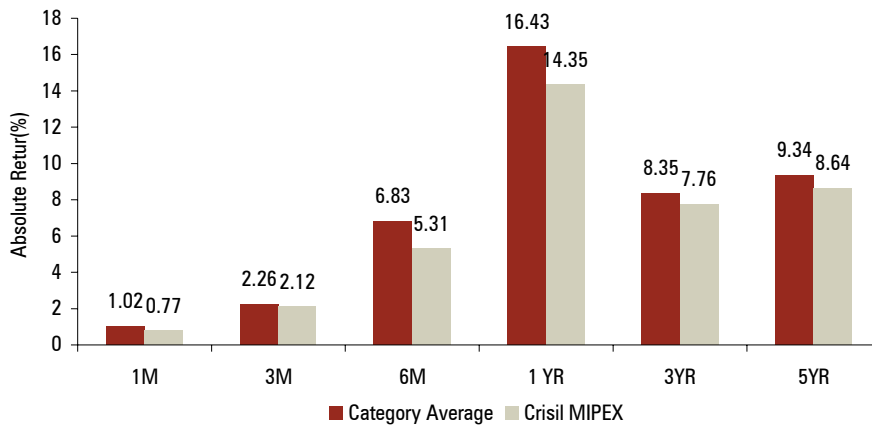
Note : % Returns are as on Jan 15 2009, Returns above 1 yr are CAGR returns

Monthly Income Plans (MIP)

- An MIP offers investors the option to invest in debt with some participation in equity, approximately 10-15% of the portfolio
- Investors who want higher returns than debt funds and are comfortable with nominal risk in returns may look to invest in MIPs
- The equity portion of the funds provide extra return to the fund while the debt part acts as a cushion towards any fall in equity and provides regular income
- Investors should invest in MIPs with lower equity allocation to avoid capital erosion and earn stable returns

View
Short-term: Positive
Long-term: Positive

Exhibit 25: Scheme performance vs. benchmark



Funds with higher equity allocation should be avoided as volatile equity markets may impact fund's return...

Source: Crisil Fund Analyser, ICICIdirect.com Research,

Note : % Returns as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 26: Fund review

Top Recommended MIP Funds			
Scheme Name	1 Yr	3 Yrs	5 Yrs
Birla Sun Life Monthly Income	20.65	10.32	10.21
Reliance Monthly Income Plan	26.27	13.14	13.79
HDFC Monthly Income Plan - LTP	32.90	12.46	13.46
Crisil MIP Index	16.74	8.25	10.32
Category Average	15.00	7.82	8.49

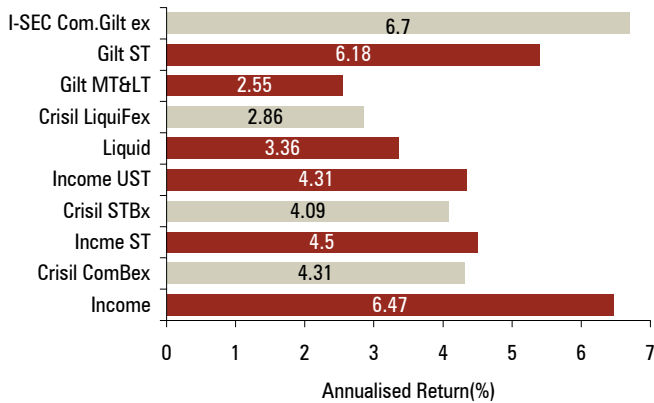
Source: Crisil Fund Analyser, ICICIdirect.com Research

Note : Returns are annualised returns as on Jan 15, 2010

Category Analysis

Debt Funds

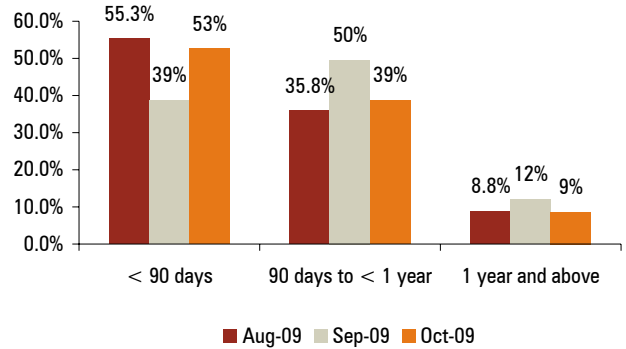
Exhibit 27: Debt Fund Returns Vs Index Returns



Source: Crisil Fund Analyzer ICICIdirect.com Research

Note : Returns are annualised returns for one month ending Jan 14 2010

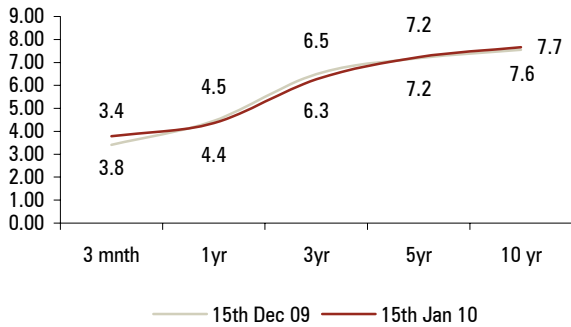
Exhibit 28: Fund houses prefer to stay at the shorter end of the curve



Source: SEBI, ICICIdirect.com Research

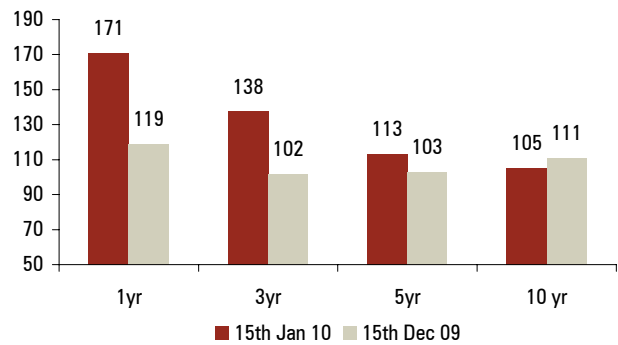
Note : Holding as % of total AUM

Exhibit 29: G-Sec yield curve flattened as shorter end witnessed yields hardening on rate hike expectations...



Source: Bloomberg, ICICIdirect.com Research

Exhibit 30: Corporate bond spread



Source: Bloomberg, ICICIdirect.com Research

Liquid funds

- Liquid funds should always be considered for liquidity management and not for return enhancement
- A new regulation has reduced the tenure of securities in which liquid funds can invest to less than 91 days. Hence, the returns are likely to remain subdued
- The category will continue to have lower inflows, going forward

View
Neutral

Exhibit 31: Redemption due to subdued returns continues...

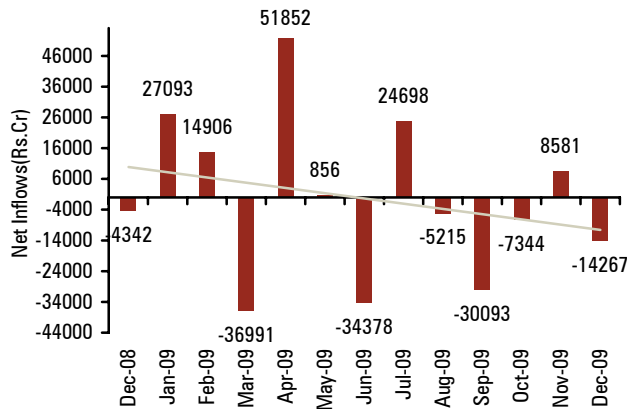


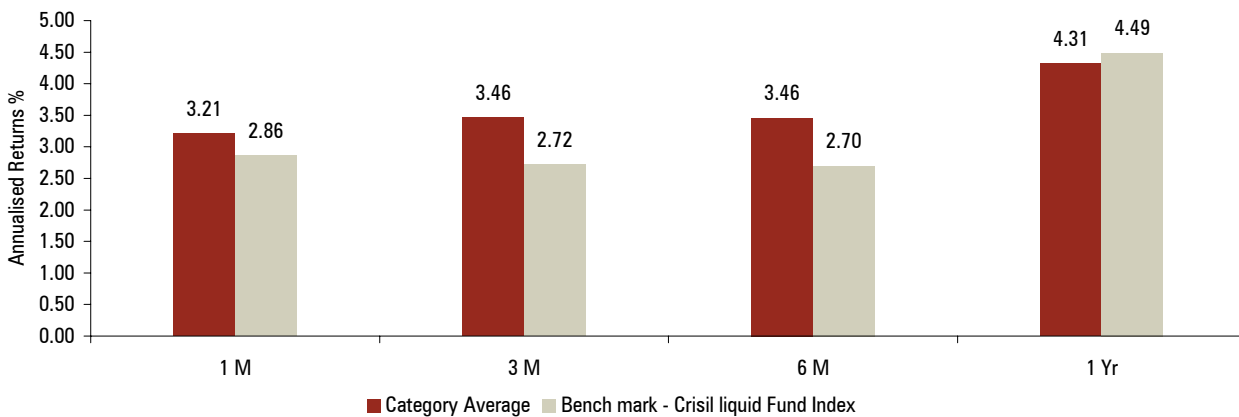
Exhibit 32: Call rates



Source: Bloomberg, ICICIdirect.com Research

Source: AMFI, ICICIdirect.com Research

Exhibit 33: Liquid funds the safest option but offer subdued returns.....



Source: NAV India, ICICIdirect.com Research

Note : Annualised returns as on January 15 2010

Exhibit 34: Fund review

Top recommended Liquid Funds				
Particulars/Period	1 M	3 M	6 M	1 Yr
HDFC Cash Management Fund - Savings Plan	4.39	4.34	4.50	5.34
Reliance Liquid Fund - Treasury Plan	3.67	4.06	4.31	5.18
UTI Money Market Fund	3.42	3.67	4.02	5.18
Bench mark - Crisil liquid Fund Index	2.86	2.72	2.70	4.49
Category Average	3.21	3.46	3.46	4.31

Source: CRISIL Fund Analyser, ICICIdirect.com Research

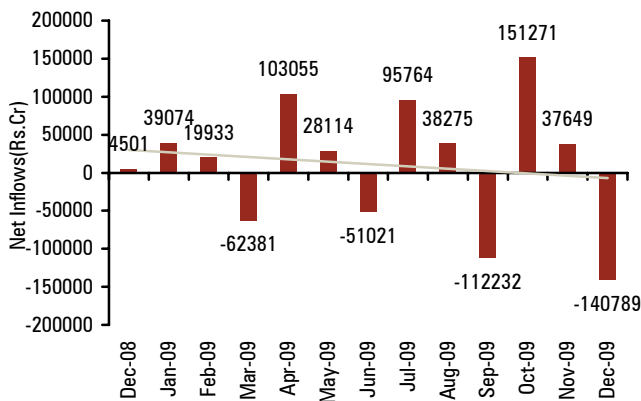
Note : Annualised Returns(%) as on Jan 15 2010

Income Funds

- Interest rates are structurally in an uptrend and, therefore, longer duration income funds should be avoided as the risk of market to market loss is high in longer duration debt funds
- We continue to believe that for a time period of three to six months short-term debt funds are better as the risk of interest rate rising further and bond prices declining is less in short-term bond funds
- Ultra short-term funds are better options for investment of less than six months

View
Ultra-short term: Positive
Short-term: Positive
Long-term: Neutral

Exhibit 35: Reinvestment of quarter end redemption money...



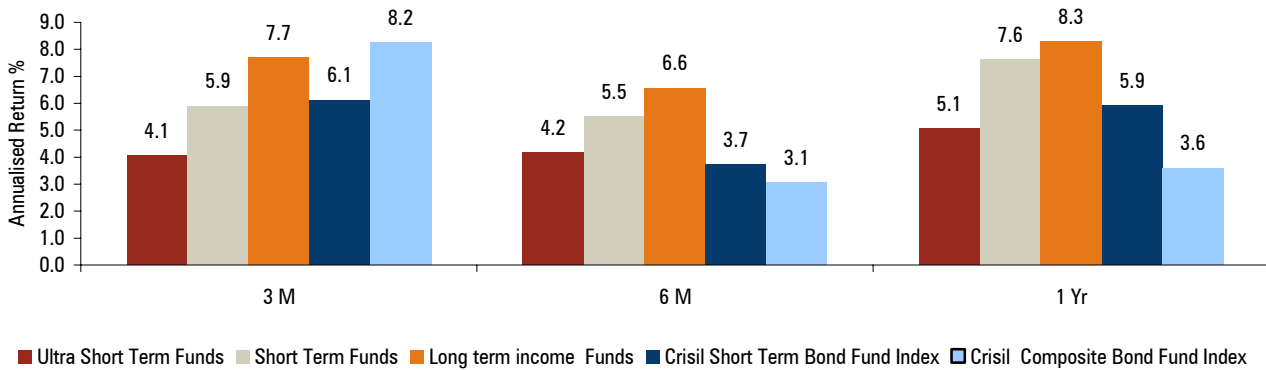
Source: AMFI, ICICIdirect.com Research

Exhibit 36: Maturity profile of underlying debt instruments

Fund Style	Avg. Maturity(in Yrs)
Ultra Short Term Funds	0.05-0.75
Short Term Funds	0.02-2.09
Long term income Funds	1.72-8.54

Source: Crisil Fund Analyser, ICICIdirect.com Research

Exhibit 37: Increasing interest rates exert pressure on income fund returns....



Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note : Annualised Returns(%)as on Jan 15 2010

Category Performers

Exhibit 38: Long-term income funds.... positive for 1 year and above...

(Returns %)

Top Recommended Funds				
Particulars/Period	1 M	3 M	6 M	1 Yr
Canara Robeco Income	2.75	5.13	3.48	5.96
Fortis Flexi Debt Fund - Regular Plan	6.22	7.36	1.67	10.10
HDFC High Interest Fund	6.16	9.77	3.25	2.26
Templeton India Income Fund	3.98	7.73	3.49	5.37
ICICI Prudential Income Plan	0.99	7.17	2.88	3.11
Benchmark - Crisil Composite Bond Fund Index	4.87	8.24	3.05	3.59
Category Average	7.79	7.70	6.56	8.28

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : Annualised Returns(%as on Jan 15 2010

Exhibit 39: Short-term funds...continue to invest with 3-6 months horizon...

(Returns %)

Top Recommended Funds				
Particulars/Period	1 M	3 M	6 M	1 Yr
Birla Sun Life Dynamic Bond Fund	6.02	6.10	5.52	7.63
HDFC High Interest Fund - Short Term Plan	4.95	9.32	6.48	9.18
ICICI Prudential Short Term Plan	3.29	7.16	4.22	5.87
Reliance Regular Savings Fund	4.43	9.32	7.97	7.15
Templeton India Short Term Income Plan	6.05	9.60	8.16	11.27
Crisil Short Term Bond Fund Index	4.23	6.11	3.71	5.90
Average	5.64	5.88	5.50	7.62

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note Annualised Returns(%as on Jan 15 2010

Exhibit 40: Ultra-short term... can be looked upon for 1-3 months horizon...

(Returns %)

Top Recommended Funds				
Particulars/Period	1 M	3 M	6 M	1 Yr
Fortis Money Plus Fund - Regular Plan	4.60	4.59	4.75	6.08
HDFC Cash Management Fund - Treasury Advantage	4.78	4.65	4.79	5.64
ICICI Prudential Flexible Income Plan Premium	4.63	4.60	4.76	5.67
Reliance Money Manager Fund - Retail	4.76	4.57	4.76	5.64
Tata Floater Fund	4.69	4.57	4.67	5.59
Banchmark - Crisil liquid Fund Index	2.86	2.72	2.70	4.49
Average	4.12	4.06	4.17	5.06

Source: CRISIL Fund Analyser, ICICIdirect.com Research

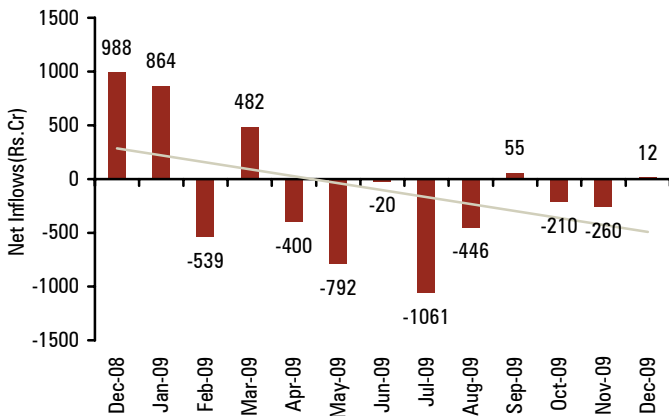
Note : Annualised Returns(%as on Jan 15 2010

Gilt Funds

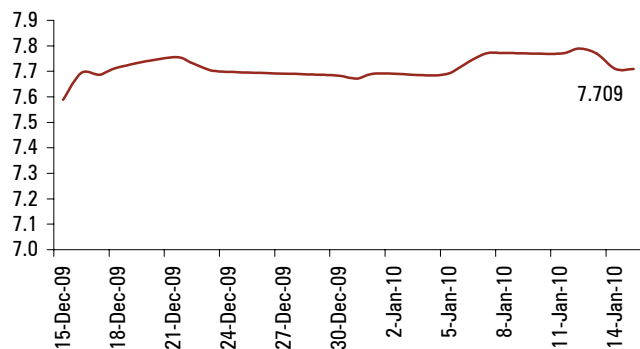
- G-sec yields across the curve are expected to remain range bound in the short-term. Gilt funds are more volatile than income funds. Therefore, in any adverse interest rate movement the impact of mark to market loss is high in the category
- Shorter duration G-Sec funds may be considered for parking funds in the short-term
- Longer duration gilt funds should be avoided as yields are likely to go up in the long run while in the short-term it may range between 7.5% and 7.75% levels
- We expect the yield to remain volatile with an upward bias

View
Short-term: Neutral
Long-term: Negative

Exhibit 41: Gilt funds continue to remain out of favour...



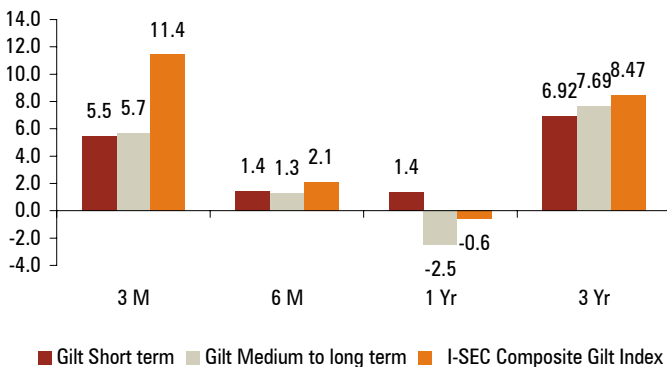
10 Yr G Sec Yield Curve



Source: Bloomberg, ICICIdirect.com Research

Source: AMFI, ICICIdirect.com Research

Exhibit 42: Category average returns



... higher long-term yields provide opportunity for the longer duration...

Source: NAV India, ICICIdirect.com Research, Annualised Returns(%), as on Jan 15 2010

Exhibit 43: Top recommended gilt funds

Top recommended Gilt Funds				
Particulars/Period	3 M	6 M	1 Yr	3 Yr
Birla Sun Life Gilt Plus - Regular Plan	-0.58	4.20	0.09	-3.13
Templeton India G-Sec Fund - LTP	-1.84	7.75	-0.77	1.89
DSP BlackRock Govt Sec Fund	4.61	7.81	1.10	-5.96
ICICI Prudential Gilt - Treasury	0.96	5.07	-2.13	-3.09
I-SEC Composite Gilt Index	8.13	11.44	2.10	-0.59

Source: CRISIL Fund Analyser, ICICIdirect.com Research, Note : Annualised Returns(%), as on Jan 15 2010

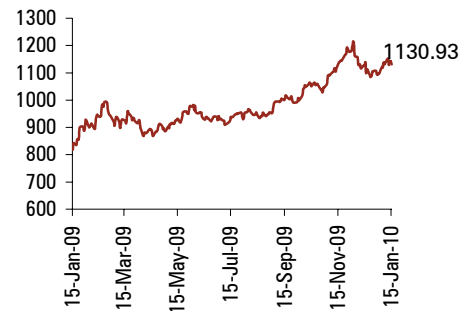
Category Analysis

Alternative Investment – Gold ETFs

- International spot gold fell during mid December towards US\$1074/ troy ounce and then again moved up towards US\$1160/ troy ounce till early January 2010. After that, however, the yellow metal has been moving within a tight range of US\$1130-1140
- The US dollar also weakened during mid-December till mid-January. However, after that recently during the past few days it has started strengthening again
- Since December 1, 2009 SPDR gold holdings declined from 1131 tonnes to 1112 tonnes on January 19 2010
- India's gold volumes under exchange-traded funds rose 55% YoY to 8.26 tonnes in December 2009. Though gold collections under ETFs are growing, they remain miniscule against India's imports of about 400-700 tonnes annually
- As we expected, gold saw some corrections on the downside. The extent should have been more. However, a weak US dollar restricted further fall. We still think that there could be further fall in gold prices from these levels towards US\$1020-1040
- As per the charts, gold in the very short-term is still looking weak. Some consolidation around US\$1130 is indicating that a short-term top has probably been made. A close below US\$1130 should pull down prices towards ~US\$1090-1040/troy ounce range. We expect gold, however, not to breach US\$1000/troy ounce mark in the close vicinity

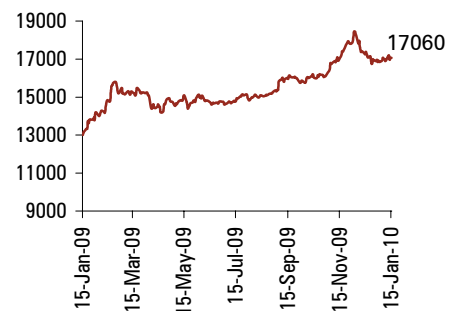
View
Short-term: Neutral
Long-term: Positive

Gold (\$/Ounce)



Source: Bloomberg, ICICIdirect.com Research

Gold (INR - Mumbai Spot)



Source: Bloomberg, ICICIdirect.com Research

Exhibit 44: Gold ETF

Name	Idirect Code	Pricing (Per Unit)
Benchmark Gold ETF	GOLDEX	Approx. 1 gram of gold
Kotak Gold ETF	KOTGOL	Approx. 1 gram of gold
Reliance Gold ETF	RELGOL	Approx. 1 gram of gold
Quantum Gold ETF	QUGOLD	Approx. 1/2 gram of gold
UTI Gold ETF	UTGOLD	Approx. 1 gram of gold

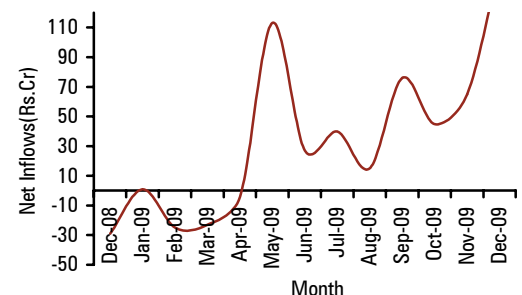
Note:

Minimum investment amount is Rs 500 or the price of 1 unit, whichever is higher. Minimum lot size is 1 unit

*Pricing 1/10th of index, means if Price of 10 gram of Gold is Rs. 14600, ETF is priced at Rs 1460

Source: ICICIdirect.com Research

Gold ETF - Inflows



Mutual Fund Model Portfolios

Equity Funds Model Portfolio

Investors who are wary of investing directly into equities can still get returns almost as good as equity markets through the mutual fund route.

We have designed three mutual fund model portfolios, namely, conservative, moderate and aggressive mutual fund portfolios. These portfolios have been designed keeping in mind various key parameters like investment horizon, investment objective, scheme ratings and fund management

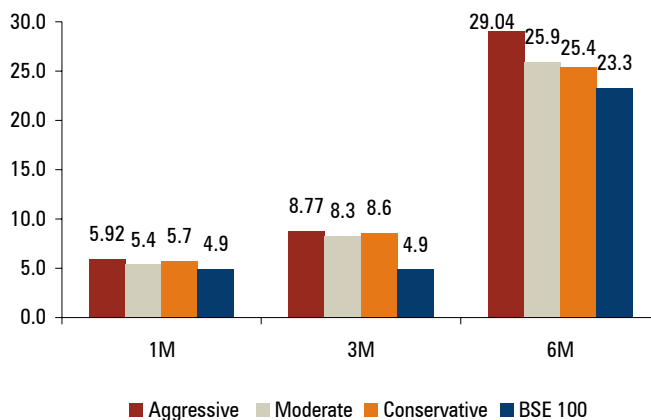
Exhibit 45: Equity model portfolio

Particulars	Aggressive	Moderate	Conservative
Time Horizon	1 – 2 Years	2- 3 Years	Above 3 Years
Return	Above Equity Market	Between FD & Broader Equities	Above FD
Review Interval	Monthly	Monthly	Quarterly
Risk Return	High Risk- High Return	Medium Risk - Medium Return	Low Risk - Low Return
Funds Allocation	% Allocation		
Core			
ICICI Prudential Dynamic Plan	20	20	20
HDFC Top 200	20	20	20
Birla Sunlife Frontline Equity	20	20	-
Franklin India Prima Plus	-	0	20
Sub Total(a)	60	60	60
Satellite			
Sundarm Select Midcap	20	20	20
Reliance Pharma Fund	10		
Sub total(b)	30	20	20
Debt			
Biral Sunlife Dynamic Plan	10	10	10
ICICI Prudential Income Fund	-	10	10
Sub total (c)	10	20	20
Grand Total(a + b + c)	100	100	100

..We continue to maintain the same model portfolio for all the categories...

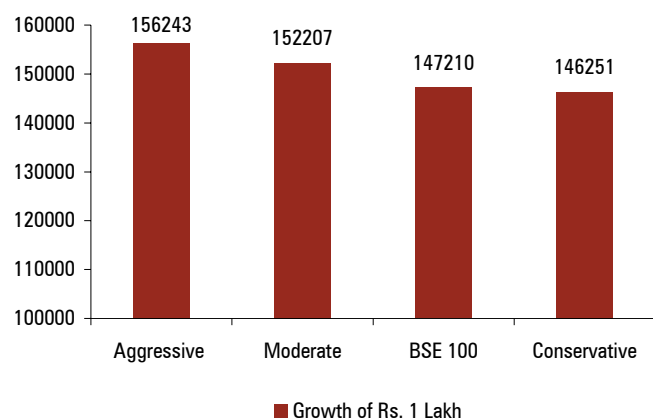
Source: ICICIdirect.com Research

Exhibit 46: Portfolio Returns



Source: Crisil Fund Analyser, ICICIdirect.com Research
Returns as on 15th Jan 2010

Exhibit 47: Growth of Rs 1 Lakh invested in the portfolio since inception



Source: Crisil Fund Analyser, ICICIdirect.com Research
Returns as on 15th Jan 2010, Date of inception:15th May 2009

Debt Funds Model Portfolio

We have designed three different mutual fund model portfolios for different investment duration namely less than six months, six months to one year and above one year. These portfolios have been designed keeping in mind various key parameters like investment horizon, interest rate scenarios, credit quality of the portfolio and fund management, etc.

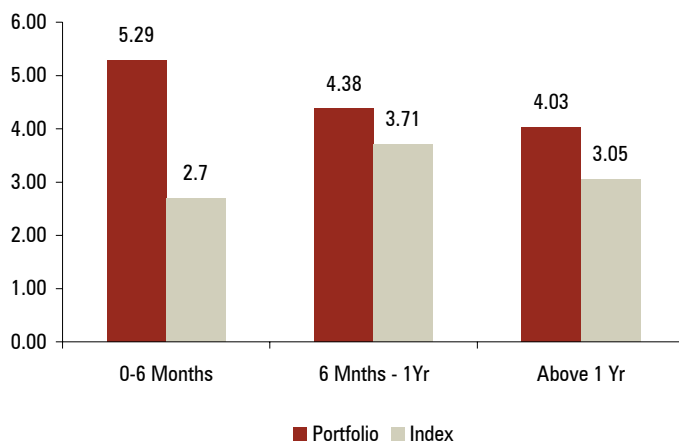
Debt Funds Portfolio

Particulars	Time Horizon		
	0 – 6 months	6months - 1 Year	Above 1 Year
Objective	Liquidity	Liquidity with moderate return	Above FD
Review Interval	Monthly	Monthly	Quarterly
Risk Return	Very Low Risk - Nominal Return	Medium Risk - Medium Return	Low Risk - High Return
Funds Allocation	% Allocation		
Ultra Short term Funds			
Fortis Money Plus	20	-	-
DWS Ultra Shortterm Plan	20	-	-
Short Term Debt Funds			
HDFC High Interest Short Term Fund	20	20	20
Birla Sun Life Dynamic Bond Fund	20	20	20
Reliance Short term plan	20	20	-
Long Term Debt Funds			
Fortis Flexi Debt	-	20	20
ICICI Prudential Income Fund	-	20	20
Canara Robeco Income Fund	-	-	20
Total	100	100	100

...We are continuing with the same funds and allocation as last month

Source: ICICIdirect.com Research

Exhibit 48: Portfolio Returns (July 15 2009 [inception] to Jan15 2010)



source: Crisil Fund Analyser, ICICIdirect.com Research,

Note : Returns are Annualised return %

*Index: 0-6 Months Portfolio – Crisil Liquid Fund Index, 6M-1YR – Crisil Short term Index; Above 1 Yr: Crisil Composite Bond Index

Model Portfolio Funds Analysis

ICICI Prudential Dynamic Plan

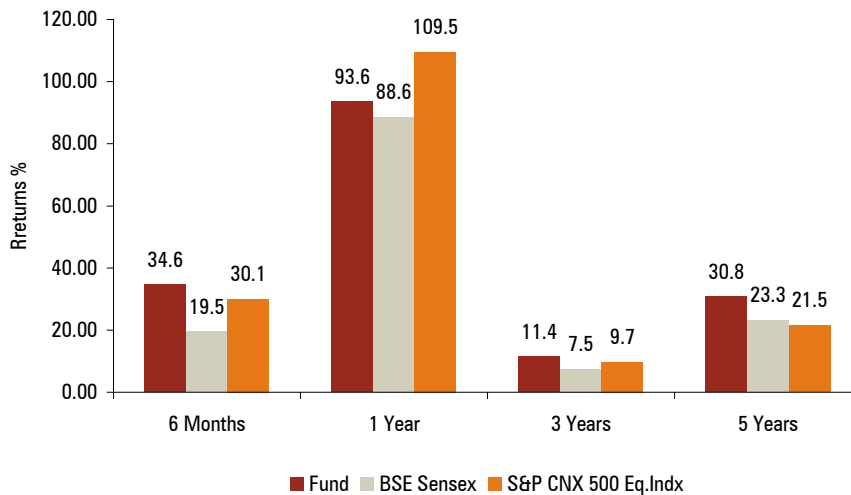
- ICICI Prudential Dynamic Fund has a long track record of performance and has weathered upturns as well as downturns well primarily because fund manager Sankaran Naren has used the flexibility of investing in stocks across market cap and with no style bias aptly to the fund's advantage
- The fund manager continues to maintain his cautious stance on the market and has increased cash levels from 16.44% to 21.69% during December 2009
- The fund manager has maintained a contrarian exposure to the telecom sector on valuation comfort. Exposure to telecom constitutes only Bharti Airtel at 5.83%

Fund Details

Fund Details	
Fund Manager	Sankaran Naren
Benchmark	S&P CNX Nifty
AUM (As On 31st Dec - 2009) (in Cr.)	1822.4
Unit NAV (As On 15th Jan-2010) (Rs.)	93.54

Source: CRISIL Fund Analyser

Exhibit 49: Returns comparison



Objective
The primary investment objective of the scheme is to seek to generate capital appreciation by actively investing in equity/equity related securities. For defensive considerations the scheme may invest in debt money market instruments to the extent permitted under the regulations. The AMC will have the discretion to completely or partially invest in any of the type of securities stated above so as to maximise the returns

Source: CRISIL Fund Analyser

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 50: Top holdings

Company	Holding (%)
Reliance Industries Ltd.	8.17
Infosys Technologies Ltd.	6.27
Bharti Airtel Ltd.	5.83
Cadila Healthcare Ltd.	4.02
Ipca Laboratories Ltd.	3.96

Source: CRISIL Fund Analyser

Exhibit 51: Top holdings

Sector	Holding (%)
PHARMACEUTICALS	9.48
BANKS	9.10
COMPUTERS - SOFTWARE	8.77
REFINERIES/MARKETING	8.17
TELECOM - SERVICES	5.83

Source: CRISIL Fund Analyser

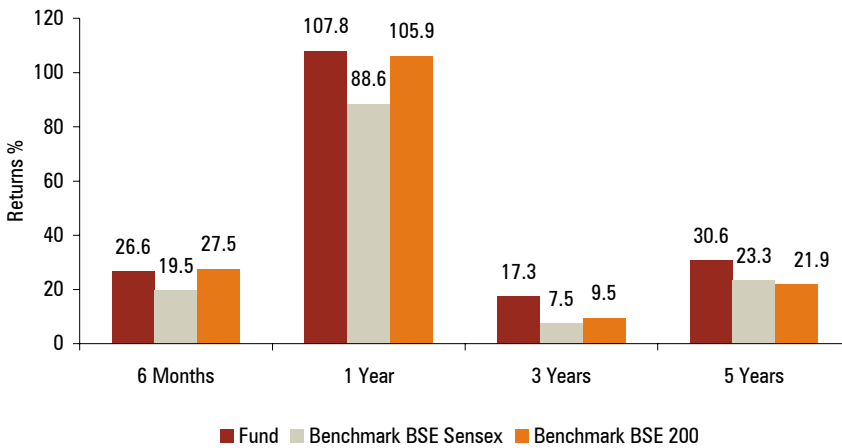
HDFC Top 200 Fund

- The fund has seen an increase of 10% in its AAUM but there was no major change in its top sector holdings as well as top company holdings
- Two banking majors, ICICI Bank and State Bank of India continue to account for ~12% of its portfolio
- Cash exposure was reduced to 1.6% from 4.75% levels at the end of this month
- The fund manager, as always, did not churn the portfolio aggressively. Among top holdings, he increased allocation to Bank of Baroda and Reliance Industries while reducing exposure to NTPC

Fund Details	
Fund Manager	Prashant Jain
Benchmark	BSE 200
AUM (As On 31st Dec - 2009) (in Cr.)	5909.76
Unit NAV (As On 15th Jan-2010) (Rs.)	182.325

Source: CRISIL Fund Analyser

Exhibit 52: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 53: Top Holdings

Company	Holding(%)
State Bank Of India	6.55
Infosys Technologies Ltd.	6.09
ICICI Bank Ltd.	5.80
Oil & Natural Gas Corporation Ltd.	4.67
Larsen & Toubro Ltd.	4.26

Source: CRISIL Fund Analyser

Exhibit 54: Top Holdings

Sector	Holding(%)
BANKS	20.9
PHARMACEUTICALS	9.8
COMPUTERS - SOFTWARE	9.2
OIL EXPLORATION	6.1
DIVERSIFIED	5.4

Source: CRISIL Fund Analyser

Objective
To generate long term capital appreciation from a portfolio of equity investments among the largest quoted Indian Companies

Source: CRISIL Fund Analyser

Birla Sunlife Frontline Equity Fund

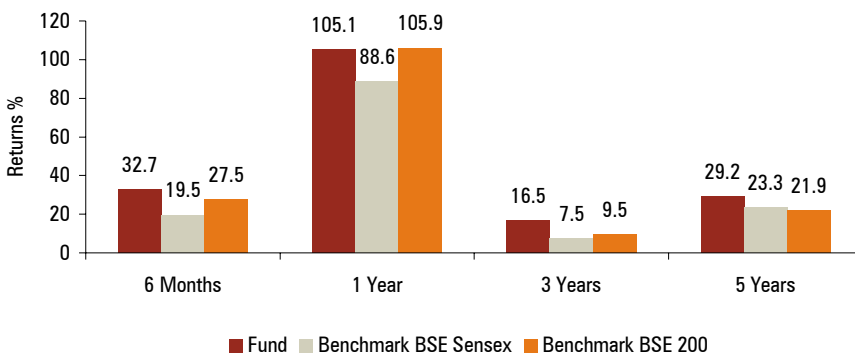
- The fund has been a consistent outperformer. It is a fund that is highly rated by different rating agencies
- It continues to maintain a well diversified portfolio with large cap holdings and exposure to individual stocks not exceeding 5% of the portfolio
- The fund manager continues to maintain cash exposure at ~10% levels
- Major new entrant in the portfolio includes Hindalco at 1.35% while he exited Sesa Goa

Fund Details

Fund Manager	Mahesh Patil
Benchmark	BSE 200
AUM (As On 31st Dec - 2009) (in Cr.)	1603.81
Unit NAV (As On 15th Jan-2010) (Rs.)	81.89

Source: CRISIL Fund Analyser

Exhibit 55: Returns comparison



Objective

Long term growth, through a portfolio with a target allocation of 100% equity while tracking sectoral weights of BSE 200, its chosen benchmark index

Source: CRISIL Fund Analyser

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 56: Top holdings

Company	Holding(%)
Infosys Technologies Ltd.	4.41
Reliance Industries Ltd.	3.56
Tata Consultancy Services Ltd.	3.48
Tata Steel Ltd.	3.11
Oil & Natural Gas Corporation Ltd.	3.08

Source: CRISIL Fund Analyser

Exhibit 57: Top holdings

Sector	Holding(%)
BANKS	12.08
COMPUTERS - SOFTWARE	9.85
Power	6.83
OIL EXPLORATION	6.57
POWER EQUIPMENT	5.32

Source: CRISIL Fund Analyser

Franklin India Prima Plus

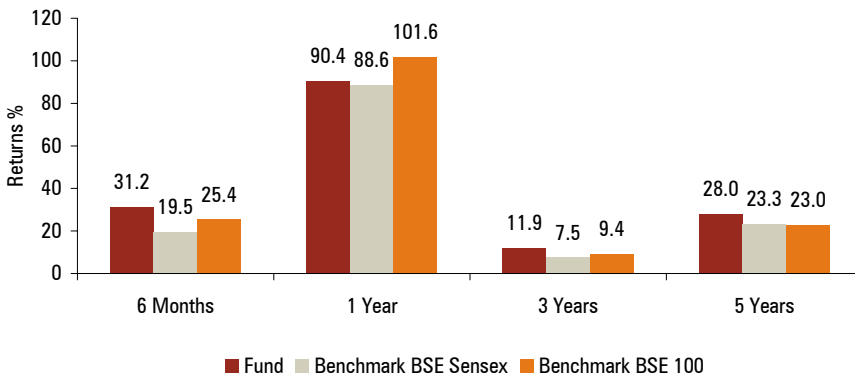
- The fund has been among the outperformers during December 2009 delivering 8.06% as against return of 4.94% delivered by BSE 100
- Exposure to stocks like Sesa Goa and Infosys has helped the fund to deliver superior returns
- The fund manager has increased allocation to the telecom sector mainly Bharti from 3.7% to 6.22% during December 2009
- The fund pared exposure in Reliance Industries, BPCL, Hindalco and Cipla among others during December 2009

Fund Details

Fund Manager	R. Sukumar, Anand Radhakrishnan
Benchmark	S&P CNX 500
AUM (As On 31st Dec - 2009) (in Cr.)	1780.20
Unit NAV (As On 15th Jan-2010) (Rs.)	200.77

Source: CRISIL Fund Analyser

Exhibit 58: Returns Comparison



Source: CRISIL Fund Analyser

Objective

Aims to provide growth of capital plus regular dividend

Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 59: Fund holdings

Company	Holding(%)
Bharti Airtel Ltd.	6.22
Cairn India Ltd.	3.85
Sesa Goa Ltd.	3.44
HDFC Bank Ltd.	3.44
Hero Honda Motors Ltd.	3.23

Source: CRISIL Fund Analyser

Exhibit 60: Fund holdings

Sector	Holding(%)
BANKS	13.05
OIL EXPLORATION	7.61
TELECOM - SERVICES	7.25
CEMENT	6.69
COMPUTERS - SOFTWARE	6.31

Source: CRISIL Fund Analyser

Sundaram Select Midcap Fund

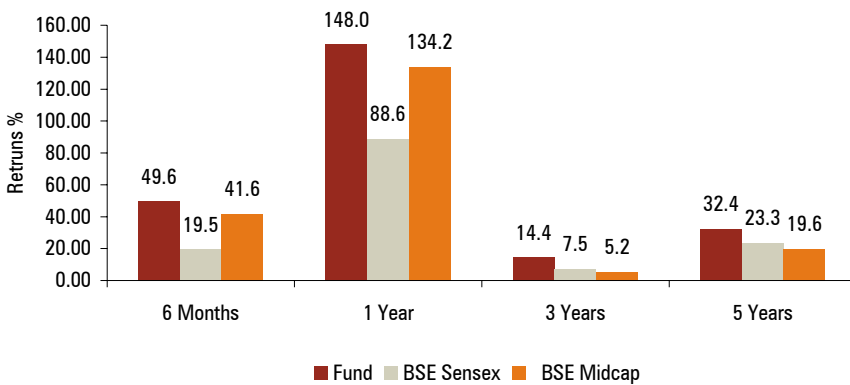
- The fund has been among the outperformers since the recent market upturn and has been in our model portfolio and a major contributor to our overall portfolio performance
- Exposure to any single stock does not exceed more than 5% of the portfolio holding
- The fund manager has been maintaining relatively lower cash levels and the same stand at 2.18% at the end of December 2009
- Active management and stock picking has been a major contributor to the outperformance of the fund

Fund Details

Fund Manager	Satish Ramanathan
Benchmark	BSE Midcap
AUM (As On 31st Dec - 2009) (in Cr.)	1865.71
Unit NAV (As On 15th Jan-2010) (Rs.)	142.53

Source: CRISIL Fund Analyser

Exhibit 61: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Exhibit 62: Top holdings

Company	Holding(%)
Mphasis Ltd.	4.74
Aurobindo Pharma Ltd.	4.44
Trent Limited	3.72
Ipca Laboratories Ltd.	3.47
Punj Lloyd Ltd.	3.12

Source: CRISIL Fund Analyser

Exhibit 63: Top holdings

Sector	Holding(%)
PHARMACEUTICALS	10.45
CONSTRUCTION PROJECTS	8.11
COMPUTERS - SOFTWARE	6.28
BANKS	5.47
RETAILING	3.72

Source: CRISIL Fund Analyser

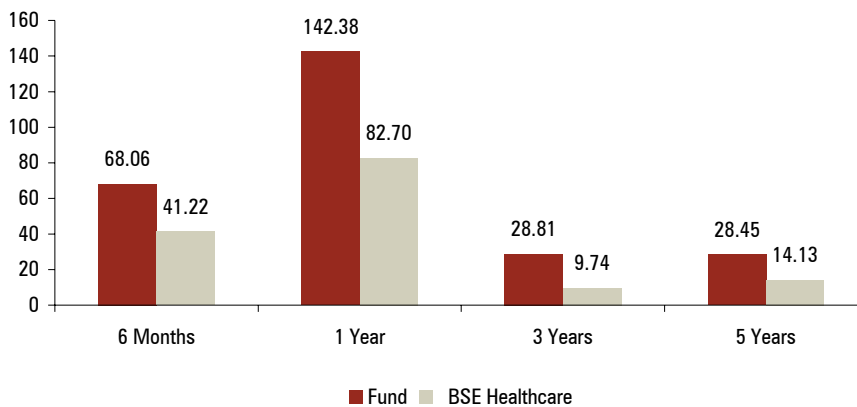
Reliance Pharma Fund

- The fund has been a clear outperformer in its category and the recent rally in pharma stocks has helped it to beat any other equity diversified fund on the returns front
- We believe pharma stocks are still trading at discount compared to broader market valuations and given the growth story there is still more room left for an upward move
- The fund will add an alpha to the portfolio given the positive outlook on the sector
- The fund manager does not take aggressive cash calls and the levels is at 8.25% as on December 2009

Fund Details	
Fund Manager	Sailesh Raj Bhan
Benchmark	BSE Healthcare
AUM (As On 31st Dec - 2009) (in Cr.)	227.22
Unit NAV (As On 15th Jan- 2010) (Rs.)	44.19

Source: CRISIL Fund Analyser

Exhibit 64: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note : % Returns are as on Jan 15 2010, Returns above 1 yr are CAGR returns

Objective

To generate consistent returns by investing in equity related of fixed income securities of Pharma and other associated companies.

Source: CRISIL Fund Analyser

Exhibit 65: Top holdings

Company	Holding(%)
Indoco Remedies Ltd.	9.51
Divis Laboratories Ltd.	8.92
Ranbaxy Laboratories Ltd.	8.25
Zydus Wellness Ltd.	7.57
Cipla Ltd.	7.34

Source: CRISIL Fund Analyser

Exhibit 66: Asset Allocation

SECTORS	Holding(%)
PHARMACEUTICALS	82.50
Net Receivables	8.25
CONSUMER FOOD	7.57
HOSPITAL	1.31
Other Equity	0.37

Source: CRISIL Fund Analyser

Birla Sunlife Dynamic Bond Retail

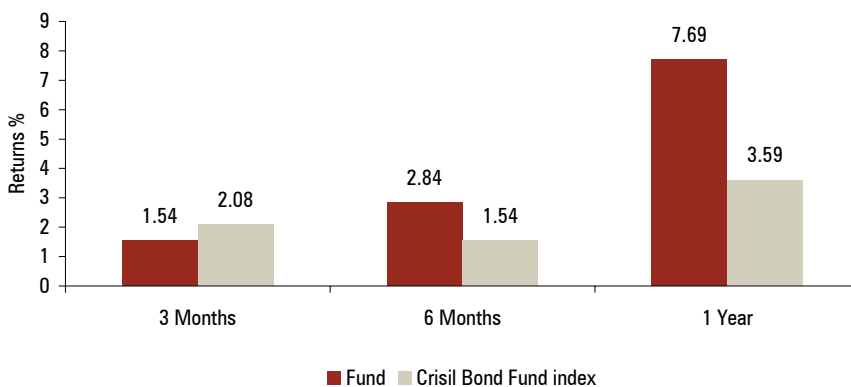
- Birla Sunlife Dynamic Bond Fund is a consistent performer in its category. The corpus of the fund has increased more than 13% from Rs 5493 crore in November to Rs 6222 crore in December 2009
- Comparatively higher maturity, higher exposure to corporate bonds and active management have helped the fund to perform better
- The fund manager has adopted the strategy of taking exposure to floating interest rates through interest rate derivatives and, thereby, mitigated interest rate risk
- The fund manager has reduced average maturity from 2.15 years to 1.02 years during December 2009

Fund Details

Fund Manager	Maneesh Dangi
Benchmark	Crisil Composite Bond Fund Index
AUM (As On 31st Dec - 2009) (in Cr.)	6221.57
Unit NAV (As On 15th Jan-2010) (Rs.)	15.26

Source: CRISIL Fund Analyser

Exhibit 67: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 68: Top holdings

Asset Allocation	Holding(%)
CD	48.01
NCD & Bonds	44.29
GOI	4.09

Source: CRISIL Fund Analyser

Exhibit 69: Top holdings

Company	Holding(%)
Power Finance Corporation Ltd.	8.77
Housing Development Finance Corporation Ltd.	8.19
Industrial Development Bank of India Ltd.	7.73
State Bank Of Hyderabad	6.16
Corporation Bank	5.88

Source: CRISIL Fund Analyser

Objective

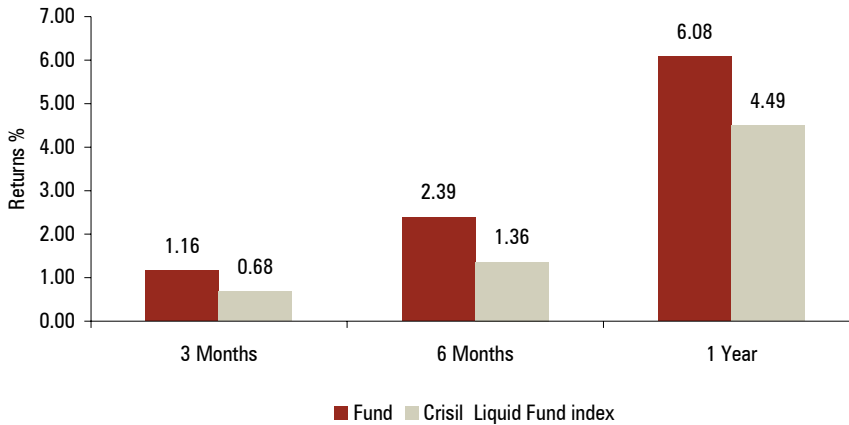
To generate Optimal return with high liquidity through active management of the portfolio by investing in high quality Debt and Money Market

Source: CRISIL Fund Analyser

Fortis Money Plus

- The fund has been a consistent performer in its category
- The average maturity is close to 0.42 years as on December 2009
- The fund has invested around 64% in CP/CDs while the remaining is in short-term NCDs

Exhibit 70: Returns comparison

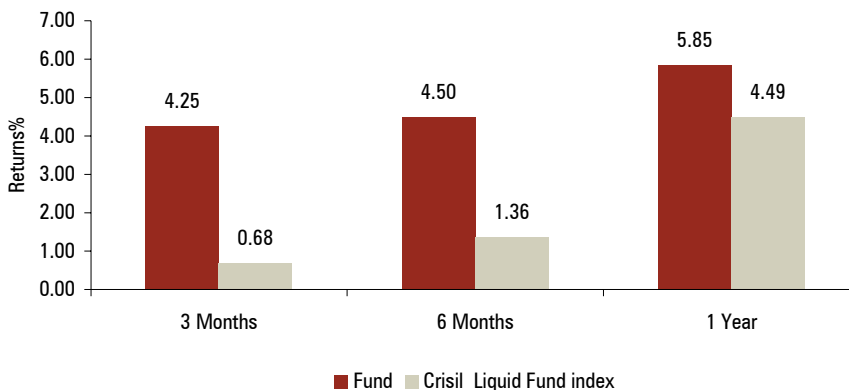


Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

DWS Ultra Short term

- The fund has been a consistent performer in its category
- The fund manager has increased allocation to CDs and short-term NCDs while reducing exposure to cash equivalents like Call money and net receivables
- The average maturity of the fund has increased to 0.38 years in December as compared to 0.25 years in November 2009

Exhibit 71: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

Fund Details

Fund Manager	Alok Singh
Benchmark	Crisil LiquiFex
AUM (As On 31st Dec - 2009) (in Cr.)	6735.20
Unit NAV (As On 15th Jan-2010) (Rs.)	13.6057

Source: CRISIL Fund Analyser

Asset Allocation

Asset Allocation	Holding(%)
CD	34.01
CP	29.61
NCD & Bonds	9.73
NCD-ST	26.29
Reverse Repo	1.05

Source: CRISIL Fund Analyser

Fund Details

Fund Manager	Dwijendra Srivastava
Benchmark	Crisil LiquiFex
AUM (As On 31st Dec - 2009) (in Cr.)	3626.1
Unit NAV (As On 15th Jan-2010) (Rs.)	14.847

Source: CRISIL Fund Analyser

Asset Allocation

Asset Allocation	Holding(%)
CD	52.00
NCD-ST	34.27
NCD & Bonds	7.78
Net Receivables	5.64
GOI	0.27

Source: CRISIL Fund Analyser

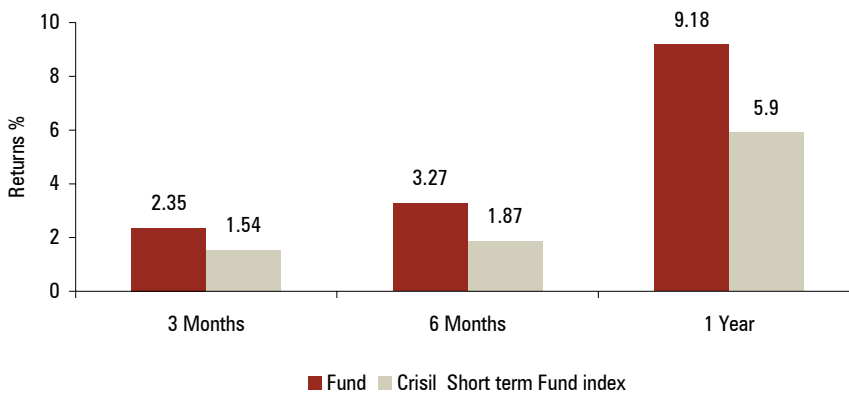
HDFC High Interest STP plan

- The fund has been a consistent performer and has given a thrust to the quality portfolio
- Higher exposure to corporate bond at around 69% and higher accrual income has helped the fund to deliver consistent returns over a period of time
- The fund manager has reduced exposure to cash equivalent to 4.58% from 11.6% during December 2009

Fund Details	
Fund Manager	Shobhit Mehrotra
Benchmark	Crisil STBEX
AUM (As On 31st Dec - 2009) (in Cr.)	1831.6
Unit NAV (As On 15th Jan-2010) (Rs.)	18.17

Source: CRISIL Fund Analyser

Exhibit 72: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 73: Holdings

Asset Allocation	Holding(%)
NCD & Bonds	69.94
CD	17.14
CP	8.34
Net Receivables	4.58

Source: CRISIL Fund Analyser

Objective
To generate income by investing in a range of debt & money market instruments of various maturity dates with a view to maximising income while maintaining the optimum balance of yield, safety and liquidity

Source: CRISIL Fund Analyser

Exhibit 74: Holdings

Company	Holding(%)
Power Finance Corporation Ltd.	8.02
Housing Development Finance Corporation Ltd.	6.21
Indian Railway Finance Corporation Ltd. - PTC	5.87
Export Import Bank Of India	5.38
Union Bank Of India	5.11

Source: CRISIL Fund Analyser

Reliance Short Term Fund

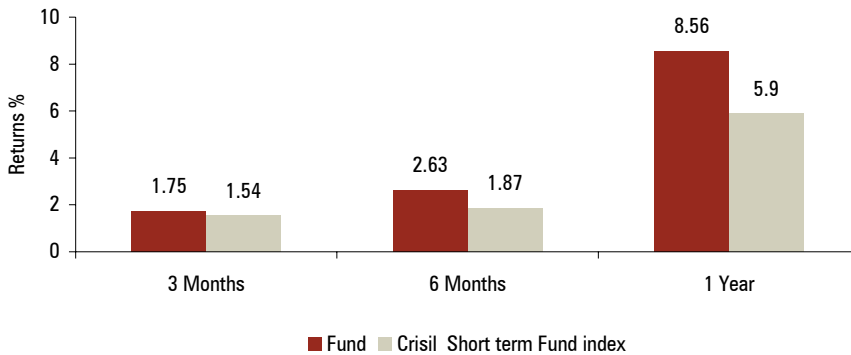
- The fund continues to be an above average performer in its category
- Active fund management and higher exposure to corporate bonds helped the fund to generate extra returns for the portfolio
- The fund manager has reduced allocation to government securities from 14.16% in November to 2.87% in December 2009

Fund Details

Fund Manager	Prashant Pimple
Benchmark	Crisil LiquiFex
AUM (As On 31st Dec - 2009) (in Cr.)	2865.71
Unit NAV (As On 15th Jan-2010) (Rs.)	17.23

Source: CRISIL Fund Analyser

Exhibit 75: Returns comparison



Objective

To generate stable returns for investors with a shorter time horizon by investing in fixed income securities of a shorter maturity

Source: CRISIL Fund Analyser

Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 76: Holdings

Asset Allocation	Holding(%)
CD	44.30
GOI	2.87
NCD & Bonds	33.39
Net Receivables	3.94

Source: CRISIL Fund Analyser

Exhibit 77: Holdings

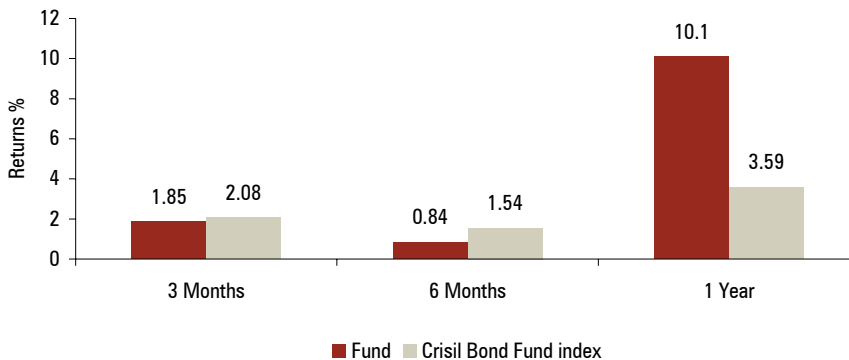
Company	Holding(%)
State Bank Of Patiala	10.57
Rural Electrification Corporation Limited	8.48
Bank Of Baroda	6.36
Andhra Bank	5.97
Indian Oil Corporation Ltd.	5.52

Source: CRISIL Fund Analyser

Fortis Flexi Debt Fund

- The fund manager manages the overall average maturity of the portfolio very dynamically
- The fund manager manages exposure to government securities very actively. After taking exposure to the same at 56.34% in November, he reduced it to 12.87% in December (exited 10 year paper). However, the same has not gone well as yields rose during December and adversely impacted the performance of the fund
- The fund manager actively trades in longer duration government securities
- Active fund management has remained the strategy of the fund

Exhibit 78: Returns comparison



Source: CRISIL Fund Analyser, ICICIdirect.com Research
 Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 79: Holdings

Asset Allocation	Holding(%)
CP	34.29
CD	32.04
GOI	12.87
Reverse Repo	7.61
NCD & Bonds	4.39

Source: CRISIL Fund Analyser

Exhibit 80: Holdings

Company	Holding(%)
T-Bills	12.87
Axis Bank Ltd.	10.95
Infrastructure Development Finance Company Limited	9.10
ICICI Bank Ltd.	9.03
Federal Bank Ltd.	9.03

Source: CRISIL Fund Analyser

Fund Details

Fund Manager	Alok Singh
Benchmark	Crisil Composite Bond Fund Index
AUM (As On 31st Dec - 2009) (in Cr.)	486.01
Unit NAV (As On 15th Jan-2010) (Rs.)	14.22

Source: CRISIL Fund Analyser

Objective

To generate income through investments in a range of Debt and Money Market Instruments of various maturities with a view to maximise income while maintaining an optimum balance between yield, safety and liquidity

Source: CRISIL Fund Analyser

ICICI Prudential Income Fund

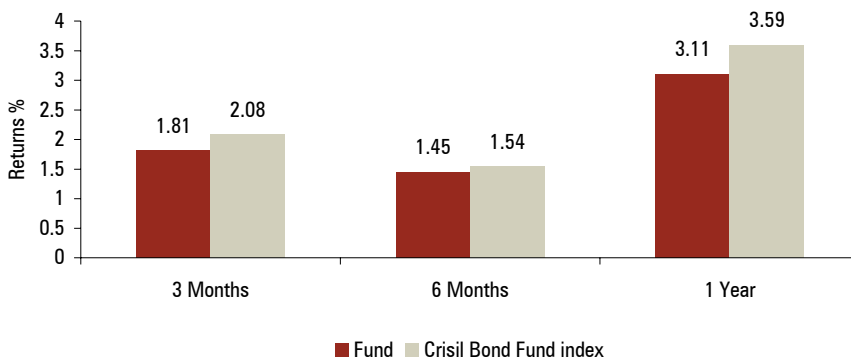
- The fund has been a consistent performer in its category and has delivered above average returns
- Trading in government securities has remained the strategy of the fund. Exposure to longer duration government securities has impacted the fund's performance in recent months due to higher yields
- The fund manager has maintained the portfolio and has not churned the same aggressively during December 2009

Fund Details

Fund Manager	Kuldeepsinh Jagtap
Benchmark	Crisil Composite Bond Fund Index
AUM (As On 31st Dec - 2009) (in Cr.)	1437.95
Unit NAV (As On 15th Jan- 2010) (Rs.)	29.8744

Source: CRISIL Fund Analyser

Exhibit 81: Returns comparison



Objective

To generate income through investments in a range of debt and money market instruments of various maturities and maintaining the optimum balance of yield, safety and liquidity

Source: CRISIL Fund Analyser

Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 82: Holdings

Asset Allocation	Holding(%)
GOI	52.69
NCD & Bonds	42.47
Net Receivables	4.64
CD	0.04

Source: CRISIL Fund Analyser

Exhibit 83: Holdings

Company	Holding(%)
Indian Oil Corporation Ltd.	16.25
09.39% CGL 2011	15.04
06.90% CGL 2019	12.72
State Bank Of India	11.30
Neyveli Lignite Corporation Ltd.	9.52

Source: CRISIL Fund Analyser

Canara Robeco Income Fund

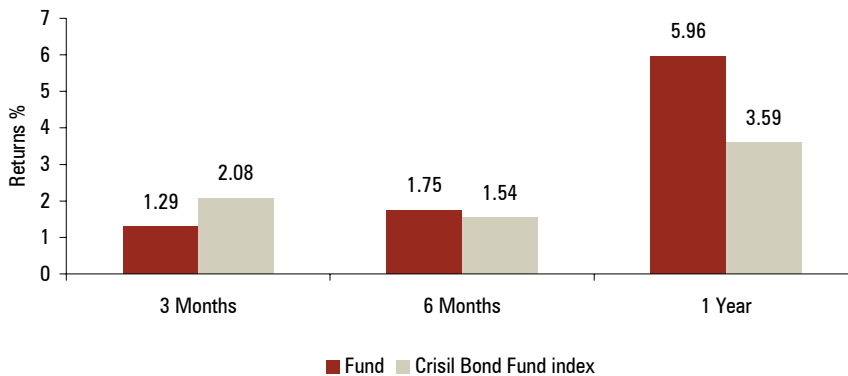
- The fund has been a consistent outperformer among its peers by active asset allocation and duration management
- The fund manager has continued to adopt a cautious approach towards the debt market and maintained comparatively lower average maturity at 2.49 years
- The fund manager is of the view that investors should avoid investing in longer duration funds till rate hike announcement

Fund Details

Fund Manager	Ritesh Jain
Benchmark	Crisil CompBex
AUM (As On 31st Dec - 2009) (in Cr.)	237.66
Unit NAV (As On 15th Jan-2010) (Rs.)	19.4037

Source: CRISIL Fund Analyser

Exhibit 84: Return comparison



Objective

To generate income through investments in debt and money market securities of different maturity and issuers of different risk profiles

Source: CRISIL Fund Analyser

Source: CRISIL Fund Analyser, ICICIdirect.com Research
Note: Returns are annualised returns % as on Jan 15 2010

Exhibit 85: Holdings

Asset Allocation	Holding(%)
GOI	50.67
NCD & Bonds	41.88
CBLO	26.17
CD	10.81
Net Receivables	-28.88

Source: CRISIL Fund Analyser

Exhibit 86: Holdings

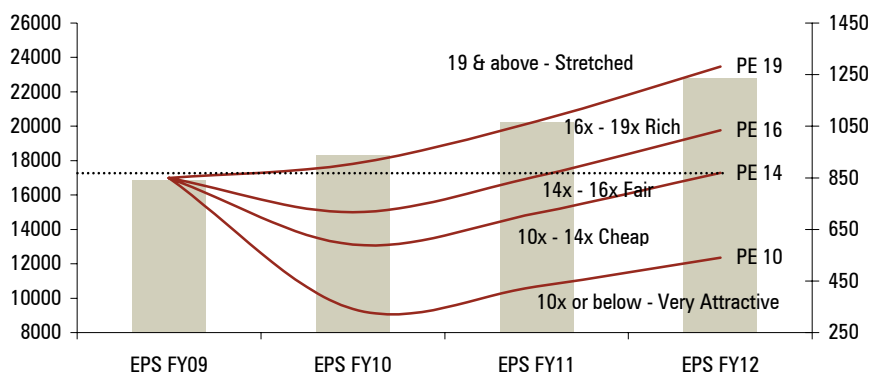
Company	Holding(%)
T-Bills	31.98
CBLO	26.17
L&t Finance Ltd.	13.32
Power Finance Corporation Ltd.	10.95
07.02% CGL 2016	10.53

Source: CRISIL Fund Analyser

Investment Strategy

- The investment sentiment among institutional investors continues to remain optimistic especially foreign institutional investors who continue to remain net buyers especially in the primary market on the back of ample liquidity available in the global financial system and improving global economic scenario
- We expect the equity market to remain range bound within 5100-5400 levels of the Nifty. Although the market may remain range bound there would be sector/segment specific opportunity available as has been the case in the last three to four months
- We expect midcap funds to do well as stock specific movement may help the funds in the sector to outperform. We expect the pharma sector and funds in that category to continue to outperform, going forward
- Better than expected GDP growth and quarterly results are playing catch up to the already run-up equity market and providing support to the markets. We have been seeing buying interest every time the market corrects even though domestic mutual funds have been consistent net sellers due to redemption pressure
- We are cautious on the debt market both on the shorter end as well as the longer end because we expect the yield to move up across the yield curve. The interest differential between 10 year and 1 year G-Sec at 335 bps is indicating the steepness of the curve and we expect value at the longer end once the yield stabilises
- We believe the risk-return trade off is not in favour of investing in equities at current market levels for less than one year investment horizon. A balanced portfolio approach is required. We have been maintaining one pharma fund to the existing large cap and midcap allocation in the aggressive model portfolio following the same approach

Exhibit 87: Sensex Valuation Matrix



..BSE Sensex is trading above its fair value range on one year forward earnings of FY11 but discounting FY12 EPS, which we believe is an optimistic scenario, makes it in a fair range

Source: ICICIdirect.com Research

Funds Snapshot

Exhibit 88: Funds Snapshot

Category	Outlook		Top Picks
	Short Term	Long Term	
Equity			
Largecaps	Neutral	Positive	Birla Sunlife Frontline Equity Fund
			HDFC Top 200
			ICICI Prudential Focussed Equity Fund
Midcaps	Neutral	Positive	Reliance Regular Savings Equity
			Sundarm Select Midcap Fund
Equity Linked Savings Scheme	Positive	Positive	Birla Midcap Fund
			ICICI Prudential Discovery Fund
			HDFC Tax Saver
Equity Infrastructure	Positive	Positive	ICICI Prudential Tax Plan
			SBI Magnum Taxgain
			Reliance Diversified Infrastructure
			Birla Sunl Life Infrastructure
Debt			
Liquid Funds	Neutral(only for Liquidity Mang.)		HDFC Cash Management Saving Plan
			Reliance Liquid Treasury Plan
Short Term Debt Funds	Positive	-	HDFC High Interest Short Term Fund
			Birla Sun Life Dynamic Bond Fund
Ultra Short Term	Positive	-	ICICI Prudential Short term plan
			Fortis Money Plus Fund
			DWS Ultra Short Term Fund
Income Funds	Neutral	Positive	ICICI Prudential Flexible Income Premium
			Fortis Flexi Debt
			ICICI Prudential Income Fund
Gilts Funds	Neutral	Negative	HDFC High Interest Fund
			ICICI Pru Gilt Fund Treasury Plan
			Templeton India G-Sec Fund
			Birla Sunlife Gilt Plus
MIP	Positive	Positive	Birla Sun Life MIP II - Saving 5 Plan
			Reliance Monthly Income Plan
			HDFC MIP - LTP
Arbitrage	Positive	Positive	UTI SPREAD Fund
			HDFC Arbitrage
			ICICI Prudential Eq.& Der. Fund - Income Optimiser Plan

Source: ICICIdirect.com Research

Pankaj Pandey**Head – Research****pankaj.pandey@icicidirect.com****ICICIdirect.com Research Desk,
ICICI Securities Limited,
7th Floor, Akruiti Centre Point,
MIDC Main Road, Marol Naka
Andheri (East)
Mumbai – 400 093****research@icicidirect.com**

Disclaimer

AMFI Regn. No.: ARN-0845. Registered office of ICICI Securities Ltd (I-Sec) is at ICICI Securities Ltd. - ICICI Centre, H. T. Parekh Marg, Churchgate, Mumbai - 400020, India.

The information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities Limited. The author of the report does not hold any investment in any of the companies mentioned in this report. I-Sec may be holding a small number of shares/position in the above-referred companies as on date of release of this report. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. The contents of this mail are solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments or any other product. Nothing in this mail constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. While due care has been taken in preparing this mail, I-Sec and affiliates accept no liabilities for any loss or damage of any kind arising out of any inaccurate, delayed or incomplete information nor for any actions taken in reliance thereon. The securities discussed and opinions expressed in this mail may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific investor. Please be informed that past performance is not necessarily a guide to future performance. Actual results may differ materially from those set forth in projections. I-Sec may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. The information provided may not be taken in substitution for the exercise of independent judgement by any investor. The investor should independently evaluate the investment risks and make independent judgment with regard suitability, profitability, and fitness of any product or service offered herein above. ICICI Securities Limited is not providing the service of Portfolio Management Services (Discretionary or Non Discretionary) to its clients.

This mail is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject I-Sec and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this mail may come are required to inform themselves of and to observe such restriction.

Kindly read the Risk Disclosure Documents carefully before investing in Equity Shares, Derivatives or other instruments traded on the Stock Exchanges. The contents herein above shall not be considered as an invitation or persuasion to trade or invest. Please note that Mutual Fund Investments are subject to market risks, Please read the Statement of Additional Information & Scheme Information Document carefully before investing for full understanding and detail.